

ORDER



Orders
Order / Rev: 1553866
Alt Order #: 26026955
Product Desc: CITIZENS FOR RAUNER
Estimate: 2380
Flight Dates: 06/06/18 - 06/10/18
Original Date / Rev: 06/05/18 / 06/05/18
Order Type: REG

Primary AE: Millennium Los Angeles
Sales Office: M-LA
Sales Region: Nat

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bruce Rauner/Governor/Rep/IL
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/10/18	21	\$2,775.00	\$2,358.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	21	\$2,775.00	\$2,358.75	0.00
Totals	21	\$2,775.00	\$2,358.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVO Rockford, IL	20%	\$2,775.00
Market	100%	\$13,875.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	80%	\$11,100.00
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	06/06/18	06/08/18	GMA	CM	M-F 7a-9a	--WTF--	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--WTF--		4				\$100.00		0.00			
N 2	WTVO	06/06/18	06/08/18	M-F 4p-5p	CM	M-F 4p-5p	--WTF--	:30	4	\$75.00	P5	0.00	NM	4	\$300.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--WTF--		4				\$75.00		0.00			

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 Flight Dates: 06/06/18 - 06/10/18

Advertiser: POL/Bruce Rauner/Governor/Rep/IL
 Product Desc: CITIZENS FOR RAUNER
 Estimate: 2380

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	06/06/18	06/08/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	--WTF--	:30	4	\$150.00	P5	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--WTF--					4	\$150.00		0.00			
N 4	WTVO	06/06/18	06/08/18	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--WTF--	:30	4	\$125.00	P5	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--WTF--					4	\$125.00		0.00			
N 5	WTVO	06/09/18	06/09/18	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----1-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----1-					1	\$100.00		0.00			
N 6	WTVO	06/10/18	06/10/18	GMA Su GMA Su	CM	7a-8a	-----1	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----1					1	\$100.00		0.00			
N 7	WTVO	06/10/18	06/10/18	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----1	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----1					1	\$150.00		0.00			
N 8	WTVO	06/10/18	06/10/18	Su 530p-6p World News ABC World News Sunday	CM	Su 530p-6p	-----1	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----1					1	\$500.00		0.00			
N 9	WTVO	06/10/18	06/10/18	LN Su Sun Eyewitness News @ 10p	CM	Su 10p-1030p	-----1	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----1					1	\$125.00		0.00			
													Totals	21	\$2,775.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26026955
 CPE: /12380
 Agency: TARGET ENTERPRISES
 15260 VENTURA BLVD
 SUITE 1240 SHERMAN
 OAKS CA 91403
 Changes as of: 6/4/2018 at 4:59 PM
 Flight: 6/5/18 - 6/10/18
 Advertiser: CITIZENS FOR RAUNER
 Product: Citizens For Rauner
 Station: WTVO
 Market: Rockford
 Office: LOS ANGELES
 Version: Current State Version 1
 Con Type: POLITICAL/NOTE
 Total \$: \$2,775.00
 Total Spots: 21
 Total CPP: \$32.34
 Total GRP: 85.8

Agency Order #: DEDE JEFFERY
 Buyer: MARK DEUTSCH
 Salesperson: 323-966-5272
 Separation:
 Service: Nielsen
 Primary Demo: Adults 35+
 Assistant: JOSEPH CRUZ
 323-966-5001

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/5 - 6/5		Total Spots	Total \$	CPP*	GRP*
							6/5	6/5				
1	Tu-F 7a-9a		Good Morning America	\$100.00	2.6	30	4		4	\$400.00	\$38.46	10.4
2	Tu-F 2-4p-5p		Judge Judy	\$75.00	3.1	30	4		4	\$300.00	\$24.19	12.4
3	Tu-F 5p-5:30p		WTVO Channel 17 News @ 5PM	\$150.00	6.5	30	4		4	\$600.00	\$23.08	26.0
4	Tu-F 10p-10:35p		WTVO Channel 17 News @ 10P	\$125.00	3.9	30	4		4	\$500.00	\$32.05	15.6
5	Sa 6p-6:30p		WTVO Channel 17 News SA	\$100.00	3.3	30	1		1	\$100.00	\$30.30	3.3
6	Su 7a-8a		GMA Sunday	\$100.00	2.1	30	1		1	\$100.00	\$47.62	2.1
7	Su 5p-5:30p		WTVO Channel 17 News Sunday	\$150.00	5.5	30	1		1	\$150.00	\$27.27	5.5
8	Su 5:30p-6p		ABC News Sunday	\$500.00	6.3	30	1		1	\$500.00	\$79.37	6.3
9	Su 10p-10:35p		WTVO CH17 News 10	\$125.00	4.2	30	1		1	\$125.00	\$29.76	4.2
TOTALS:							21		21	\$2,775.00	\$32.34	85.8

#1553866

Prepared by AW Date 6/5
 Reviewed by MT Date 6/5

World Demos

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26026955 Changes as of: 6/4/2018 at 4:59 PM Version: Current State Version 1 Con Type: POLITICAL/VOTE
 CPE: /12380 Flight: 6/5/18 - 6/10/18 Station: WTVO Total Spots: 21
 Agency: TARGET Advertiser: CITIZENS FOR RAUNER Market: Rockford Total \$: \$2,775.00
 ENTERPRISES Product: Citizens For Rauner Office: LOS ANGELES
 15260 VENTURA BLVD Agency Order #: Service: Nielsen Total CPE: \$32.34
 SUITE 1240 SHERMAN Buyer: DEDE JEFFERY Primary Demo: Adults 35+ Total GRP: 85.8
 OAKS CA 91403 Salesperson: MARK DEUTSCH Assistant: JOSEPH CRUZ Separation:

Special Instructions

Competitive Information	
Market Budget:	\$13,875
WTVO Share:	20%
Comment:	Approximate Share
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$2,775.00	\$32.34	85.8
Total	100%	21	\$2,775.00	\$32.34	85.8

Monthly Summary		
Month	Spots	Dollars
2018-Jun	21	\$2,775.00
Total	21	\$2,775.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/5/18 8:48 AM					\$0	\$0	
New	6/4/18 4:59 PM	JOSEPH CRUZ	New	21		\$2,775.00	\$2,775.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.