

CUMULUS Quarterly Issues/Program Report
3rd Quarter 2018
JULY 1 – SEPT 30, 2018
WWLI-FM (Lite Rock 105)
Providence, RI
Heather Gersten, Morning Show and News & Public Service Director

A. ISSUES:

The following lists the issues ascertained as the most important to our listening audience, in no specific order:

Politics
Local sports teams
Food and Gas prices
Crime (Nation and Local)
Construction and Traffic and accidents
Weather related issues (Hurricanes, Flooding)
Health Issues

B. PROGRAMMING:

COMMUNITY ISSUES are discussed primarily during the Heather & Steve Morning Show, which airs Monday-Friday 5:30am-10am. Top of the hour news/headlines remain the main venue for local news stories/community issues with 105-second long headline-casts by Bill Haberman that air at 6, 7, & 8am. The Morning Show also features traffic reports (4 times per hour) from Vic Edwards and weather updates (2 times per hour) from Channel 12's Chief Meteorologist Tony Petrarca and/or Michelle Muscatello.

Occasionally during the Morning show, guests will stop by the studio to discuss community events they'd like to promote.

During this quarter, community-related guests included:

John Palumbo, the President of "Rhode Island Monthly" magazine joins us during the first week of every month to talk about the Magazine and to give away a RIM prize pack that includes a free 1-year subscription to the magazine!

C. PUBLIC SERVICE ANNOUNCEMENTS:

PSA's are listed primarily on our website: www.literock105fm.com The PSA's on the website are in a community calendar like format and are updated frequently. Users can also log on and post an event there for free.

D. ASCERTAINMENTS: We surveyed the following RI Community leaders about their choices for the top issues facing RI right now >>

Rupert Friday Director RI Land Trust Council

- 1. Development**
- 2. Climate Change/Sea Rise**
- 3. Economy**

Erik Wallin Executive Director Operation Stand Down RI

- 1. Economy**
- 2. Education Costs**
- 3. Gov't Trust**

Lloyd Albert Senior Vice President AAA Northeast

- 1. Economy**
- 2. Infrastructure**
- 3. RI poor attitude**

Sara Enright, Vice President for Student Affairs CCRI

- 1. Gov't Ethics**
- 2. Gov't competence**
- 3. RI infrastructure**

Paul Gentile CEO Cooperative Credit Union Association

- 1. Low Wages**
- 2. Political Discourse**

Lori Urso Exec Director Slater Mill Museum

- 1. Gov't Reform**

E. AMAZING WOMEN:

Issues are also discussed during "AMAZING WOMEN," a 30-minute talk program hosted by Deb Ruggiero. It airs Sunday mornings at 6 o'clock on Lite Rock 105 and focuses exclusively on women's issues. The show features Deb's interviews with notable women in the community. You can also now listen to the show anytime on the website: www.amazingwomenri.com

The following is a list of "Amazing Women" programs that aired during this quarter:

July 1st: Women in the military have served courageously for our nation's freedom. In all branches of active military in this country, 14% of active military are women. COLONEL MAUREEN HOLLAND and SGT. VIVIAN RICO share their perspective of serving from two different generations.

July 8th: For almost 30 years, **VALERIE TUTSON**, has been telling stories! She is part of Rhode Island Black Storytellers. She talks about the songs and stories she learned while traveling South Africa. She's also gaining a reputation for her exciting retelling of age-old Bible stories. So sit back, listen, and get swept away on a journey of words, sounds, and passion.

July 15th: **JENNIE JOHNSON** of **CITY YEAR** discusses the gap between what school are designed to do and what students really need. City Year is a non-profit that works to keep students in high school and find a meaningful future.

July 22nd Buying clothes for kids today is expensive. It's even more difficult for families in need. **EVA MANCUSO** discusses her non-profit *Clothes to Kids Rhode Island* helping Providence County families in need clothing for their kids. Kids in grades K-12 are eligible or if the family is in crisis due to a natural disaster, homelessness, or displacement.

July 29th: How do Rhode Island companies find well-trained employees? **URI's Business Engagement Center (BEC)** is the front door for connecting business with students for internships, careers, or research. **KATHARINE HAZARD FLYNN** is the executive director and discusses the growing opportunities and jobs in manufacturing, engineering, computer science, digital media and design.

Aug 5th: **MEGHAN HUGHES** is the fifth president of Community College of Rhode Island (CCRI). She discusses her goals for New England's largest community college with four main campuses and two satellites across the state, and how CCRI can frame a future workforce in the state.

Aug 12th: Affordable and available housing is an ongoing concern for many Rhode Islanders. The two most cost-burdened demographics are millennials and seniors. **BARBARA FIELDS**, executive director of Rhode Island Housing and Mortgage and Finance Corporation (not a state agency) discusses the many options for first-time home buyers, homeowners struggling to make mortgage payments, and programs for seniors to age in their home.

Aug 19th: Rhode Island has a rich maritime history. Dr. **KATHY ABBASS** is an archeologist and marine historian who founded the Rhode Island Marine Archeology Project. She has located and identified 13 British ships that were sunk in Newport Harbor in 1778.

Aug 26th: The conversation around domestic violence often focuses on the physical and emotional abuse, but there's also financial abuse. **CARMEN RECALDE-RUSSO** is the director of Community Development for the Rhode Island Coalition against Domestic Violence. She discusses a financial empowerment program, funded by Allstate Foundation that helps survivors manage the complex financial challenges of ending a relationship with an abusive partner.

Sept 2nd **GUEST HOST: MEGHAN GRADY interviews AMY DAVIDSON, of YWCA RI to discuss Fantastic Girltastic Code Company and the important of computer science for girls and why more young women need to pursue 'non-traditional' careers.**

Sept 9th **GUEST HOST: CLARE ECKERT interviews URI Master Gardeners SHARON IAMMUCCILLI and SUE SCOTTI about the joy of gardening, becoming a Master Gardner, and the "Plant a Row for the Hungry" program.**

Sept 16th: **GUEST HOST: DR. NANCY CARRIUOLO interviews KATHY QUINN, wife of actor Anthony Quinn. They discuss Kathy's interest in helping children and art as well as her life with the academy award winning actor.**

Sept 23rd: **GUEST HOST: EVA MANCUSO interviews EILEEN HAYES of Amos House. In 1976, it started as a soup kitchen, today it has grown into a comprehensive social service agency serving over 15,000 Rhode Islanders.**

Sept 30th: **GUEST HOST: EVA MANCUSO interviews KAREN SANTILLI, president/CEO of Crossroads RI helping homeless or at-risk families and individuals secure stable housing.**

F. CUMULUS COMMUNITY:

This 20-minute program airs on Lite Rock 105 at 6:30am Sunday. The following guests appeared on the Cumulus Community during the 1st quarter:

07-01-18 Christopher Butler, Executive Director, Insight

07-08-18 Tiffany Bumgardner-Scheffler, Boy Scouts of America

07-29-18 Dawn Arpin, \$eeds for \$uccess

08-12-18 Rupert Friday, Director, RI Land Trust Council

08-19-18 Erik Wallin, Exec Director, Operation Stand Down RI

08-26-18 Lloyd Albert, Sr Vice President, AAA Northeast

09-02-18 Sara Enright, Vice President, Student Affairs, CCRI

09-15-18 Melissa Murray, Founder, Dorian Murray Foundation

09-22-18 Paul Gentile, CEO, Cooperative Credit Union Assoc.

09-29-18 Lori Urso, Exec Director, Slater Mill Museum

G. CUMULUS CARES:

The 10-minute segment called “CUMULUS CARES” runs every Sunday on Lite Rock 105 at 6:50am. It features an interview with someone in the community about a local upcoming event. Interviewers include Mike DaSilva, Bekah Berger, Nick G, Paul Giammarco, Jessica Schiano, Kim Zandy, Steve Donovan and Amy Pontes.

Here’s what aired during this quarter:

7/7: Kim interviewed Courtney Rooke and Susan Connors from Greenlock Therapeutic Riding

7/14: Jess interviewed Elizabeth Perry at the American Heart Association

7/21: Steve interviewed Sheila Amaral, the Health Fair coordinator for the Colorectal Cancer

7/28: Nick interviewed Nicole White from sbsne.org

8/5: Paul interviewed Stephanie Fortunato Director of Art, Culture & Tourism for the City of Providence. They discussed upcoming ACT events and programs, The Neighborhood Performing Arts Series, The new after work series at Waterplace Park, Look ahead to fall/winter including their new public art initiative, Turnaround Art, PVDFest and what’s coming in 2019.

8/12: Amy interviewed Richard Fleischer from Project Undercover (diapers, wipes, socks, underwear to needy kids in RI), for Cumulus Cares. Amy also emcee’d their Taste of Summer event.

8/19: Mike interviewed Jason Rego - Assistant Manager / Social Media Manager & Treasurer of Providence City FC. They are part of the Bay State Soccer League

8/26: Kim interviewed Marty Sinnot, Chief Executive Officer of Child & Family Services about the wide variety of services they provide to people and families of all ages. Also promoted their Taste of Newport fundraising event.

9/2: Jess interviewed Allie Coppa Miss RI, competing for the Miss America Competition next week in Atlantic City

9/9: Steve interviewed Donna Ricci, Rhode Island Ovarian Alliance about their upcoming fundraising events including a 5K on 9/23...

9/16: Nick interviewed Carla Mulhern about the LLS Man and Woman of the Year contest

9/23: Paul interviewed Carol Ann Donnelly Communications & Passport to Survivorship Expo Manager for the Gloria Gemma breast cancer resource foundation. We discussed The annual Gloria Gemma Flames of Hope Celebration scheduled for September 29th & 30th at station park in downtown providence and the GG foundation.

9/30: Paul's interview from the week prior aired again

H. FURRY FRIENDS of the WEEK

This feature gets updated each Monday

LITE ROCK 105 NEEDS YOUR HELP FINDING LOVING HOMES FOR HOMELESS ANIMALS IN SOUTHERN NEW ENGLAND... THAT'S WHY WE'RE INTRODUCING YOU TO OUR FURRY FRIENDS OF THE WEEK!

THIS WEEK, MEET (INSERT DOG AND CATS)

BOTH ARE UP FOR ADOPTION AT THE RHODE ISLAND S-P-C-A AND YOU CAN LEARN MORE ABOUT THEM RIGHT NOW... ON OUR LITE ROCK 105 FACEBOOK PAGE OR AT LITEROCK105FM.COM!

I. HIGH SCHOOL TEAM OF THE WEEK

CONGRATULATIONS TO THE (INSERT TEAM NAME HERE)... THIS WEEK'S SHOWCASE CINEMAS HIGH SCHOOL TEAM OF THE WEEK! THIS WEEK, WE'RE SENDING THEM TO SEE (INSERT MOVIE TITLE HERE)

FOR THE TEAM'S FULL STORY AND TO LEARN HOW TO RECOGNIZE YOUR HIGH SCHOOLTEAM, GO TO LITEROCK105FM.COM – PRESENTED BY SHOWCASE CINEMAS, THE RHODE ISLAND INTERSCHOLASTIC LEAGUE, AND LITE ROCK 105!

J. CHARITABLE/COMMUNITY EVENTS/PROMOTIONS:

PAUL LIVE AT RHYTHM & ROOTS FESTIVAL

Join Lite Rock 105's Paul Giammarco as he broadcasts LIVE on Friday Aug 31st from 3-7pm at the 2018 Rhythm and Roots Festival at Ninigret Park in Charlestown, RI! While you're there enter to win Florence and the Machine and Fleetwood Mac tix!

BRISTOL 4th of JULY FIREWORKS:

Heading to the Bristol 4th of July Fireworks tomorrow night/tonight?
Tune your radio to Lite Rock 105 while you're watching them as we provide the Patriotic music for the show!

For more info on the festivities in Bristol, visit fourthofjulybristolri.com
(FYI: Last year, the music started at about 9:30pm)

BRISTOL 4th of JULY PARADE:

Going to the 4th of July parade in Bristol?
Look for Lite Rock 105's Steve Donovan and Amy Pontes! They'll be there too!
For more info on the festivities in Bristol, visit fourthofjulybristolri.com

PVD FIREWORKS!

Join Lite Rock 105 at this year's Independence Day Fireworks in Providence!
Heather, Steve and Paul will be hosting the festivities at India Point Park so make sure you say hello if you're planning to be there too!

Also, don't miss free performances from surprise guests and the Air National Guard Band of the Northeast beginning at 7 p.m., followed at 9:15 by a dazzling fireworks display over the bay! To find out more, visit goprovidence.com

STEVE AT AAA:

Join Lite Rock 105's Steve Donovan at the new Triple-A location on River Road in East Providence this Saturday from 11a – 1p!
Stop by for free treats and exciting activities for the whole family! Plus, battery checks, Touch-A-Truck and much more!
Plus, while you're there, also enter to win tickets for WWE Raw and Six Flags New England! 11-1 East Providence!

LITE ROCK 105 at McCoy:

(START MON 9/17, KILL DATE SUN 11/23 12p)

Join Lite Rock 105 this Sunday from 10a-Noon at The 3rd Annual Classic Car and Truck Show at McCoy Stadium! Admission is FREE and there will be cars, tow trucks, food trucks, raffles and tons of family fun! Plus, stop by the Lite Rock 105 tent to enter to win tickets to Edaville Family Theme Park and to see Kelly Clarkson in concert at Mohegan Sun! Proceeds benefit the John Martin Foundation, which helps people who have suffered life-threatening burns! Sponsored by East Coast Collision, JNS Pallet, New England Truck Solutions and Lender Services... learn more at JohnMartinFoundation.org!

2 LITE CHICKS at the FLAMES OF HOPE:

(START MON 9/24 thru KILL DATE SAT 9/29 5pm)

Join Lite Rock 105's Heather & Amy at the Flames of Hope Celebration and Waterfire to benefit the Gloria Gemma Breast Cancer Resource Foundation!
The 2 Lite Chicks will be at Celebration Village near the State House this Saturday night from 5 to 7pm so stop by and say hello and enter to win great prizes!
And remember, for tickets to this year's VIP parties, head to gloriagemma.org!