

**CUMULUS Quarterly Issues/Program Report
2nd Quarter 2018
APRIL 1 – JUNE 30, 2018
WWLI-FM (Lite Rock 105)
Providence, RI
Heather Gersten, Morning Show and News & Public Service Director**

A. ISSUES:

The following lists the issues ascertained as the most important to our listening audience, in no specific order:

Politics

Food and Gas prices

Crime (Nation and Local)

Construction and Traffic

Weather related issues

Health Issues

Flu Season

On April 17th at 5:30 pm Paul announced and then held ten seconds of radio silence for Slain Police Officer Sean Gannon and his recovering K-9 Partner Nero. The radio silence was held at the exact moment that Police from around the country held their Walk-by during Sean's Wake.

B. PROGRAMMING:

COMMUNITY ISSUES are discussed primarily during the Heather & Steve Morning Show, which airs Monday-Friday 5:30am-10am. Top of the hour news/headlines remain the main venue for local news stories/community issues with 105-second long headline-casts by Bill Haberman that air at 6, 7, & 8am. The Morning Show also features traffic reports (4 times per hour) from Vic Edwards and weather updates (2 times per hour) from Channel 12's Chief Meteorologist Tony Petrarca and/or Michelle Muscatello.

Occasionally during the Morning show, guests will stop by the studio to discuss community events they'd like to promote.

During this quarter, community-related guests included:

6/9/18: Air Show RI NATIONAL GUARD IN HOUSE

John Palumbo, the President of "Rhode Island Monthly" magazine joins us during the first week of every month to talk about the Magazine and to give away a RIM prize pack that includes a free 1-year subscription to the magazine!

C. PUBLIC SERVICE ANNOUNCEMENTS:

PSA's are listed primarily on our website: www.literock105fm.com The PSA's on the website are in a community calendar like format and are updated frequently. Users can also log on and post an event there for free.

D. AMAZING WOMEN:

Issues are also discussed during "AMAZING WOMEN," a 30-minute talk program hosted by Deb Ruggiero. It airs Sunday mornings at 6 o'clock on Lite Rock 105 and focuses exclusively on women's issues. The show features Deb's interviews with notable women in the community. You can also now listen to the show anytime on the website: www.amazingwomenri.com

The following is a list of "Amazing Women" programs that aired during this quarter:

April 1st: Down Syndrome affects over 400,000 people in this country. TERESA MURRAY living with DOWN SYNDROME while she writes her poetry, music, and her advice on life: "lean into it and if you need help, ask for it." SHERLY GOMES, a social worker and mentor, shares how Teresa's perseverance and friendship is an inspiration to so many.

April 8th GABRIELA DOMENZAIN, is the director of the Latino Policy Institute at Roger Williams University and a nationally recognized expert on immigration issues. She discusses DACA, and the story of a long-time Rhode Island resident, mother of two, who came to this country at the age of 3 and was taken by Immigration Customs Enforcement (ICE).

April 15th HEATHER ABBOT of Newport discusses her Recovery Foundation and how helping others has empowered her years after surviving the Boston Marathon bombings.

April 22nd JENNIE JOHNSON of CITY YEAR discusses the gap between what school are designed to do and what students really need. City Year is a non-profit that works to keep students in high school and find a meaningful future.

April 29th: For almost 30 years, VALERIE TUTSON, has been telling stories! She is part of Rhode Island Black Storytellers. She talks about the songs and stories she learned while traveling South Africa. She's also gaining a reputation for her exciting retelling of age-old Bible stories. So sit back, listen, and get swept away on a journey of words, sounds, and passion.

May 6th: TRUDY COXE is executive director of the Preservation Society of Newport County and explains that the preservation of these historic homes is a boon for the local and state economy. The Newport mansions eclipsed one million tours—the most of any museum in all of New England.

May 13th: Mother's Day is a day to celebrate mom. Opening your heart and your home as a foster parent can change a child's life forever. **KIM ZANDY**, a foster mom who adopted her two children, explains how becoming a foster parent has changed her life. **LISA GUILLETTE** of *Foster Forward* shares her foster care story and how you can become a foster parent.

May 20th: Rhode Island's history and heritage are economic assets to the state's economy. **MORGAN GREFE**, executive director of *Rhode Island Historical Society* discusses Rhode Island's rich history that reminds us how the past frames the future.

May 27th: **ROSE WEAVER** is a singer, songwriter and actress who performed with Viola Davis at Trinity Rep. This Rhode Island treasure starred across Jodi Foster in *The Accused*, and performed in a one-woman show, *Menopause Mama*. She talks about the loss of her son, her mother, her husband and how singing helps her to heal and move forward.

June 3rd: The new manufacturing in Rhode Island is in defense, marine technology and cybersecurity. **MOLLY DONOHUE MAGEE**, executive director of Southeaster New England Defense Industry Alliance (SENEDIA) discusses the economic impact and the workforce opportunities for women in science and engineering.

June 10th **GABRIELA DOMENZAIN**, is the director of the Latino Policy Institute at Roger Williams University and a nationally recognized expert on immigration issues. She discusses DACA and the story of Lillian Calderon, the mother of two who came to this country at the age of 3 and was taken by Immigration Customs Enforcement (ICE).

June 17th: **COLONEL ANN ASSUMPICO** is the 13th Superintendent and the first woman to lead Rhode Island State Police in 92 years. She's a native Rhode Islander who talks about her 40 year career in law enforcement. This includes twenty-four years with the State Police, seven years with Coventry police as a SWAT Team member, and as the Director of Training for the State Police Academy.

June 24th: Down Syndrome affects over 400,000 people in this country. **TERESA MURRAY** talks about living with DOWN SYNDROME while she writes her poetry and music. Her advice on life: "lean into it and if you need help, ask for it." **SHERYL GOMES**, a social worker and mentor, shares how Teresa's perseverance and friendship is an inspiration to so many.

E. CUMULUS COMMUNITY:

This 20-minute program airs on Lite Rock 105 at 6:30am Sunday.

The following guests appeared on the Cumulus Community during the 1st quarter:

4/1 Maja spoke with Junior Achievement Teach for America. We discussed the involvement in the community and how we need more inclusiveness.

Biggest Problem Facing RI: We need to be a more inclusive environment

4/15 Maja spoke with Matt Celeste of Waffle to discuss running a small business in RI. Biggest Problem Facing RI: Helping small business - it is difficult here

5/6 Maja interviewed John Tassoni the host of Recovery Radio on WPRV and discussed the problems we have with addiction in the state of RI and what he has done to fix it.

Biggest problem facing RI: Substance abuse, Fentanyl

5/13 Maja interviewed Christopher Butler from Insight where we discussed how Insight has impacted the people of RI, and what they are continuing to do to help the community.

Biggest problem facing RI: employment

5/20 Maja interviewed Robin Hathaway and Steve Lawson of ILuvRI. They discussed the programs that they offer and how they work and what kind of other things do they offer.

Biggest problem facing RI: housing and affordability

5/27...6/3 Maja interviewed Jeff Diehl the CEO of the infrastructure bank. They discussed the history of the bank and how it works. They also discussed the different projects that they have going on as well as infrastructure week.

Biggest problem facing RI: Infrastructure

6/10 Maja interviewed PJ Procop and Nancy Feraldi with the ALS Association RI Chapter. We discussed some of the struggles people with ALS have, the different services and help that they offer. What they provide within their clinic and fundraising.

Biggest problem facing RI: Infrastructure and lack of jobs

6/24 Maja interviewed Tiffany Bumgardner-Scheffler the first female COO of Boy

Scouts. We talked about the many programs that the Boy Scouts provide as well as their new initiative to let girls into Boy Scouts.

Biggest problem facing RI: Not enough kids are involved in scouts, not enough youth are involved

F. CUMULUS CARES:

The 10-minute segment called “CUMULUS CARES” runs every Sunday on Lite Rock 105 at 6:50am. It features an interview with someone in the community about a local upcoming event. Interviewers include Mike DaSilva, Bekah Berger, Nick G, Paul Giammarco, Jessica Schiano, Kim Zandy, Steve Donovan and Amy Pontes.

Here’s what aired during this quarter:

4/1/18: Mike D interviewed Jason Rego of Providence City FC

4/8/18: Jess interviewed Eric St. Peter from the RISPCA

4/15/18: Steve interviewed Jo-Ann Schofield from Mentor Rhode Island

4/22/18: Nick interviewed George Evens Marley, from Big Brothers Big Sisters of the Ocean State

4/29: Paul interviewed Bahjat Shariff, the Owner operating Manger Panera Bread /Howley Group about Panera Bread’s 16th Annual Children’s Friend 5K Walk & Run on May 5 Panera Bread has raised more than \$530,000 for Rhode Island Non-profit

5/5/18: Mike interviewed Fridays Louis Almo of Hungry Fridays

5:12: Amy interviewed Joe Walsh with the 4th Annual Solidarity Ride benefiting the Veterans Honor Flight, RI Military Organization and the RI Chapter of The American Foundation for Suicide Prevention.

5/19: Steve interviewed Dr. Antonio Cruz, Dermatologist - Skin Pros with offices in Providence, Newport and Cumberland and Meaghan Rothschild - Marketing and PR Director for Impact Melanoma to promote Martinis for Melanoma May 30, 2018 6p-9p Cerce Restaurant - Weybosset St., Providence, RI An evening of information, education, and martinis

5/27: Jess interviewed Former Patriots player Tedy Bruschi about Stroke Awareness Month!

6/3: Kim interviewed Sue Potter and Courtney Rook Raposa from the Greenlock Therapeutic Riding Center in Rehoboth

6/10: Nick interviewed Erin Scott from the Izzy Foundation

6:17: Nick's interview aired again

6/24: Nick's interview aired again

6/30: Amy Pontes interviewed Stephanie Moore, the Program Manager for Girls on the Run Rhode Island

G. SOME COMMUNITY-RELATED APPEARANCES/MENTIONS by WWLI AIR TALENT:

4/5/18: Radiothon for Hasbro Children's Hospital... ALL DAY LIVE BROADCAST

AIRSHOW 6/9 & 6/10: LITE ROCK 105 WELCOMES THE RHODE ISLAND NATIONAL GUARD OPEN HOUSE AND AIR SHOW! THIS SATURDAY AND SUNDAY (JUNE 9th & 10th) AT QUONSET POINT! THIS YEAR'S SHOW FEATURES THE UNITED STATES NAVY BLUE ANGELS, THE U.S. AIR FORCE F-35 HERITAGE FLIGHT TEAM AND THE SHOCKWAVE JET TRUCK! WHILE YOU'RE THERE, STOP BY THE LITE ROCK 105 TENT TO WIN CONCERT TICKETS AND OTHER GREAT PRIZES LIKE A 20-19 "GIANT ESCAPE 2" HYBRID BICYCLE FROM PROVIDENCE BICYCLE VALUED AT OVER \$550!!! GATES OPEN AT 9, FLYING STARTS AT 11 AND YOUR 10-DOLLAR VOLUNTARY DONATION BENEFITS HASBRO CHILDREN'S HOSPITAL! NO COOLERS, BACKPACKS, PETS OR DRONES ALLOWED AND THE RHODE ISLAND D-O-T OFFERS FREE TRAIN SERVICE! SPONSORED BY THE NATIONAL GUARD ASSOCIATION OF RHODE ISLAND AND PAUL MASSE (MASSEY) LEARN MORE ON TWITTER, FACEBOOK AND AT RHODE ISLANDAIRSHOW.COM!

H. FURRY FRIENDS of the WEEK

This feature gets updated each Monday

LITE ROCK 105 NEEDS YOUR HELP FINDING LOVING HOMES FOR HOMELESS ANIMALS IN SOUTHERN NEW ENGLAND... THAT'S WHY WE'RE INTRODUCING YOU TO OUR FURRY FRIENDS OF THE WEEK!

THIS WEEK, MEET (INSERT DOG AND CATS)

BOTH ARE UP FOR ADOPTION AT THE RHODE ISLAND S-P-C-A AND YOU CAN LEARN MORE ABOUT THEM RIGHT NOW... ON OUR LITE ROCK 105 FACEBOOK PAGE OR AT LITEROCK105FM.COM!

I. HIGH SCHOOL TEAM OF THE WEEK

CONGRATULATIONS TO THE (INSERT TEAM NAME HERE)... THIS WEEK'S SHOWCASE CINEMAS HIGH SCHOOL TEAM OF THE WEEK! THIS WEEK, WE'RE SENDING THEM TO SEE (INSERT MOVIE TITLE HERE)

FOR THE TEAM'S FULL STORY AND TO LEARN HOW TO RECOGNIZE YOUR HIGH SCHOOLTEAM, GO TO LITEROCK105FM.COM – PRESENTED BY SHOWCASE CINEMAS, THE RHODE ISLAND INTERSCHOLASTIC LEAGUE, AND LITE ROCK 105!

J. CHARITABLE EVENTS/PROMOTIONS:

4/5: Hasbro Radiothon

4/26: Heather Gersten and Amy Pontes helped host DANCING WITH THE STARS OF MENTORING for MENTOR RI

5/19: Steve Donovan played in a celebrity touch football game at Cranston Stadium. Proceeds went to Tedy's Team to support the American Stroke Association at tedysteam.org. Tickets were \$20/per.

5/29/18: Steve went to Glen Hills Elementary in Cranston to read to the kids

LITE ROCK at the NP MEMORIAL DAY PARADE:

Heading to the North Providence Memorial Day Parade this Monday?

Look for Lite Rock 105's Amy Pontes and Steve Donovan... as they join in the parade festivities! The parade starts at North Providence High School at 1pm and marches down Mineral Spring Avenue, continuing on to Route 7 to Governor Notte (*Notty*) Park where there's food trucks and different festivities scheduled throughout the day! Immediately following the Parade, there will be a memorial service honoring our fallen soldiers. For more information, head to "northprovidenceri.gov"