

CUMULUS Quarterly Issues/Program Report
2nd Quarter 2016
April 1 – June 30, 2016
WWLI-FM (Lite Rock 105)
Providence, RI
Heather Gersten, Morning Show and News & Public Service Director

A. ISSUES:

The following lists the issues ascertained as the most important to our listening audience, in no specific order:

School wraps up 2014-2015 year

The economy

Gun safety/school safety

Local gas prices... RI vs MA vs National

Rhode Island has dropped out of the top 10 states with the worst unemployment rate for the first time in nearly eight years.

Local crime/phone & internet scams

Women's Health Issues

Children's Health Issues

Local and National Government/Politics

Red Sox season begins

Bruins/Celtics season ends

Deflategate

Local fires

Injuries at Ballparks/Sports venues

Also, our Cumulus sister station, WPRO-AM, provided Lite Rock 105 with company ascertainments for this quarter. The following community leaders were surveyed their opinions on the biggest challenges facing RI:

Hugh Minor Director of Communications RI Food Bank

1. Wages

2. Health Care Access

3. Education

John Torgan Director of Ocean and Coastal Conservation The Nature Conservancy

1. Energy

2. Waterfront issues

Alex Krogh-Grabbe Director RI Bicycle Coalition

1. State Image

2. Economic Inequality

3. Providence Image

Elizabeth Burke Bryant Director RI Kids Count

1. Turning around DCYF
2. Education Reform
3. Opioid abuse

Peg Langhammer Director Day One

1. Economy
2. Lack of govt. transparency

Frank Carini Publisher EcoRI News

1. Environment
2. Social Justice
3. Land Use

Donna McGowan Exec. Director RI Alzheimer's Association

1. Future of RI
2. Long term health care

B. PROGRAMMING:

COMMUNITY ISSUES are discussed primarily during the Jones & Heather Morning Show, which airs Monday-Friday 5:30am-10am. News is the main venue for community issues with 105-second long headline-casts that air at 5:58am, 6:58am & 7:58am. The Morning Show also features traffic reports (4 times per hour) from Vic Edwards and weather updates (2 times per hour) from Channel 12's Chief Meteorologist Tony Petrarca and/or Michelle Muscatello.

Occasionally during the Morning show, guests will stop by the studio to discuss community events they'd like to promote.

During this quarter, community-related guests included:

4/10 Donna McGowan Exec Director Alzheimer's Assoc. of RI

4/17 Nicole Muri Adoption RI

4/24 Peg Langhammer Exec Director Day 1

5/8 Elizabeth Burke Bryant Director Kids Count RI

5/15 Alex Kroh-Grabbe Rhode Island Bicycle Coalition

5/22 Matt Shulte President Steamship Historical Society

5/29 Michael Phanton Director Ronald McDonald House

6/05 John Torgan Director of Coastal Conservation Nature Conservance

6/12 Frank Carini Publisher Eco-RI News

6/26 Hugh Minor Director of Communications RI Community Food Bank

John Palumbo, the President of "Rhode Island Monthly" magazine joins us on the first Wednesday of every month to talk about the Magazine and to give away a RIM prize pack that includes a free 1-year subscription to the magazine!

Psychic Medium Matt Fraser joins us once per month to speak with listeners and connect them to their loved ones who have passed on.

5/29/15: Air Show promote with the RI Nat'l Guard (Major Chris Peloso)

6/23/16: Spoke with RI Native and progolfer Billy Andrade about the CVS Health Charity Classic at the Barrington Country Club...

C. PUBLIC SERVICE ANNOUNCEMENTS:

PSA's are listed primarily on our website: www.literock105fm.com The PSA's on the website are in a community calendar like format and are updated frequently. Users can also log on and post an event there for free.

D. AMAZING WOMEN:

Issues are also discussed during "AMAZING WOMEN," a 30-minute talk program hosted by Deb Ruggiero. It airs Sunday mornings at 6 o'clock on Lite Rock 105 and focuses exclusively on women's issues. The show features Deb's interviews with notable women in the community. You can also now listen to the show anytime on the website: www.amazingwomenri.com

The following is a list of "Amazing Women" programs that aired during this quarter.

April 3rd: 40 years ago 80% of women did NOT go to college; today, more than half of all college students are women, thanks to TITLE IX. MARGARET DEGIDIO "DIGIT" MURPHY discusses being a standout women's hockey player at Cornell and coaching women's ice hockey at Brown University where she was the winningest coach in Division I ice hockey—male or female. We also discuss the most important words parents can say to their kids about playing sports.

April 10th: BARBARA ANN FENTON is a rising star in the national GOP. She is the first Rhode Islander in history to be named to a senior post in the Young Republican National Federation. She discusses her work as a physical therapist specializing in neurological injuries and her engagement to Mayor Alan Fung.

April 17th: In 1638, Roger Williams was the first minister at the First Baptist Church in Providence. Today, it's REVEREND JAMIE WASHAM. She discusses Roger Williams' ideas of soul liberty and freedom of conscience and the historic and religious significance of America's oldest church.

April 24th: 1 in 5 women will be assaulted on college campus. TOBY SIMON, former director of Women's Center at Bryant University, has taught human sexuality and authored numerous books on the connection between alcohol and sexual behavior. She discusses what colleges need to do about sexual assaults on campus and the changing attitudes towards violence and sexual assault.

May 1st: When you look deep into nature and you'll understand everything else much better. NATASHA HARRISON, executive director of Norman Bird Sanctuary discusses the 65 year history of this RI natural gem that Mabel Norman Cerio left in her will for hikers, bird watchers, and the eco-conscious.

May 8th: HEATHER ABBOT of Newport discusses her Recovery Foundation and how helping others has empowered her years after surviving the Boston Marathon bombings.

May 15th: Rhode Island has a rich maritime history. Dr. KATHY ABBASS is an archeologist and marine historian who founded the Rhode Island Marine Archeology Project. She has located and identified 13 British ships that were sunk in Newport Harbor in 1778.

May 22nd: Rhode Island was one of the first states in the country to pass mandatory recycling in 1986. As the landfill nears capacity, can we recycle our way out of this? SARA KITE REEVES, director of Recycling Policy and Programs at RI Resource Recovery discusses municipal tipping fees, recycling, and 'pay as you throw'.

May 29th: KIM RIPOLI, a 26 year veteran of the US NAVY is Associate Director Of Veterans Affairs for state of RI she is a key member of the team working on the new \$94 million dollar RI Veteran Home project in Bristol.

June 5th: ROSE WEAVER is a singer, songwriter and actress who performed with Viola Davis at Trinity Rep, starred across Jodi Foster in The Accused, and performed in a one-woman show, Menopause Mama. She talks about the loss of her son, her mother, her husband and how singing helps her to heal.

June 12th: We pass down many things from one generation to the next, domestic violence should not be one of them. DEB DEBARE from the RI Coalition Against Domestic Violence explains why 'saying and doing something' can help end domestic violence.

June 19th: NELLIE GORBEA is the first Hispanic elected statewide in all of New England. She discusses her vision for the office of Secretary of State which includes transparency, easier access for businesses, upgraded voting machines and the future of online voter registration.

June 26th: Rhode Island's history and heritage are economic assets and a boon to tourism in our state. MORGAN GREFE, executive director of Rhode Island Historical Society discusses Rhode Island's rich history that reminds us how the past frames the future.

E. CUMULUS COMMUNITY:

This 20-minute program airs on Lite Rock 105 at 6:30am Sunday.

The following guests appeared on the Cumulus Community during the 1st quarter:

F. CUMULUS CARES:

The 10-minute segment called "CUMULUS CARES" runs every Sunday on Lite Rock 105 at 6:50am. It features an interview with someone in the community about a local upcoming event. Interviewers include Heather Gersten, , Jessica Schiano, Kim Zandy, Steve Donovan and Amy Pontes.

Here's what aired during this quarter:

4/3/16: Heather and Steve interviewed Kathy Connolly about the upcoming Tomorrow Fund Stroll at Garden City Center

4/10: Heather & Amy interviewed Jo-Ann Schofield from the RI Mentoring Partnership about the upcoming Dancing with the Stars of Mentoring

4/17: Steve interviewed Megan Howard from the Melanoma Foundation about ways to protect your self from the sun and the upcoming Martini's and Melanoma Fundraser.

4/24: Kim spoke to Hans Ramsden about the Providence Fire Fighters Burn Foundation. The Foundation helps young burn victims in many ways, including hosting the World Burn Congress and sending kids to special camps in the summer months.

5/1: Amy interviewed Louise Dinsmore about the Gabrielle Dinsmore Heart and Hope Fund...

5/8: Heather interviewed Caitlyn Howle, The Community Manager for Relay for Life for the American Cancer Society in RI

5/15: Jess interviewed Nicole Anderson from the Ronald McDonald House in Providence

5/22: Steve interviewed Sean Cassidy from the Pawtucket YMCA about upcoming events at the YMCA

5/29: Bekah interviewed Rebecca Volynsky & Brigid Nee from City Arts—they will talk about annual gala fundraiser, *Cirque du CityArts*

6/5: Heather's interview about the ACS' Relay for Life events re-aired.

6/12: Heather interviewed Dog trainer Fernando Camacho about dog behavior, his books, and his podcasts for dog owners.

6/19: Jess interviewed Elizabeth Perry Terrell and Michelle Curran of the American Heart Association about the organization and an upcoming fundraiser.

6/26: Steve interviewed Carla Sherman from Jayce the Healer Foundation about swimming pool deaths and water safety.

G. HIGH SCHOOL TEAMS OF THE WEEK:

4/4/16: The North Smithfield Boys Basketball Team

4/11/16: The Cranston East Girls Basketball Team

4/18/16: The East Greenwich Unified Volleyball Team

4/25/16: THE SMITHFIELD GIRL'S TRACK AND FIELD TEAM,

5/2: THE TOLMAN HIGH SCHOOL TEAM,

5/9: THE WEST WARWICK GIRLS SOFTBALL

5/16: CRANSTON WEST BASEBALL TEAM,

5/23: CUMBERLAND GIRLS LACROSSE

5/30: CENTRAL FALLS SOFTBALL

6/6: SMITHFIELD BOYS LACROSSE

H. SOME COMMUNITY-RELATED APPEARANCES/MENTIONS by WWLI AIR TALENT:

4/7/16: Lite Rock 105 once again participated in the Annual Hasbro Children's Hospital Radiothon at Hasbro Children's Hospital. It aired live from the Warwick Mall Thanks to your generous donations— Over \$393,000 dollars raised with late donations pushing us past \$400,000! All of us at Lite Rock 105 thank you - as well as our sponsors:

Cox Communications

East Commerce Solutions

Jordan's Furniture

Cox Business

Alex and Ani

Dunkin Donuts
Alexander's Uniforms
Rhode Island Credit Union
Pepsi and Chelo's

4/9/16: LITE ROCK 105 IS GOING TO THE DOGS... AT THE PAWSOX 5TH ANNUAL BARK IN THE PARK AT MCCOY STADIUM! BRING THE WHOLE FAMILY – INCLUDING YOUR FURRY FRIEND — DOWN TO MCCOY FOR THIS BARK-TASTIC EVENT ON SATURDAY, APRIL 9TH! GAME TIME IS 1 O'CLOCK, AND ADMISSION IS FREE FOR YOUR PRECIOUS POOCH! YOU CAN PARADE YOUR CANINE COMPANION AROUND THE FIELD PRE- GAME, CHECK OUT PET-FRIENDLY SPONSORS AND ENJOY THE PAWSOX WITH YOUR DOG FROM THE TENT AREA BY FIRST BASE! AND DON'T FORGET TO STOP BY THE LITE ROCK TENT ON YOUR WAY IN TO THE GAME FOR A CHANCE TO WIN AWESOME PRIZES!

4/19/16: LOOKING FOR SOMETHING DIFFERENT TO DO WITH THE KIDS ON SPRING BREAK? JOIN LITE ROCK 105'S AMY PONTES AT THE SAVE THE BAY EXPLORATION CENTER AND AQUARIUM IN NEWPORT ON TUESDAY, APRIL 19TH FROM 12-2! YOUR LITTLE ONES CAN CHECK OUT 160 CRITTERS OF VARIOUS SPECIES OF MARINE LIFE FROM NARRAGANSETT BAY AND OTHER LOCAL WATERS AND INTERACT WITH THREE TOUCH TANKS FEATURING SEA URCHINS, SEA STARS, HORSESHOE CRABS, DOGFISH SHARKS AND MORE! VISITORS OF ALL AGES WILL BE FASCINATED AT THE UNEXPECTED AND FANSTASTIC EXHIBITS OF RARE LOBSTERS, OCTOPUS, TERRAPINS, SNAPPING TURTLES AND MORE! WHILE YOU'RE THERE YOU CAN ENTER TO WIN A 4-PACK OF PASSES TO TAKE YOUR FAMILY TO SEE RINGLING BROTHERS AND BARNUM AND BAILEY CIRCUS APPEARING THIS APRIL AND MAY AT THE DUNKIN DONUTS CENTER!

4/22/16: THIS APRIL VACATION, DON'T MISS OUT ON A PARTY AS BIG AND GREEN AS THE EARTH ITSELF. IT'S PARTY FOR THE PLANET AT ROGER WILLIAMS PARK ZOO – AND LITE ROCK 105 WILL BE ON HAND TO CELEBRATE! JOIN THE PARTY ON EARTH DAY, FRIDAY, APRIL 22ND FROM 11AM TO 3PM TO EXPLORE THE ENVIRONMENTAL FAIR FEATURING ENVIRONMENTALLY FRIENDLY ORGANIZATIONS FROM ALL OVER NEW ENGLAND. AND STOP BY THE LITE ROCK 105 TABLE FOR SOME FUN ARTS AND CRAFTS THAT REPURPOSE RECYCLABLE OBJECTS INTO FABULOUS WORKS OF ART! HAPPY EARTH DAY FROM LITE ROCK 105 AND ROGER WILLIAMS PARK ZOO!

4/23/16: LITE ROCK 105 IS HEADING OUT TO THE BALL GAME FOR COVENTRY LITTLE LEAGUE'S OPENING DAY ON SATURDAY, APRIL 23RD! JOIN THE LITE ROCK 105 STREET TEAM AT HERBERT F. PAINE MEMORIAL FIELD ON MAIN STREET IN COVENTRY FROM 11A-1P TO CELEBRATE LOCAL BASEBALL AND YOU'LL GET TO SEE FORMER RED SOX PITCHER DENNIS "OIL CAN" BOYD

THROW OUT THE FIRST PITCH! STOP BY THE LITE ROCK 105 TENT TO SPIN THE PRIZE WHEEL FOR A CHANCE TO WIN AWESOME PRIZES AND ENTER TO WIN A 4-PACK OF TICKETS TO TAKE YOUR FAMILY TO SEE RINGLING BROTHERS AND BARNUM AND BAILEY CIRCUS APPEARING THIS APRIL AND MAY AT THE DUNKIN DONUTS CENTER!

4/29: Steve hosted a Friends Way benefit dinner/event in Warwick

4/30: Steve hosted the an event for the American Diabetes Association in Leominster, MA

4/30: Amy attended the "Grown Ass Prom" in Providence with Proceeds to Girls Rock RI

4/30/16: JOIN THE LITE ROCK 105 STREET TEAM AT THE SECOND ANNUAL GET HEALTHY PAWTUCKET EVENT FROM 10AM-12PM ON SATURDAY, APRIL 30TH AT VETERANS MEMORIAL PARK IN PAWTUCKET FOR A FREE, FUN AND INFORMATIVE DAY PROMOTING HEALTHY EATING AND ACTIVE LIVING! COME DOWN AND CHECK OUT REPRESENTATIVES FROM THE RI PARENT INFORMATION NETWORK, AUTISM AWARENESS, INDIE CYCLE, URI MASTER GARDENERS AND MORE! AND DON'T FORGET TO STOP BY THE LITE ROCK 105 TENT TO SPIN THE PRIZE WHEEL FOR A CHANCE TO WIN AWESOME PRIZES LIKE PAWSOX TICKETS! THIS FUN, FAMILY-FRIENDLY EVENT IS FREE AND OPEN TO THE PUBLIC.

5/1 JOIN THE LITE ROCK 105 STREET TEAM FROM 1-3PM THIS SATURDAY, APRIL 30TH AT THE SPECIAL OLYMPICS SOUTHERN AREA GAMES – WHERE THE SECOND OF THREE TRACK & FIELD QUALIFIERS WILL BE HELD AT BISHOP HENDRICKEN HIGH SCHOOL IN WARWICK, RI. JOIN US AS 375 ATHLETES PARTICIPATE IN ORDER TO COMPETE FOR THE STATE SUMMER GAMES. OPENING CEREMONIES WILL BE AT 10AM. AND WHILE YOU'RE CHEERING ON THE ATHLETES, STOP BY THE LITE ROCK 105 TENT FOR A CHANCE TO WIN AWESOME PRIZES LIKE PAWSOX TICKETS!

5/5/16: Heather hosted and Amy danced at the 9th Annual Dancing with the Stars of Mentoring event to benefit the RI Mentoring Partnership! This year we raised over \$110-thousand dollars!

5/12: Heather and Amy co-hosted the Rhode Island Radio Hall of Fame Inductions at Twin River...

5/12: Steve hosted the Martinis for Melanoma event at the 1149 Restaurant in EG

5/20/15: We promoted Iced Coffee Day! \$1 from every iced coffee sold went to Hasbro Children's Hospital! Lite Rock's Steve made an appearance too...11a-1p at the Dunkin at 1592 Mineral Spring Ave in NP!

5/20/15: Steve hosted the Melanoma Foundation of New England's signature event, Martinis for Melanoma at 1149 in East Greenwich, RI. Held in Massachusetts, New Hampshire, and Rhode Island throughout the year, Martinis for Melanoma brings people together to raise awareness about melanoma and the dangers of tanning in a fun, social environment.

5/24/15: Amy Pontes and Steve Donovan were scheduled to march with their families in the North Providence Memorial Day Parade... but the event got rained out.

6/4/16: JOIN LITE ROCK 105'S STEVE DONOVAN THIS SATURDAY, JUNE 4TH FROM 8-10PM AT THE AMERICAN CANCER SOCIETY RELAY FOR LIFE AT DIAMOND HILL PARK IN CUMBERLAND! STEVE WILL BE CHEERING PARTICIPANTS ON THROUGH THE FINAL HOURS OF THE RELAY AND WILL HOST THE POWERFUL AND MOVING CANDELIGHT LUMINARIA CEREMONY WHERE PARTICIPANTS REMEMBER, SUPPORT AND HONOR LOVED ONES WHO HAVE OR HAVE HAD CANCER.

6/4/16: LITE ROCK 105 INVITES YOU TO JOIN BRIAN DEMAY AS HE HOSTS FIRSTWORKS PVDFFEST THIS SATURDAY, JUNE 4TH FROM 4-7PM! BRIAN WILL JOIN ARTISTS FROM ACROSS THE GLOBE FOR A FREE OUTDOOR PARTY THAT INSPIRES THE SOUL, FIRES THE SPIRIT AND HAS THOUSANDS DANCING IN THE STREETS OF DOWNTOWN PROVIDENCE! LISTEN TO BRIAN THIS WEEK TO ENJOY PVDFFEST IN STYLE WITH A CHANCE TO WIN TWO VIP PASSES TO PVDFFEST AND DELUXE OVERNIGHT ACCOMMODATIONS AT PROVIDENCE MARRIOTT DOWNTOWN THE NIGHT OF THE FESTIVAL – INCLUDING A POOLSIDE UPGRADE ROOM, PRIVATE AMENITIES AND TWO SIGNATURE COCKTAILS. COURTESY OF FIRSTWORKS AND LITE ROCK 105!

6/4& 6/5: Lite Rock 105 participated in the RI Airshow at Quonset Air base in North Kingstown RI.

6/6/16: Amy and Steve went to Newport Creamery in Garden City for their Celebrity Scoop event to benefit BIG Brothers BIG Sisters of the Ocean State! We were celebrating the return of Awful Awful Mondays: buy one, get one free at Newport Creamery!

6/13/16: Amy and Steve went to Newport Creamery in Garden City for their Celebrity Scoop event to benefit the RI Food Bank We were celebrating the return of Awful Awful Mondays: buy one, get one free at Newport Creamery!

6/15/16: Steve Hosted/Emceed the 200 Foundation Dinner in Sudbury, MA.

PAWSOX RUN THE BASES (ALL SEASON LONG)

DON'T MISS YOUR CHANCE TO RUN AROUND THE BASES JUST LIKE ONE OF THE PAWSOX AT MCCOY STADIUM! AFTER EACH SUNDAY AFTERNOON PAWSOX HOME GAME, LITE ROCK 105 AND THE FLOOD AUTO GROUP INVITE YOUNGSTERS AND THEIR FAMILIES TO RUN THE BASES AT MCCOY STADIUM AS PART OF "SUNDAY FAMILY FUN DAY"! RUN THE BASES IS A GREAT WAY TO END A FUN FILLED SUNDAY AFTERNOON AT THE PAWSOX, COMPLIMENTS OF LITE ROCK 105 AND THE FLOOD AUTO GROUP. FOR A SCHEDULE OF PAWSOX HOME GAMES OR TO ORDER TICKETS VISIT PAWSOX.COM. SEE YOU AT HOME PLATE!