

**CUMULUS Quarterly Issues/Program Report
4th Quarter 2018
OCT 1 – DEC 31, 2018
WWLI-FM (Lite Rock 105)
Providence, RI
Heather Gersten, Morning Show and News & Public Service Director**

A. ISSUES:

The following lists the issues ascertained as the most important to our listening audience, in no specific order:

Politics
Local sports teams
Food and Gas prices
Crime (Nation and Local)
Construction and Traffic and accidents
Weather related issues (Hurricanes, Flooding, Snow)
Health Issues

B. PROGRAMMING:

COMMUNITY ISSUES are discussed primarily during the Heather & Steve Morning Show, which airs Monday-Friday 5:30am-10am. Top of the hour news/headlines remain the main venue for local news stories/community issues with 105-second long headline-casts by Bill Haberman that air at 6, 7, & 8am. The Morning Show also features traffic reports (4 times per hour) from Vic Edwards and weather updates (2 times per hour) from Channel 12's Chief Meteorologist Tony Petrarca and/or Michelle Muscatello.

Occasionally during the Morning show, guests will stop by the studio to discuss community events they'd like to promote.

During this quarter, community-related guests included:

John Palumbo, the President of "Rhode Island Monthly" magazine joins us during the first week of every month to talk about the Magazine and to give away a RIM prize pack that includes a free 1-year subscription to the magazine!

C. PUBLIC SERVICE ANNOUNCEMENTS:

PSA's are listed primarily on our website: www.literock105fm.com The PSA's on the website are in a community calendar like format and are updated frequently. Users can also log on and post an event there for free. PSA's also air on our Lite Rock 105 stream.

D. ASCERTAINMENTS: We surveyed the following RI Community leaders about their choices for the top issues facing RI right now >>

Kasim Yarn, Director, RI Dept of Veteran Affairs

1. Affordable Housing
2. Cost of Living
3. Opioid Abuse

Ruth Feder, Executive Director, Brain Injury Assoc. of RI

1. Affordable Health Care

2. Women's Rights
3. Education

Topher Hamblett, Director of Advocacy, Save the Bay

1. Climate Change
2. Govt. Reform
3. Poverty Issues

Seth Magaziner, General Treasurer, State of RI

1. Workforce Training
2. Municipal Finances

Mark Hayward, District Director, SBA

1. Legislative Politics
2. Access to Capital

Dave Dooley, President, URI

1. Education
2. Quality of Life
3. Health Care

Frank Sanchez, President, RIC

1. Education
2. Infrastructure
3. Govt Operations

Lindsay McGovern, Vice President, Southern Sky Renewable Energy

1. Economy
2. Infrastructure
3. State Regulations

Richard Susi, Exec Director, RI Assoc of Fire Chiefs

1. Economic Development
2. Election related issues
3. Voter Education

E. AMAZING WOMEN:

Issues are also discussed during "AMAZING WOMEN," a 30-minute talk program hosted by Deb Ruggiero. It airs Sunday mornings at 6 o'clock on Lite Rock 105 and focuses exclusively on women's issues. The show features Deb's interviews with notable women in the community. You can also now listen to the show anytime on the website: www.amazingwomenri.com

The following is a list of "Amazing Women" programs that aired during this quarter:

Oct 7th: GUEST HOST: DEBORAH PERRY interviews LUCY RIOS, of RI Coalition Against Domestic Violence, program director and trainer, discusses the Community Attitudes Assessment survey on what Rhode Islanders know about domestic violence.

Oct 14th: GUEST HOST: EVA MANCUSO interviews EILEEN HAYES of Amos House. In 1976, it started as a soup kitchen, today it has grown into a comprehensive social service agency serving over 15,000 Rhode Islanders.

Oct 21st: GUEST HOST: DEBORAH PERRY interviews LUCY RIOS, of RI Coalition Against Domestic Violence, program director and trainer, discusses the Community Attitudes Assessment survey on what Rhode Islanders know about domestic violence.

Oct 28th: GUEST HOST: EVA MANCUSO interviews KAREN SANTILLI, resident/CEO of Crossroads RI helping homeless or at-risk families and individuals secure stable housing.

Nov 4th: GUEST HOST: MEGHAN GRADY interviews AMY DAVIDSON, of YWCA RI to discuss Fantastic Girltastic Code Company and the important of computer science for girls and why more young women need to pursue 'non-traditional' careers.

Nov 11th: Former talk-show host, columnist, social worker, and leading advocate for women's reproductive rights, MARY ANN SORRENTINO, discusses the shifting political landscape, the US Supreme Court and the impact women will have on the mid-term and 2020 elections.

Nov 18th : Down Syndrome affects over 400,000 people in this country. TERESA MURRAY living with DOWN SYNDROME while she writes her poetry, music, and her advice on life: "lean into it and if you need help, ask for it." SHERLY GOMES, a social worker and mentor, shares how Teresa's perseverance and friendship is an inspiration to so many.

Nov 25th: For almost 30 years, VALERIE TUTSON, has been telling stories! She is part of Rhode Island Black Storytellers. She talks about the songs and stories she learned while traveling South Africa. She's also gaining a reputation for her exciting retelling of age-old Bible stories. So sit back, listen, and get swept away on a journey of words, sounds, and passion.

Dec 2nd: About 8,000 students attend one of the 18 private, independent schools K-12 in Rhode Island. DIANE RICH, head of school, is the first woman to lead Rocky Hill School in East Greenwich since Dorothy Marshall founded the school in 1934. She discusses their innovative approach to educating the 300 students.

Dec 9th: CAPTAIN VICTORIA TOLBERT has served in the Massachusetts and Indiana National Guard and now is the Aide to the Commanding General in the RI Guard. She spent 18 years as a teacher and administrator including at the Gordon School in East Providence. She is inspirational

Dec 16th: In 1638, Roger Williams was the first minister at the First Baptist Church in Providence. In 2018, it's REVEREND JAMIE WASHAM. She discusses Roger Williams' ideas of liberty and freedom of conscience and the historic and religious significance of America's oldest church right here in Providence, Rhode Island.

Dec 23rd: It is expensive to buy clothes for kids today; it's even more difficult for families in need. EVA MANCUSO discusses her non-profit *Clothes to Kids Rhode Island* helping Providence County families in need clothing for their kids. Kids in grades K-12 are eligible or if the family is in crisis due to a natural disaster, homelessness, or displacement.

Dec 30th: Opening up your heart and your home as a foster parent can change a child's life forever. KIM ZANDY, a foster mom who adopted her two children, explains how becoming a foster parent has changed her life. LISA GUILLETTE of *Foster Forward* shares her foster care story and how you can become a foster parent.

F. CUMULUS COMMUNITY:

This 20-minute program airs on Lite Rock 105 at 6:30am Sunday.

The following guests appeared on the Cumulus Community during the 1st quarter:

10-07-18 Lindsay McGovern, Vice President, Southern Sky Solar Energy

10-14-18 Richard Susi, Chief, RI Assoc of Fire Chiefs

10-21-18 Dave Dooley, President, URI
Frank Sanchez, President, RIC

10-28-18 Topher Hamblett, Director of Advocacy, Save the Bay

11-04-18 Seth Magaziner, General Treasurer

11-18-18 Kasim Yarn, Director, Veterans Affairs, RI

11-24-18 Debra Sharp, Executive Director, Brain Injury Assoc of RI

12-02-18 Liam Caulfield, Cadet, US Military Academy

12-09-18 Mark Hayward, District Director, Small Business Administration of RI

12-16-18 Ruth Feder, Executive Director, Mental Health Association of RI

G. CUMULUS CARES:

The 10-minute segment called "CUMULUS CARES" runs every Sunday on Lite Rock 105 at 6:50am. It features an interview with someone in the community about a local upcoming event. Interviewers include Mike DaSilva, Bekah Berger, Nick G, Paul Giammarco, Jessica Schiano, Kim Zandy, Steve Donovan and Amy Pontes.

Here's what aired during this quarter:

10/7: Bekah interviewed George Evans Marley-Director of Development and Community Relations Big Brothers Big Sisters of Rhode Island. Promoting: Bowl for Kids Sake event.

10/14: Kim interviewed Ryan Loiselle from Friends Way

10/21: Jess interviewed folks from the RI Blood Center

10/28: Kim interviewed Nellie Gorbea, RI Secretary of State about all things voting. Among topics discussed: why is it important to vote, your vote DOES matter, how to find all of your personal voting information, and local initiatives on the ballot.

11/4: Nick interviewed Lindsay Iadaluca from NBC 10 who is nominated for Woman of the Year by the Leukemia and Lymphoma Society

11/11: Paul interviewed Veterans from around RI and MA as part of our Salute to Service Promotion here at Lite Rock 105. Rhode Island's First Director of Veterans Affairs Kasim J. Yarn discuss the greatest challenges facing veterans today, the mission of the Rhode Island Office of Veterans Affairs and Veterans Day events.

11/18: Amy interviewed Evan Huddon and his toy drive he has annually at Meadowbrook Lanes bowling in Warwick. Thanks!

11/25: Steve an 11-year old girl named Hannah Grace who has diabetes and she makes Bath bombs, and donates a portion of the proceeds to the JDRF

12/2: Steve's interview with Hannah aired again.

12/9: Jess interviewed Carla Mulhern, LLS, Man & Woman of the Year Campaign & Student of the Year Campaign.

12/16: Mike interviewed Luis Olmo of Hungry Fridays. They are a non profit that provides lunch for people in Kennedy Plaza every Friday for free.

12/23: Nick interviewed Eric St. Peter from the RISPCA

12/30: Steve (and Heather) interviewed Steve's friend Danielle who who learned thru DNA testing that she is not in fact the daughter of the man who raised her and she's now looking to raise money for the DNA Doe Project., learn more at guidestar.org.

H. FURRY FRIENDS of the WEEK

This feature gets updated each Monday

LITE ROCK 105 NEEDS YOUR HELP FINDING LOVING HOMES FOR HOMELESS ANIMALS IN SOUTHERN NEW ENGLAND... THAT'S WHY WE'RE INTRODUCING YOU TO OUR FURRY FRIENDS OF THE WEEK!

THIS WEEK, MEET (INSERT DOG AND CATS)

BOTH ARE UP FOR ADOPTION AT THE RHODE ISLAND S-P-C-A AND YOU CAN LEARN MORE ABOUT THEM RIGHT NOW... ON OUR LITE ROCK 105 FACEBOOK PAGE OR AT LITEROCK105FM.COM!

I. HIGH SCHOOL TEAM OF THE WEEK

CONGRATULATIONS TO THE (INSERT TEAM NAME HERE)... THIS WEEK'S SHOWCASE CINEMAS HIGH SCHOOL TEAM OF THE WEEK! THIS WEEK, WE'RE SENDING THEM TO SEE (INSERT MOVIE TITLE HERE)

FOR THE TEAM'S FULL STORY AND TO LEARN HOW TO RECOGNIZE YOUR HIGH SCHOOLTEAM, GO TO LITEROCK105FM.COM – PRESENTED BY SHOWCASE CINEMAS, THE RHODE ISLAND INTERSCHOLASTIC LEAGUE, AND LITE ROCK 105!

J. CHARITABLE/COMMUNITY EVENTS/PROMOTIONS:

Every two weeks during the school year, Steve Donovan volunteers at Friends Way, RI's only child bereavement center. He helps lead a group of 10-12 year-olds, all of whom have either lost a sibling or a parent, in activities and discussions that help them come to grips with the feelings and emotions that arise in the aftermath.

Amy helped out with two fundraisers for Cheryl's School Of Dance, benefiting kids competing in dance.

Amy attended Evan Huddon's Toy Drive in Warwick at Meadowbrook Lanes on Black Friday. He was in for Cumulus Cares.

Amy and Heather promoted the Gemma Breast Cancer Resource Foundation and various promotions for the Pink Waterfire during October, Breast Cancer Awareness Month. Multiple posts on social media regarding awareness.

Amy and Heather promoted the Pezza Orthodontist Candy Give Back event benefiting Operation Gratitude.

OTHERS THINGS THIS QUARTER:

PINKTOBER:

Lite Rock 105 is hitting the RHODE - again! And this time, it's to celebrate Pinktober!

Go to literock105fm.com and check out our list of local businesses who're helping us raise money for the Gloria Gemma Breast Cancer Resource Foundation!

It's easy! YOU purchase designated items throughout October and the money raised helps fight breast cancer! Everyone who makes a donation is automatically entered to win an exclusive, autographed drum head and prize pack from singer Steve Perry!

We also encourage you to visit us throughout Rhode Island at our special Pinktober LIVE broadcasts featuring half-off deals from places like Champlin's Seafood Deck in Narragansett, Luigi's Restaurant and Gourmet Express in Johnston, The Carolina Barbecue Company in Cranston and Providence Bagel and Pizza J in Providence! Learn more on our website and on our Lite Rock 105 Facebook page...

It's gonna be a great Pinktober!!!

IT'S PINKTOBER ON LITE ROCK 105 SPONSORED BY RHODE ISLAND MEDICAL IMAGING. WEARING A PINK RIBBON IS A NICE SHOW OF SUPPORT, BUT WE'VE GOT TO DO MORE. GO TO literock105fm.com FOR DETAILS, RESOURCES AND LINKS SUPPORTING BREAST CANCER AWARENESS MONTH. PINKTOBER, SPONSORED BY RHODE ISLAND MEDICAL IMAGING. WORLD CLASS MEDICAL IMAGING, FOCUSING ON YOU.

LITE ROCK 105's SALUTE TO SERVICE CONTEST:

Lite Rock 105 and Dartmouth Building Supply want to honor our national heroes this Veterans Day! If you are an Active Duty Military Member or Veteran, or you know one, let us know! We'll pick 10 and each will get to be a DJ on the radio here at Lite Rock 105 on Veteran's Day "observed" which is Monday, November 12th...

Each person selected also qualifies for the Grand Prize:

\$25-hundred dollars from Dartmouth Building Supply to put towards your next Home Improvement Project! Enter to win now at literock105fm.com!

NEIGHBORS IN NEED:

(Promote thru Wed 12/5, AWARD PRIZES MON 12/3 thru FRI 12/7)

Lite Rock 105, Citizens Bank & Hasbro have been helping our neighbors in Southern New England for over a decade!! If you know someone having a tough time, please tell us about them at literock105fm.com! This week, Heather & Steve will award 5 families \$500, plus toys from Hasbro AND a \$250 donation will be made in their name to Children's Friend. Each family will also get a special night out to see Billy Gilman LIVE at The Dunk for his "Home for the Holidays" Show! Share your story at literock105fm.com. "Neighbors in Need" from Citizen's Bank, Hasbro and Lite Rock 105!

WARM HANDS WARM HEARTS Nov-Jan

Lite Rock 105 is teaming up again this season with Neighborhood Health Plan of Rhode Island and Chelo's Hometown Bar & Grill for Warm Hands, Warm Hearts!! Look for the Warm Hands, Warm Hearts bins at any Chelo's location and donate new hats, mittens, gloves and scarves for children in need! Thanks... from the kids of Southern New England AND Lite Rock 105!

12 STRAYS OF XMAS

LITE ROCK 105 THANKS YOU FOR HELPING US FIND LOVING HOMES FOR HOMELESS ANIMALS IN SOUTHERN NEW ENGLAND!
OUR "12 STRAYS of CHRISTMAS" was a BIG SUCCESS THANKS TO YOU!
ABOUT HALF OF OUR "STRAYS" WERAE ADOPTED BUT THERE'S STILL MORE THAT NEED RESCUE! LEANR MORE AT LITEROCK105FM.COM or MAKE A DONATION BY TEXTING THE WORD "RISPCA" to 50155!

12 STRAYS OF CHRISTMAS sponsored by Bay State Veterinary Emergency Services in Swansea and Ocean State Veterinary Specialists in East Greenwich!

Stray #1: Hazel the dog
Stray #2: Monkey the cat
Stray #3: King the dog
Stray #4: Missy the cat
Stray #5: Zelda the dog
Stray #6: Fabio the cat
Stray #7: Barkley the dog
Stray #8: Tyson the cat
Stray #9: Brady the dog
Stray #10: Clyde the cat
Stray #11: Jackson the dog
Stray #12: Sophie the cat