

# TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: September 30, 2010

ISSUE/description: 3. ELECTIONS & POLITICS. Mid-term congressional elections, especially the Florida Senator's seat, plus Florida Governor, local elections, and Florida constitutional amendments, all provided for a controversial election season.

## How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	07/21/10	04:20PM/3 minutes	News/Public Affairs	*

\* This is our regular segment where we present a current issue and solicit viewer input of their opinions on the issue. Today's question was about Term Limits: "Do you support term limits for members of Congress?" Many political candidates are capitalizing on widespread anti-incumbent fervor this year, and proposing term limits as a way to bring the power back to the people. Advocates and opponents of term limits are after the same thing: keeping the power out of the hands of lobbyists and special interests. But opponents say term limits take power away from elected representatives and give it to professional staff and lobbyists. Re-election rates have hovered around 96 percent in the House and 85 percent in the Senate over the past 10 years, according to the Center for Responsive Politics. The average length of service for lawmakers in the current session of congress is 5.5 terms in the House and 2.2 terms in the Senate, according to the Congressional Research Service. Fifteen states have term limits for state lawmakers, including Florida. Most of the states with term limits got them through a ballot initiative, a process that only 24 states have. In order to pass a constitutional amendment on term limits, the House and Senate would have to pass legislation with a two-thirds majority, and then three-fourths of the state legislatures would have to ratify it.

2. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	07/30/10	04:20PM/3 minutes	News/Public Affairs	**
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\*\* Today's question was about the Senate Race: "Who will you vote for in the race for the U.S. Senate?" A new poll shows Florida Governor Charlie Crist leading the U.S. Senate race. A Quinnipiac University poll of registered voters released Friday shows Crist and republican Marco Rubio ahead of both democratic candidates. Crist is running as an independent after leaving the GOP in April. If billionaire businessman Jeff Greene gets the democratic nomination, the poll shows Crist with 37 percent, Rubio 32 percent and Greene 17 percent. If congressman Kendrick Meek is the democratic nominee, Crist receives 39 percent, Rubio 33 percent and Meek 13 percent. The poll's margin of error is plus or minus 3.2 percentage points.

3. This Week with Christiane Amanpour	09/26/10	08:00AM/1 hour	Public Affairs	***
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\*\*\* Our topic was the Fall Elections, this week focusing on the opportunity for the Republicans to regain control of the Senate. Our guests were Senior White House Advisor David Axelrod, and Senator Mitch McConnell (R-KY).

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1. ABC News Nightline	09/22/10	11:01PM/10 minutes	News/Public Affairs	*

\* Tonight's program focused on campaign 2010, tonight featuring a report covering a brief history of the Tea Party.