

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: September 30, 2011

Issue/description: 1. THE ECONOMY. The banking, investment and housing foreclosure crisis, unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News First at Four * "Your 3 Cents"	07/06/11	04:23PM/3 minutes	News/Public Affairs	

* This is our regular segment where we present a current issue and solicit viewer input of their opinions on the issue. Today's issue was Pensacola Hockey: "Do you think the Pensacola Civic Center should dump hockey?" A consulting firm hired by Escambia County says it may be best for the Pensacola Civic Center to get rid of hockey. The report by C-H Johnson Consulting says the Pensacola Ice Flyers hockey team costs the Civic Center about 200-thousand dollars a year. The firm says a poorly written lease agreement with the team and an 'average' market for hockey are to blame. The firm suggests keeping hockey would *not be 'economically advantageous to the facility or the county.' The firm suggests adding more concerts, entertainment events, and 'competitive art' events like gymnastics and cheerleading competitions...and turning the Civic Center into a more regional attraction. The Civic Center hosted the Pensacola Ice Pilots from 1996 to 2008...and has been home to the Ice Flyers since 2009.

2. This Week with Christiane Amanpour	07/10/11	08:00AM/1 hour	Public Affairs	**
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** Today's topic was the nation's economic recovery efforts. Discussing those efforts were Bill Daley, White House Chief of Staff, and Christine Legarde, Chair of the International Money Fund.

3. This Week with *** Christiane Amanpour	07/17/11	08:00AM/1 hour	Public Affairs	
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*** Today's topic was the U.S. debt ceiling. Guests were Jack Lew, Director of the White House Office of Management and Budget, and Jon Kyl (R-AZ), Senate Republican Whip.

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4. Channel 3 News First at Four "Your 3 Cents"	07/18/11	04:23PM/3 minutes	News/Public Affairs	****

**** Today's issue was a Balanced Budget Amendment: "Do you think there should be a constitutional amendment to balance the federal budget?" President Obama says the two sides are "making progress" on talks aimed at clearing the way for an increase in the debt limit. But the White House is threatening a veto of a plan backed by the Tea Party that would let the government borrow another \$2.4 trillion -- if Congress adopts a constitutional amendment to balance the federal budget. House Speaker John Boehner calls the veto threat "unfortunate." He says it shows that the issue is what he calls Obama's "unwillingness to cut spending and restrain the future growth of our government." The House is set to pass the plan Tuesday, but it's sure to stall in the Senate. Major rating agencies such as Moody's and Standard and Poor's have signaled they're poised to lower the nation's credit ratings until an agreement is reached on the nation's debt.

5. This Week with ***** Christiane Amanpour	07/24/11	08:00AM/1 hour	Public Affairs
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***** Today's topic was the U.S. debt ceiling. Guests were Timothy Geithner, United States Treasury Secretary; Michael Bloomberg, Mayor of New York City; former Senator Trent Lott (R-MS); and former Senator Tom Daschle (D-SD).

6. ABC News Special Report: ***** President Obama Address to the Nation	07/25/11	08:00PM/24 minutes	News/Public Affairs
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***** President Obama addressed the nation on the urgent need for Congress to raise the debt limit, to keep the government from defaulting.

7. Channel 3 News First at Four ***** "Your 3 Cents"	08/02/11	04:23PM/3 minutes	News/Public Affairs
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***** Today's issue was Florida's Sales Tax Holiday: "Do you think Florida's back-to-school sales tax holiday is a good idea?" The Florida Retail Federation is defending the state's sales tax "holiday" on back-to-school purchases against criticism from a conservative think tank. Florida is lifting the state's 6 percent sales tax as well as local taxes on certain clothing and school supplies for three days -- Aug. 12

through 14. But the Washington, D.C.-based "Tax Foundation" says such temporary tax breaks do little stimulate the economy or benefit consumers. The Foundation contends consumers don't spend more -- they just change the timing of their purchases. It also says retailers sometimes raise prices to at least partly offset the tax savings. But Retail Federation CEO Rick McAllister disputes the Tax Foundation's arguments. McAllister cited an economic study commissioned by his organization that shows sales and tax collections increased last year due to the tax holiday. He says families love it, the economy gains from it and retailers gain from it.

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8. ABC News Nightline *****	08/05/11	11:01PM/10 minutes	News/Public Affairs	

***** Nightline reported that Standard & Poors had downgraded the credit rating of the United States.

9. ABC News Special Report: President Obama	08/08/11	12:50PM/15 minutes	News	*****
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***** President Obama commented to the nation on the downgrading of the U.S. Credit Rating by Standard & Poors.

10. ABC News Special Report: *10 Stock Market Close	08/08/11	02:58PM/4 minutes	News	
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*10 ABC reported on the market closing down over 400 points following the downgrading of the U.S. currency rating. This followed last Thursdays close at over 500 points down.

11. Channel 3 News 1st at Four *11	08/08/11	04:02PM/2 minutes	News	
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*11 Jaimee Lee reported live from Pensacola City Hall, where Mayor Ashton Hayward gave his "State of the City" address. His proposed budget is a 2.46 percent increase over the current budget, and includes an equal increase in revenue to cover that. Economic development is one of the Mayor's top priorities, and he is focusing heavily on recruiting new employers to our area.

12. Channel 3 News at 6PM *12	08/08/11	06:00PM/3 minutes	News	
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*12 Bill Pearson reported from the Santa Rosa Industrial Park, where hundreds of jobs have been lost in the past few years, first from the 84 Lumber store, and most recently from TeleTech/Clearwire. But over the next 3 years, the Oil Spill Recovery Act will pump 30 million dollars into businesses looking to hire new employees. Dr. Rick Harper, Economics expert at the University of West Florida, on Monday told the Santa Rosa County Commission that the Act would help the panhandle area before any other part of the state. UWF's Office of Economic Engagement will be in charge of matching the state money with local companies needing financial help to hire new employees. Leaders with Team Santa Rosa say they're already using this recovery program to attract new aerospace jobs to the Peter Prince Airport in Milton.

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13. ABC News Nightline *13	08/08/11	11:01PM/15 minutes	News/Public Affairs	

*13 Nightline reported on the turmoil in the Stock Market following Standard & Poors' downgrading of the credit rating of the United States.

14. Channel 3 News First at Four *14 "Your 3 Cents"	08/11/11	04:23PM/3 minutes	News/Public Affairs	
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*14 Today's issue was "Tax the Wealthy": "Do you believe wealthy Americans pay their fair share of taxes?" Most Americans want a special congressional committee tasked with drafting a long-term solution to the federal debt to include tax hikes for the wealthy and businesses. A CNN/ORC International poll released Wednesday also indicates that the public doesn't want the super committee to propose major changes to Social Security and Medicare... or increase taxes on middle class and lower-income Americans. According to the poll, 63 percent say the super committee should call for increased taxes on higher-income Americans and businesses. 36 percent disagree. Only a third say that taxes on wealthy people should be kept low because higher-income Americans help create jobs.

15. This Week with *15 Christiane Amanpour	08/14/11	08:00AM/1 hour	Public Affairs	
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*15 Today's topic was the U.S. economic outlook. Guests were Martin O'Malley, Governor of Maryland; Ambassador Robert Ford, U.S. Ambassador to Syria; Gloria Steinem, feminist author and activist; Steve Rattner, former Counselor to the Treasury Secretary and Lead Auto Advisor; and Rep. Jason Chaffetz (R-

UT).

16. Channel 3 News Dayside 08/16/11 11:00AM/2 minutes News
*16

*16 We told viewers of the planned public meeting tonight at the Santa Rosa County Auditorium in Milton, where the Florida Department of Transportation will make a formal presentation for improvements to Highway 87, the main highway running north-south through the county. A primary goal of the improvements is to promote economic development in the county, but in such a way to protect the environment. The public will have the opportunity to ask questions and give comments on the FDOT's plans.

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17. Channel 3 News at 6PM	08/16/11	06:00PM /3 minutes	News	*17

*17 Florida Department of Transportation Secretary Nanath Prasad spent the day in Pensacola, touring both the Port of Pensacola and Pensacola Gulf Coast Regional Airport with Mayor Ashton Hayward and State Representatives to make sure that transportation infrastructure is supportive of economic development. With the Panama Canal expanding to include a third channel, businesses are looking to expand into areas able to handle the shipping of imports and exports, and the City of Pensacola wants to be ready to take advantage of that opportunity. City politicians and the FDOT are working to position Pensacola to be attractive to new businesses, which will attract new jobs.

18. Channel 3 News First at Four 08/22/11 04:23PM/3 minutes News/Public Affairs
*18
"Your 3 Cents"

*18 Today's issue was "Raising Taxes": "Do you think a super-majority of Congress should be required to raise your taxes?" As a "supercommittee" tries to find \$1.5 trillion in new deficit cuts this fall, Republicans want to amend the constitution to require the government to balance its budget. Republican congressman Pete Sessions of Texas says a balanced budget amendment is "the only permanent solution to control government spending." But some Republicans fear the amendment could trigger higher taxes. So they want to require two-thirds of Congress, not just a simple majority, to approve tax increases. Under this summer's debt ceiling-deficit deal, Congress has to vote on the amendment by Christmas. Three-fourths of the state legislatures would then have to ratify it.

19. Channel 3 News at 6PM 08/31/11 06:00PM /2 minutes News
*19

*19 Florida Senator Bill Nelson was on the Gulf Coast today talking up a government plan that would get money from BP to deal with future economic and environmental impact from last years Gulf Oil Spill. Businesses in our area are still hurting, and Nelson's plan would take at least 80 percent of the Clean Water Act fines collected from BP and deliver them to the affected Gulf States, where local governments would determine how to use the funds for economic development and environmental restoration.

20. This Week with 09/04/11 08:00AM/1 hour Public Affairs
*20
Christiane Amanpour

*20 Today's topic was the U.S. economy. Guests were Senator Jim Demint (R-SC); Clarence Page, columnist for the Chicago Tribune; Dana Loesch, Editor of Bigjournalism.com and talk show host; Jared Bernstein, Senior Fellow at the Center on Budget and Policy Priorities and former Chief Economist to V.P. Joe Biden; Carol Lee, White House Correspondent for The Wall Street Journal; and Paul Krugman, Nobel Prize winning economist for The New York Times.
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21. Channel 3 News First at Four *21 "Your 3 Cents"	09/12/11	04:23PM/3 minutes	News/Public Affairs	

*21 Today's issue was "Obama's Jobs Bill": "Do you support or oppose the President's job creation plan?" President Obama's American jobs act is being sent to Capitol Hill tonight. Now it's just up to the House and Senate to vote on the 447 billion dollar legislation. The package would be paid for by raising taxes on the wealthy and businesses. The increase would create 467 billion dollars in new revenue... enough to cover the bill and then some. President Obama will be traveling across the country to rally support for the package. He will visit Ohio Tuesday and North Carolina Wednesday to ask voters to pressure lawmakers to pass the bill.

22. Channel 3 News at 6PM 09/19/11 06:00PM /3 minutes News
*22

*22 Team Santa Rosa has been, until recently, the region's shining example for economic development. Santa Rosa County has paid the organization since 1993 to manage its economic development. But recently, several businesses have closed with hundreds of jobs lost, and County Commissioners may be

looking to another group to handle their business. The Commission awarded the group a six month renewal instead of the usual 2 year contract, saying the County should be getting more for its money. A spokesperson for the Team pointed out that they had attracted over a thousand jobs to the County in the past 3 years, but acknowledged that some jobs had been lost.

23. This Week with 09/25/11 08:00AM/1 hour Public Affairs

*23

Christiane Amanpour

*23 Today's topic was the President's Economic Plans and the Double-Dip Recession. Guests were David Plouffe, White House Senior Adviser; David Cameron, Prime Minister of The United Kingdom; and Austan Goolsbee, former Chairman of the Obama Council of Economic Advisers.