

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: June 30, 2014

ISSUE/description: 4. THE ECONOMY. The continuing effects of the recent recession; unemployment; a high level of dependency on the Navy and Tourism; development of new industry such as the extension of Florida casino gambling; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News at 5PM	04/04/14	05:05PM/1 minute	News	*

* We reported that the University of West Florida's Business Enterprise Group broke ground today on a new project, a campus restaurant development site. The Group wants to provide an opportunity for mixed-use restaurant and retail facilities on the East Campus. The goal is to attract current and prospective students to the university.

2. 3 in the Morning	04/08/14	06:34AM/2 minutes	News	**
---------------------	----------	-------------------	------	----

** The Poarch Band of Creek Indians wants to bring casino-style gaming to Escambia County. The Poarch Tribal Chairman, Buford Rolin, sent a letter to Governor Rick Scott asking to meet as soon as possible to negotiate a state compact that would allow "slot machines and table gaming" in Escambia County. Rolin said the tribe is eligible for Class Three Gaming in Florida because it has a one-acre parcel in Northwestern Escambia County near the Alabama state line that meets the definitions of "Indian Lands" under the Federal Indian Gaming Regulatory Act. The Poarch Creek Indians currently operate several venues, including the Pensacola Greyhound Park and Poker Room, the Wind Creek Casino in Atmore and the Mobile Greyhound Park.

3. Channel 3 News First at 4 "Your 3 Cents"	04/10/14	04:20PM/2 minutes	Public Affairs	***
--	----------	-------------------	----------------	-----

*** This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was: "Do you support or oppose the shorter red snapper season in federal waters in the Gulf of Mexico?" Recreational fishermen in the Gulf of Mexico have caught more than their fair share of red snapper in 6 of the past 7 years, and the federal government illegally allowed it, and did nothing about it. That's the bottom line of a recent federal court decision. Charter boat and recreational fishermen will have only 11 days to catch red snapper in federal waters this year. The Gulf of Mexico Fishery Management Council approved the emergency change Thursday morning. Despite concerns of charter fishermen that the change would severely limit their business, council members said the limited season was needed to ensure the future of red snapper in the Gulf. The daily catch limit will remain at two fish per day. The limited season must still be approved by the Secretary of Commerce. The change was prompted in part by a successful lawsuit filed by commercial fisherman who claimed recreational fisherman consistently violated catch limits. After receiving a briefing on that court decision, the Council said it took the drastic actions to prevent the recreational sector from exceeding its quota in 2014 and beyond.

(page 2)

ISSUE/description: 4. THE ECONOMY. The continuing effects of the recent recession; unemployment; a high level of dependency on the Navy and Tourism; development of new industry such as the extension of Florida casino gambling; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
4. Facing Florida	04/13/14	02:06AM/10 minutes	Public Affairs	****

**** Carol Dover discussed the impact on the state's economy by expanding efforts to bring equestrian tourists to the state. Escambia County is at the forefront of this effort with its Beulah Equestrian Center.

5. Channel 3 News First at 4 "Your 3 Cents"	04/16/14	04:21PM/2 minutes	Public Affairs	*****
--	----------	-------------------	----------------	-------

***** Today's issue was: "Do you think "financial literacy" should be a required course for Florida high school students?" Balancing your checkbook or filling out a tax return are just two of the things high school students would be required to learn in a financial literacy course if a bill now in the Florida Senate becomes law. The half-hour course would be mandatory starting this fall. A coalition of banks, credit unions and others are pushing the idea. The bill sets thirteen benchmarks, including how to apply for a loan, figuring out the interest on a credit card, and even how to contest an incorrect charge. The legislation has cleared two Senate committees but can't get a hearing in the house. Teaching financial literacy would cost the state as little as two hundred thousand dollars or as much as 8 million if a text book were needed for every student. The legislation was filed after a state Council on Economic Education study found that almost half of all high school seniors in Florida lack a basic understanding of common financial issues. The council says 22 states require an economics course for high school graduation ... 17 require a personal finance course ... and six require students to pass a financial literacy test.

6. Channel 3 News - Dayside	04/28/14	11:03AM/1 minute	News	*****
-----------------------------	----------	------------------	------	-------

***** Thousands of students from around the state are in Pensacola to show off their technical talents. It's all part of the 2014 "Florida Skills USA" Competition and Job Fair going on at the Pensacola Bay Center. "Skills USA" prepares students for careers in the trade, technical and health industry. For job seekers, the 4th annual "Worlds of Possibilities Career Expo" is going on this afternoon from 2 - to 5 pm at the Pensacola Bay Center. More than 50 area employers from various fields including healthcare, communications, retail and education will be in attendance. Applicants are encouraged to bring copies of their resume.

7. The Right Side With Armstrong Williams	05/17/14	04:00AM/30 minutes	Public Affairs	*****
--	----------	--------------------	----------------	-------

***** Jarrett Skorup, Mackinac Center for Public Policy, and Jim Johnson, Northwood University Political Science Professor discussed the impact of Right to Work laws locally on employment decisions. Florida is a "Right to Work" state.

(page 3)

ISSUE/description: 4. THE ECONOMY. The continuing effects of the recent recession; unemployment; a high level of dependency on the Navy and Tourism; development of new industry such as the extension of Florida casino gambling; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
8. Facing Florida	05/18/14	02:06AM/10 minutes	Public Affairs	*****

***** The sales tax on internet purchases hit a major milestone as Amazon began paying these taxes to Florida. We discussed the impact on the state's budget.

9. Channel 3 News First at 4	05/21/14	04:07PM/2 minutes	News	*****
------------------------------	----------	-------------------	------	-------

***** Proposals to expand casino gambling in Florida failed to take off in the last legislative session. But the mayor of Destin doesn't want his city to be caught without a choice. He's trying to get rules on the books now, to prevent gaming in the future. Mayor Mel Ponder says it wouldn't be a fit here. A "nice family town" is the vision of Destin that he holds dear and believes as mayor, that he should protect. Ponder sees no place for casino gambling in that culture, and he's not alone. Several months ago, the Destin Chamber of Commerce came out against gambling in the city, saying it would "damage Destin's brand." Ponder knows some people think gaming could take a tourist town to the next level, but he believes most people in Destin share his feelings. He's not sure what's legally possible yet, but says it's time to start the discussion. City leaders are talking to their attorney about how or what can be done. After that, it's up to the council if they want to put something on the books.

10. Channel 3 News at 5PM	05/28/14	05:04PM/2 minutes	News	*****
---------------------------	----------	-------------------	------	-------

***** A first of its kind business has set up shop right here in Pensacola. It's an online clothing store that will list thousands of pre-owned items. Channel Three's Kalie Desimone reported on how the business is expected to put Pensacola on the 'e-commerce' map. The warehouse located on Alice Street in Pensacola doesn't look like much from the outside but the owners of 15each.co call it their 'Alice in Wonderland'. There are racks of clothing and booths where people are using smart devices to take pictures of shirts and dresses; this is where items for 15each.co are listed. "Every item on the website will be 15 dollars, no matter if it is a donation of a 200 dollar Armani suit" says Bryan Harmon, the CEO of GGIS.CO, the parent company of the website. The online clothing store will list thousands of pre-owned items. Owners say they hired about 40 new employees to help list clothing on the website. Those employees are considered independent contractors. The company is still working on getting items posted to the website. It will be ready for shoppers Monday, June 2nd.