

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: September 30, 2013

ISSUE/description: 3. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News 1 <sup>st</sup> at Four "Your Three Cents"	07/09/13	04:20PM/2 minutes	Public Affairs	*
				* This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was: "Do you think the legal blood alcohol content should be lowered to .05 percent?" Legislation about to be filed in Florida would lower the level of intoxication necessary for a DUI conviction from .08 to .05. Back in May, the National Transportation Safety Board voted to recommend to states that they lower the blood-alcohol content that constitutes drunken driving. Currently, all 50 states have set a legal BAC limit at .08. The NTSB says .05 is the level at which many drivers' vision can be affected. Each year, nearly 10,000 people die in alcohol-related traffic accidents and 170,000 are injured. But that's a big improvement from the 20,000 who died in alcohol-related accidents 30 years ago. The NTSB believes that if all 50 states changed their standard to .05, nearly 1,000 lives could be saved each year.
2. Channel 3 News at 6PM	07/26/13	06:00PM/4 minutes	News	**

\*\* Okaloosa County reporter Laura Hussey was on location showing the damage from the twenty-plus inches of rain in the county since July 4<sup>th</sup>. The damage totals over a million dollars, with culverts and drains washed out, dirt roads torn up, and one bridge that must be replaced. A federal disaster declaration is needed for FEMA public assistance funding, but that might only come as a reimbursement. For safety reasons, the county has already made many repairs.

Next, we reported on Educational workshops this weekend at Home Depot locations where the public can learn about storm preparation projects, generator safety and assembling a disaster preparedness kit. The National Hurricane Center has forecasted an active storm season and these free workshops can help viewers prepare for storms.

3. 3 in the Morning	07/30/13	06:03AM/1 minute	News	***
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\*\*\* We advised viewers of a public workshop being held to discuss safety measures for area residents in dealing with the increasing number of black bears that are showing up in neighborhoods in Northwest Florida. The number of bear sightings reported to the Florida Fish and Wildlife Conservation Commission has increased from 249 last year to 360 this year. The workshop will be at the South Santa Rosa Center at the Gulf Breeze campus of Pensacola State College.

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4. Channel 3 News 1 <sup>st</sup> at Four 08/02/13 "Your Three Cents"	08/02/13	04:21PM/2 minutes	Public Affairs	****

\*\*\*\* Today's issue was: "Should energy drinks be banned for children under 18?" Energy drinks have become an 8-billion dollar a year industry in this country, but some lawmakers say the makers of the product are going too far with their marketing. The makers of Red Bull, Monster and Rockstar drinks were slammed in a Senate commerce hearing this week about their marketing practices. Some Senators say the companies are targeting children and teens. Studies show that one third of kids between 12 and 17 consume the highly caffeinated products. A number of reports have raised serious questions about the health risks they pose to children. The American Medical Association supports a ban on the marketing of the products to kids under 18, just like tobacco. The AMA says the caffeinated beverages can cause heart problems and other issues. Most of the drinks do come with a warning label to "consume responsibly" and that they are "not recommended for children. But after the Senate hearing, none of the three companies would agree to put a label on their product limiting consumption to older than 16.

5. 3 in the Morning	08/05/13	05:53AM/1 minute	News	*****
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\*\*\*\*\* We advised viewers of a public event tomorrow night at the Fort Walton Beach Landing Park on Brooks Street. It's part of the "National Night Out" event, a nationwide celebration held each year on the first Tuesday in August, to help bring awareness to crime prevention and safety. Law enforcement agencies from around the area will be there, demonstrating different types of crime fighting tools, and there will be demonstrations teaching self-defense and fire safety.

6. Channel 3 News at 6PM	08/09/13	06:00PM/2 minutes	News	*****
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\*\*\*\*\* Amber Southard reported from Crestview on the city council's recommendation cutting 12 fire fighter positions from the city, but the Professional Fire Fighters Association says that could be a public safety concern. They compared Crestview's 5 Chiefs and 45 firefighters to other cities in the area, and said the Council needs to look at pay cuts for the chiefs in order to keep the 12 fire fighters, or early buyouts for 3 of the chiefs and not refilling their positions.

7. Channel 3 News 1 <sup>st</sup> at Four 08/14/13 "Health Watch"	08/14/13	04:16PM/2 minutes	Public Affairs	*****
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\*\*\*\*\* Drowning is the second leading cause of death for kids between the ages of one and fourteen. On average, 10 people die every day from drowning accidents. Reporter Laura Hussey gave information on how to stay safe in the water.

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8. Channel 3 News 1 <sup>st</sup> at Four 08/30/13 "Your Three Cents"		04:20PM/2 minutes	Public Affairs	*****

\*\*\*\*\* Today's issue was: "Do you think someone who sends a text to a driver should be held responsible if the driver gets into an accident?" A state appeals court in New Jersey says if you text a driver who gets in a crash, you could be held liable. The issue was raised by a lawyer whose clients both lost their left legs when a teenager hit their motorcycle in 2009. Kyle Best, then 19, had just texted his girlfriend when he crossed the center-line, and hit the couple head on. The couple settled their lawsuit against Best, but also sued his girlfriend. The court said: "when a texter knows that the intended recipient is driving and is likely to read the text message while driving, the texter has a duty to users of the public roads to refrain from sending the driver a text at that time." The court says the sender is taking a foreseeable risk. Two of the three judges agreed in their opinion. Still, the lawsuit against the girlfriend was dismissed because there was no evidence that the girlfriend knew that her boyfriend was driving at the time.

9. Channel 3 News 1 <sup>st</sup> at Four 09/04/13 "Health Watch"		04:07PM/2 minutes	Public Affairs	*****
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\*\*\*\*\* It's hot and humid and student athletes are working hard on their practice fields. Each year, an average of three athletes in this country dies from heat stroke. Reporter Laura Hussey explained how to recognize and prevent heat-related illness.