

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: March 31, 2012

ISSUE/description: 1. ELECTIONS & POLITICS. The upcoming Presidential election; Florida's controversial Governor, and local and state political issues.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News 1 st at Four	01/03/12	04:20PM/2 minutes	Public Affairs	*

* This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was early primaries: "Do you think an earlier primary really gives a state more clout in the Presidential election?" It's the first vote of the Presidential election year.... but how important is the Iowa caucus? Conventional political wisdom dictates that if you don't do well in Iowa... and then New Hampshire.... your campaign is essentially over. The early emphasis given to those states is the primary reason why Florida, Michigan, Nevada, and South Carolina moved, or tried to move, their primaries to earlier dates. Of course, money is also a big reason. States like it when campaigns spend millions on campaign workers, hotel stays, restaurants, and advertising trying to win those early rounds. Florida's primary is now just a few weeks away. But is Iowa as important as we've come to believe? And will Florida's earlier primary give it any more of a say than in years past?

2. This Week	01/08/12	08:00AM/1 hour	Public Affairs	**
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** Today's topic was the Obama Campaign and the Republican Primary Race. Guests were David Axelrod, President Obama's top political strategist, and Mike Huckabee, former Arkansas Governor and Fox News contributor.

3. Facing Florida	01/08/12	02:07AM/30 minutes	Public Affairs	***
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*** Florida lawmakers come to Tallahassee for sixty days starting Tuesday. We sat down one-on-one with Governor Rick Scott and talked about his first year and the session ahead. Then we talked with Senate President Mike Haridopolos about what he expects and whether the House will be his nemesis again this year. We concluded with Gannet Senior writer Bill Cotterell, who expects this legislative session to include reapportionment, gambling and more.

4. Facing Florida	01/15/12	02:07AM/30 minutes	Public Affairs	****
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**** Sally Bradshaw, former Governor Jeb Bush's Chief of Staff, joined Mike Vasilinda for a discussion of Florida's upcoming Republican Primary. Then, Al Cardenas, Chairman of the American Conservative Union and long time GOP insider, discussed Governor Rick Scott's State of the State Address, upcoming redistricting, and the GOP Primary.

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5. This Week	01/22/12	08:00AM/1 hour	Public Affairs	*****

***** Today's topic was the Obama GOP Presidential Nomination. Guests were Rick Santorum, former Pennsylvania Senator and Republican Presidential Candidate; Ron Brownstein, Editorial Director of the National Journal and ABC News contributor; Matthew Dowd, Political Strategist and ABC News Political Analyst; and Katrina vanden Huevel, Editor and Publisher of "The Nation".

6. Facing Florida	01/22/12	02:07AM/10 minutes	Public Affairs	*****
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***** The State Senate has passed its redistricting plan, and is now waiting on the House. Democratic Representative Perry Thurston is charged with monitoring the plans, and he joined us to discuss what he feels will be the future of redistricting in Florida.

7. State of the Union Address And the Republican Response	01/24/12	08:00PM/1hr.40min.	Public Affairs	*****
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***** President Barack Obama delivered his address, broadcast live to the nation, followed by a response address by the Republican Party. This was followed by expert political analysis from ABC's senior political correspondent Jonathan Karl, senior political analyst Matthew Down, senior White House Correspondent Jake Tapper, and News Anchors Diane Sawyer and George Stephanopoulos, himself a former Presidential spokesman during the Clinton presidency.

8. This Week	01/29/12	08:00AM/1 hour	Public Affairs	*****
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***** Today's topic was the Florida Primary, and Gridlock in Washington. Guests were John Boehner (R-OH), Speaker of the House; Austan Goolsbee, former Chairman of the Obama Council of Economic Advisers; and Laura Ingraham, radio host and Fox News contributor.

9. Facing Florida	01/29/12	02:07AM/20 minutes	Public Affairs	*****
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***** Brad Ashwell, Florida PIRG, addressed a bill that changed voter registration in the state, and reported on the effects it may have in the upcoming primary election. Then political experts Pete Dunbar and Screven Watson presented their opinions on the upcoming primary and national politics.

10. Channel 3 News 1 st at Four	01/30/12	04:22PM/2 minutes	Public Affairs	*****
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***** Today's issue was Robo-calls: "Should Floridians be able to block automated campaign calls?" The latest polls show Mitt Romney with a double digit lead over Newt Gingrich heading into tomorrow's primary in Florida. You can tell the vote is near, because those automated campaign calls are ringing phones non-stop. Some come from the campaigns themselves. Others are from those super-PACs that claim not to endorse a specific candidate... but obviously endorse a specific candidate. And there's practically nothing you can do about them. In Florida, the Department of Agriculture and Consumer Services administers the state's "do not call" list. You can put a stop to unwanted sales calls by signing up... but Florida law says political calls are exempt. That's because the law was crafted by politicians.

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11. ABC News Nightline	01/31/12	11:01PM/30 minutes	News/Public Affairs	*11

*11 Tonight's topic was the fight for Florida in the Republican candidate's primary, which was held today.

12. Facing Florida	02/05/12	02:07AM/30 minutes	Public Affairs	*12
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*12 Newt Gingrich won 34 Florida Counties and got slaughtered. Sally Bradshaw worked in the first Bush White House and for Governor Jeb Bush ... she shared her insider views on the lessons from Tuesday. Then, Steve Schale, the man who ran Obama's 2008 Florida campaign, has some advice for the GOP field: Keep the circular firing squad going! We concluded as Pete Dunbar and Screven Watson opined on the real winner on Tuesday.

13. Facing Florida	02/26/12	02:39AM/20 minutes	Public Affairs	*13
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*13 Florida State University College of Law Professor Franita Tolson explained what we might expect to happen when redistricting maps are sent to the Florida Supreme Court for review. Then former U.S. Senator and current GOP candidate George LeMieux shared some new information about his opponent, Rep. Connie Mack IV, which he thinks Florida voters need to know.

14. Facing Florida	03/04/12	02:06AM/30 minutes	Public Affairs	*14
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*14 Rep. Dwayne Taylor, Daytona Beach (D) joined the discussion on redistricting. Then Pete Dunbar, Former Governor's Chief of Staff, and Democratic Strategist Screven Watson offered their thoughts on redistricting, and what to expect the last week of the legislative session.

15. Facing Florida	03/18/12	02:07AM/30 minutes	Public Affairs	*15
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*15 Speaker Designate and House Redistricting Chairman Will Weatherford talked about the Florida Supreme Court's approval of the House's maps, and his goals for his tenure as Speaker. Then, we heard from Democratic Party of Florida Chairman Rod Smith on why he thinks the Supreme Court rejected the Senate's maps, what they can do to make the maps right, and where the fight for Fair Districts goes from here. Finally, we talked to Florida Bar President Scott Hawkins about how Florida's third branch, the judiciary, fared in the 2012 legislative session.

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16. Channel 3 News 1 st at Four	03/29/12	04:22PM/3 minutes	Public Affairs	*16

*16 Today's issue was Political Endorsements: "Do political endorsements affect your decisions in the voting booth?" Republican Presidential candidate Mitt Romney picked up two more big endorsements this week. Florida Senator Marco Rubio threw his support behind Romney today. Former President George H.W. Bush is expected to do the same tomorrow. And last week, former Florida Governor Jeb Bush announced his endorsement of the GOP frontrunner. Endorsements have been a big thing in politics for a long time.... and not just from other politicians. The New York Times is often credited with offering the first newspaper endorsement of a presidential candidate back in 1860... supporting some guy named Abe Lincoln. Warren G. Harding is usually credited with being the first candidate to make widespread use of celebrity endorsements.... courting the approval of such movie stars as Douglas Fairbanks, Mary Pickford, and Al Jolson back in 1920. But what's the point of these endorsements? Are we really more likely to vote for someone because someone else likes them? Are they truly a good indication of a candidate's qualifications... or just another marketing tactic? They've got to help shape a campaign to some degree. Why else would they seem so important to a candidate.... and why else would we continue to report on them, right?

10th), and the U.S. Senate race.