

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: September 30, 2007

Issue/description: 5. THE ECONOMY. Unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. American Crossroads	07/01/07	11:36PM/30 minutes	Public Affairs	*

* This week's topic was "One Nation Under Debt", a comprehensive look at the country's debt problems, from individual credit problems (2.4 trillion dollars in consumer debt) to the nation's trade policies that encourage "outsourcing" and growth in the national debt.

2. Channel 3 News at 5PM	07/06/07	05:01PM/1 minute	News	**
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** Dan Thomas interviewed Doug Kemper, Executive Director of The Zoo in Gulf Breeze, about the financial woes of the Zoo. Kemper said their board of directors is pursuing taxpayer dollars to supplement their budget deficit, citing a study by the Haas Center at the University of West Florida that shows The Zoo contributes 6.5 million dollars and 90 jobs to the local economy.

3. Channel 3 News at 10PM	07/10/07	10:03PM/2 minutes	News	***
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*** We interviewed officials with the Pensacola Chamber of Commerce and City Councilmen about Escambia County's plans to offer tax rebates to companies that move into the county and provide new jobs. Many companies have been moving to neighboring Santa Rosa and Okaloosa counties, and Baldwin County in Alabama, because those areas already offer more economic development incentives.

4. Channel 3 News at 5PM	07/15/07	05:02PM/3 minutes	News	****
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**** Reporter Bill Pearson profiled the upcoming Youth Baseball Tournament being held in Pace this week, an event that will bring 60 out-of-town teams and their families and fans to our area for a full week, creating a multi-million dollar impact on the local economy.

5. American Crossroads	07/15/07	11:36PM/30 minutes	Public Affairs	*****
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***** This week's topic was "Your Money at Waste"...an examination of "pork barrel" politics. Leslie Paige of "Citizens Against Government Waste", a privately funded tax watch organization in Washington, detailed many of the "earmark" projects attached to legitimate spending bills that are routinely overlooked by congressmen and benefit only specific groups, and sometimes involve millions of dollars that can't be traced to any real project.

(page 2)

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6. ABC News Nightline	07/27/07	11:01PM/15 minutes	News	*****
***** In a segment titled "Reality Check: 8 mortgages in 8 months", Nightline explored the exploding crisis in the mortgage industry, which is creating a drag on the nation's economy.				
7. In ABC News Nightline	08/10/07	11:01PM/15 minutes	News	*****
***** Nightline produced another segment of "Reality Check", focusing on the effect of mortgage foreclosures on the overall economy.				
8. This Week with George Stephanopoulos	08/12/07	08:00AM/15 minutes	Public Affairs	*****
***** One of the topics covered this week was the housing slump that has generated major worries in the stock market.				
9. Channel 3 News at 6PM	08/14/07	06:04PM/2 minutes	News	*****
***** We covered Governor Charlie Crist's press conference where he asked all government agencies to suggest up to 10% cuts in their budgets, which amounts to more than a billion dollars at the state Department of Education. Among his suggestions ... cutting administrative programs, reducing the Adults With Disabilities budget, and rolling back funding for the state's voluntary pre-kindergarten program to last year's funding level. Local school districts are bracing for the cuts in funding brought on by Florida's weakening economy.				
10. In ABC News Nightline	08/24/07	11:01PM/15 minutes	News	*****
***** Nightline produced yet another segment titled "Mortgage Meltdown", focusing on the effect of the now-alarming number of mortgage foreclosures on the overall economy.				
11. Channel 3 News at 6PM	08/27/06	06:00PM/2 minutes	News	*****
***** Our top story tonight concerned Florida lawmakers gearing up for next month's budget-cutting session. Education is now expected to cut 4% from their budget for the next year. Our Capitol reporter Victoria Langley interviewed House Minority Leader Dan Gelber, who feels education should not be cut at all, and Lt. Governor Jeff Kottkamp, who feels the cuts are necessary to make government "leaner, but not necessarily meaner".				

(page 3)

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12. Channel 3 News at 10PM	09/04/06	10:00PM/2 minutes	News	*****

***** We reported that Okaloosa County leaders met tonight to discuss major changes in their future economy. Okaloosa, along with Santa Rosa and Walton counties, will see a slight decrease in population and personal income by the year 2010, before seeing a big jump in both areas. That's according to a new study by the Haas Center at the University of West Florida, which measures the effects of the proposed "BRAC" changes at Eglin Air Force Base, which will add about 9,000 military personnel to the area by 2015. This will bring in 6,000 new jobs and create an additional half-billion dollars in economic activity each year.

13. Channel 3 News at 6PM	09/11/06	06:00PM/3 minutes	News	*****
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***** Tonight's top story was the Florida Supreme Court's ruling that a public vote would be required before local governments can take out bonds. The ruling stemmed from an Escambia County case about road widening on Perdido Key, but the ruling may delay or derail the Maritime Park Project in Pensacola. Local businessmen feel the ruling will cause a ripple effect on the economy and affect hundreds of billions of dollars in investments. Escambia County attorney Janet Lander says she'll ask the court to reconsider the ruling.