

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: March 31, 2015

ISSUE/description: 2. MINORITY ISSUES. Employment opportunities, housing, education, recreational facilities, racial harmony, crime.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	01/05/15	04:20PM/3 minutes	News/Public Affairs	*

\* This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was: "Do you think a grand juror should be allowed to discuss proceedings in a grand jury after the case is decided?" A man who sat on the grand jury that reviewed evidence in the August shooting death of Michael Brown in Ferguson, Missouri, has filed suit trying to remove a lifetime gag order that prevents members of a grand jury from speaking publicly about a case. The American Civil Liberties Union represents the juror, and says the grand juror would like to talk about the experience of serving on the panel, which declined to indict former Ferguson police officer Darren Wilson for the death of Brown. The juror also wants to contribute to the ongoing national conversation on race relations, according to the ACLU. It is a crime, however, for members of a grand jury to speak out without permission from a court. That's to protect grand jurors themselves from tampering, harassment or influence. It's also to protect an innocent person who is the subject of a grand jury investigation but \*not indicted. In Florida, like most states, a grand juror's gag order is permanent. The only time this veil of secrecy may be lifted is by order of the court after a full hearing, and then only in exceptional cases.

2. Channel 3 News at 10PM 01/26/15 10:04PM/2 minutes News \*\*

\*\* A confederate flag could be flying over Pensacola Bay Center again. It's an issue expected to be discussed and voted on in the Escambia County Commission meeting on Feb. 5. Back in December, Escambia County commissioners decided only the U.S. flag and Florida State flag should be flying over the building. The county decided to take down the Confederate, French, British and Spanish Flags. Commissioner Grover Robinson says as soon as the county made that decision, he started getting a lot of complaints. The December meeting was packed and many spoke up, fueling an hour long debate over the Stars and Bars and its place in Escambia County. So on the county's next meeting, Robinson says he will propose a simple yes or no vote, on whether or not to fly the same five flags over the Bay Center that's flown over Pensacola City Hall. His proposal would only apply to the Bay Center and not any other county buildings. The city flies the American, French, Spanish, British and Confederate government flag. The Sons of Confederate Veterans was originally pushing to fly the Confederate's final version of the government flag, but the group's Commander, Aubie Smith, says they would rather see any version of the Confederate flag fly over the Bay Center, than nothing. But a group called "From Pensacola" has said it doesn't want any Confederate flag flying over any government building, including city hall. And Ellison Bennett, with the National Movement for Civil and Human Rights, says he is not happy the Confederate flag issue is coming back to the commission. He says there were many people that expressed their dislike for the Confederate flag in December. To him, any form of the Confederate flag means the same thing. "That flag is a symbol of hate, racism, it's a symbol that we should not fight for, or talk about in 2015."

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3. Channel 3 News at 6PM	02/12/15	06:03PM/2 minutes	News	***

\*\*\* The Belmont-De Villiers neighborhood in Pensacola is experiencing a boom in business. It used to be known as the mecca for the African-American community. It was called "The Blocks". It was filled with stores, restaurants and offices. A lot of those businesses left in the 1960's, now they're coming back. We spoke with several new business owners who have moved into the area, all of whom say that people already have a buzz about the place. It's easy to see why. There are paintings rich with culture on the sides of buildings, iconic restaurants and live music. Just this year, a dozen new businesses have popped up in the neighborhood. Quint Studer owns properties there and said he's in talks of developing the property next door into a restaurant. Across the street, the Belmont Cultural Center is undergoing a renovation. They still have to replace the roof and do a lot of work. Their vision is to turn it into a gigantic community center. John Powell owns that building and said: "We envision a community center. We envision an auditorium... we want to bring back the Music Maker Hall of Fame. We want to bring back the wholesomeness of this community." He hopes to start work immediately and to have it finished by 2015. The overall vision for the area is to bring it back to a vibrant community, filled with music, good food, and culture.

4. Channel 3 News - Dayside	02/21/15	11:00AM/2 minutes	News	****
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\*\*\*\* Since 1960, the Reverend H.K. Matthews has dedicated his life to civil rights. Standing before an audience at the Pensacola Improv, Matthews recalls childhood memories of discrimination. His candor and sense of humor often accompanied stories of race relations growing up. With the 50th anniversary of the 'Selma to Montgomery' march just weeks away, Matthews served as the guest speaker for a Selma themed event. Matthews was one of hundreds who marched in the spring of 1965. "I left Pensacola as a leader, went to Selma as a follower" said Matthews. The 'Selma to Montgomery' march happened on March 7th, 1965. It influenced the signing of the 1965 Voting Rights Act. Marchers were a few blocks into their journey when they were beaten by troopers on Selma's Edmund Pettus Bridge. This has become known as 'Bloody Sunday'. Matthews says scars and bruises he received have stuck with him over the years. He plans to attend the 50th anniversary of Bloody Sunday in Selma. While he understands the significance of this landmark year, he says nothing can replace the first.

5. Channel 3 News at 6PM	02/25/15	06:00PM/2 minutes	News	*****
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\*\*\*\*\* Thousands of people are heading to Selma, Alabama on March 7-8 to remember the 50th anniversary of the civil rights march. President Obama along with 95 members of Congress will be there. Twenty five middle schoolers from Camelot Academy in Escambia County are also going. Their teacher found a way to turn a classroom lesson into a real life experience. They will be going to Selma and reenacting the march. They will be walking across the Edmund Pettis Bridge with thousands of others. Seventh and eighth grade teacher, Alex Palmer, started teaching them about Selma early in the school year. She said, "No one really taught them about their past and they were interested in what happened." For many of the students, it made them realize how hard people fought for their rights. It also made many of them realize the fight for equal rights for everyone is far from over.

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6. Channel 3 News at 10PM	03/02/15	10:03PM/2 minutes	News	*****

\*\*\*\*\* Recruiting flyers for the Ku Klux Klan were found throughout a Crestview neighborhood Sunday morning. Police got at least fifteen reports about the flyers, which can be traced to a Klan chapter in North Carolina. Police said no crime has been committed, except possibly littering. The flyers were in plastic baggies, weighted down with pebbles. One man picked up enough of them to fill a small shopping bag while walking his dog Sunday morning. The man who picked up those flyers also said none of them were really near homes. They were either on the street or within three feet of it, as if someone had just driven by and tossed them like newspapers. The small, one-sided flyers proclaim, "Save our Land, Join the Klan." They hit some nerves in the Countryview Estates subdivision. Police Lieutenant Don Fountain said they're checking into the source of the leaflets, to find out if someone local is involved. Channel 3 News did some checking too, calling the North Carolina number listed on the flyer. A man who identified himself as "John" returned the call on behalf of the "Loyal White Knights of the Ku Klux Klan." He didn't want his voice recorded, but did say his group is active in Florida. Their website shows a cross burning, but "John" said they're non-violent, and people have nothing to fear. Lieutenant Fountain said it's possible there are remnants of the Klan in Crestview. The Loyal White Knights spokesman told us the flyers are an effective recruitment tactic that had him returning calls all morning. He says Countryview Estates was chosen at random.

7. Channel 3 News at 10PM	03/05/15	10:00PM/1.5 minutes	News	*****
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\*\*\*\*\* Next time you go by the Bay Center you will see Five Flags Flying. Escambia County Commissioners approved an ordinance, presented by Grover Robinson, to allow the same flags the City of Pensacola uses to be flown at the Bay Center. The five flags allowed at the Bay Center are French, Spanish, English, Confederate, and American flags. Each flag represents the government that ruled our area at one point in time. The controversy over the flags started in December, 2014. Commissioner Robinson asked at a county meeting that the Confederate Battle flag be removed from the front of the Bay Center. Some people consider the Battle flag a symbol of hate and county leaders said they've had complaints about it. The Third National flag was recommended to replace the Battle flag. By the end of the meeting, commissioners voted to take down the French, Spanish, English, and Battle flags. Only the American and Florida flags were allowed to remain flying. This time Robinson said, "We would not use the Battle flag. I think when you're dealing with culture you ought to do it in a respectful way and I think the Battle flag was inappropriate."

8. Channel 3 News at 10PM	03/10/15	10:00PM/1 minute	News	*****
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\*\*\*\*\* Former Florida Governor Reuben Askew of Pensacola has been selected as an inductee to the Florida "Civil Rights Hall of Fame." Governor Rick Scott announced the selection Tuesday. Askew was the 37th Governor of Florida. He was named one of the "Top 50 Floridians of the 20th century." As Governor, Askew supported school and busing desegregation. He also fought for fairer legislative representation in urban counties.

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9. Channel 3 News at 6PM	03/07/15	06:00PM/4 minutes	News	*****

\*\*\*\*\* President Obama participated in the celebration of the 50th anniversary of Bloody Sunday. Thousands of people were in Selma, AL for the Bridge Crossing Jubilee, to pay homage to the historic event that led to more rights for blacks in America. President Obama spoke from the foot of the Edmund Pettus Bridge. He talked about finishing the work American civil rights leaders started years ago, without forgetting the progress already made. The president told a crowd of thousands that voting rights are under attack again. In recent years, the Supreme Court struck down key components of the Voting Rights Act, opening the door for more stringent voter requirements. Many events are taking place in the area as part of the Bridge Crossing Jubilee celebration. Channel Three's Anthony Pura is in Selma, providing live coverage in all newscasts on WEAR Friday through Sunday.

10. Channel 3 News First at 4	03/10/15	04:00PM/3 minutes	News	*10
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\*10 Two University of Oklahoma students have been expelled for leading a racist chant by Sigma Alpha Epsilon fraternity members. The expulsions come days after a video of the chant was posted online. The video was sent anonymously to a University group that works to fight racism on campus. The University's president says the school's affiliation with the fraternity is permanently severed. UWF has a SAE chapter on campus. Administrators are now reviewing their diversity plan and policies to see if they need to make any changes. Kim LeDuff, Chief Diversity Officer at UWF, said they have several programs already in place to encourage diversity at the school, including a bias reporting system on their website. She said, "I have no doubt this will be a topic faculty will address to their students. Matt Marshall, director of student involvement at the commons, said they have not had any reports of racism at any of the Greek organizations since he started the job 3 years ago. UWF feels they do have diversity within their organizations. The students are on spring break and when they return, school officials will be meeting with leaders at the different organizations and talking about what happened in Oklahoma.

11. Channel 3 News - Dayside	03/16/15	11:00AM/2 minutes	News	*11
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\*11 Despite the fact that the Poarch Creek Indians have the right to grow and sell marijuana on their land, that's not their plan. The tribe wants to operate a casino on its acre of land on Nokomis Road in northern Escambia County. Stephanie Bryan, Poarch Creek Indian Tribal Chair, said the tribe wants to replicate what it's already doing at the Wind Creek Casino and Hotel in Atmore, AL. The Poarch Creek has been trying to negotiate a compact with the state of Florida and Governor Rick Scott. But, Scott said more clarification on the tribe's federal legal status is needed. According to Bryan, the tribe's operations in Alabama have created more than 6,500 jobs and generated in excess of \$100 million in taxes. "We are a community of Poarch Creek Indians who care deeply about each other and our neighbors. We are hopeful that the state of Florida will recognize our rights, sit down with us, and negotiate a compact. We stand ready to be good partners and good neighbors for Florida," said Bryan.

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12. Channel 3 News at 10PM	03/16/15	10:00PM/2 minutes	News	*12

\*12 Bridging the gap between local law enforcement and citizens. That's the focus of a community meeting tonight put on by the National Movement for Civil and Human Rights. A few dozen people filled the The New Jerusalem Tabernacle of God church Thursday night. Some were curious to what issues still exist between the community and local law enforcement. Others, like Lee Middleton and his wife wanted to share experiences with hopes the added exposure bring about change. The accusations towards local law enforcement range from Miranda Rights not being given upon arrest, to excessive force. Meeting organizer Ellison Bennett has advocated civil rights for 30 years. He hopes this meeting opened a dialogue to improve relations between police and the community.

13. Our World with Black Enterprise	02/21/15	04:30AM/10 minutes	Public Affairs	*13
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\*13 This week's "Slice of Life" segment profiled Howard University Middle School of Mathematics and Science and the students who graduate with an appreciation in STEM. Yohance Maqubella is the school's executive director.

14. Our World with Black Enterprise	02/28/15	04:30AM/30 minutes	Public Affairs	*14
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\*14 This week's show profiled Tammy Williams, Founder & CEO of Open Rivers Pictures as our Entrepreneur of the Week. We also spoke with Tom Castro, Founder and CEO of El Dorado Capital, who is spearheading a coalition of Latino and African American corporate board members in a effort to increase the number of minorities sitting on corporate boards. And in our "Slice of Life" segment, we put the spotlight on a film by Alex Ford, a sophomore at Princeton University. It's a powerful video diary from his perspective about the wave of police protest marches that have erupted across the country over the past several weeks.

15 Andrew Young Presents "Leaving Selma"	02/01/15	01:00PM/1 hour	Public Affairs	*15
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\*15 Andrew Young gives his personal remembrances of the first march, on March 7, 1965, protesting the racial murder of Jimmy Lee Jackson by Alabama State Troopers. The marchers were attacked and beaten mercilessly by police on the Edmund Pettus Bridge in Selma, Alabama. The event became known as "Bloody Sunday".

16. Andrew Young Presents "Stars Fell on Alabama"	02/22/15	02:30PM/1 hour	Public Affairs	*16
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\*16 Outraged citizens from across the U.S. descended on Alabama to begin an extraordinary 5-day march from Selma to the state capitol in Montgomery. With the march underway, Congress introduced the landmark "Voting Rights Act of 1965". It passed on August 4 and was signed into law by President Lyndon B. Johnson.