

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: December 31, 2005

Issue/description: 3. HEALTH CARE. Planning, costs, special needs of the elderly and handicapped, indigent care, mental health, medical trends and breakthroughs.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. HealthSmart Reports	10/02/05	05:11PM/2 minutes	News/Public Affairs	*

* WEAR airs each of these reports during our 5PM newscast on Monday, Wednesday and Friday; on our 6PM newscast Saturday; and on our Sunday 5PM newscast. Our topic on this newscast was more proof that Estrogen pills don't greatly relieve the symptoms of menopause, as had once been thought. The following list indicates selected other dates and topics for this series:

10/10/05 05:12PM/1 minute Weaning infants onto solid foods;
10/16/05 05:12PM/1 minute A fish-rich diet may slow the mental decline accompanying aging;
11/24/05 05:15PM/1 minute Middle-aged persons with low physical activity have poorer mental abilities;
12/03/05 06:45PM/2 minutes The power of expectation can have physical effects on health;
12/05/05 05:11PM/1 minute Affluence may be a risk factor for breast cancer.

2. Channel 3 News - Dayside "The Doctor's In"	10/03/05	11:15AM/5 minutes	Public Affairs	**
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** This is a weekly feature segment of our mid-day News program focusing each week on a different aspect of health issues, featuring various physicians and others concerned with health topics. Today's program dealt with a discussion of Kidfest, an annual day at The Zoo in Gulf Breeze, which includes child health screenings, along with safety and crime prevention information. The following list indicates selected other dates and topics for this weekly series:

11/23/05 "Seasonal childhood illnesses"
11/30/05 "Children Do Come with Instructions" Ashley Hodge with the United Way of Escambia County discussed the free booklet with this title. The booklet helps parents chart childhood milestones and alerts them to any developmental delays.

3. Channel 3 News at 5PM	10/04/05	05:06PM/2 minutes	News	***
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*** People living and working along area beaches say the outbreak of Red Tide is making life there miserable. The algae bloom that now stretches hundreds of miles has prompted authorities to issue a health alert. Beach officials confirm Red Tide on Santa Rosa Island. The rough surf has caused the bloom to become airborne. Doctor John Lanza of the Escambia County Health Department said people with symptoms can wear protective devices such as goggles, face masks or surgical masks, or just leave the area. Five to six lifeguards patrol Pensacola Beach at any given time. The Santa Rosa Island Authority has given them face masks and goggles for the troublesome work conditions.

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4. Channel 3 News at 10PM	10/06/05	10:08PM/2 minutes	News	****

**** Red tide is spreading farther west. The organism that's already caused fish kills in Florida is now closely being watched in Alabama. The Alabama Department of Public Health calls the concentration in Baldwin County low. Still, its forced some beachgoers to change their plans. Test results on the latest samples from the Gulf should be available Friday. State health officials will then be able to gauge if red tide continues to move into Baldwin County or if the current and wind have shifted its direction. Officials with the Alabama Gulf Coast Chamber of Commerce say they're keeping a close eye on red tide, because their largest outdoor event, the 34th Annual National Shrimp Festival, is scheduled to begin next Thursday at the public beach in Gulf Shores.

5. This Week with George Stephanopoulos	10/09/05	08:00AM/30-minutes	Public Affairs	*****
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***** Our topic was the Avian Flu, as discussed with Secretary Mike Leavitt of the Department of Health and Human Services.

6. In Focus	10/09/05	09:00AM/30 minutes	Public Affairs	*****
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***** Today's discussion was about the suspected Red Tide outbreak in Gulf waters from Okaloosa County to Pensacola Beach. Reports of the toxic algae abound, and we talked about what is Red Tide...how it can affect you and your food...and is there really anything to worry about.

7. 3 in the Morning	10/12/05	07:08AM/2 minutes	News	*****
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***** Dr. Sanjay Gupta reported on the race to create and stockpile a bird flu vaccine. Michael Osterholm, one of the U.S.'s foremost experts on infectious disease, said the world is just not prepared, and fears the virus could mutate to humans far too quickly to be controlled by drugs. This could lead to a pandemic that could kill up to 150 million people worldwide.

8. Channel 3 News – Dayside “The Counselor’s In”	10/12/05	11:15AM/5 minutes	Public Affairs	*****
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***** This is our bi-weekly series in which Mental Health counselors take viewer calls and answer questions and give advice on mental health topics. In today's segment, Jan Davis of the Center for Personal and Family Development took calls on the issue of Addiction and its impact on the family. The following is a list of selected other dates and topics for this weekly series:

10/26/05	“Surviving midlife crisis”
11/16/05	“Domestic violence...the abuser and the victim”
12/07/05	“Beating the holiday blues”
12/21/05	“Battling the bully”

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9. 20/20	10/28/05	09:00PM/20 minutes	Public Affairs	*****

***** Today some doctors are recommending human growth hormones (HGH) to children who are too short. Although these treatments, relatively new, can have side effects and the long term risks are unknown, they are becoming popular with some kids to narrow the gap between them and their taller peers, in part to boost not only their height, but their self esteem.

10. ABC News Nightline	11/09/05	11:03PM/30 minutes	Public Affairs	*****
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***** Tonight's topic was the threat of an Avian Flu pandemic.

11. Channel 3 News at 6PM	11/17/05	06:03PM/3 minutes	News	*****
	11/18/05	06:03PM/3 minutes	News	

***** Kathryn Daniel reported this two-part series investigating the little-talked-about and often misunderstood subject of Secondary Infertility, a condition which strikes one in five couples trying to have a second child. Doctors Robert and Janice Pyle of the Fertility Institute of Northwest Florida discussed the causes of the condition, and the methods and lifestyle changes couples can make to overcome the condition before consulting a specialist.

12. Straughn & Company	11/20/05	09:00AM/30 minutes	Public Affairs	*****
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***** Today's discussion centered on the Andrea Yates case: postpartum depression and the Insanity Defense. Guests were George Parnham, Andrea Yates' attorney, and Dr. Lucy Puryear, Psychiatrist for Andrea Yates' defense.

13. Channel 3 News at 5PM	12/01/05	05:08PM/2 minutes	News	*****
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***** There are over two-thousand AIDS and HIV cases from Escambia to Walton County. Today, a World Aids Day event in Pensacola is helping people remember those who've died from the virus, and raising awareness of the disease. Dozens of quilts embroidered with the names and pictures of aids and HIV victims from our area are on display at the Belmont Arts Center. There's also information about the disease, statistics and resources about where to get tested for it. The figures show one in 46 African Americans in Florida have HIV. That's one reason event organizers say it's important to educate people. There will be a candlelight vigil at the Arts Center at six tonight. The World Aids Day event continues until eight with guest speakers and music.

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14. ABC News Nightline	12/01/05	11:03PM/30 minutes	Public Affairs	*****

***** Tonight's topic was World AIDS day.

15. Special Edition of Primetime Peter Jennings Reporting: Breakdown – America's Health Insurance Crisis	12/15/05	09:00PM/1 hour	Public Affairs	*****
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***** ABC's Charlie Gibson introduced this special with the late Peter Jennings reporting on the crisis in America's Health Insurance industry.

16. Channel 3 News - eXtra	12/28/05	10:37PM/23 minutes	Public Affairs	*****
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***** In the last 3 days we've reported on a total of 6 deaths caused by a suicidal person. While we don't know if the acts of those individuals were triggered by Holiday Depression, we do know that people are more likely to feel more stressed or suffer from depression this time of year. Psychiatrists at the Mayo Clinic say the holidays tend to send a lot of people "over the edge". Thus tonight's topic for discussion: "Have the holidays become too stressful?"