

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: December 31, 2012

ISSUE/description: 4. MINORITY ISSUES. Employment opportunities, housing, education, recreational facilities, racial harmony, crime.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Our World with Black Enterprise	10/06/12	04:30AM/15 minutes	Public Affairs	*

\* We discussed the claim that African Americans still lag behind in the Digital Divide. Our panel included Sheryl Huggins Salomon, managing editor of TheRoot.com; Stephanie Humphrey, contributor to TheGrio.com and YourBlackWorld.com; and Patricia Cesaire, director of Digital PR and Marketing for Black Enterprise.

2. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	10/10/12	04:21PM/2 minutes	Public Affairs	**
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\*\* This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was affirmative action: "Should race be a factor at all in college admissions?" U.S. Supreme Court justices heard oral arguments in an affirmative-action case that explores whether the University of Texas's admissions practices aimed at creating campus diversity violate the rights of some white applicants. Abigail Noel Fisher sued the school after her application was rejected in 2008 when she was a high school senior. Fisher claims the discretionary admission policies violated her rights, and favored African-American and Hispanic applicants over whites and Asian-Americans. The Supreme Court was clearly divided about whether affirmative action has run its social and legal course, and if it should no longer be used in the way schools like Texas and others have done. The University defends its "holistic" policy of considering race as one of many factors -- including test scores, community service, leadership and work experience. But Justice Stephen Breyer wondered why his colleagues were even debating the issue following the 2003 high court ruling that found state universities could narrowly set up admissions policies to consider an applicant's race. A ruling is not likely before early next year.

3. Channel 3 News at 5PM	10/12/12	05:05PM/2 minutes	News	***
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\*\*\* Today the Florida Board of Education sealed a plan that lays out expectations for students based on their race. The strategic plan calls for 90% of Asian students and 88% of white students to be reading at grade level or higher by 2018. The bar is lower for Hispanic students at 81%, and lower still at 74% for Black students. The Board says those numbers are based on an equation involving how different races of students are currently performing. We interviewed critics of the plan who said the different race-based standards are demoralizing and say the board needs to rethink its strategy. Right now only 57% of all Florida students read at their grade level, and 58% are proficient in mathematics.

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4. Our World with Black Enterprise	10/20/12	04:30AM/30 minutes	Public Affairs	****

\*\*\*\* This week, we were on location in Washington, D.C., at the Congressional Black Caucus Town Hall examining the political impact that the new Voter ID laws have on the African American community and this year's upcoming Presidential Election. Panelists included Ron Christie, Republican Political Strategist; Crystal Wright, Conservative Columnist; Rev. Al Sharpton, President of the National Action Network; Donna Brazile, Vice Chair of voter registration for the Democratic National Committee; Rep. Mel Watt (D-NC); Rep. John Lewis (D-GA); and Rep. Marcia Fudge (D-OH).

5. Channel 3 News at 4PM	11/06/12	04:08PM/2 minutes	News	*****
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\*\*\*\*\* We reported that citizens in several states, including Florida, in primarily African-American communities, have been receiving letters questioning whether they were citizens, and warning that voter fraud is a felony. And in other Black communities, billboards are popping up, warning of voter fraud. The FBI has launched a voter intimidation investigation into the political dirty trick. Some who have seen the billboards claim they are a symbol of pure, unadulterated voter suppression against Blacks.

6. Our World with Black Enterprise	11/17/12	04:30AM/15 minutes	Public Affairs	*****
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\*\*\*\*\* Our "On the Record" discussion looked at Depression within the African American community with Bassey Ikpi, director of the Siwe Project; Dr. Jeff Gardere, psychologist and author; and Terrie Williams, author of "Black Pain: It Just Looks Like We're Not Hurting".

7. Andrew Young Presents: "Carter"	12/02/12	02:00PM/1 hour	Public Affairs	*****
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\*\*\*\*\* Former U.N. Ambassador Andrew Young in a one-on-one interview with former President Jimmy Carter ... a behind-the-scenes, intimate look at progress of the Civil Rights movement during the 39<sup>th</sup> Presidency.

8. Our World with Black Enterprise	12/08/12	04:30AM/20 minutes	Public Affairs	*****
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\*\*\*\*\* Our "On the Record" discussion concerned the horrifying high number of people of color who go missing each year. Panelists were Psychologist Dr. Jeff Gardere; Derrica Wilson, co-founder and president of the Black & Missing Foundation; and Larry Stackhouse, Sr., whose 19-year-old son disappeared in 2005. And our "Slice of Life" segment profiled 2004 U.S. Olympic silver medal winner Martiza Correia, who spends her free time helping children learn water safety and how to swim.