

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: September 30, 2019

ISSUE/description: 5. HEALTH and HEALTHCARE. Planning, costs, special needs of the elderly and Handicapped, indigent care, mental health, medical trends and breakthroughs.

### How Issue was treated (Program, PSA, etc.):

| <u>Title</u> | <u>Date</u> | <u>Time/Duration</u>   | <u>Program type</u> | <u>Description</u> |
|--------------|-------------|--|---------------------|--------------------|
| 1. Dr. Oz    | 07/01/19    | 02:00PM/1 hour daily<br>Monday through Friday through 09/06/19 | Public Affairs      | *                  |

\*\*\*\* Dr. Mehmet Oz hosts this daily program that focuses on healthcare and wellness, with topics ranging from Alzheimer's Disease to drug addiction, healthy recipes and snacks, the Flu, natural laxatives, skin care, sleep habits, Turmeric to vitamins and many more health issues.

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| 2. Full Measure with Sharyl Attkisson | 07/14/19 | 09:00AM/10 minutes | Public Affairs | ** |
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\*\* Full Measure is a broadcast focusing on investigative, original and accountability reporting. This week, we profiled Marilyn Bartlett, who was assigned to fix Montana's failing health insurance plan. In one year, she fixed it, drastically cutting healthcare costs. Washington should be paying attention, trying duplicate her methods for the entire nation, but the heavy influence of money from pharmaceutical and insurance industries is preventing Congress from taking action. In a second segment, we investigated a revolutionary new medical procedure called The Matrix, that is changing the lives of some wounded veterans by causing the body to regenerate cells in areas of wounds.

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| 3. Channel 3 News at 5PM | 08/29/19 | 05:00PM/1.3 minutes | News | *** |
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\*\*\* Puerto Rico, U.S. Virgin Islands, Florida, and Georgia are bracing for Hurricane Dorian. The Diabetes Disaster Response Coalition (DDRC) is urging all people with diabetes and their loved ones to prepare by putting together a diabetes kit and making a plan to stay healthy and safe during the storm and in its aftermath. The DDRC has created a Patient Preparedness Plan to help people with diabetes face the challenges of effectively managing their diabetes during times of disaster. The Plan also includes a checklist of supplies, information, and guidelines to best prepare a person with diabetes in the case of an emergency or natural disaster and can be found on the DDRC website. Angeles Rivers, Clinical Director at Community Health Northwest Florida, said it's crucial for those with diabetes to have a kit ready in case of an emergency. Rivers said diabetics should have an adequate amount of their needed medications in case they need to evacuate or pharmacies near your home are shutdown. "Look at what happened in Panama City with pharmacies being closed - you need to make sure you have those medications. Try to get a prescription that they can take with them if they have to evacuate," Rivers said. She recommends having a supply of sterile Lancets, used to draw blood, sterile needles and syringes as well as a glucometer to monitor your blood sugar. She said to also make sure you have alcohol wipes to sterilize your finger before you draw blood to avoid infection. She said it's also crucial to have a supply of food. Rivers encourages family members to help monitor these things. "It's important you have a support system - we encourage all of our diabetic patients to have that one person that can help manage their diabetes and that's with everything and any age group," Rivers said. Rivers said the Community Health Northwest Florida offers a diabetes education course that teaches about things like hurricane preparedness. She said it's offered the third Wednesday of each month from 9-11 a.m. and it's free.

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| 4. Channel 3 News at 5PM | 09/06/19    | 05:00PM/1- minute    | News                | ****               |

\*\*\*\* With the District 1 Medical Examiner leaving at the end of September, the four counties served are scrambling to find a replacement. One possible option is to hire Associate Medical Examiner Tim Gallagher as the new interim examiner. Representatives from the four counties agreed to accept a written proposal from Gallagher to do the job Friday. The proposal will include his salary requirements. The district will discuss the proposal next week, but they're having a tough time finding someone for the position. Their only applicant, a California doctor who first accepted the job, withdrew from consideration. The upheaval started when longtime Medical Examiner Dr. Andrea Minyard resigned after some county leaders questioned her salary and demanded disclosure of her personal finances.

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| 5. Channel 3 News -<br>3 in the Morning | 09/17/19 | 06:00AM/2.8 minutes | News | ***** |
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\*\*\*\*\* Sue Martin from Northwest Florida has a long family history of breast cancer. She has never been diagnosed herself but in 2015 decided to get a double mastectomy as a preventive measure. "It's a very long arduous process, I cannot begin to tell you how difficult it is and how painful it is," said Martin. She received textured breast implants manufactured by Allergan. Almost four years after her surgery she got a letter from her doctor that said her implants had been recalled because of a higher risk of getting Anaplastic Large Cell Lymphoma, also known as ALCL. "It causes a cancer of the immune system and they say it's easy to treat - isn't that something you really want to hear," Martin said. The FDA reported that there are 573 cases of ALCL, and 33 of those patients died. Of the 573 cases, 481 are reported to have had Allergan textured breast implants at the time they were diagnosed. Dr. Peter Butler with Gulf Coast Plastic Surgery said he commonly used these implants for reconstructive surgery after a mastectomy. Since the recall was issued last month, he's received several calls from his patients. He's recommending that they don't get them removed. "Nobody wants to have their implants removed because of the risk of ALCL because that risk is so low - the risk is 1 in 30,000 of getting ALCL if you have textured implants; the risk of surgery is much higher," said Butler. In the 20 years Butler has been practicing he said he's yet to see a case of ALCL. While it is rare, he's telling his patients to be aware of the symptoms. This includes persistent swelling and pain of breast. "The bottom line is that it is a straight forward diagnosis, straight forward treatment and totally curable," Butler said.

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| 6. Channel 3 News at 6PM | 09/18/19    | 06:00PM/2.6 minutes  | News                | *****              |

\*\*\*\*\* Local technology is cutting down search times dramatically for children and adults who are prone to wander. On Wednesday, BRACE (Be Ready Alliance Coordinating for Emergencies) hosted a "Salute to First Responders" luncheon to honor all first responders in Pensacola. At the event, BRACE donated four project lifesaver receivers to Escambia Search and Rescue (ESAR). This technology has helped save over 3,000 lives nationwide, according to ESAR. Children and adults with autism, dementia, traumatic brain injuries, or other cognitive disorders that make them prone to wander are given a small transmitter that fits around their wrist. If the person goes missing, the receiver used by ESAR can pick up their radio frequency and locate them within minutes. "We have cases where we've searched for hours and hours without this equipment," said Jon Rhodes, the Project Lifesaver Coordinator for ESAR. "With this equipment, our longest search has been 42 minutes." Rhodes says most searches are complete between 10-20 minutes using Project Lifesaver. Autism Pensacola says nearly 50% of children with autism will wander or dart off. CEO Cate Merrill says these programs are giving parents peace of mind. "There are families who feel like they have to keep their child inside because it's a matter of life and death," Merrill said. "They're keeping their child safe - but knowing that we can find them within a matter of minutes can help mom sleep at night." Lieutenant Jimmy Donohoe of the Pensacola Police Department knows firsthand what it feels like to be a parent of a child with autism. He started the Take Me Home program, a database that lets officers know if a child or adult they've come into contact with has special needs. "Forty-two percent of the cases where a child with autism runs off will end in a tragedy," Donohoe said. "Ninety-one percent of those will drown. It's so crucial for us to have that information right away." Family members can submit photos of their loved one, who is prone to wander, and also provide any identifying information. In cases where a loved one is non-verbal and can't say their name or give an address, officers are able to contact their guardian or even drive them home. Donohoe was honored with the Lifetime Achievement Award presented by BRACE on Wednesday. His program is saving lives all over the world. Nearly 700 agencies have implemented the database.

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| 7. Channel 3 News at 10PM | 09/23/19 | 10:00PM/3.7 minutes | News | ***** |
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\*\*\*\*\* Florida per capita is about 49th in the country in behavioral health, mental health funding," Dr. Josephs of the National Alliance on Mental Illness-Pensacola chapter, explained. A recent analysis from the National Association of State Mental Health Program Directors Research Institute puts Florida behind all U.S. States and ahead of only Puerto Rico on mental health funding. Dr. Josephs says more funding is a wise and needed investment. "It is one of the cheapest dollars you could spend for community safety and community success," Dr. Josephs said. One in five adults in the United States, more than 46.5 million people, will suffer from a mental illness in a given year, according to the National Alliance on Mental Illness. For the O'Brien's they said it has certainly been a struggle but one that has brought their family closer together. Colin said he hopes by breaking a stigma against mental illness and talking about it he can help other people. "If I help improve somebody's life just a tiny little bit, then everything I've been through will be worth it," Colin said. His parents say our interview with him was his first-time home in almost a year and they don't believe he would have been stable enough to open up about it a year ago. They encourage anyone who has a loved one with mental illness to attend NAMI meetings or counseling for yourself, so you are better prepared to help your loved ones. You can visit <https://namipensacola.com> for more information on meetings.