

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: June 30, 2005

ISSUE/description: 1. HURRICANE IVAN RECOVERY. This hurricane made landfall just west of Pensacola on September 16, 2004. The destruction caused by the storm continued to affect virtually every aspect of life in our area during 2nd quarter 2005, especially as the 2005 Hurricane Season began in June.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News at 6PM	04/04/05	06:00PM/5 minutes	News	*

* There are now enormous dunes that stand like bookends on either side of the life-guarded section of Pensacola Beach. They're a work in progress, sand that was washed all over the island during the hurricane, now piled up and waiting to be cleaned. But aside from being a spectacle, they can also delay emergency help. Santa Rosa Island Authority Public Safety Manager Bob West wants people to stay near a lifeguard, between the dunes. There's even a large electronic flashing sign warning people to do the same. But beachgoers seemed to have missed it. In an emergency, during high tide, lifeguards would have to get off the beach and make their way through traffic. Since all other parking lots were destroyed by the hurricane, people park along side residential streets, making it tougher for that emergency help to get back onto the beach. West says all that maneuvering amounts to minutes wasted, where certainly another minute or 2 could mean death. Beachgoers are warned to stay near a lifeguard and off the dunes.

In another story, we reported on complaints about bad new roofs following Ivan. Several residents who had new roofs installed by out-of-state companies are now complaining that the roofs leak, and they are unable to get these companies to return to repair the problems. Escambia County's Director of Building Inspections said that he has received many such complaints, and damage assessment teams are investigating each complaint.

2. Rebuild Northwest Florida	04/05/05 weekly through 05/17/05	11:00AM/30 minutes	Public Affairs	**
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** Following on the success of our limited run in December of these special editions of our Channel 3 News-Dayside program, focusing on specific elements of the Hurricane Ivan recovery process, our station made the decision to resume these programs on a weekly basis as long as the viewer response and need warranted the programs. Heavy viewer reaction to the program and the continuing need for recovery information and services available convinced our station to keep the program airing until mid-May. Most of these programs have featured Roy Dunn of the Small Business Administration, and some featured Karen Mason of the Florida Department of Financial Services, again focusing on the SBA loan applications and Insurance issues.

These programs were again simulcast on our co-owned station in the market, WFGX-TV, and WEAR continued the program on WFGX from 11:30AM-12Noon with a call-in segment where viewers could call in with their questions about the rebuilding process and get answers on-the-air from the expert guests.

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3. In Focus	05/01/05	09:00AM/30 minutes	Public Affairs	***

*** Host Dan Thomas along with guests Dr. Larry Walker, ECUA Board District 5, and Lois Benson, ECUA Board District 2, discussed the possible replacement of Pensacola's Main Street wastewater treatment plant. For years the noxious odor from the plant has nauseated downtown residents and visitors alike, and the neighborhood surrounding the facility is marked by decaying properties and homes. Every day, millions of gallons of treated wastewater is pumped into Pensacola Bay, much to the dislike of environmentalists. Now there seems to be widespread consensus to move the plant, not for any of the environmental or economic reasons previously argued...but because of Hurricane Ivan. Since it is only one block away from Pensacola Bay, the facility was hit hard by the storm's winds and storm surge. Now, rust covers nearly everything within the plant, pipes leak and maintenance costs are escalating. The board members of the Emerald Coast Utilities Authority (ECUA) discussed current plans for facility, and also why certain information won't be released to the public.

4. Channel 3 News at 6PM	06/10/05	06:00PM/10 minutes	News	****
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**** Tonight's newscast dealt primarily with preparations for Tropical Storm Arlene. We reported on shelters open in the area, including those for special medical needs evacuees. We also addressed the concerns of those residents who still have "blue roofs", the roof tarp covers issued following Hurricane Ivan for those with roof damage, including some local schools. We spoke with Florida's Chief Financial Officer, Tom Gallagher, who offered advice on storm preparation, especially for floods, because Arlene is expected to be a major rain event. We reported on the dangers posed by Arlene on the FEMA travel trailers which have been home to many residents since Ivan, with FEMA recommending tying down the trailers, but local RV retailers recommending the trailers be evacuated. And we reported on yesterday's long-term recovery meeting, with projects discussed including better transportation between Escambia and Santa Rosa counties, affordable housing, and improving Century's community center. These plans were presented to federal and state agencies who are trying to find money solutions following Hurricane Ivan. The Commerce Department is funding \$27,000 for economic development for the city of Jay, and expects to fund several more projects in the near future.

5. 3 in the Morning	06/29/05	06:08AM/2 minutes	News	*****
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***** Hurricane Ivan destroyed 9,000 homes and Rebuild Northwest Florida is looking for roofers to repair damaged roofs. The organization has launched it's "Roofing Blitz," to fix at least 150 roofs per month. The group is currently working with three roofing companies and its bank account is sitting at 2-million dollars and counting. Rebuild representatives say more roofers means faster repairs.