

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: September 30, 2005

ISSUE/description: 1. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, flood conditions, forest fires, or other life-threatening or property-threatening conditions.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. In Focus	07/03/05	09:00AM/30 minutes	Public Affairs	*

* Since the two shark attacks on the Gulf Coast earlier this year, renowned shark expert Dr. Erich Ritter has been a frequent sight in both local and national media. He has spent his career studying shark behavior and shark bits. Today, he joined us for an in-depth conversation about the Gulf Coast attacks, his work in the field, and his own encounter with a bull shark that cost him some flesh.

2. Channel 3 News - eXtra	07/05/05	10:37PM/23 minutes	Public Affairs	**
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** This year's tropical activity is setting records...for the first time in the Atlantic Basin there have been 4 named storms, and it's only early July. Just as people have learned from last year's hurricanes, so have television stations. Several stations have already announced they're expanding hurricane coverage, adding more equipment and adding more people when tropical weather hits. But as a result, are they blowing storm coverage out of proportion? We discussed the issue with call-in viewers and read their on-line comments.

3. Channel 3 News - eXtra	07/06/05	10:37PM/23 minutes	Public Affairs	***
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*** Beginning July 1st, the Florida Department of Environmental Protection required all Florida beach communities to fly uniform warning flags. The 5-flag system includes double-red, red, yellow, green and purple to advise swimmers about potential risks in the water. This system replaces a variety of warning flags that have been used by communities...now only the state system can be used. But critics say the state flags are confusing and are often ignored by beachgoers. Tonight we discussed this issue with viewers who called-in for on-the-air discussions, and also read e-mails from other viewers with opinions.

4. Channel 3 News - eXtra	07/13/05	10:37PM/23 minutes	Public Affairs	****
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**** Five Escambia County Area Transit employees were fired for refusing to evacuate residents to hurricane shelters before Hurricane Dennis. A state of emergency had already been declared when the workers refused to worked. The five were re-hired after E.C.A.T. management and the employees' union met, but it was agreed that any similar action in the future could result in disciplinary action, including termination. Our discussion tonight centered on the question: "Should employers be allowed to fire employees who don't show up during a state of emergency?"

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5. Channel 3 News at 6PM	08/03/05	06:07PM/2 minutes	News	*****

***** It's a question many law enforcement agencies often need: Who should they contact "in case of an emergency?" Now, they suggest you store that information in your cell phone. Police are encouraging the public to include in their list of contacts the word "ICE," which stands for "In case of emergency..." Under that heading, simply list the number of a friend or relative officers should contact in an emergency. Pensacola police are already being told to look for the contact information when they arrive at a scene where someone is incapacitated. Assistant Chief Chip Simmons of the Pensacola Police Dept said: "We're encouraging citizens to put ICE #1, ICE #2, ICE#3...That will give us three opportunities to contact next of kin." The "ICE" campaign was started in May by a British paramedic.

6. Channel 3 News - eXtra	08/09/05	10:37PM/23 minutes	Public Affairs	*****
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***** Five years ago, Florida lawmakers passed tougher new building codes to protect new homes for hurricanes, but they passed an exemption for 12 panhandle counties, making the new rules apply only to new homes within a mile of the coastline. Insurance lobbyists and the state's Building Commission say it's time to change that for safety reasons, and make the standards apply to all new construction in Escambia, Santa Rosa, Okaloosa and the remaining 9 counties. Home builders disagree, saying it would drive up the cost of a home and make them unaffordable for many people. Tonight we discussed the issue with viewers via phone and e-mail.

7. Channel 3 News - eXtra	08/11/05	10:37PM/23 minutes	Public Affairs	*****
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***** Motorcycle deaths have risen sharply in Florida since the state repealed its mandatory helmet law five years ago. The National Highway Traffic Safety Administration says 933 motorcyclists died on Florida roads in the 3 years after the law's repeal, an 81% jump from the 3 previous years. Hospital costs for motorcycle accident victims have soared. Governor Jeb Bush says it may be time to reinstitute the mandatory helmet law. Tonight we discussed this issue with viewers.

8. Primetime Live Special Edition: "Moment of Crisis: System Failure"	09/15/05	07:00PM/1 hour	Public Affairs	*****
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***** With critics saying that the response to Hurricane Katrina reflects a lack of preparedness by both the government and individual Americans, "Primetime" examined the government's readiness for three other potential catastrophic scenarios: Outbreak of Avian Flu; a nuclear attack on a major American city; and a major earthquake in the San Francisco Bay area.

9. ABC News Nightline	09/29/05	11/04PM/30 minutes	News/Public Affairs	*****
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***** Tonight's topic was the outbreak of Avian Flu and it's threat to the American public.

