

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: December 31, 2008

ISSUE/description: 3. GROWTH MANAGEMENT. Planning for the needs of the future.  
Balancing growth versus preservation of lifestyle and environment.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. In Focus	10/12/08	09:00AM/30 minutes	Public Affairs	*

\* Today's topic was consolidated government: the idea of consolidating the city of Pensacola, the city of Century, and Escambia County into just one government. Our guests included Scott Remington of "Escambia All For One", a group which is pushing this idea as a way to move our community forward, and Rick Molaney, city attorney for Jacksonville, FL. Jacksonville has had a combined city-county government since 1968, voted in by their residents by a 2 to 1 vote, and it allows them to leverage their combined resources and compete with much larger cities for economic development.

2. Channel 3 News at 10PM	10/14/08	10:04PM/2 minutes	News	**
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\*\* The battle over growth on Perdido Key will be addressed by the Escambia County Commission again this week. Currently the island is under a growth cap. Perdido Chamber of Commerce president, Debbie Waters, says condos and hotels can't be built because of that cap, and the Commission is likely to remove the limitations at Thursday's meeting. Such a move would add about 2,000 more housing units and 1,000 hotel units, and is overwhelmingly supported by the business owners on the Key. The Florida Department of Community Affairs would then need to approve the measure, but they want to see more infrastructure, such as four lane roads in the area.

3. Channel 3 News at 5PM	10/15/08	05:03PM/2 minutes	News	***
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\*\*\* NAS Pensacola can now see evidence of the military's growing push to cross train between the services. Today, Air Force and community leaders broke ground on the new Navigator's Training Hanger at NAS Pensacola. It's part of the relocation of the Air Force Navigator's Training School in Texas. The project will bring nearly 700 new people to our area, and local leaders say that will be a major benefit.

4. Channel 3 News 1 <sup>st</sup> at Four	10/23/08	04:06PM/2 minutes	News	****
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\*\*\*\* Santa Rosa County Commissioners announced today that construction on a 2,000 bed prison will be starting in just a few months. The prison will be privately managed by a company experienced in operating correctional and detention facilities throughout the world. Many local people are excited about the opportunities for growth in this area, but some regret that the prison is necessary due to the growth of our crime rate.

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5. Channel 3 News at 6PM	11/21/08	06:03PM/2 minutes	News	*****

\*\*\*\*\* Another major change for Eglin Air Force Base is now official. The Army's Seventh Special Forces Group will relocate from Fort Bragg to Eglin in 2011, as part of the Base Realignment and Closures approved by Congress in 2005. Eglin's commander said having different services train at the base is nothing new...the Army Ranger Camp and the Navy EOD School are already located there. The Seventh Special Forces Group will bring 4,000 people and 382 million dollars in new construction to the area. That construction will begin next year.

6. Channel 3 News at 5PM	12/02/08	05:03PM/2 minutes	News	*****
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\*\*\*\*\* We reported on progress by the Maritime Park Board in construction of Pensacola's Maritime Park. Scott Davison of Maritime Partners, Inc., said that the stimulus package that the Obama administration is putting forth and some of what has already been put forth is focusing on infrastructure improvements, and a lot of the Maritime Park project revolves around infrastructure. The Board of Trustees will be looking over the Master Development Agreement over the holidays, and will vote on it in early January. The Pensacola City Council will then vote whether to issue the bonds. If all is approved, construction could begin as early as spring.

7. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	12/19/08	04:20PM/3 minutes	News/Public Affairs	*****
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\*\*\*\*\* This is our regular segment where we present a current issue and solicit viewer input of their opinions on the issue. Today's question was about the Bob Sikes bridge toll: Do you support a plan to double the toll on the Bob Sikes Bridge, from one dollar to two? Escambia County Commissioners have approved a plan in principle.... to double the toll on the Bob Sikes Bridge to Pensacola Beach.... from one dollar to two. Commissioners want the governing body on the beach, the Santa Rosa Island Authority, to have a plan in front of them by February 12th, outlining how they'd spend the extra 2-and-a-half million dollars the extra toll would raise each year. Ideas now include a pedestrian overpass connecting the parking lots of Quietwater Boardwalk and Casino Beach, improved parking, and building another boardwalk. Any increase would have to be used for transportation improvements.

8. In Focus	12/21/08	09:00AM/15 minutes	Public Affairs	*****
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\*\*\*\*\* The Escambia County Commission voted this week in principle to raise toll fees on the Bob Sikes Bridge from \$1 to \$2, contingent on an agreement with beach businesses on how the funds will be used. Dr. Thomas Campanella, board member of the Santa Rosa Island Authority, joined us today to discuss the Island's plans for improving infrastructure to accommodate the growth on the island, both in residents and in tourist facilities.