

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: March 31, 2016

ISSUE/description: 3. ENVIRONMENT. Maintaining the quality of life desired within our community; protecting wildlife and their natural habitat; maintaining the proper balance between development and protection of resources.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News First at 4	01/15/16	04:00PM/2 minutes	News	*

\* We reported on the local Arbor Day giveaway of tree seedlings, with species indigenous to our local environment. In a second story, we reported on trees being planted by local environmental organizations.

2. Channel 3 News at 5PM	01/18/16	05:00PM/1:35 minutes	News	**
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\*\* Today we reported on a new reef being sunk south of Escambia County. The new reef is expected to attract more fish and help maintain environmentally stable populations of marine life in the area.

3. Channel 3 News at 6PM	02/08/16	06:00PM/1 minute	News	***
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\*\*\* We reported on two baby Bald Eagles that were rescued after their nest fell, and are now being cared for at the Wildlife Sanctuary of Northwest Florida. Each of the eaglets is being placed with parent Eagle couples that are permanent residents at WSNF. The two will be reunited when they are ready to be released into the wild.

4. Channel 3 News at 10PM	02/09/16	10:00PM/2 minutes	News	****
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\*\*\*\* Laura Hussey reported from Fort Walton Beach, where the city council tonight voted to postpone their recycling expansion, but keep the program in neighborhoods that already have it, about 30% of all residents. City Manager Michael Beedie explained that local handling facilities had closed, and recycled materials had to be hauled out-of-state, plus the market for recycled materials is now soft. He said it could be a year or more before cost-effective options are available to grow the program.

5. Channel 3 News at 6PM "Angels in our Midst"	02/17/16	06:00PM/2.5 minutes	News	*****
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\*\*\*\*\* We profiled Johanne Fleming, a full-time volunteer being honored for her service to the community in supporting environmental causes like the Wildlife Refuge of NW Florida, the Penny Pines Project for reforestation, and for inspiring others to be environmentally conscious.

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6. Channel 3 News at 6PM	03/28/16	06:00PM/2 minutes	News	*****

\*\*\*\*\* Laura Hussey reported from Navarre Beach on what was once a multi-million dollar home, but is now considered an eyesore by neighbors. The house sits right at the end of Gulf Boulevard, at the very end of Navarre Beach. It's the first thing you would see if you were to come down the National Seashore from Pensacola. And it's not the first impression some residents want to create. A drive down the beach road showcases beautiful views and enviable homes. Navarre Beach has come a long way since Hurricane Ivan, but not the home at 7315 Gulf Boulevard. Since Hurricane Ivan in 2004, it's been sitting empty and showing lots of wear and tear. Neighbors have been complaining to Santa Rosa County for years, but code enforcement is a slow process. He's learned the simple truth of code enforcement: it's a slow process. The county has sent the owners a letter saying civil litigation is possible if they don't fix things up.

7. Channel 3 News - Dayside	03/30/16	11:00AM/1 minute	News	*****
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\*\*\*\*\* Since the recent storms and tornadoes downed a lot of trees, we talked with the Florida Forest Service, who is encouraging property owners to check their trees before hurricane season. They advise having a certified Arborist examine them to see if they need to be pruned or replaced.