

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: September 30, 2013

ISSUE/description: 7. CHILDREN'S SAFETY. Protecting children from any harmful situation.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News Dayside	07/02/13	11:02AM/1 minute	News/Public Affairs	*

* Fireworks are part of the fun on Fourth of July, but they can also cause injuries, including burns, contusions, lacerations, and foreign objects in the eye, so caution is required when fireworks are used, especially if children are present. We listed a number of precautions to help keep kids safe while enjoying the celebrations.

2. Channel 3 News 1 st at Four	07/18/13	04:05PM/2 minutes	Public Affairs	**
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** We reported that the head of Florida's Child Welfare Agency, Secretary David Wilkins of the Department of Children and Families, has resigned. The DCF has been criticized recently for the deaths of several children under their care, and a dispute with local child welfare agencies.

3. Channel 3 News 1 st at Four "Your Three Cents"	08/09/13	04:20PM/2 minutes	Public Affairs	***
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*** This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was: "Do you think teachers should be allowed to carry guns in school?" Following the Sandy Hook School tragedy last year, the NRA suggested putting armed guards in America's schools. A bill in the Florida legislature this year would have given principals the option to designate one or several school employees to carry concealed weapons, but that bill died. A new survey finds 62% of Americans with children in school would feel safer with an armed security guard in the schools. 24% felt safer if no adult could have a gun in school. We asked viewers for comments on our Facebook page, and interviewed citizens on the street. Most felt there should be no adults with guns in schools, and suggested children should be educated about the conditions that lead some to commit atrocities.

4. Channel 3 News 1 st at Four "Health Watch"	08/14/13	04:16PM/2 minutes	Public Affairs	****
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**** Drowning is the second leading cause of death for kids between the ages of one and fourteen. On average, 10 people die every day from drowning accidents. Reporter Laura Hussey gave information on how to stay safe in the water.

5. Channel 3 News at 5PM	08/19/13	05:00PM/2 minutes	News	*****
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***** Today is the first day back to school in Escambia County, and reporter Kalie Desimone went on-site at A.K. Suter Elementary to report on safety concerns for the students. Traffic officers suggested all drivers should be especially aware that busses will be loading and unloading, with students crossing roads and riding bikes.

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6. Facing Florida	09/01/13	02:06AM/10 minutes	Public Affairs	*****

***** As many as 20 kids may be dead after contact with DCF. Kurt Kelly, who represents the providers, and Mike Watkins discuss what's working and what's not at the Department of Children and Families.

7. Channel 3 News at 6PM	09/04/13	06:02PM/2 minutes	News	*****
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**** Amber Southard reported from Crestview on last month's school lockdown that came as a surprise to most parents, who found out about it after their kids got home or via social media and the rumor mill. Officials at the school district said their policy is to not alert parents when a lockdown is in effect because they don't want parents interfering with school protocol. But the district now plans to send an automated message to parents as soon as a lockdown has lifted.