

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: December 31, 2014

ISSUE/description: 2. EDUCATION: Local availability of higher education; teacher salaries and benefits; crime and violence in schools; curriculum matters; method of handling poorly performing schools and teachers; school vouchers; costs; minority concerns.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News First at 6PM	10/02/14	06:05PM/3 minutes	News	*

* We profiled the Automation and Production Technology program offered to students at Northview High School in Escambia County, giving them a head start on technical jobs. It's a 4-year program leading to a nationally-recognized certification, often allowing the students to move directly into technical or manufacturing jobs. We interviewed instructors and students in the program, as well as hiring managers in local industries.

In a second story, we interviewed Band Director Caleb Lovely, who is spearheading an "instrument drive" by Warrington Middle School. They are soliciting donations of "gently used" musical instruments to replace more than 60 instruments that were damaged and unusable.

2. Progress + Promise	10/05/14	10:30AM/30 minutes	Public Affairs	**
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** Host Shannon Nickinson and Quint Studer with reporter Reggie Dogan of the Studer Institute interviewed Mike Thorpe, Principal of Milton High School. In 2009, the school was a "D" school by FCAT standards. In 2010, under Thorpe, it became an "A" school and has retained an "A" or "B" ranking since then. Thorpe explained how he, along with teachers and community leaders, accomplished the turnaround of MHS.

3. The Right Side With Armstrong Williams	11/08/14	04:00AM/30 minutes	Public Affairs	***
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*** This week's topic was "summer learning". It featured a discussion of what parents can do to help their students succeed both in and out of the classroom.

4. Channel 3 News - Dayside	10/09/14	11:03AM/3 minutes	News	****
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**** We reported that the National Flight Academy, located next to the National Naval Aviation Museum aboard NAS Pensacola, has launched a \$2.5 million capital campaign to fund expansion of the program to include additional overnight accommodations, high-tech classrooms, networked flight simulators and technology upgrades. The academy offers an exciting and immersive learning experience for 7th-12th graders with a serious interest in science, technology, engineering and mathematics, in an aviation-themed adventure aboard a massive virtual aircraft carrier. Local education partner, the University of West Florida, evaluates each student's growth during their stay at the academy, revealing an average 10% increase in STEM knowledge in the 6-day experience.

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5. Channel 3 News at 5PM	10/15/14	05:03PM/2 minutes	News	

***** Some middle school students in Pensacola got a very personal lesson about bullying this morning. During a "Stop Bullying" rally at Warrington Middle School, some of those victims shared their stories, in the hope that more kids who are bullied will ask for help. Students wrote the essays last week, describing their experiences with bullying. Wednesday morning school and public officials spoke to 6th and 7th graders to show the kids how important they are, and how important it is to speak out when things are wrong in their neighborhood, on the playground, and in the classroom.

6. Channel 3 News at 6PM	10/23/14	06:02PM/3 minutes	News	*****
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***** On Monday, the Escambia County Public Schools Foundation awarded 60 thousand dollars in grants to support STEM and literacy projects across the county. One of those projects, the Marine Science Academy at Booker T. Washington High School, is not just teaching students, but helping the community as well, by studying the diversity and abundance of near shore species in local waters. Their study will determine whether or not our restoration projects here in Pensacola are effective at bringing back diversity and abundance. The Academy's motto is to foster stewardship of the local waterways, and one way to do that is to get the kids out in the field and working on these type projects, and then they will share their data with the community and then offer solutions.

7. Channel 3 News at 6PM	10/28/14	06:03PM/2 minutes	News	*****
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***** We interviewed Malcolm Thomas, Escambia School Superintendent, about his concerns about overcrowding in county schools. Four schools each have more students than the district would like, and one has reached capacity. The added growth along Nine Mile Road has leaders considering new schools in the area; they want to build a new elementary and new middle school in that area. If voters renew the half-cent sales tax next Tuesday, Thomas said they would get aggressive in acquiring land in that vicinity for building the new schools.

8. Channel 3 News First at Four	10/29/14	04:03PM/2 minutes	News	*****
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***** 85 cameras have now been installed in Okaloosa County school buses, in an effort to make sure the students are safe. Last year, outfitting buses with cameras became a priority for the county school board. Last week the county announced that all buses that run a daily route now have cameras installed. School Board members said the cameras give a visual of what actually happens on a bus, and it doesn't come down to "he said, she said" thing anymore, whether that be between a driver and a student, or a student and a student.

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9. Channel 3 News at 6PM	11/03/14	06:05PM/3 minutes	News	

***** More computers, less books. That's the trend in classrooms across Northwest Florida. School districts have spent millions of dollars in the past few years on computers, software, and new technology. By the start of the 2015 school year, the state requires schools to have half of its course materials go digital. Tom Ingram, Director of Information Technology with the Escambia County School District, said the district is close to reaching that goal this year, with one modern computer for every four students district-wide. Santa Rosa School District officials say they spend more than a million dollars each year for computers and upgrading their digital infrastructure. Okaloosa County spends roughly *6 million dollars* a year because they lease their computer systems.

10. Channel 3 News at 10PM	11/10/14	10:03PM/2 minutes	News	*10
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*10 A commercial for the University of West Florida's cyber security program is getting a lot of attention. As of three months ago, UWF now offers a major in cyber security, to help train the next generation of experts in the field. The goal is to be competitive globally, but to also fill an emerging need in our region as well. Dr. Michael Huggins, Dean of the College of Science, Engineering and Health, explained how cyber security works, and how keeping files secure is a national concern. The latest estimates are that we'll need about 2.5 million trained cyber security professionals within the next 18 months, so there's extreme pressure on the university system to start producing these cyber security professionals. "There is also an effort to develop students in middle and high schools with the mindset and the skills to be able to do this kind of work," said Dr. Huggins.

11. Channel 3 News - Dayside	11/14/14	11:09AM/3 minutes	News	*11
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*11 Michael Huggins, Dean of the College of Science, Engineering and Health at UWF discussed cybersecurity events in the area. The Center hosts bi-monthly coderdojo programming classes for children ages 7 to 17, giving students an opportunity to engage in a fun educational experience where they learn how to code, develop apps, websites, games and more. The Center will participate in CyberThon '15 in January at the National Flight Academy on board NAS Pensacola. CyberThon will educate and establish a culture of cyber awareness, outreach, collaboration and partnership between the city, county, state and federal governments, as well as the Department of Defense, various industries and academia. Students will learn and practice actual cyber defense and engagement procedures and methods from local government and industry cyber experts. Two Pine Forest High School Cyber Academy student teams are registered to compete in this year's CyberPatriot Competition, created by the Air Force Association to inspire high school students toward careers in cybersecurity or other STEM disciplines critical to our nation's future.

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12. The Right Side With Armstrong Williams	11/15/14	04:00AM/30 minutes	Public Affairs	*12

*12 This week we discussed how local colleges and universities are helping ease the transition from a military to a civilian career.

13. Channel 3 News at 6PM	11/17/14	06:02PM/2 minutes	News	*13
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*13 The University of West Florida was recently ranked No. 35 out of the Top 100 Four-Year Colleges in the "Best for Vets: Colleges 2015" list by Military Times. The list serves as a tool for service men and women to determine the school and degree programs that will most effectively benefit them. The rankings factor in service member enrollment, percentage of tuition covered by the GI Bill and availability of specific programs to help service members. The evaluation process also factors in statistics commonly used to track student success and academic quality, including student loan default rates, retention rates, graduation rates and student-faculty ratio. Marc Churchwell, director of the UWF Military and Veterans Resource Center, said UWF is serious about serving our veteran students and treating them with the deserved respect they have earned. The UWF Center assists military and veteran students as they transition from a military environment to campus life. The center offers academic advising, tutoring, counseling and assistance with GI Bill education benefits and disability accommodations, in addition to other services.

14. Channel 3 News First at Four "Your 3 Cents"	12/12/14	04:20PM/2 minutes	Public Affairs	*14
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*14 This is our regular segment where we present a current issue and solicit viewer input of their opinions on the issue. Today's issue was: "Do you support or oppose a bill to allow concealed weapons on college campuses?" The shooting at Florida State University last month has renewed calls for allowing guns on college campuses. Among those leading the charge is one of the victims of that shooting, Nathan Scott. He is part of a group called "Students for Concealed Carry at Florida State." The group says the response from FSU police was great, but says an armed adult on the scene could have diffused the situation even faster. The group has asked state lawmakers to allow concealed-weapon permit holders to carry firearms on college grounds. FSU President John Thrasher played a key role as a state senator to defeat a guns-on-campus bill in 2011. This week, State Representative Greg Steube reintroduced that bill. FSU's faculty union president, Jennifer Proffitt, says campus police killed the shooter within minutes of opening fire, and says more weapons on the scene would have made the situation more dangerous. The National Conference of State Legislatures says Florida is one of 20 states that bans carrying a concealed weapon on college campuses.