

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR
Location: Pensacola, FL
Quarter ending: December 31, 2012

ISSUE/description: 3. HEALTH CARE. Planning, costs, special needs of the elderly and Handicapped, indigent care, mental health, medical trends and breakthroughs.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Facing Florida	10/21/12	02:05AM/15 minutes	Public Affairs	*
2. Our World with Black Enterprise	10/27/12	04:30AM/10 minutes	Public Affairs	**
3. Channel 3 News 1 st at Four "Your 3 Cents"	11/21/12	04:20PM/2 minutes	Public Affairs	***

* Three deaths have been reported from a contaminated steroid dispensed at six Florida Clinics. Florida Surgeon General Dr. John Armstrong discussed the progress of the investigation into how this happened and what the Department of Health is doing to reach potential victims.

** Our "Slice of Life" segment profiled Philadelphia community champion Maria Battle, president of AmeriHealth Mercy Foundation, who created the Healthy Hoops program to help children and families take control of health issues like asthma and obesity.

*** This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was birth control: "Do you believe birth control pills should be available without a prescription?" In an attempt to lower the alarmingly high rate of unplanned pregnancy -- and the high cost associated with it -- an expert panel of doctors recommended Tuesday that birth control pills be made available without a prescription. The committee says the potential benefits of over-the-counter birth control pills outweigh the danger, which includes a small risk of dangerous blood clots. Nearly half of all pregnancies happen by accident, according to government data. These pregnancies cost taxpayers an estimated \$11.1 billion each year, according to the American College of Obstetricians and Gynecologists. Right now "the pill" is only available in the United States with a prescription, which the committee says poses a significant barrier ... namely cost and access. A survey from 2004, cited by the committee, found that almost half of all uninsured women and 40 percent of low-income women who were not using birth control pills, the patch or the ring, said they would more likely use the pill if it were available over the counter. But not all doctors support the idea that birth control pills are safely sold without a prescription ... citing side effects ranging from minor to life threatening. Another concern about making birth control over the counter is cost. The current price of birth control pills ranges from \$10 to about \$95 dollars per pack. Some doctors are concerned that making the pill over-the-counter may lead to a situation in which it is not covered by health insurance - which means that women would have to bear the costs themselves.

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4. Our World with Black Enterprise	11/24/12	04:30AM/15 minutes	Public Affairs	****

**** In our "On the Record" segment, the topic discussed was the rise of unhealthy eating among the African American community. Expert panelists included Majora Carter, President of the Majora Carter Group; Andre Farnell, Health and Wellness expert; and Dr. Aletha Maybank, Assistant Commissioner of the New York City Department of Health and Mental Hygiene.

5. The Right Side With Armstrong Williams	12/15/12	04:00AM/30 minutes	Public Affairs	*****
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***** Dr. Roger Roff and Dr. John Bracey discussed methods of flu prevention and other health issues.

6. Channel 3 News 1 st at Four "Your 3 Cents"	12/20/12	04:23PM/2 minutes	Public Affairs	*****
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***** Today's issue was mental health: "Do you the U.S. needs to improve its mental healthcare?" The shooting at Sandy Hook Elementary School in Connecticut last week has prompted a lot of discussion about gun control. But a parallel discussion has also emerged on the state of the nation's mental healthcare ... and a growing chorus says more needs to be done to improve it. A 2007 study by the National Alliance on Mental Illness found that only 5.6 percent of national health care spending goes towards mental health treatment. Most of that money is spent on prescription drugs and outpatient treatment. One in four adults ... about 58 million Americans ... experience a mental health disorder in a given year. One in 17 lives with a serious mental illness ... and about one in 10 children live with a serious mental or emotional disorder. But fewer than one-third of adults and one-half of children with a diagnosable mental disorder receive treatment in a given year.

7. Channel 3 News 1 st at Four "Your 3 Cents"	12/28/12	04:23PM/2 minutes	Public Affairs	*****
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***** Today's issue was STDs: "Do you approve or disapprove of making free condoms available to high school students?" To combat what they call an 'epidemic' of sexually transmitted diseases, the City of Philadelphia is installing condom dispensers in 22 city high schools where students as young as 14 will be able to receive condoms for free. Clear plastic condom dispensers will be placed in the offices of nurses whose schools have the highest rates of sexually transmitted diseases. The school district says it's part of their obligation to keep students healthy. Teenagers have been provided "free, voluntary and confidential" testing for sexual diseases in their schools. It was the results of those tests that led officials to launch the condom program. Of the 130,000 students who have received testing in the last five years, 5 percent of them have tested positive for STD's. Parents can choose to opt their children out of receiving the prophylactics. According to Advocates for Youth, a nonprofit organization that advocates for sexual health among young people, there are at least 418 schools nationwide providing condoms.