

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: December 31, 2008

Issue/description: 2. THE ECONOMY. The banking and investment crisis, unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	10/01/08	04:20PM/3 minutes	News/Public Affairs	*

\* This is our regular segment where we present a current issue and solicit viewer input of their opinions on the issue. Today's issue ... Economic Bailout or Rescue: Do you support a financial rescue or bailout of private financial institutions by congress using taxpayer dollars? Monday congress defeated an economic bailout, or rescue plan for financial institutions. Now legislators are hashing out a revised package. The legislation essentially lets the government buy bad mortgages and other devalued assets held by troubled financial institutions.

2. ABC News Nightline	10/01/08	11:01PM/10 minutes	Public Affairs	**
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\*\* Our topic for one segment tonight was the Economic Rescue Bill. "Nightline" focused on the economy on several of its programs during the 4th quarter of 2008, airing nightly at 11:01PM for 30 minutes (unless otherwise noted) with specific topics on the following dates:

10/03/08 The financial meltdown (10-minutes);

10/10/08 American Stock Exchange's worst week; surviving the meltdown; and what happened to your money?;

10/14/08 Upside-down: the Mortgage mess (20-minutes);

11/13/08 Hedge Funds in the hotseat (10-minutes);

12/15/08 Crunched: Paying off your debt (10-minutes).

3. ABC News Special Report	10/03/08	12:24PM/5 minutes	News	***
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\*\*\* ABC reported on the results and implications of the House of Representatives vote on the Bailout Bill. Later, from 1:02-1:09PM, ABC provided live coverage of President Bush's remarks about that vote.

4. ABC News Special Report	10/10/08	08:29AM/8 minutes	News	****
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\*\*\*\* ABC reported on the stock market opening bell. Later, from 9:23-9:39AM, ABC provided live coverage of President Bush's comments on the economy.

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5. This Week with George Stephanopoulos	10/12/08	08:00AM/1 hour	Public Affairs	*****

\*\*\*\*\* This week's topic was the financial crisis and its global impact. Guests discussing the issue were Lawrence Summers and James Baker, both former Treasury Secretaries; Rep. Barney Frank (D-MA), Chairman of the Financial Services Committee; and Rep. Roy Blunt (R-MO), Minority Whip.

6. Straughn & Company	10/26/08	09:00AM/30 minutes	Public Affairs	*****
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\*\*\*\*\* With the economy getting worse almost every day, consumers are looking for any possible financial help. Unfortunately, there are plenty of unscrupulous scam artists waiting to take advantage of these people. Our topic this week was "Falling Prey to Financial Scams". Guests were Susan Senkarik, United Way of Escambia County; John Clark, Council on Aging of West Florida; Karen Szulczewski, Better Business Bureau; and Michael Thornton, a local CPA. These guests advised of a host of consumer scams and how to avoid being taken. Topics included: Payday lenders, car title loans, tax assistance loans, rent-to-own furniture, advanced fee, holiday money offers, credit repair for cost, foreclosure help, reverse mortgages, and work-at-home scams. The United Way offers a number of free workshops and services on financial security and stability.

7. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	11/07/08	04:20PM/3 minutes	News/Public Affairs	*****
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\*\*\*\*\* Today's issue ... Job Fears: Are you worried about losing your job? The state of working America is getting worse. With more than 1.2 million jobs lost during 2008, workers across the country are worried about the security of their paychecks. The October jobs report showed almost a quarter-million jobs lost during the month and in nearly every corner of the economy. From construction and manufacturing--to retail and financial services-- companies are cutting their payrolls to deal with dropping consumer demand. Economists say the recent acceleration in layoffs and job cuts is due to the freeze-up of credit and collapse of some of the nation's biggest banking names. Businesses have had a hard time getting short-term loans to make payroll. And consumers are cutting back on big-ticket purchases because credit is hard to come by. The jobs report also shows a significant jump in the nation's unemployment rate... now at its highest level in 14-years. Government figures show more than 10-million Americans are looking for a job, but can't find it... that's almost 3-million more people out of work than last year at this time.

8. This Week with George Stephanopoulos	11/09/08	08:00AM/1 hour	Public Affairs	*****
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\*\*\*\*\* This week's topic was the economic challenges facing the incoming Obama administration. Our guest was Rep. Rahm Emanuel (D-IL), incoming White House Chief of Staff.

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9. American Crossroads	11/09/08	10:36PM/30 minutes	Public Affairs	

\*\*\*\*\* "Bailout" We surveyed public reaction and perspective on the massive bailout; how we got into this mess and where we might go from here.

10. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	11/13/08	04:20PM/3 minutes	News/Public Affairs	*****
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\*\*\*\*\* Today's issue ... Carmaker Bailout: Do you support extending the federal financial bailout to U.S. automakers? Congressional Democrats are working on a rescue package for the auto industry that would grant Detroit's Big Three \$25 billion in emergency loans in exchange for a government ownership stake in the car companies. General Motors, Ford and Chrysler are lobbying Congress for the aid, saying the downturn in the nation's economy has stifled auto sales and frozen credit, leaving them vulnerable. GM posted a \$2.5 billion loss in the third quarter and predicted it could run out of cash by the end of next year without some kind of relief. Democratic Congressman Barney Frank and Senator Carl Levin are developing legislation that would allow the auto industry to tap into the \$700 billion financial rescue Congress passed last month. Senate Republicans could play a key role in determining its fate. Some have expressed skepticism that the aid would lead to changes for the companies. But Ohio Senator George Voinovich says he'd support the move, because "helping the automakers remain viable is truly putting Main Street over Wall Street."

11. In Focus	11/16/08	09:00AM/30 minutes	Public Affairs	*****
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\*\*\*\*\* During the last 2 weeks, three Escambia County companies announced layoffs of more than 70 employees, with one company laying off almost 300 workers. While the economic downturn has forced may layoffs nationwide, the challenges locally are unique. Many of the jobs lost are blue collar, and the employment options are limited. We talked about what companies made the cuts – Wayne Dalton is shuttering its garage door manufacturing plant, cutting 275 employees; West-Fraser is doing a temporary shutdown of its McDavid sawmill, with 75 layoffs; and the General Electric plant is reducing its workforce by 75 people. We interviewed Charles Wood, Sr. Vice President for Economic Development for the Pensacola Chamber of Commerce, who detailed their efforts to help these workers find new jobs or retrain for other opportunities.

12. This Week with George Stephanopoulos	11/23/08	08:00AM/1 hour	Public Affairs	*****
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\*\*\*\*\* This week's topic was President-elect Obama's Transition and plans for helping the economy. Guests were Sen. Chuck Schumer (D-NY), Chairman of the Joint Economic Committee; and Sen. Richard Shelby (R-AL), ranking member on the Banking Committee.

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13. American Crossroads	11/23/08	10:36PM/30 minutes	Public Affairs	*****

\*\*\*\*\* "American Dream" The housing crisis still grips the nation and while we hope to see signs of a recovery, how will this chapter of our history change "The American Dream"? Will we downsize? Will people actually start saving for a home?

14. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	11/24/08	04:20PM/3 minutes	News/Public Affairs	*****
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\*\*\*\*\* Today's issue ... Pensacola Poker: Do you think poker games should be allowed at the Pensacola Greyhound Track? Escambia County Commission could open the door to more gambling in the county. Commissioners will discuss an idea to allow card-rooms at the Pensacola Greyhound Track, at their next meeting. State lawmakers changed the law a few years ago... to allow poker in places that already allow pari-mutuel betting. But individual counties have the final say. 21 out of the 26 dog-tracks, horse-tracks, and Jai-Alai frontons in the state already allow the card-rooms. Escambia County Commissioner Gene Valentino says a poker room could create as many as 150 jobs at the Pensacola track. He admits the types of jobs created aren't ideal, but they are jobs. The commission voted against a similar idea last year.

15. American Crossroads	11/30/08	10:36PM/30 minutes	Public Affairs	*****
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\*\*\*\*\* "Tough Times/Looking Ahead" One meltdown after another; housing, then banking and credit. Now whether we're actually in a recession seems moot. People are hurting. We attempted to gauge the latest outlook and provide "news you can use" to help viewers cope with this economic crunch.

16. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	12/01/08	04:20PM/3 minutes	News/Public Affairs	*****
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\*\*\*\*\* Today's issue ... Florida Foreclosures: Do you believe a foreclosure moratorium in Florida is a good idea? Many Floridians have been given a small reprieve from losing their homes. Two groups of lenders have agreed not to file new foreclosure petitions on primary homes for the next 45 days. The Florida Bankers Association and the Florida Credit Union League made the announcement Monday in a press conference with Governor Charlie Crist. They also volunteered not to schedule foreclosure sales during that period. The deal does not affect foreclosures that have already begun and doesn't apply to businesses or second homes. But whether this moratorium will actually help anyone remains a big question. Some experts say this simply delays the inevitable for many families, and will have no real impact on the housing market in the long run. Florida has the country's third highest foreclosure rate.

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17. 20/20	12/05/08	09:00PM/15 minutes	News/Public Affairs	*17

\*17 Tonight, John Stossel's segment concerned the government's proposed bailout of the auto industry. The CEOs of the Big Three automakers once again descended on Washington to appear before Congress and ask for a taxpayer-funded bailout for their failing companies. Stossel asked, "is this the best use of our tax dollars?"

18. This Week with George Stephanopoulos	12/07/08	08:00AM/30 minutes	Public Affairs	*18
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\*18 This week's topic was the Auto Bailout. Our guest was Ron Gettelfinger, President of the United Auto Workers union.

19. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	12/08/08	04:20PM/3 minutes	News/Public Affairs	*19
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\*19 Today's issue ... Florida Cigarette Tax: Do you support raising the tax on a pack of cigarettes in Florida by one dollar? People who buy and sell cigarettes don't like it... but the American Cancer Society is trying to get a one dollar per-pack cigarette tax increase passed through the Florida legislature. Similar measures have failed twice before... but with the state facing a huge budget deficit... the third time may be the charm. The American Cancer Society chairman for policy in Florida says.... the cost of the cigarettes themselves, is nothing compared to the cost to public health. Chuck Kicker says, "There's \$1.3 billion dollars in tobacco related costs for health, and the income has only been about \$440 million. That's not square." That income comes from the current 34 cent tax per pack.... established in 1990. Adding a dollar... would raise an estimated one billion dollars a year. That could be an attractive number to state legislators who will be looking at a six billion dollar deficit by next June. Tobacco shop owner, Charles Coats, and his customers, say no matter the spin... this would be just another unfair tax. "The majority of the people that smoke cigarettes are average people.... average income. So, consequently they're doing the same thing they're always doing... they're taxing the poor and the middle income people. "Even if the legislature were to pass such a measure.... there would still be 20 states with a higher cigarette tax than Florida... which is currently 46th out of 50 states. There are about 44-thousand Floridians who rely on two Medicaid programs, the Medicaid Medically Needy and Aged and Disabled. It will expire in June unless the money is found to fund them.

20. ABC News Special Report	12/19/08	08:00AM/11 minutes	News	*20
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\*20 ABC reported on President Bush's statement on the Auto Bailout.

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21. 20/20	12/19/08	09:00PM/15 minutes	News/Public Affairs	*21

\*21 Tonight, John Stossel's segment again concerned the government's proposed bailouts to help the faltering U.S. economy. Tonight, he attempted to find out exactly where all that \$7.8 TRILLION is actually going.

22. In Focus	12/21/08	09:00AM/15 minutes	Public Affairs	*22
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\*22 There has been a meteoric rise in the number of bankruptcies in Northwest Florida in the past year. The figures are up 69% in personal bankruptcies, and a whopping 132% for businesses! Today we interviewed local bankruptcy attorney Tom Morton about what caused this alarming trend, and the pros and cons of declaring bankruptcy. Morton said contractors and their employees were the first affected when the housing market went flat. The effect then rippled through the housing industry and into the retail and services sectors.