

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: March 31, 2012

Issue/description: 2. THE ECONOMY. The recent banking, investment and housing foreclosure crisis, unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News First at Four "Your 3 Cents"	01/05/12	04:20PM/2 minutes	News/Public Affairs	*

* This is our regular segment where we present a current issue and solicit viewer input of their opinions on the issue. Today's issue was the "Online Sales Tax": "Should the state of Florida begin collecting sales tax on internet purchases?" Governor Rick Scott says he may pass a bill on taxing internet sales... if the bill cuts taxes enough in other areas. Right now, only brick and mortar stores in Florida are required to collect sales taxes on purchases made online. But those retailers say that puts them at a disadvantage, and they lose business to internet sites that don't collect the tax. Technically, when a Florida resident purchases something online, they're supposed to calculate the sales tax themselves and send it to the state. As you can imagine, that almost never happens. And there is no enforcement. The governor says he may support to change that... if the bill cuts property taxes at the same time, to make the sales tax measure "revenue neutral."

2. Facing Florida	01/15/12	02:07AM/10 minutes	Public Affairs	**
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** State Representative Fred Costello joined us to discuss his plan to replace about half of the property tax paid by Florida residents. He would replace this revenue by raising the state sales tax.

3. Facing Florida	01/22/12	02:07AM/10 minutes	Public Affairs	***
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*** Governor Rick Scott is counting on Florida ports to help him fulfill his new jobs pledge. State Representative Lake Ray of Jacksonville joined us to say ports can produce 150,000 jobs if we have the ability to develop a strategic plan.

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4. Channel 3 News First at Four "Your 3 Cents"	02/07/12	04:23PM/2 minutes	News/Public Affairs	****

**** Today's issue was Food Stamp Limits: "Do you think the government should further limit what people on public assistance can buy?" Some Republicans in Florida are trying to prevent people on food stamps from buying items like candy, soda and chips with their state-funded assistance. State Senator Ronda Storms introduced a bill to limit what food stamp recipients can buy. She says a number of grocery store cashiers told her that customers on food stamps would buy junk food, prime rib, lobster or other extravagant foods. But Storms has little or no evidence that government money is actually spent on such things. Other lawmakers say the food language will almost certainly be stripped from the house bill. Some argue it's not the government's role to dictate what Floridians "can purchase and eat and consume." Even if the legislation passes, it remains unlikely that the U.S. Department of Agriculture would approve the bill. The USDA has rejected earlier efforts by Minnesota and New York.

5. Channel 3 News First at Four "Your 3 Cents"	02/16/12	04:21PM/2 minutes	News/Public Affairs	*****
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***** Today's issue was Drilling in State Parks? "Do you think the state should allow oil and gas drilling in state parks?" Two bills moving through the Florida legislature would let oil and gas companies to drill in state parks. Representative Clay Ford of Pensacola is the sponsor of the House bill, which is now in an appropriations committee. Senator Greg Evers of Baker is the sponsor of a similar bill that passed a Senate committee this week. Under the bills, state land management agencies would be able to enter partnerships with corporations to develop oil and gas resources on onshore state lands. That would include some of Florida's 150 state parks. Opponents say that would pose a danger to sensitive habitats and put Florida's tourism economy at risk.

6. Channel 3 News First at Four "Your 3 Cents"	02/22/12	04:20PM/2 minutes	News/Public Affairs	*****
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***** Today's issue was the Beach Wheel: "Do you think an 18-story observation wheel is a good idea for Pensacola Beach?" A company from St. Louis will ask a Santa Rosa Island Authority committee for preliminary approval to erect an 18 story Ferris Wheel on Pensacola Beach. The observation wheel would feature 42 climate-controlled gondolas. It would go up in a parking lot on the sound side owned by Innisfree Hotels, owners of the Hilton, Hampton Inn, and Holiday Inn across the street. The \$10 million project would also create 40 jobs, and offer concessions and souvenir pictures. The developers say the giant wheel would create 40 jobs. If the SRIA committee gives the go ahead, the full board will vote on the matter next month. Developers hope to have the wheel erected by the end of May.

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7. Channel 3 News First at Four "Your 3 Cents"	02/27/12	04:21PM/3 minutes	News/Public Affairs	*****

***** Today's issue was the Keystone Pipeline: "Do you support or oppose building the Keystone oil pipeline?" The Canadian company hoping to build the Keystone oil pipeline from Canada to the U.S. Gulf Coast says they will push ahead with plans to build a \$2.3 billion segment running from Cushing, Oklahoma, to Port Arthur, Texas. TransCanada says it will also submit a separate permit application for the portion of the pipeline running from Canada to Steele City, Nebraska. President Obama rejected that part of the permit last month when Republicans made it a bargaining chip in the negotiations over the payroll tax cut extension. White House spokesman Jay Carney says the President would "take every step possible to expedite the necessary federal permits" for that segment, and blamed Republicans for forcing a rejection by not allowing enough time for a complete review. Supporters say the full Keystone project would enhance the nation's energy supply and create short-term construction and manufacturing jobs. Opponents say the extraction of Alberta's oil sands will accelerate climate change and the oil could spill onto sensitive habitat along its route.

8. This Week	03/11/12	08:00AM/1 hour	Public Affairs	*****
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***** Today's topics were job growth, gas prices, and the economic recovery. Guests were Senator Charles Schumer (D-NY), Senator Lindsey Graham (R-SC), Republican Strategist Mary Matalin, former New York Governor Eliot Spitzer, and Republican Strategist Nicolle Wallace.

9. Channel 3 News First at Four "Your 3 Cents"	03/14/12	04:20PM/2 minutes	News/Public Affairs	*****
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***** Today's issue was the Nation's Economy: "Do you believe the nation's economy is improving?" A New York Times poll out this week says Americans are beginning to feel better about the nation's economy. The survey asked if people feel the economy has or has not begun to recover. 49-percent said yes... 49 percent said no. But the 'yes' votes are up four points in just the last two months. Another survey, by the Wall Street Journal, also found that 57 percent of Americans believe the worst is behind us when it comes to the economy. The polls come as unemployment is on a gradual decline...the Dow topped 13-thousand on Tuesday...the Federal Reserve says banks are doing well, and has predicted moderate economic growth in the near future...and retail sales are climbing. Of course, gas prices are near record levels, and the nation's housing market still has its woes.