

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: December 31, 2005

Issue/description: 4. THE ECONOMY. Unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News at 6PM	10/05/05	06:08PM/2 minutes	News	*

* A pair of major hurricanes, increasing fuel costs, and red tide are all taking a toll on the Gulf seafood industry, making the products scarce and expensive. Many shrimp boats were severely damaged by Hurricane Katrina. Even the good boats remain tied to the dock, because high fuel costs make shrimping unprofitable. With the hurricanes impacting up to 70% of the Gulf, oyster production is down and prices are up. Industry experts think it will be years before production is back to normal, with prices leveling off by this time next year.

2. Channel 3 News at 6PM	10/07/05	06:09PM/2 minutes	News	**
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** The excitement of gambling on the Gulf was taken away by Katrina. Mississippi casinos will remain closed for months to come, and that leaves many people here searching for entertainment. One area gaming center is profiting from Mississippi's loss, with Biloxi faithfuls causing a betting boom. A casino manager at the Creek Entertainment Center in Atmore said many others from our area who used to travel two hours to gamble in Biloxi are now making the near-by Poarch Creek Indian Reservation their destination. In fact, tour buses from as far away as Tampa stop in everyday. Business has doubled in the month since Katrina hit, and the center is expanding to meet the new demand. An additional gaming room is under construction, and plans for a multi-million dollar hotel-casino are in the works. Poarch Creek leaders say it should be complete by 2007.

We also reported on the relocation and expansion of IMS Expertservices, a firm servicing the legal community, with 16 new high-wage jobs for our area.

3. 20/20	10/07/05	09:00PM/1 hour	Public Affairs	***
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*** Tonight the program focused on the biggest investment of most people's lives – their home. The real estate market is booming, with house prices soaring. Correspondents talked with several experts who explained how homeowners can get thousands of extra dollars for their house with a few simple renovations, and procedures as simple as rearranging the furniture.

(page 2)

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4. In Focus	10/16/05	09:00AM/30 minutes	Public Affairs	****

**** We presented an in-depth profile of the Pensacola Interstate Fair, bringing thousands of visitors to one of the major economic events in the area. Don Frenkel, assistant General Manager of the Fair, said the 3,000 workers associated with the fair live here for two weeks and spend their money here and buy all their supplies here. Local businesses also have booths at the fair to lure customers. Frenkel said a study done by the UWF Haas Center showed the Fair has a two-million dollar impact on the local economy.

5. Channel 3 News at 10PM	10/18/05	10:07PM/2 minutes	News	*****
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***** Gasoline prices are sky high...but so is the cost of maintaining and improving Santa Rosa County's infrastructure. The possibility of adding another tax to the cost of fuel has motorists complaining. But Santa Rosa Commissioners are discussing implementing a gas tax as a possible way to pay for the county's growth. The county must generate extra revenue to pay for several transportation and infrastructure projects, as required under Florida's new "pay-as-you-grow" initiative. Escambia County currently has both a one cent local-option-sales- tax and a seven cent gas tax. Santa Rosa currently doesn't have either. It's not gas, but new development that is the county's first priority. They'll discuss the possibility of adding impact fees at next Monday's Committee of the Whole meeting.

6. Channel 3 News - eXtra	10/26/05	10:37PM/23 minutes	News/Public Affairs	*****
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***** President Bush addressed the Economic Club of Washington, DC, today and discussed his agenda for strengthening America's economy. He reiterated the need to decrease our reliance on foreign oil, and again called for the construction of nuclear power plants by the end of this decade, saying that only nuclear power plants can generate massive amounts of electricity without emitting any pollution. He also said such plants are safer than ever before. Tonight, we discussed with our call-in viewers the issue of whether the U.S. should begin building more nuclear power plants.

7. Channel 3 News - eXtra	11/09/05	10:37PM/23 minutes	News/Public Affairs	*****
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***** Executives of five major oil companies are on Capitol Hill defending their record profits, including Exxon's largest corporate profit in history. Some Senators are calling for a windfall profits tax with the money given to lower-income consumers to help them with energy costs. Tonight's topic for discussion was: "Should the government regulate energy prices?" As always, we took viewer e-mailed comments and questions, and discussed the issue on-the-air with viewers who phoned in.

(page 3)

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8. In Focus	11/06/05	09:00AM/30 minutes	Public Affairs	*****

***** Last year, more than one and one-half million people filed for bankruptcy in the United States. Just last month, new bankruptcy laws were enacted to make it more difficult for people to escape their debt through bankruptcy. This week's guest was Bankruptcy Attorney Martin Lewis, who discussed the new guidelines and how they could affect people who were overwhelmed by debt.

9. Channel 3 News at 10PM	11/16/05	10:00PM/2 minutes	News	*****
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***** Another year of devastating hurricane losses is proving a boon to Florida's economy. State auditors are predicting an extra 3.2 billion dollars in revenues over the next two years, mostly generated from increased tax collections from all the hurricane rebuilding. Governor Jeb Bush and Republican leaders want to use some of the cash for tax cuts. But Florida's Chief Financial Officer, Tom Gallagher, wants to use the revenues to cover Citizens Insurance's nearly billion dollar deficit. If Citizens shortfall isn't covered, all insurance policy holders in the state will pay an 11% assessment. Democrats, meanwhile, want the revenues to go to education.

10. In Focus	12/04/05	09:00AM/30 minutes	Public Affairs	*****
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***** The issue discussed today was the proposal for building a Maritime Park on the waterfront in downtown Pensacola.