

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: December 31, 2012

ISSUE/description: 2. THE ECONOMY. The recent banking, investment and housing foreclosure crisis, unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Facing Florida	10/07/12	02:04AM/10 minutes	Public Affairs	*

\* Mike Vasilinda and guests discussed Florida's Citizen's Insurance, which has become the largest insurer in the state and is dangerously positioned to default if another major hurricane hits the state.

2. ABC News Special Report:	11/09/12	12:04PM/13 minutes	News/Public Affairs	**
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\*\* President Obama spoke on the meeting just ended with Congressional leaders, in which they started negotiations on how avoid the "fiscal cliff". He sounded optimistic, but implied that Congress needed to stop stalling and work hard to reach an agreement.

3. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	11/09/12	04:23PM/2 minutes	Public Affairs	***
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\*\*\* This is our regular segment where we present a current issue and solicit viewer input of their opinions on that issue. Today's issue was gasoline tax: "Do support a 4-cents-per-gallon tax on gasoline to pay for the ECAT bus system?" Escambia County Commissioners are considering raising the tax on gasoline to pay for the ECAT bus system.... the only mass transit in the county. Commissioners voted unanimously Thursday to hold a public hearing on the matter November 19th. The 4-cents-per-gallon plan would raise an estimated 4-million dollars a year and become a dedicated source of funding for the bus system. Matching grants from the state and federal governments could double that money. ECAT costs the county about 3-point-2 million dollars a year right now. The county already collects a 7-cents-per-gallon tax on gas ... plus another 3 cents levied by the state. In all, it amounts to nearly 13 million dollars a year.

4. This Week	11/18/12	8:00AM/20 minutes	Public Affairs	****
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\*\*\*\* One topic discussed was the Fiscal Cliff Hanger. Our guest was Rep. Nancy Pelosi (D-CA), House democratic leader, who spoke about what Congress needed to do to come to an agreement to avoid that cliff.

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<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
5. This Week	11/25/12	8:00AM/30 minutes	Public Affairs	*****

\*\*\*\*\* Once again we focused on the fiscal cliff. Our guests were Senators Dick Durbin and Lindsey Graham. They both expressed confidence that the two parties could work together to reach a bipartisan compromise to block the automatic spending cuts and tax increases now set for January 1<sup>st</sup>.

6. Channel 3 News 1 <sup>st</sup> at Four "Your 3 Cents"	11/30/12	04:21PM/2 minutes	Public Affairs	*****
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\*\*\*\*\* Today's issue was dollar coins: "Should the U.S. replace the dollar bill with the dollar coin?" The Government Accountability Office is once again trying to make its case for one dollar coins instead of dollar bills. In a hearing before a house committee, the non-partisan, investigative arm of congress will try to convince lawmakers that coins make more sense. The G.A.O. says a one dollar coin typically costs about 30 cents for the U.S. mint to produce. But the government can sell them to Americans for a dollar each. In contrast, producing a dollar bill is much cheaper, it only costs about 5-cents apiece. But they wear out far more quickly than coins, and typical last less than five years. The G.A.O. has been recommending the change for 22 years. Their auditors say doing away with dollar bills entirely and replacing them with coins could save taxpayers some \$4.4 billion over the next 30 years. But it's a hard sell. Most Americans, the vending machine industry and even the federal reserve are staunchly opposed to the switch.

7. This Week	12/02/12	8:00AM/1 hour	Public Affairs	*****
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\*\*\*\*\* Once again we focused on the fiscal cliff. Our guest was U.S. Treasury Secretary Timothy Geithner, who explained the Administration's latest plan for tax reforms and stimulus spending. Our roundtable discussion featured Deputy Majority Whip Rep. Tom Cole (R-OK); Rep. Keith Ellison (D-MN), co-chair of the Congressional Progressive Caucus; former Romney campaign senior adviser Dan Senor; former Counselor to the Treasury Secretary and Lead Auto Adviser Steven Rattner; and ABC News' Cokie Roberts.

8. Facing Florida	12/02/12	02:06AM/10 minutes	Public Affairs	*****
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\*\*\*\*\* Cyber Monday sales were up as much as 30%. Florida is losing more than a billion dollars by not collecting the taxes owed on internet sales. Rick McAllister from the Florida Retail Federation joined us to explain why he wants to start collecting that money so his "brick and mortar" retailers have an equal opportunity with consumers.

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<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
9. This Week	12/09/12	8:00AM/1 hour	Public Affairs	*****

\*\*\*\*\* Again our weekly topic was Washington's Fiscal Cliff Negotiations. Guests were Sen. Tom Coburn (R-OK) of the House Finance Committee; Sen. Debbie Stabenow (D-MI) of the Senate Budget Committee; Rep. Jeb Hensarling (R-TX), Chair-Elect of the Financial Services Committee and Co-Chair of the 2011 "Super Committee" on Deficit Reduction; and Rep. Raul M. Grijalva (D-AZ), Co-Chair of the Congressional Progressive Caucus. Roundtable panelists included James Carville, Democratic Strategist; Mary Matalin, Republican Strategist; and Paul Krugman, Nobel Prize-winning Economist and N.Y. Times Columnist.

10. This Week	12/30/12	8:00AM/1 hour	Public Affairs	*****
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\*\*\*\*\* Again our weekly topic was Washington's Fiscal Cliff Negotiations. Guests were Sen. Charles Schumer (D-NY), Finance Committee; Sen. Jon Kyl (R-AZ) Republican Whip and Finance Committee member; Rep. Chris Van Hollen (D-MD), Ranking Member, Budget Committee; Rep Raul Labrador (R-ID), Oversight And Government Reform Committee; Howard Dean, Former Vermont Governor and Founder, Democracy For America; Tim Pawlenty, Former Minnesota Governor and President and CEO, Financial Services Roundtable; Maggie Haberman, Senior Political Reporter, Politico; Todd Purdum, National Editor, Vanity Fair; and Leigh Gallagher of Fortune Magazine