

DUPLICATE

## INVOICE



**WDSU**  
**846 Howard Avenue**  
**New Orleans, LA 70113**  
**Main: (504)679-0600**  
**Billing: (916)325-3266**

[www.wdsu.com](http://www.wdsu.com)

Billing Address:

**Hulsen Media Services**  
**Attention: Accounts Payable**  
**2400 Laramie Trail**  
**Austin, TX 78745**

Send Payment To:

**WDSU**  
**P.O. Box 26875**  
**Lehigh Valley, PA 18002-6875**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538896-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WDSU	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Campbell/D/Senate	Candidate	1071

Flight Dates	Order #	Alt Order #
10/24/16 - 11/06/16	1538896	25340559

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247	116	116

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice  
 EC: pls see Ins 4, 6-7. total remains \$6400. pls cfm t/r bob

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/16	10/26/16	M-F NewsChannel 6 @ 6:6a-7a		--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	10/26/16	6:13 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	CAMPBELLF1613H	\$250.00 NM
2	10/27/16	10/27/16	M-F NewsChannel 6 @ 6:6a-7a		---T---	:30	1	\$250.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	10/27/16	6:29 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	CAMPBELLF1615H	\$250.00 NM
3	10/28/16	10/28/16	M-F NewsChannel 6 @ 6:6a-7a		----F--	:30	1	\$250.00	NM
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1	WDSU	F	10/28/16	6:29 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	CAMPBELLF1615H	\$250.00 NM
5	10/26/16	10/26/16	NBC Today Show	7a-9a	--W----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 2 \$175.00									
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1	WDSU	W	10/26/16	7:22 AM	NBC Today Show	7a-9a	:30	CAMPBELLF1613H	\$175.00 NM
2	WDSU	W	10/26/16	8:59 AM	NBC Today Show	7a-9a	:30	CAMPBELLF1613H	\$175.00 NM
6	10/27/16	10/27/16	NBC Today Show	7a-9a	---T---	:30	2	\$175.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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18	10/26/16	10/26/16	M-F NewsChannel 6 @ 6p-630p		--W----	:30	1	\$375.00	NM
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20	10/30/16	10/30/16	Post-NFL 10p News	Sun 1030-1105p	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16    -----S                   1                \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDSU	Su	10/30/16	11:42 PM	Post-NFL 10p News LR - Football	Sun 1030-1105p	:30	CAMPBELLF1615H	\$75.00 NM
<u>Total Spots</u>							<b>17</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,425.00</b>
<u>Agency Commission</u>	<b>\$663.75</b>
<u>Net Amount Due</u>	<b>\$3,761.25</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.