

QUARTERLY REPORT FOR  
**KVYB**  
*July August September - 2013*

In an ongoing effort to serve the public interest, KVYB broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

**Education and Youth Programs**

**Arts & Culture**

**Environmental Issues**

**Health Care**

**Public Safety**

**Misc. Public Services**

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Nancy Rodriguez

## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** September 29, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Ventura County District Attorney's Office

**Guests:** Patricia Wood

Patricia Wood from the District Attorney's Office discussed the signs of elderly abuse and how to get help. Signs include but are not limited to:

- Physical injury
- Sexual abuse
- Poor nutrition
- Dehydration
- Untreated medical conditions
- Misuse of medicines
- Abandonment or general neglect

Emotional and financial abuse may offer fewer visual clues, so these forms of abuse often are more difficult to identify.

Emotional abuse may be carried out through threats that cause fear, anxiety or depression; isolation may take the form of denying phone calls, visitors, or mail. Financial abuse often involves misused funds, unauthorized account changes and real estate transactions or missing belongings.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** September 22, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Future Leaders of America-Bullying

**Guests:** Pedro Chavez and Friends

Future Leaders of America provides leadership training, educational experiences, and promotes the personal development of Latino youth and families, for the purpose of fostering a greater awareness and participation in responsible leadership in a global and democratic society.

This vision expands to create a community where confident and equipped Latino students and their parents are empowered to engage in addressing the challenges of their community and society as a whole; and where cultural divides have been bridged by an appreciation of the rich blend of voices that makes this country special.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** September 15, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Veteran's Event in Goleta

**Guests:** Jerry and Cathie (Organizers)

Organizers for the Veterans Bike Show at Break Time Bar in Goleta discussed their plans to raise money for Veterans in the Ventura County Veteran's Hospitals are for those Veterans' who find themselves in need of financial help. All of the proceeds going to local Veteran non-profits.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** September 8, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Navy's Veteran's Event

**Guests:** Justin Smith and Friends

Guests from the Navy Base discussed their plans to raise money for Veterans in the Ventura County Veteran's Hospital by holding a comedy show at the Ventura Harbor Comedy Club, with half of the proceeds going towards a party for the Vets.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** September 1, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN

**Duration:** 25-30 minutes

**Organization:** First 5-National Breast Feeding Month

**Guests:** Dr. Paris Maloof & Robyn Godfrey

Because the first 5 years impact a lifetime, First 5 Ventura County is making sound investments in the future of children. Early brain research tells us that ages 0-5 are critical years for developing lifelong social, emotional and learning skills. By working with parents, school districts, community leaders, social service and healthcare agencies, First 5 Ventura County helps to design and fund a network of essential services for young children and their families. We put kids first with community-based health, early learning and family strengthening programs anchored by 11 locally designed Neighborhoods for Learning. Through these ground-breaking efforts, First 5 is changing the face of Ventura County, investing more than \$11 million this year alone in our community's greatest asset, its children.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** August 25, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Navy's Veteran's Event

**Guests:** Justin Smith and Friends

Guests from the Navy Base discussed their plans to raise money for Veterans in the Ventura County Veteran's Hospital by holding a comedy show at the Ventura Harbor Comedy Club, with half of the proceeds going towards a party for the Vets.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** August 18, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN

**Duration:** 25-30 minutes

**Organization:** First 5-National Breast Feeding Month

**Guests:** Dr. Paris Maloof & Robyn Godfrey

Because the first 5 years impact a lifetime, First 5 Ventura County is making sound investments in the future of children. Early brain research tells us that ages 0-5 are critical years for developing lifelong social, emotional and learning skills. By working with parents, school districts, community leaders, social service and healthcare agencies, First 5 Ventura County helps to design and fund a network of essential services for young children and their families. We put kids first with community-based health, early learning and family strengthening programs anchored by 11 locally designed Neighborhoods for Learning. Through these ground-breaking efforts, First 5 is changing the face of Ventura County, investing more than \$11 million this year alone in our community's greatest asset, its children.



## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** August 11, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Young Leaders Society-Fun in the Sun

**Guests:** Amanda Broggie

The Young Leaders Society empowers youth in Ventura County by promoting education, healthy living, and income self-sufficiency. As passionate young professionals, they give, advocate, and volunteer, working with community partners to inspire solutions for our county's needs. Young Leaders Society representatives discussed their projects, including: Books Bonanza, Youth Empowerment Summit and Fun in the Sun.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** August 4, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Sheriff's Department

**Guests:** Cpt. Don Aguilar

During the interview we discussed the importance of sharing and spreading information coming directly from the Ventura County Sheriff's Office using the Nixle community broadcasting service as well as the social networking site Twitter to disseminate press releases, community notices, alerts, and requests for information.

Also discussed, the explorer program, which is a youth program geared towards young individuals interested in becoming law enforcement or a future Sheriff.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** July 28, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRUZ

**Duration:** 25-30 minutes

**Organization:** Young Leaders Society-Fun in the Sun

**Guests:** Amanda Broggie

The Young Leaders Society empowers youth in Ventura County by promoting education, healthy living, and income self-sufficiency. As passionate young professionals, they give, advocate, and volunteer, working with community partners to inspire solutions for our county's needs. Young Leaders Society representatives discussed their projects, including: Books Bonanza, Youth Empowerment Summit and Fun in the Sun.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** July 21, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Ventura County Sheriff's Department

**Guests:** Cpt. Don Aguilar

During the interview we discussed the importance of sharing and spreading information coming directly from the Ventura County Sheriff's Office using the Nixle community broadcasting service as well as the social networking site Twitter to disseminate press releases, community notices, alerts, and requests for information.

Also discussed, the explorer program, which is a youth program geared towards young individuals interested in becoming law enforcement or a future Sheriff.

## **Quarterly Report**

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** July 14, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF

**Duration:** 25-30 minutes

**Organization:** Ventura Art Walk

**Guests:** Donna Granata and Friends

Artwalk Ventura unites Ventura's vibrant arts community and visitors in one weekend of coordinated, fun-filled events. This year they are taking it to new heights, with the addition of PODS® Containers transformed into mini art galleries. These decked-out containers will be strategically placed and highlighted among ArtWalk's self-guided tour of dozens of galleries, studios throughout Downtown and Westside, thanks to the generous donation of Steve Yapp and PODS Moving & Storage.

## Quarterly Report

**Program/Segment:** In Touch with the Tri-Counties with Nancy Rodriguez

**Date Aired:** July 7, 2013

**Time:** 5:30 a.m.

**Stations:** KHAY/KBBY/KVYB/KVEN/KRRF/KRUZ

**Duration:** 25-30 minutes

**Organization:** Ventura County District Attorney's Office

**Guests:** Patricia Wood

Patricia Wood from the District Attorney's Office discussed the signs of elderly abuse and how to get help. Signs include but are not limited to:

- Physical injury
- Sexual abuse
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## KVYB – 3<sup>rd</sup> Quarter Report

First 5 California (child development campaign) for 3 months starting in June

Aug 7-31 Humane Society of Ventura

July 9 Comm Events promo for 2 annual BARK OUT LOUD police k-9 benefit

July 10 began campaign for JDRF fundraiser

July 19th began a week of airing Free Kid Dental Day spot

Weeks of Sept 23 and Sept. 30 -Juvenile Diabetes Research Foundation walk psa

Weekly long form public affairs show (30 minutes) each Sunday morning.