

QUARTERLY REPORT FOR
KVYB
October November December - 2013

In an ongoing effort to serve the public interest, KVYB broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

Education and Youth Programs

Arts & Culture

Environmental Issues

Health Care

Public Safety

Misc. Public Services

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Nancy Rodriguez

KVYB Quarterly Report:

-Juvenile Diabetes Foundation Walk that occurred on October 12th.

60 Recorded and 20 live promotional mentions.

-Zoe's Benefit with Ventura Rocks.com

Pam Baumgartner interviewed on morning show

-Canned food drive with Foodshare

40 Recorded and 40 live promotional mentions

-52nd Annual Camarillo Parade for Pleasant Valley Parks and Rec

30 Recorded and 15 live promotional mentions

-Mallory Rae Dies at Blush in Santa Barbara

A benefit in honor of Mallory Rae Dies who was killed by a drunk driver

25 Recorded promotional mentions and a talent on site to "MC" the event.

-Jingle Bell Jog that occurred on December 15th

15 recorded and 15 live promotional mentions.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: October 6, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Because We Can Because We Care

Guests: David Argulia

Because We Can Because We Care is a recognized nonprofit organization designed to thank our MILITARY, LAW ENFORCEMENT AND FIREFIGHTER PERSONNEL by providing equine therapy FOR FREE to those who have become disabled.

BECAUSE WE CAN - BECAUSE WE CARE provides HORSEBACK RIDING LESSONS FOR FREE to the children of a parent of the aforementioned groups who is disabled, deployed, or has fallen.

BECAUSE WE CAN - BECAUSE WE CARE will offer our services FOR FREE to all disabled children.

Our unique program RESCUES, ADOPTS, REHABILITATES and TRAINS horses to use in our EQUINE THERAPY PROGRAM for people.

Our organization provides EQUINE THERAPY and HORSEBACK RIDING LESSONS in a safe, fun, compassionate and relaxed environment.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: October 13, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Loving Heart Hospice Foundations

Guests: Jennifer Cooper Finnerty

Loving Heart Hospice Foundation was founded in 1996 as a non-profit foundation to champion the benefits of hospice care and provide financial assistance to those low-income patients and families facing a shortfall in hospice care.

Loving Heart Hospice Foundation also has a collaborative relationship with the Moorpark Health Care Center, a ten bed skilled nursing care facility in a residential neighborhood not far from the Foundation's office.

Frequently the Foundation is able to place a low income patient at this facility when 24 hour nursing care becomes necessary and the family is unable to pay for some or all of the costs.

Through the generosity of donors, **Loving Heart Hospice Foundation** is able to provide hospice and grief support to all in the community, regardless of ability to pay.

The Moorpark Health Care Center provides care to the Foundation patients at a discounted rate.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: October 20, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Because We Can Because We Care

Guests: David Argulia

Because We Can Because We Care is a recognized nonprofit organization designed to thank our MILITARY, LAW ENFORCEMENT AND FIREFIGHTER PERSONNEL by providing equine therapy FOR FREE to those who have become disabled.

BECAUSE WE CAN - BECAUSE WE CARE provides HORSEBACK RIDING LESSONS FOR FREE to the children of a parent of the aforementioned groups who is disabled, deployed, or has fallen.

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Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: October 27, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Loving Heart Hospice Foundations

Guests: Jennifer Cooper Finnerty

Loving Heart Hospice Foundation was founded in 1996 as a non-profit foundation to champion the benefits of hospice care and provide financial assistance to those low-income patients and families facing a shortfall in hospice care.

Loving Heart Hospice Foundation also has a collaborative relationship with the Moorpark Health Care Center, a ten bed skilled nursing care facility in a residential neighborhood not far from the Foundation's office.

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Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: November 3, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Covered California/Dignity Health

Guests: Paul Petite

Details on St. John's Regional Medical Center Affordable Care Act Coverage Seminar scheduled for Tuesday, November 12, and many of your "Covered California" questions answered by experts. Many questions and concerns about the current Affordable Care Act were answered and clarified by experts from St. John's Regional Medical Center in Oxnard.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: November 10, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: U-S Marines' "Toys for Tots"

Guests: Sgt. Fernando Aguirre

U-S Marines with the "Toys for Tots" came in to discuss this year's effort to collect as toys for children in need in Ventura County. Fernando Aguirre discussed this year's toy drive, which kicked off on October 1st. Also talked about, were ways to get involved with the organization, which includes not only hosting an event, but also, assisting with the process of picking up the toys, sorting, and delivering them to the homes. In addition to donating a toy, the Marines mentioned that you can opt for a monetary donation towards the organization at www.toysfortots.org. Sergeant Aguirre also shared touching stories from the past toys drives and deliveries.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: November 24, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: Rise Above Ventura

Guests: Charleen Morla

Rise Above is a collaborative effort of Fil-Am Organizations, prayer groups, schools, and local non-profit organizations in response to typhoon Haiyan.

On Tuesday, November 13, 2013, a community forum to discuss the Ventura County Relief Efforts for Typhoon Haiyan, the largest typhoon to hit the Philippines, was held at Mary Star of the Sea in Oxnard, CA. Community leaders from various Filipino-American organizations, prayer groups, schools, and local non-profit organizations attended to discuss their current projects and ideas for other benefits. Rise Above is the collaborative effort of these local groups and organizations. They will be coordinating a series of events to raise funds for relief.

To rise is to be lifted and that is what we wanted to do through our efforts....
To carry our Kababayans and help them RISE ABOVE.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: December 1, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: Rise Above Ventura

Guests: Charleen Morla

Rise Above is a collaborative effort of Fil-Am Organizations, prayer groups, schools, and local non-profit organizations in response to typhoon Haiyan.

On Tuesday, November 13, 2013, a community forum to discuss the Ventura County Relief Efforts for Typhoon Haiyan, the largest typhoon to hit the Philippines, was held at Mary Star of the Sea in Oxnard, CA. Community leaders from various Filipino-American organizations, prayer groups, schools, and local non-profit organizations attended to discuss their current projects and ideas for other benefits. Rise Above is the collaborative effort of these local groups and organizations. They will be coordinating a series of events to raise funds for relief.

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Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: December 8, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: U-S Marines' "Toys for Tots"

Guests: Sgt. Fernando Aguirre

U-S Marines with the "Toys for Tots" came in to discuss this year's effort to collect as toys for children in need in Ventura County. Fernando Aguirre discussed this year's toy drive, which kicked off on October 1st. Also talked about, were ways to get involved with the organization, which includes not only hosting an event, but also, assisting with the process of picking up the toys, sorting, and delivering them to the homes. In addition to donating a toy, the Marines mentioned that you can opt for a monetary donation towards the organization at www.toysfortots.org. Sergeant Aguirre also shared touching stories from the past toys drives and deliveries.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: December 15, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: United Way

Guests: Letitia Austin

United Way of Ventura County is asking the community to donate any brand of **diapers, toilet paper, new toothbrushes (adult & kids) & toothpaste** this holiday season. All Help Beyond the Holidays donations will go to agencies providing direct services to the homeless and low-income families.

Donations will be accepted:

Monday, December 9 – Friday, December 20

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: December 22, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KRRF/KVEN

Duration: 25-30 minutes

Organization: U-S Marines' "Toys for Tots"

Guests: Sgt. Fernando Aguirre

U-S Marines with the "Toys for Tots" came in to discuss this year's effort to collect as toys for children in need in Ventura County. Fernando Aguirre discussed this year's toy drive, which kicked off on October 1st. Also talked about, were ways to get involved with the organization, which includes not only hosting an event, but also, assisting with the process of picking up the toys, sorting, and delivering them to the homes. In addition to donating a toy, the Marines mentioned that you can opt for a monetary donation towards the organization at www.toysfortots.org. Sergeant Aguirre also shared touching stories from the past toys drives and deliveries.

Quarterly Report

Program/Segment: In Touch with the Tri-Counties with Nancy Rodriguez

Date Aired: December 29, 2013

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: First 5-National Breast Feeding Month

Guests: Dr. Paris Maloof & Robyn Godfrey

Because the first 5 years impact a lifetime, First 5 Ventura County is making sound investments in the future of children. Early brain research tells us that ages 0-5 are critical years for developing lifelong social, emotional and learning skills. By working with parents, school districts, community leaders, social service and healthcare agencies, First 5 Ventura County helps to design and fund a network of essential services for young children and their families. We put kids first with community-based health, early learning and family strengthening programs anchored by 11 locally designed Neighborhoods for Learning. Through these ground-breaking efforts, First 5 is changing the face of Ventura County, investing more than \$11 million this year alone in our community's greatest asset, its children.