

# TELE REP

Order#:

Agency: STRATEGIC MEDIA SERVICES

Advertiser: ISS/SAFE ROADS YES

Buyer: NEIL WILLIAMS

## REP BUYLINES

*Dates: Mar16/15 - Mar23/15*

Prod1: SAFE ROADS YES

*Prod2:*

Tel #:

Requested by: ANGIE

 $Tr\varepsilon$ 

*Sa.*

 $E_{Si}$ 

*De*

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	##CASH										
	1	Mon/6-7A	30S	\$250	Mar16/15	Mar16/15	1	1	1	\$250	NEWS
	2	Thu/6-7A	30S	\$250	Mar19/15	Mar19/15	1	1	1	\$250	NEWS
	3	Mon/7-9A	30S	\$150	Mar16/15	Mar16/15	1	1	1	\$150	CBS THIS MORN
	4	Tue/11A-12N	30S	\$350	Mar17/15	Mar17/15	1	1	1	\$350	PRICE IS RIGHT
	5	Mon/11A-12N	30S	\$350	Mar23/15	Mar23/15	1	1	1	\$350	PRICE IS RIGHT
	6	Tu,F/12N-1230P	30S	\$250	Mar17/15	Mar20/15	1	2	2	\$500	NEWS
	7	M,W-F/3-4P	30S	\$75	Mar16/15	Mar20/15	1	4	4	\$300	STEVE HARVEY
	8	Mon/3-4P	30S	\$75	Mar23/15	Mar23/15	1	1	1	\$75	STEVE HARVEY
	9	M-F/4-5P	30S	\$200	Mar16/15	Mar20/15	1	5	5	\$1,000	DR PHIL
	10	Mon/4-5P	30S	\$200	Mar23/15	Mar23/15	1	1	1	\$200	DR PHIL
	11	M-Tu,F/5-6P	30S	\$300	Mar16/15	Mar20/15	1	3	3	\$900	NEWS
	12	Mon/5-6P	30S	\$300	Mar23/15	Mar23/15	1	1	1	\$300	NEWS
	13	M-W,F/6-630P	30S	\$500	Mar16/15	Mar20/15	1	4	4	\$2,000	NEWS
	14	Tu,Th-F/7-730P	30S	\$850	Mar17/15	Mar20/15	1	3	3	\$2,550	WHEEL
	15	M-W/730-8P	30S	\$850	Mar16/15	Mar18/15	1	3	3	\$2,550	JEOPARDU
	16	Mon/730-8P	30S	\$850	Mar23/15	Mar23/15	1	1	1	\$850	JEOPARDU
	17	M-F/11-1130P	30S	\$450	Mar16/15	Mar20/15	1	4	4	\$1,800	NEWS
	18	M-F/1135P-1235A	30S	\$150	Mar16/15	Mar20/15	1	5	5	\$750	LETTERMAN
	19	Mon/1135P-1235A	30S	\$150	Mar23/15	Mar23/15	1	1	1	\$150	LETTERMAN
	20	Tue/9-10P	30S	\$1,650	Mar17/15	Mar17/15	1	1	1	\$1,650	NCIS:NOLA
	21	Thu/7P-12M	30S	\$1,000	Mar19/15	Mar19/15	1	1	1	\$1,000	NCAA ROUND 2
	22	Fri/10-11P	30S	\$1,000	Mar20/15	Mar20/15	1	1	1	\$1,000	BLUE BLOODS
	23	Sa-Su/12N-10P	30S	\$1,250	Mar21/15	Mar22/15	1	1	1	\$1,250	NCAA ROUND 3
	24	Sun/8-9A	30S	\$75	Mar22/15	Mar22/15	1	1	1	\$75	EARLY SHOW
	25	Sun/630-7P	30S	\$250	Mar22/15	Mar22/15	1	1	1	\$250	CBS NF
	26	Sun/7-8P	30S	\$1,000	Mar22/15	Mar22/15	1	1	1	\$1,000	60 MINUTES
	27	Sun/11-1135P	30S	\$400	Mar22/15	Mar22/15	1	1	1	\$400	LATE NEWS
		<b>Total 51 Spots for:</b>		<b>\$21,900</b>					<b>51</b>	<b>\$21,900</b>	
		Monthly Estimate Dollars:									
										\$21,900 Mar/15	

Rep: TELEREP, INC

Run On: Mar12/15 a

Order#: affic#:

Station: lesperson: DAVE CLARK

Agency: ##:

Advertiser: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	1	Mon/6-7A	0.0	Mar12/15	Rev #0: A
	2	Thu/6-7A	0.0	Mar12/15	Rev #0: A
	3	Mon/7-9A	0.0	Mar12/15	Rev #0: A
	4	Tue/11A-12N	0.0	Mar12/15	Rev #0: A
	5	Mon/11A-12N	0.0	Mar12/15	Rev #0: A
	6	Tu,F/12N-1230P	0.0	Mar12/15	Rev #0: A
	7	M,W-F/3-4P	0.0	Mar12/15	Rev #0: A
	8	Mon/3-4P	0.0	Mar12/15	Rev #0: A
	9	M-F/4-5P	0.0	Mar12/15	Rev #0: A
	10	Mon/4-5P	0.0	Mar12/15	Rev #0: A
	11	M-Tu,F/5-6P	0.0	Mar12/15	Rev #0: A
	12	Mon/5-6P	0.0	Mar12/15	Rev #0: A
	13	M-W,F/6-630P	0.0	Mar12/15	Rev #0: A
	14	Tu,Th-F/7-730P	0.0	Mar12/15	Rev #0: A
	15	M-W/730-8P	0.0	Mar12/15	Rev #0: A
	16	Mon/730-8P	0.0	Mar12/15	Rev #0: A
	17	M-F/11-1130P	0.0	Mar12/15	Rev #0: A
	18	M-F/1135P-1235A	0.0	Mar12/15	Rev #0: A
	19	Mon/1135P-1235A	0.0	Mar12/15	Rev #0: A
	20	Tue/9-10P	0.0	Mar12/15	Rev #0: A
	21	Thu/7P-12M	0.0	Mar12/15	Rev #0: A
	22	Fri/10-11P	0.0	Mar12/15	Rev #0: A
	23	Sa-Su/12N-10P	0.0	Mar12/15	Rev #0: A
	24	Sun/8-9A	0.0	Mar12/15	Rev #0: A
	25	Sun/630-7P	0.0	Mar12/15	Rev #0: A
	26	Sun/7-8P	0.0	Mar12/15	Rev #0: A
	27	Sun/11-1135P	0.0	Mar12/15	Rev #0: A
		<b>Total 51 Spots for:</b>	<b>0.0</b>		
		Monthly Estimate Dollars:			
			0.0	Mar/15	