

KSSX-FM
San Diego, CA
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/02/2014

KSSX-FM
Quarterly Issues/Programs List

KSSX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BALBOA PARK CENTENNIAL:** In 2015, Balboa Park will be the setting for a spectacular year of festivities that celebrates the 100th Anniversary of International Exposition of 1915 by once again putting San Diego on the world stage. The programming for the 2015 Balboa Park Centennial Celebration will showcase the best of San Diego amid a full calendar of events and world-class exhibits. Gerry Braun from the Balboa Park Centennial Committee is my guest on Community Connection. First, let's go back in time ... talk a bit about the 1915 Exposition. That Exposition gave us Balboa Park and most of the buildings that exist to this day. We have rebooted the organization of this festival. A different plan called Edge 2015 was the first attempt to move this event forward, but that has been dispatched for the new non-profit Balboa Park Centennial Committee organization that is now in place. It begins with a year of special programming in Balboa Park's museums and theaters. "Autonomy" is the company hired to put on the year-long celebration. Visitors will also see how the city leads in business sectors like health, communications and alternative energy; and strong arts and culture; and how San Diego is a border city that celebrates its bi-national relationships. Estimated cost? \$30 million to get the celebration "off the ground", \$50 million to make it good, and \$100 million for it to be spectacular. The events would kick-off with a welcoming celebration on Dec. 31, 2014. Braun added that the Spreckels Organ Pavilion will be given world-class sound and lighting. What are some of the possible events? There have been published reports of "spectaculars" on the bay and a "Mega" concert on the border. Looking for volunteers? How can San Diegans be involved? Design an official centennial Postcard contest? Fundraising?
- **CA EARTHQUAKE PREP, RED CROSS, CA EMERGENCY MGMT:** Tom Romano with Glen Pomeroy, CEO, California Earthquake Authority; Dawn Lindblom, CEO, American Red Cross; and Mark Ghilarducci, Secretary, California Emergency Management Agency. California has not experienced a devastating earthquake in heavily populated areas in nearly 2 decades. Our need for earthquake preparedness is falling off our priority list. Californians need to be prepared to survive, recover, and get back to normal for when the next damaging California earthquake strikes. The California Earthquake Authority and the American Red Cross have joined forces to help Californians prepare for earthquakes by raising awareness of earthquake preparedness and money for the American Red

Cross. The first joint event was a statewide auction to raise money for the American Red Cross. Another current campaign is the Traveling Red Table campaign, which showcases the 7 steps to earthquake safety. PREPARE: secure your space, plan to be safe, organize disaster supplies, safeguard your finances. SURVIVE: drop, cover, and hold-on. RECOVER: re-establish contact with loved ones. ____ California Earthquake Authority, a non-profit insurance company that the State created to make sure there is a non-profit carrier formed for the purpose of making earthquake insurance as affordable as possible. No shareholders and not on the State of California payroll. Earthquake insurance protects your possessions caused by an earthquake: structure damage from a shake, contents, and loss of use. ____ California Emergency Management Agency, an agency delegated by the Governor to support and enhance all phases of emergency management (all hazards and all risks): preparation, response, recovery, and mitigation coordination. Also the Homeland Security Agency for the State of California. ____ CEA + CEMA Seismic residential retrofit program: brace & bolt homes to foundation. Websites: www.getpreparedcalifornia.org www.Earthquakeauthority.com

- CALIFORNIA EARTHQUAKE PREPAREDNESS:** Earthquakes are one of the deadliest disasters and they remain a serious threat in California. Preparing for earthquakes is a responsibility that comes with living in California. The California Earthquake Authority and the American Red Cross have joined forces to get the message out and teach what to do in the event of an earthquake. Tom Romano, Glen Pomeroy, Mark Cloutier Glen Pomeroy, CEO, CA Earthquake Authority Mark Cloutier, CEO, American Red Cross, gateway to the Golden State region The CEA is a non-profit insurance enterprise to make earthquake insurance affordable throughout the state of CA in response to the Northridge earthquake in the 1990s; non-profit insurance company managed by public officials; managed for the public mission of making earthquake insurance affordable in a non-profit manner. Only about 10% of the homes in California are covered. This is a unique partnership of 2 organizations working together to help Californians prepare for an earthquake by promoting a culture of earthquake preparedness. 3 point plan: 1) have an emergency kit 2) have a family plan 3) be informed about what kind of disaster is in your area. Shared website: www.getpreparedcalifornia.org 7 steps to earthquake safety: 1) Secure your space 2) Make a plan 3) Prepare - get kit ready 4) Minimize your financial hardship 5) Know what to do with your person or your children - Drop, Cover, Hold-on 6) Think about how to improve your safety after the ground stops shaking 7) Think about the recovery effort - work together as a community to recovery For info: www.earthquakeauthority.com Cal Office of Emergency Services Mark Ghilarducci, Director of Cal OES - state's Emergency Management and Homeland Security Dept. 4-fold responsibility: 1) prepared to deal with state hazards 2) response to ensure state responds to disasters 3) mitigation for future loss 4) planning so state is as prepared as possible
- FISHER HOUSE:** You can call it the "Ronald McDonald House" of the US Military. It's the Fisher House Foundation, with a network of homes built on the grounds of major military and VA medical centers nationwide and in Europe. These homes enable family members to be close to a hospitalized member of the military. April Montero's Story Dave, I gave a pretty quick overview of the Fisher House Foundation. You've

been with the Fisher House Foundation since 1994 and I'm sure there's a lot more you can tell us. How did this concept come about - Fisher House in San Diego?

- **HOMELESS/WORKING POOR IN SAN DIEGO:** Year-round, the San Diego Rescue Mission serves thousands of homeless, hungry and poor men and women, and they have been doing so since 1955. The Rescue Mission is in the homestretch of their two huge holiday programs, as they fed hundreds this Thanksgiving and will do the same again for Christmas. To find out about this yearly event and all that the San Diego Rescue Mission does all year long, the President and CEO of the organization, Herb Johnson, joins me on Community Connection. Tell us how the Thanksgiving mission went. Let's go back in time and review the history of the San Diego Rescue Mission ... Women and Children's Center, Overnight Emergency Shelter, Nueva Vida Haven Rehab program established - how do those operate? Programs include hunger relief on a year-round basis; mental health counseling; and earlier this month, Project Homeless Connect. Ways you can help: participate in Sleepless San Diego; shop at 3 Thrift Stores with the newest in North Park and another coming to the Midway area in February 2014; donate online; donate your car or your time! To find out how you can help, go to www.sdrescue.org. Herb's Blog/Personal stories.
- **LIVING COAST DISCOVERY CENTER:** Joining us from the Living Coast Discovery Center are Amanda Grant, Education Coordinator; Sherry Lankston, Guest Experience and Marketing Coordinator; and Lindsay Bradshaw, Animal Care Coordinator. The Living Coast Discovery Center in Chula Vista, a non-profit zoo and aquarium situated on the Sweetwater Marsh National Wildlife Refuge, is in trouble. It has been operating in the South Bay since 1987, perhaps you remember its original name of the Chula Vista Nature Center. Due to budget constraints, the Center may have to close to the public on October 28 and be permanently shut down at the end of the year, unless they can raise \$2,000 for next year's operating budget. Let's go back and discuss the history of the Living Coast Discovery Center. If you've never visited the Center, I think you would be surprised by all the exhibits and programs offered. How can this shut down be averted? Time is tight. How can people help? With Corporate memberships/sponsorships. If enough money is raised, how can the Center be sustainable? Website: www.thelivingcoast.com
- **MAX'S RING OF FIRE AND RONAN THOMPSON FOUNDATION:** The month of September is Childhood Cancer Awareness month. On Community Connection, we'll be discussing the fight to beat pediatric cancer, and an upcoming promotion to help raise money to help in that effort. Our three guests are Melissa Mikulak, Co-founder of Max's Ring of Fire; Maya Thompson, Founder of Ronan Thompson Foundation; and Stacy Bartletti, San Diego mother of a child with pediatric cancer. In this country, cancer is the 2nd most common cause of death among children between the ages of 1 and 14, exceeded only by accidents. Every year, over 13,000 children and teens in the US are diagnosed with cancer, and nearly 1,500 die from the disease. The most common cancers in children are childhood leukemia, brain tumors, and lymphomas. The Run to Fight Children's Cancer is scheduled for October 26 at NTC Park at Liberty Station. The run raises funds for Max's Ring of Fire, a San Diego-based fundraising and advocacy organization that supports innovative pediatric cancer research and clinical trials, and the Ronan Thompson Foundation, an

organization dedicated to finding a cure for neuroblastoma. The Run to Fight Children's Cancer is hosted by Grand Canyon University. The run began in Phoenix two years ago and has raised nearly \$200,000 to help young cancer patients and families in need. The inaugural San Diego Run to Fight Children's Cancer features a 5k run/walk, one-mile family fun run, and quarter-mile Cancer Survivors Walk to honor children who have beat cancer, those who are still fighting the disease, and the children who have lost their battle. Website: www.maxsringoffire.com

- **MCALISTER INSTITUTE / PATH SAN DIEGO (HOUSING):** Joining us on Community Connection is Jeanne McAlister, President/CEO of McAlister Institute. 3/4 of the High Schoolers in the USA have used some type of addictive drug. In San Diego County, 33% have used alcohol, 24% have used pot, and 14% have used a prescription drug without a prescription. Teens have a higher risk of becoming addicted to drugs the earlier they begin taking them. The McAlister Institute and three other organizations have teamed-up with the County of Health and Human Services to provide a free test that parents can utilize on their kids. Website: www.mcalisterinc.org/freetest Joining us on Community Connection is Jessica Wishan, Directory of Community Engagement for PATH SAN DIEGO. We'll never know the exact number of homeless individuals in San Diego, but a January count of the homeless in San Diego County found 8,900 people in shelters, in vehicles, or on the street. Connections Housing opened in Downtown San Diego in March to serve the homeless population, providing over 200 beds split between permanent apartments and interim housing. You may remember the building on 6th Street Downtown as the old San Diego Athletic Club, then the World Trade Center. Connections is more than just a place to sleep, however, and we'll find out what other services are offered there. PATH San Diego operates Connections Housing - PATH is an acronym for People Helping The Homeless. Connections Housing opened in March 2013, and it's clear to see how Connections Housing has changed lives in San Diego. PATH Depot is loaded with non-profit organizations there to help. How was the conversion of this building funded? Do you see PATH San Diego moving to operate another facility? Websites: www.epath.org / www.povertyinsights.org
- **NA KOA KAI OUTRIGGER CANOE CLUB/AMVETS:** AMVETS is a venerable intuition that has been helping servicemen and women in a variety of ways since 1947. Perhaps you might know the organization by their thrift stores. Amvets has a new program in tandem with the VA that we will hear about from Kevin Cormier, who oversees 3 San Diego Amvets Thrift Stores. Locations of the San Diego Thrift Stores "Welcome Home" Program to help veterans, offers free household items from furniture to pots and pans, all the essentials they need. There are so many other programs to help veterans. Find out how to donate items at the websites: www.teamamvets.com / <http://www.teamamvets.com/donate/sandiego.html> If you see outrigger canoes out in the bay, you might be seeing a time-honored Pacific Islander tradition that is being kept alive by a local group, the Na Koa Kai Outrigger Canoe Club. Gus Cervantes is the founder of the organization and he teaches a younger generation how to paddle outriggers - they compete locally and around the state. Gus, tell us about the "Sea Warriors" ... how long have you been teaching outrigger canoeing? But are you really teaching a lifestyle and history of a culture? This is the only program of its kind on the mainland? Na Koa Kai is a non-profit organization, and

along with the education and the canoeing, you hold many fundraisers to help others out. Ohana 5K Run/Walk and Holiday Toy Drive on Saturday, December 15 at De Anza Cove to benefit the Salvation Army, Ray and Joan Kroc Center, and the Ronald McDonald House. Contact: www.runningguru.com

- **NAMI-NATIONAL ALLIANCE ON MENTAL ILLNESS SAN DIEGO:** With us on Community Connection is Shannon Jaccard, Executive Director of NAMI San Diego (National Alliance on Mental Illness), Dr. Michael Mantell, specializing in coaching for health, fitness, and emotional well-being and who has made contributions on Fox 5 in the morning, and Julie Benn from NAMI/San Diego, who will tell us her personal story. Once again, a tragic shooting leads to the loss of life, this time at the Navy yard in Washington D.C. And, it appears that the shooter was obviously very disturbed and was not seeking treatment. Mental health disorders affect 1 in every 4 Americans in a given year. This includes a variety of issues, such as anxiety disorders, panic attacks, obsessive-compulsive behavior, and other phobias. Shannon has joined us in the wake of the Sandy Hook shooting, and she is with us again, discussing an individual who seems to have slipped through the social fabric and commits an unspeakable act. News reports relate that Aaron Alexis had some very serious issues. He was said to be delusional and severely depressed. One has to wonder how his mental illness went untreated. The stigma with mental illness is that it's in the closet. How do we screen patients unless one self-defines some sort of illness? NAMI San Diego's 10th Annual Inspiration Awards Dinner is October 10 at the Hyatt Regency Mission Bay. For information, visit the website or call (610) 543-1434.
- **SUICIDE GATEKEEPERS/LIVING COAST DISCOVERY CENTER:** Suicide is a leading cause of non-natural death for all ages in San Diego County, second only to auto accidents. In 2010, a total of 372 San Diegans died by suicide. The cost of suicide and suicide attempts in California is estimated to be as high as \$4.2 billion per year. San Diego County is hoping to reduce the rate of suicide here. One of the attempts to stop this disturbing trend is by using "suicide gatekeepers" - people trained to help stop an individual from trying to take his or her own life. Dr. Leon Alta-Miriano is one of those suicide gatekeepers, and he teaches others what to do in these situations. About 5,000 San Diegans have been trained as "suicide gatekeepers." Dr. Alta-Miriano teaches what is known as the CPR of suicide prevention: - What is that? - What goes on in your classes? - How can one get into a class? - What if someone listening has thoughts of taking his/her own life? Contact: www.up2SD.org or call 1-888-724-7240 crisis line _____ Let's follow-up on a story previously covered on Community Connection. The Living Coast Discovery Center in Chula Vista, a non-profit zoo and aquarium which has been operating on the Sweetwater Marsh National Wildlife Refuge since 1987, right off the I-5 or Trolley at E Street, was in dire financial straits. The center was going to have to close down if they didn't raise at least \$200,000 for next year's operating budget. Let alone the job loss, the community would have no longer been able to visit a gorgeous, valuable natural habitat and all the animals would have had to be placed elsewhere. However, the Center's SOS fundraising appeal has worked - and even better than hoped for! Back to tell us the good news is the Guest Experience and Marketing Coordinator of the Living Coast Discovery Center, Sherry Lankston. Congratulations,

Sherry! How did all of this come together in just a few weeks? "Swim Sherry Swim" Contact: www.thelivingcoast.org 1000 Gunpowder Point Drive Call) 619-409-5900

- WALK SAN DIEGO:** Going out for a walk in San Diego County? Seems obvious that San Diego should be one of the best places to walk in America. We have the best climate in the country. Just because the weather is nice, that doesn't mean San Diego is a great place to walk. Some areas are, some not so much. An organization called "Walk San Diego" is dedicated to making our neighborhoods more walkable in many different ways. Their website is www.walksandiego.org and they have just released their "Neighborhood Regional Walk Scoreboard" which measures the walkability of our neighborhoods. Before we get to the most walkable neighborhood in San Diego, let's talk about the survey itself: how long has Walk San Diego been presenting this report, how do you assemble it, and why is this report important? Smartphone app - which neighborhood is the most walkable and why? National City and Imperial Beach are ranked much higher than other neighborhoods. You rank San Diego as one large entity - is that fair? North Park/Hillcrest/Mission Hills come to mind. Average walkability in Clairemont Mesa as compared to older neighborhoods ... Walkscore.com ranked San Diego as the 43rd most walkable city ... with New York as #1. "Complete Streets" "Footnotes" Magazine Walk San Diego is always looking for volunteers/donations to the cause.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
NAMI-NATIONAL ALLIANCE ON MENTAL ILLNESS SAN DIEGO	COMMUNITY CONNECTION SHOW 1 OCT '13 - MENTAL HEALTH ISSUES	With us on Community Connection is Shannon Jaccard, Executive Director of NAMI San Diego (National Alliance on Mental Illness), Dr. Michael Mantell, specializing in coaching for health, fitness, and emotional well-being and who has made contributions on Fox 5 in the morning, and Julie Benn from NAMI/San Diego, who will tell us her personal story. Once again, a tragic shooting leads to the loss of life, this time at the Navy yard in Washington D.C. And, it appears that the shooter was obviously very disturbed and was not seeking treatment. Mental health disorders affect 1 in every 4 Americans in a given year. This includes a variety of issues, such as anxiety disorders,	SHANNON JACCARD, DR. MICHAEL MANTELL, JULIE BENN	10/06/2013 07:00 AM	029:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		<p>panic attacks, obsessive-compulsive behavior, and other phobias. Shannon has joined us in the wake of the Sandy Hook shooting, and she is with us again, discussing an individual who seems to have slipped through the social fabric and commits an unspeakable act. News reports relate that Aaron Alexis had some very serious issues. He was said to be delusional and severely depressed. One has to wonder how his mental illness went untreated. The stigma with mental illness is that it's in the closet. How do we screen patients unless one self-defines some sort of illness? NAMI San Diego's 10th Annual Inspiration Awards Dinner is October 10 at the Hyatt Regency Mission Bay. For information, visit the website or call (610) 543-1434.</p>			
LIVING COAST DISCOVERY CENTER	COMMUNITY CONNECTION SHOW 2 OCT '13 - LIVING COAST DISCOVERY CENTER	<p>Joining us from the Living Coast Discovery Center are Amanda Grant, Education Coordinator; Sherry Lankston, Guest Experience and Marketing Coordinator; and Lindsay Bradshaw, Animal Care Coordinator. The Living Coast Discovery Center in Chula Vista, a non-profit zoo and aquarium situated on the Sweetwater Marsh National Wildlife Refuge, in in trouble. It has been operating in the South Bay since 1987, perhaps you remember its original name of the Chula Vista Nature Center. Due to budget constraints, the Center may have to close to the public on October 28 and be permanently shut down at the end of the year, unless they can raise \$2,000 for next year's operating budget. Let's go back and discuss the history of the Living Coast Discovery Center. If you've never visited the Center, I think you would be surprised by all the exhibits and programs offered. How can this shut down be averted? Time is tight. How can people help? With Corporate memberships/sponsorships. If enough money is raised, how can the Center be sustainable? Website: www.thelivingcoast.com</p>	AMANDA GRANT, SHERRY LANKSTON, LINDSAY BRADSHAW	10/13/2013 07:00 AM	029:51
MAX'S RING OF FIRE AND RONAN THOMPSON FOUNDATION	COMMUNITY CONNECTION SHOW 3 OCT '13 - CHILDHOOD CANCER	<p>The month of September is Childhood Cancer Awareness month. On Community Connection, we'll be discussing the fight to beat pediatric cancer, and an upcoming promotion to help raise money to help in that effort. Our three guests are Melissa Mikulak, Co-founder of Max's Ring of Fire;</p>	MELISSA MIKULAK, MAYA THOMPSON, STACY BARTLETTI	10/20/2013 07:02 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		<p>Maya Thompson, Founder of Ronan Thompson Foundation; and Stacy Bartletti, San Diego mother of a child with pediatric cancer. In this country, cancer is the 2nd most common cause of death among children between the ages of 1 and 14, exceeded only by accidents. Every year, over 13,000 children and teens in the US are diagnosed with cancer, and nearly 1,500 die from the disease. The most common cancers in children are childhood leukemia, brain tumors, and lymphomas. The Run to Fight Children's Cancer is scheduled for October 26 at NTC Park at Liberty Station. The run raises funds for Max's Ring of Fire, a San Diego-based fundraising and advocacy organization that supports innovative pediatric cancer research and clinical trials, and the Ronan Thompson Foundation, an organization dedicated to finding a cure for neuroblastoma. The Run to Fight Children's Cancer is hosted by Grand Canyon University. The run began in Phoenix two years ago and has raised nearly \$200,000 to help young cancer patients and families in need. The inaugural San Diego Run to Fight Children's Cancer features a 5k run/walk, one-mile family fun run, and quarter-mile Cancer Survivors Walk to honor children who have beat cancer, those who are still fighting the disease, and the children who have lost their battle. Website: www.maxsringoffire.com</p>			
McALISTER INSTITUTE / PATH SAN DIEGO (HOUSING)	COMMUNITY CONNECTION SHOW 4 OCT '26 - McALISTER INST/PATH SAN DIEGO (HOUSING)	<p>Joining us on Community Connection is Jeanne McAlister, President/CEO of McAlister Institute. 3/4 of the High Schoolers in the USA have used some type of addictive drug. In San Diego County, 33% have used alcohol, 24% have used pot, and 14% have used a prescription drug without a prescription. Teens have a higher risk of becoming addicted to drugs the earlier they begin taking them. The McAlister Institute and three other organizations have teamed-up with the County of Health and Human Services to provide a free test that parents can utilize on their kids. Website: www.mcalisterinc.org/freetest</p> <p>Joining us on Community Connection is Jessica Wishan, Directory of Community Engagement for PATH SAN DIEGO. We'll never know the exact number of homeless individuals in San Diego, but a January count</p>	JEANNE McALISTER / JESSICA WISHAN	10/27/2013 07:00 AM	029:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		<p>of the homeless in San Diego County found 8,900 people in shelters, in vehicles, or on the street. Connections Housing opened in Downtown San Diego in March to serve the homeless population, providing over 200 beds split between permanent apartments and interim housing. You may remember the building on 6th Street Downtown as the old San Diego Athletic Club, then the World Trade Center. Connections is more than just a place to sleep, however, and we'll find out what other services are offered there. PATH San Diego operates Connections Housing - PATH is an acronym for People Helping The Homeless. Connections Housing opened in March 2013, and it's clear to see how Connections Housing has changed lives in San Diego. PATH Depot is loaded with non-profit organizations there to help. How was the conversion of this building funded? Do you see PATH San Diego moving to operate another facility? Websites: www.epath.org / www.povertyinsights.org</p>			
SUICIDE GATEKEEPERS/ LIVING COAST DISCOVERY CENTER	COMMUNITY CONNECTION SHOW 1 NOV '13 - SUICIDE/DISCOVER Y CENTER	<p>Suicide is a leading cause of non-natural death for all ages in San Diego County, second only to auto accidents. In 2010, a total of 372 San Diegans died by suicide. The cost of suicide and suicide attempts in California is estimated to be as high as \$4.2 billion per year. San Diego County is hoping to reduce the rate of suicide here. One of the attempts to stop this disturbing trend is by using "suicide gatekeepers" - people trained to help stop an individual from trying to take his or her own life. Dr. Leon Alta-Miriano is one of those suicide gatekeepers, and he teaches others what to do in these situations. About 5,000 San Diegans have been trained as "suicide gatekeepers." Dr. Alta-Miriano teaches what is known as the CPR of suicide prevention: - What is that? - What goes on in your classes? - How can one get into a class? - What if someone listening has thoughts of taking his/her own life? Contact: www.up2SD.org or call 1-888-724-7240 crisis line _____</p> <p>Let's follow-up on a story previously covered on Community Connection. The Living Coast Discovery Center in Chula Vista, a non-profit zoo and aquarium which has been operating on the Sweetwater Marsh National Wildlife Refuge since 1987, right off the I-5 or Trolley</p>	DR. LEON ALT- AMIRIANO / SHERRY LANKSTON	11/03/2013 07:00 AM	029:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		<p>at E Street, was in dire financial straits. The center was going to have to close down if they didn't raise at least \$200,000 for next year's operating budget. Let alone the job loss, the community would have no longer been able to visit a gorgeous, valuable natural habitat and all the animals would have had to be placed elsewhere. However, the Center's SOS fundraising appeal has worked - and even better than hoped for! Back to tell us the good news is the Guest Experience and Marketing Coordinator of the Living Coast Discovery Center, Sherry Lankston. Congratulations, Sherry! How did all of this come together in just a few weeks? "Swim Sherry Swim" Contact: www.thelivingcoast.org 1000 Gunpowder Point Drive Call) 619-409-5900</p>			
WALK SAN DIEGO	COMMUNITY CONNECTION SHOW 2 NOV '13 - WALK SAN DIEGO	<p>Going out for a walk in San Diego County? Seems obvious that San Diego should be one of the best places to walk in America. We have the best climate in the country. Just because the weather is nice, that doesn't mean San Diego is a great place to walk. Some areas are, some not so much. An organization called "Walk San Diego" is dedicated to making our neighborhoods more walkable in many different ways. Their website is www.walksandiego.org and they have just released their "Neighborhood Regional Walk Scoreboard" which measures the walkability of our neighborhoods. Before we get to the most walkable neighborhood in San Diego, let's talk about the survey itself: how long has Walk San Diego been presenting this report, how do you assemble it, and why is this report important? Smartphone app Which neighborhood is the most walkable and why? National City and Imperial Beach are ranked much higher than other neighborhoods. You rank San Diego as one large entity - is that fair? North Park/Hillcrest/Mission Hills come to mind. Average walkability in Clairemont Mesa as compared to older neighborhoods ... Walkscore.com ranked San Diego as the 43rd most walkable city ... with New York as #1. "Complete Streets" "Footnotes" Magazine Walk San Diego is always looking for volunteers/donations to the cause.</p>	KATHLEEN FERRIER	11/10/2013 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
CA EARTHQUAKE PREP, RED CROSS, CA EMERGENCY MGMT	COMMUNITY CONNECTION SHOW 3 NOV '13 - CALIF EARTHQUAKE AUTHORITY	<p>Tom Romano with Glen Pomeroy, CEO, California Earthquake Authority; Dawn Lindblom, CEO, American Red Cross; and Mark Ghilarducci, Secretary, California Emergency Management Agency. California has not experienced a devastating earthquake in heavily populated areas in nearly 2 decades. Our need for earthquake preparedness is falling off our priority list. Californians need to be prepared to survive, recover, and get back to normal for when the next damaging California earthquake strikes. The California Earthquake Authority and the American Red Cross have joined forces to help Californians prepare for earthquakes by raising awareness of earthquake preparedness and money for the American Red Cross. The first joint event was a statewide auction to raise money for the American Red Cross. Another current campaign is the Traveling Red Table earthquake safety. PREPARE: secure your space, plan to be safe, organize disaster supplies, safeguard your finances. SURVIVE: drop, cover, and hold-on. RECOVER: re-establish contact with loved ones. ____ California Earthquake Authority, a non-profit insurance company that the State created to make sure there is a non-profit carrier formed for the purpose of making earthquake insurance as affordable as possible. No shareholders and not on the State of California payroll. Earthquake insurance protects your possessions caused by an earthquake: structure damage from a shake, contents, and loss of use. ____ California Emergency Management Agency, an agency delegated by the Governor to support and enhance all phases of emergency management (all hazards and all risks): preparation, response, recovery, and mitigation coordination. Also the Homeland Security Agency for the State of California. ____ CEA + CEMA Seismic residential retrofit program: brace & bolt homes to foundation. Websites: www.getpreparedcalifornia.org www.Earthquakeauthority.com</p>	GLEN POMEROY, DAWN LINDBLOM, MARK GHILARDUCC I	11/17/2013 07:00 AM	029:47
FISHER HOUSE	COMMUNITY CONNECTION SHOW 4 NOV '13 - FISHER HOUSE	<p>You can call it the "Ronald McDonald House" of the US Military. It's the Fisher House Foundation, with a network of homes built on the grounds of major military and VA medical centers nationwide and in Europe. These</p>	DAVE COKER, APRIL MONTERA	11/24/2013 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		homes enable family members to be close to a hospitalized member of the military. April Montera's Story Dave, I gave a pretty quick overview of the Fisher House Foundation. You've been with the Fisher House Foundation since 1994 and I'm sure there's a lot more you can tell us. How did this concept come about - Fisher House in San Diego?			
NA KOA KAI OUTRIGGER CANOE CLUB/AMVETS	COMMUNITY CONNECTION SHOW 1 DEC '13 - OUTRIGGER CANOE/AMVETS	AMVETS is a venerable intuition that has been helping servicemen and women in a variety of ways since 1947. Perhaps you might know the organization by their thrift stores. Amvets has a new program in tandem with the VA that we will hear about from Kevin Cormier, who oversees 3 San Diego Amvets Thrift Stores. Locations of the San Diego Thrift Stores "Welcome Home" Program to help veterans, offers free household items from furniture to pots and pans, all the essentials they need. There are so many other programs to help veterans. Find out how to donate items at the websites: www.teamamvets.com/ http://www.teamamvets.com/donate/sandiego.html _____ If you see outrigger canoes out in the bay, you might be seeing a time-honored Pacific Islander tradition that is being kept alive by a local group, the Na Koa Kai Outrigger Canoe Club. Gus Cervantes is the founder of the organization and he teaches a younger generation how to paddle outriggers - they compete locally and around the state. Gus, tell us about the "Sea Warriors" ... how long have you been teaching outrigger canoeing? But are you really teaching a lifestyle and history of a culture? This is the only program of its kind on the mainland? Na Koa Kai is a non-profit organization, and along with the education and the canoeing, you hold many fundraisers to help others out. Ohana 5K Run/Walk and Holiday Toy Drive on Saturday, December 15 at De Anza Cove to benefit the Salvation Army, Ray and Joan Kroc Center, and the Ronald McDonald House. Contact: www.runningguru.com	GUS CERVANTES / KEVIN CORMIER	12/01/2013 07:00 AM	029:56
CALIFORNIA EARTHQUAKE PREPAREDNESS	COMMUNITY CONNECTION SHOW 2 DEC '13 - CA EARTHQUAKE	Earthquakes are one of the deadliest disasters and they remain a serious threat in California. Preparing for earthquakes is a responsibility that comes with living in California. The	TOM ROMANO, GLEN POMEROY,	12/08/2013 07:01 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
	AUTH	<p>California Earthquake Authority and the American Red Cross have joined forces to get the message out and teach what to do in the event of an earthquake. Tom Romano, Glen Pomeroy, Mark Cloutier Glen Pomeroy, CEO, CA Earthquake Authority Mark Cloutier, CEO, American Red Cross, gateway to the Golden State region The CEA is a non-profit insurance enterprise to make earthquake insurance affordable throughout the state of CA in response to the Northridge earthquake in the 1990s; non-profit insurance company managed by public officials; managed for the public mission of making earthquake insurance affordable in a non-profit manner. Only about 10% of the homes in California are covered. This is a unique partnership of 2 organizations working together to help Californians prepare for an earthquake by promoting a culture of earthquake preparedness. 3 point plan: 1) have an emergency kit 2) have a family plan 3) be informed about what kind of disaster is in your area. Shared website: www.getpreparedcalifornia.org 7 steps to earthquake safety: 1) Secure your space 2) Make a plan 3) Prepare - get kit ready 4) Minimize your financial hardship 5) Know what to do with your person or your children - Drop, Cover, Hold-on 6) Think about how to improve your safety after the ground stops shaking 7) Think about the recovery effort - work together as a community to recovery For info: www.earthquakeauthority.com Cal Office of Emergency Services Mark Ghilarducci, Director of Cal OES - state's Emergency Management and Homeland Security Dept. 4-fold responsibility: 1) prepared to deal with state hazards 2) response to ensure state responds to disasters 3) mitigation for future loss 4) planning so state is as prepared as possible</p>	MARK CLOUTIER		
3 BALBOA PARK CENTENNIAL	COMMUNITY CONNECTION SHOW 3 DEC '13 - BALBOA PARK ANNIV	<p>In 2015, Balboa Park will be the setting for a spectacular year of festivities that celebrates the 100th Anniversary of International Exposition of 1915 by once again putting San Diego on the world stage. The programming for the 2015 Balboa Park Centennial Celebration will showcase the best of San Diego amid a full calendar of events and world-class exhibits. Gerry Braun from</p>	GERRY BRAUN	12/15/2013 06:59 AM	029:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		<p>the Balboa Park Centennial Committee is my guest on Community Connection. First, let's go back in time ... talk a bit about the 1915 Exposition. That Exposition gave us Balboa park and most of the buildings that exist to this day. We have rebooted the organization of this festival. A different plan called Edge 2015 was the first attempt to move this event forward, but that has been dispatched for the new non-profit Balboa Park Centennial Committee organization that is now in place. It begins with a year of special programming in Balboa Park's museums and theaters.</p> <p>"Autonomy" is the company hired to put on the year-long celebration. Visitors will also see how the city leads in business sectors like health, communications and alternative energy; and strong arts and culture; and how San Diego is a border city that celebrates its bi-national relationships. Estimated cost? \$30 million to get the celebration "off the ground", \$50 million to make it good, and \$100 million for it to be spectacular. The events would kick-off with a welcoming celebration on Dec. 31, 2014. Braun added that the Spreckels Organ Pavilion will be given world-class sound and lighting. What are some of the possible events? There have been published reports of "spectaculars" on the bay and a "Mega" concert on the border. Looking for volunteers? How can San Diegans be involved? Design an official centennial Postcard contest? Fundraising?</p>			
HOMELESS/WOR KING POOR IN SAN DIEGO	COMMUNITY CONNECTION SHOW 4 DEC '13 - SD RESCUE MISSION	<p>Year-round, the San Diego Rescue Mission serves thousands of homeless, hungry and poor men and women, and they have been doing so since 1955. The Rescue Mission is in the homestretch of their two huge holiday programs, as they fed hundreds this Thanksgiving and will do the same again for Christmas. To find out about this yearly event and all that the San Diego Rescue Mission does all year long, the President and CEO of the organization, Herb Johnson, joins me on Community Connection. Tell us how the Thanksgiving mission went. Let's go back in time and review the history of the San Diego Rescue Mission ... Women and Children's Center, Overnight Emergency Shelter, Nueva Vida Haven Rehab program established - how do those operate? Programs include hunger</p>	HERB JOHNSON	12/22/2013 07:01 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
		<p>relief on a year-round basis; mental health counseling; and earlier this month, Project Homeless Connect. Ways you can help: participate in Sleepless San Diego; shop at 3 Thrift Stores with the newest in North Park and another coming to the Midway area in February 2014; donate online; donate your car or your time! To find out how you can help, go to www.sdrescue.org. Herb's Blog/Personal stories.</p>			
<p>NA KOA KAI OUTRIGGER CANOE CLUB/AMVETS</p>	<p>COMMUNITY CONNECTION SHOW 5 DEC '13 - OUTRIGGER CANOE/AMVETS</p>	<p>AMVETS is a venerable intuition that has been helping servicemen and women in a variety of ways since 1947. Perhaps you might know the organization by their thrift stores. Amvets has a new program in tandem with the VA that we will hear about from Kevin Cormier, who oversees 3 San Diego Amvets Thrift Stores. Locations of the San Diego Thrift Stores "Welcome Home" Program to help veterans, offers free household items from furniture to pots and pans, all the essentials they need. There are so many other programs to help veterans. Find out how to donate items at the websites: www.teamamvets.com / http://www.teamamvets.com/donate/sandiego.html _____ If you see outrigger canoes out in the bay, you might be seeing a time-honored Pacific Islander tradition that is being kept alive by a local group, the Na Koa Kai Outrigger Canoe Club. Gus Cervantes is the founder of the organization and he teaches a younger generation how to paddle outriggers - they compete locally and around the state. Gus, tell us about the "Sea Warriors" ... how long have you been teaching outrigger canoeing? But are you really teaching a lifestyle and history of a culture? This is the only program of its kind on the mainland? Na Koa Kai is a non-profit organization, and along with the education and the canoeing, you hold many fundraisers to help others out. Ohana 5K Run/Walk and Holiday Toy Drive on Saturday, December 15 at De Anza Cove to benefit the Salvation Army, Ray and Joan Kroc Center, and the Ronald McDonald House. Contact: www.runningguru.com</p>	<p>GUS CERVANTES / KEVIN CORMIER</p>	<p>12/29/2013 06:59 AM</p>	<p>029:56</p>

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(No network and/or syndicator-provided programs aired on this station.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CAREGIVER ASSISTANCE	AARP/AD COUNCIL	000:30	001
CHILDHOOD ASTHMA	EPA	000:29	001
COMMUNITY SERVICE	JUNIOR LEAGUE OF SAN DIEGO	000:31	030
DISASTER RELIEF	AMERICAN RED CROSS	000:30	002
DRUNK DRIVING PREVENTION	NATIONAL HIGHWAY SAFETY ADMINISTRATION/AD COUNCIL	000:30	001
EMERGENCY PREPAREDNESS	FEMA-AD COUNCIL	000:30	001
FOSTER FAMILIES	YOUTH VILLAGES	000:30	001
HEART DISEASE PREVENTION	AMERICAN HEART ASSOCIATION	000:30	001
HUNGER PREVENTION	FEEDING AMERICA	000:30	001
KIDNEY DISEASE	NATIONAL KIDNEY FOUNDATION	000:30	001
MILITARY AND VETERANS	CC PSA-SHOW YOUR STRIPES	000:31	102
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	120
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	208
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	031
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	017
POVERTY	WE SCARE HUNGER	000:31	022
SELF ESTEEM	SPECIAL OLYMPICS	000:29	016
TEXTING & DRIVING PREVENTION	NATIONAL HIGHWAY	000:30	001