

KSSX
San Diego, CA
Quarterly Issues/Programs List
Third Quarter, 2016
10/04/2016

KSSX
Quarterly Issues/Programs List

KSSX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALPHA PROJECT:** ALPHA PROJECT, HOMELESS, VIOLENCE
- **CENTER FOR EMPLOYMENT OPPORTU:** CENTER FOR EMPLOYMENT OPPORTUNITIES, JOBS
- **DIABETES:** A new study finds that an alarming rate of Americans either has diabetes or will be diagnosed in the future with the dangerous condition. The ADA in San Diego is working to educate people on the dangers of diabetes and the ways people can prevent it or keep it under control.
- **DISTRACTED DRIVING:** In California law enforcement has joined with the California Office for Traffic Safety and other organizations to educate people on the dangers of distracted driving. We discussed the issue and ways to stay safe on the road.
- **DRUG ADDICTION:** Since the death of music legend Prince there's been a lot of discussion surrounding the topic of addiction. There are reports that he had issues with painkillers and was attempting to get help. A New Path is a San Diego organization that works to help people who are addicted to get access to the services they need and to educate people about the disease of addiction. It advocates for therapeutic treatment over punitive drug policies.
- **HOMELESSNESS:** Homelessness. Last week a number of media outlets in San Diego collaborated on one of San Diego's most pressing issues. Each outlet devoted coverage to examining the problem of homelessness and the solutions that are being explored and those in practice. Newsradio AM 600 KO-GO committed time to the issue throughout the day, we talked to people living in shelters to federal and local officials and advocates who are working on solving the problem. Those interviews have been compiled for this edition of the Community Connection.
- **MCAS AIRSHOW:** The 2016 edition of the MCAS Miramar Air Show starts Friday and runs through Sunday. It's an important tradition for thousands of San Diegans who will flock to the base for the nation's largest military air show to see the static

displays and the aerial military and civilian pilots perform. We're going to discuss what to expect this year, including some significant security changes you need to be aware about if you're going.

- **NATIONAL SECURITY:** September is National Preparedness month and the office of Homeland Security here in San Diego is joining us to talk about what we can all do to keep ourselves and our families ready.
- **OPIOID ADDICTION:** iHeartMedia is teaming up with the Department of Justice to offer a pre-produced 30-minute public affairs program for all English stations.
- **POLICE SHOOTINGS:** SHOOTINGS INVOLVING POLICE OFFICERS
- **RECREATIONAL MARIJUANA PROP:** RECREATIONAL MARIJUANA PROPOSITION ON NOV BALLOTT
- **TIP:** Getting through an emergency situation can be very traumatic. Whether it's a death, a crime or some other situation, you can be confused, in shock and in need of emotional support. TIP San Diego is a volunteer based program that offers emotional and practical support in times of need.
- **WHY SD IS SO SPECIAL:** WHY SD IS SO SPECIAL, KEVIN FAULCONER

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RECREATIONAL MARIJUANA PROP	COMMUNITY CONNECTION SHOW 1-JULY '16-RECREATIONAL MARIJ	RECREATIONAL MARIJUANA PROPOSITION ON NOV BALLOTT	CALIF GOV GAVIN NEWSOME	07/03/2016 07:12 AM	029:49
POLICE SHOOTINGS	COMMUNITY CONNECTION SHOW 2-JULY '16-POLICE SHOOTINGS	SHOOTINGS INVOLVING POLICE OFFICERS	WENDY PATRICK	07/10/2016 07:10 AM	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ALPHA PROJECT	COMMUNITY CONNECTION SHOW 3-JULY '16-ALPHA PROJECT	ALPHA PROJECT, HOMELESS, VIOLENCE	BOB McELROY, CEO	07/17/2016 07:09 AM	029:50
WHY SD IS SO SPECIAL	COMMUNITY CONNECTION SHOW 4-JULY '16-WHY SAN DIEGO IS #1	WHY SD IS SO SPECIAL, KEVIN FAULCONER	MAYOR KEVIN FAULCONER	07/24/2016 07:11 AM	028:49
TIP	COMMUNITY CONNECTION SHOW 5-JULY '16-TIP (ENCORE)	Getting through an emergency situation can be very traumatic. Whether it's a death, a crime or some other situation, you can be confused, in shock and in need of emotional support. TIP San Diego is a volunteer based program that offers emotional and practical support in times of need.	EXEC. DIR. SHAY GEBLER	07/31/2016 07:00 AM	029:00
DISTRACTED DRIVING	COMMUNITY CONNECTION SHOW 1-AUGUST 16-DISTRACTED DRIVING	In California law enforcement has joined with the California Office for Traffic Safety and other organizations to educate people on the dangers of distracted driving. We discussed the issue and ways to stay safe on the road.	CHRIS COCHRAN	08/07/2016 07:00 AM	030:00
CENTER FOR EMPLOYMENT OPPORTU	COMMUNITY CONNECTION SHOW 2-AUG '16-CENTER FOR EMPLOYME	CENTER FOR EMPLOYMENT OPPORTUNITIES, JOBS	ROBERT SMITH	08/14/2016 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESSNES S	COMMUNITY CONNECTION SHOW 3- AUGUST 16- HOMELESS DAY	Homelessness. Last week a number of media outlets in San Diego collaborated on one of San Diego's most pressing issues. Each outlet devoted coverage to examining the problem of homelessness and the solutions that are being explored and those in practice. Newsradio AM 600 KO-GO committed time to the issue throughout the day, we talked to people living in shelters to federal and local officials and advocates who are working on solving the problem. Those interviews have been compiled for this edition of the Community Connection.	VARIOUS	08/21/2016 07:00 AM	030:00
DIABETES	COMMUNITY CONNECTION SHOW 4- AUGUST 16- DIABETES	A new study finds that an alarming rate of Americans either has diabetes or will be diagnosed in the future with the dangerous condition. The ADA in San Diego is working to educate people on the dangers of diabetes and the ways people can prevent it or keep	AMERICAN DIABETES ASSN	08/28/2016 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		it under control.			
DRUG ADDICTION	COMMUNITY CONNECTION SHOW 1- SEPTEMBER 16-A NEW PATH	Since the death of music legend Prince there's been a lot of discussion surrounding the topic of addiction. There are reports that he had issues with painkillers and was attempting to get help. A New Path is a San Diego organization that works to help people who are addicted to get access to the services they need and to educate people about the disease of addiction. It advocates for therapeutic treatment over punitive drug policies.	GRETCHEN BURNS BERGMAN	09/04/2016 07:00 AM	030:00
NATIONAL SECURITY	COMMUNITY CONNECTION SHOW 2- SEPTEMBER 16-HOMELAND SECURITY	September is National Preparedness month and the office of Homeland Security here in San Diego is joining us to talk about what we can all do to keep ourselves and our families ready.	JOHN VALENCIA	09/11/2016 07:00 AM	030:00
MCAS AIRSHOW	COMMUNITY CONNECTION SHOW 3- SEPTEMBER 16-MIRAMAR AIRSHOW	The 2016 edition of the MCAS Miramar Air Show starts Friday and runs through Sunday. It's an important tradition	GABRIEL ADIBE	09/18/2016 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		for thousands of San Diegans who will flock to the base for the nation's largest military air show to see the static displays and the aerial military and civilian pilots perform. We're going to discuss what to expect this year, including some significant security changes you need to be aware about if you're going.			
OPIOID ADDICTION	COMMUNITY CONNECTION SHOW 4-SEPTEMBER 16-OPIOID AWARENESS	iHeartMedia is teaming up with the Department of Justice to offer a pre-produced 30-minute public affairs program for all English stations.	LORETTA LYNCH	09/25/2016 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Autism Speaks Walk	Autism Speaks/Ad Council	000:31	025
Borgen Project Global Hunger	Borgen Project	000:31	011
CLEAR THE SHELTERS	CLEAR THE SHELTERS	000:31	017
County Health/Mental Health	County Health & Human Service	000:32	041
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	003
EDUCATION	SUMMER LEARNING	000:31	025
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
iHeartMedia San Diego	iHeartMedia San Diego	000:31	054
MAKE A WISH SD	MAKE A WISH FOUNDATION	000:31	012
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003
SD BLOOD BANK LIVE WELL 5K	SD Blood Bank	000:30	024
SD Blood Bank-NBC Blood Drive	SD Blood Bank	000:30	017
SD Food Bank Blues Fest	SD FOOD BANK	000:29	012