

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KIKU-TV, HONOLULU, HI	<b>Date:</b> JULY 14, 2014
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ERIC EPLING, PRES. FUEL COMMUNICATIONS HAWAII, AGENCY  
 I, OF RECORD FOR HAWAII STATE TEACHERS ASSOCIATION PAC  
 do hereby request station time concerning the following issue:

NON-CANDIDATE AD ENDORSING DAVID IGE FOR  
GOVERNOR

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6:30 AM 10:30 PM	M-Su.		19	3 + 2 DAYS

This broadcast time will be used by: HAWAII STATE TEACHERS ASSN. PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

HAWAII STATE TEACHERS ASSOCIATION PAL

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

WIL OKABE, PRESIDENT, HSTA

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>JULY 14, 2014</u>	<u>EM Epling for HSTA</u>	<u>808-342-0971</u>
Date	Signature	Contact Phone Number

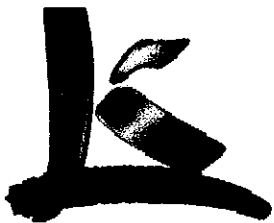
**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

_____	_____	_____
Signature	Printed Name	Title



**KIKU**  
**737 Bishop Street, Suite 1430**  
**Honolulu, HI 96813**  
**(808)847-2021**

# CONTRACT

<u>Contract / Revision</u> 38249 /		<u>Alt Order #</u>
<u>Product</u> David Ige for Governor		
<u>Contract Dates</u> 07/16/14 - 08/08/14		<u>Estimate #</u>
<u>Advertiser</u> HSTA		<u>Original Date / Revision</u> 07/14/14 / 07/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KIKU	<u>Account Executive</u> Paul Uyehara	<u>Sales Office</u> Hawaii
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Fuel Communications**  
**PO Box 857**  
**Honolulu, HI 96808**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIKU	07/16/14	08/08/14	FCI News Express	630-730a		:30			NM	19	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	--WTF--				4	\$75.00			
	Week:	07/21/14	07/27/14	MTWTF--				5	\$75.00			
	Week:	07/28/14	08/03/14	MTWTF--				5	\$75.00			
	Week:	08/04/14	08/10/14	MTWTF--				5	\$75.00			
N 2	KIKU	07/16/14	08/08/14	M-F 12N-2p	M-F 12N-2p		:30			NM	19	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	--WTF--				4	\$30.00			
	Week:	07/21/14	07/27/14	MTWTF--				5	\$30.00			
	Week:	07/28/14	08/03/14	MTWTF--				5	\$30.00			
	Week:	08/04/14	08/10/14	MTWTF--				5	\$30.00			
N 3	KIKU	07/16/14	08/08/14	FCI News RT	M-F 530-630p		:30			NM	19	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	--WTF--				4	\$75.00			
	Week:	07/21/14	07/27/14	MTWTF--				5	\$75.00			
	Week:	07/28/14	08/03/14	MTWTF--				5	\$75.00			
	Week:	08/04/14	08/10/14	MTWTF--				5	\$75.00			
N 4	KIKU	07/16/14	08/08/14	Doko ga TV	M-Th 630-7p		:30			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	--WT---				3	\$100.00			
	Week:	07/21/14	07/27/14	MTWT---				4	\$100.00			
	Week:	07/28/14	08/03/14	MTWT---				4	\$100.00			
	Week:	08/04/14	08/10/14	MTWT---				4	\$100.00			
N 5	KIKU	07/18/14	08/08/14	Ultraman Leo	Fri 630-7p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	----1--				1	\$125.00			
	Week:	07/21/14	07/27/14	----1--				1	\$125.00			
	Week:	07/28/14	08/03/14	----1--				1	\$125.00			
	Week:	08/04/14	08/10/14	----1--				1	\$125.00			
N 6	KIKU	07/16/14	08/08/14	Soko ga Shiritai	M-F 7-8p		:30			NM	19	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

THIS CONTRACT MAY BE SUBJECT TO FUTURE ATTAINABLE DISCOUNTS, INCENTIVES AND COMMISSIONS. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not

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<u>Contract / Revision</u> 38249 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/16/14 - 08/08/14	<u>Product</u> David Ige for Governor	<u>Estimate #</u>
<u>Advertiser</u> HSTA		<u>Original Date / Revision</u> 07/14/14 / 07/14/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	--WTF--				4	\$150.00			
Week:		07/21/14	07/27/14	MTWTF--				5	\$150.00			
Week:		07/28/14	08/03/14	MTWTF--				5	\$150.00			
Week:		08/04/14	08/10/14	MTWTF--				5	\$150.00			
N 7	KIKU	07/21/14	08/04/14	Midnight Ferris Wheel	Mon 8-9p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	1-----				1	\$150.00			
Week:		07/28/14	08/03/14	1-----				1	\$150.00			
Week:		08/04/14	08/10/14	1-----				1	\$150.00			
N 8	KIKU	07/21/14	08/04/14	Mr. Son-In-Law	Mon 9-10p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	1-----				1	\$200.00			
Week:		07/28/14	08/03/14	1-----				1	\$200.00			
Week:		08/04/14	08/10/14	1-----				1	\$200.00			
N 9	KIKU	07/22/14	08/05/14	Taiga Drama: Strategist Kanbōu	8-9p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	-2-----				2	\$250.00			
Week:		07/28/14	08/03/14	-1-----				1	\$250.00			
Week:		08/04/14	08/10/14	-1-----				1	\$250.00			
N 10	KIKU	07/22/14	08/05/14	The Inner Chamber RT	Tu 9-10p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	-1-----				1	\$175.00			
Week:		07/28/14	08/03/14	-2-----				2	\$175.00			
Week:		08/04/14	08/10/14	-1-----				1	\$175.00			
N 11	KIKU	07/16/14	08/06/14	Mystery Theatre	Wed 8-10p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	--1----				1	\$175.00			
Week:		07/21/14	07/27/14	--1----				1	\$175.00			
Week:		07/28/14	08/03/14	--1----				1	\$175.00			
Week:		08/04/14	08/10/14	--1----				1	\$175.00			
N 12	KIKU	07/17/14	08/07/14	Fat Detective	Thu 8-9p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	---1---				1	\$175.00			
Week:		07/21/14	07/27/14	---1---				1	\$175.00			
Week:		07/28/14	08/03/14	---1---				1	\$175.00			
Week:		08/04/14	08/10/14	---1---				1	\$175.00			
N 13	KIKU	07/17/14	08/07/14	Partners 10	Thu 9-10p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	---1---				1	\$175.00			
Week:		07/21/14	07/27/14	---1---				1	\$175.00			
Week:		07/28/14	08/03/14	---1---				1	\$175.00			
Week:		08/04/14	08/10/14	---1---				1	\$175.00			
N 14	KIKU	07/18/14	08/08/14	Mission to Kill	Fri 8-9p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	----1--				1	\$150.00			
Week:		07/21/14	07/27/14	----1--				1	\$150.00			
Week:		07/28/14	08/03/14	----1--				1	\$150.00			
Week:		08/04/14	08/10/14	----1--				1	\$150.00			
N 15	KIKU	07/18/14	08/08/14	Japan's Local Secrets	Fri 9-10p		:30			NM	4	\$600.00

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<b>Contract / Revision</b>	<b>Alt Order #</b>
38249 /	

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
07/16/14 - 08/08/14	David Ige for Governor	

<b>Advertiser</b>	<b>Original Date / Revision</b>
HSTA	07/14/14 / 07/14/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	----1--				1	\$150.00			
Week:		07/21/14	07/27/14	----1--				1	\$150.00			
Week:		07/28/14	08/03/14	----1--				1	\$150.00			
Week:		08/04/14	08/10/14	----1--				1	\$150.00			
N 16	KIKU	07/19/14	08/02/14	Mission to Kill RT	Sat 7-8p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	-----1-				1	\$125.00			
Week:		07/21/14	07/27/14	-----1-				1	\$125.00			
Week:		07/28/14	08/03/14	-----1-				1	\$125.00			
N 17	KIKU	07/19/14	08/02/14	Japan's Local Secrets RT	Sat 8-9p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	-----1-				1	\$125.00			
Week:		07/21/14	07/27/14	-----1-				1	\$125.00			
Week:		07/28/14	08/03/14	-----1-				1	\$125.00			
N 18	KIKU	07/20/14	08/03/14	Taiga Drama: Strategist Kanb	Sat 7-8p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	-----1				1	\$150.00			
Week:		07/21/14	07/27/14	-----1				1	\$150.00			
Week:		07/28/14	08/03/14	-----1				1	\$150.00			
N 19	KIKU	07/20/14	08/03/14	Pintokona	Sun 8-9p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	-----1				1	\$175.00			
Week:		07/21/14	07/27/14	-----1				1	\$175.00			
Week:		07/28/14	08/03/14	-----1				1	\$175.00			
N 20	KIKU	07/20/14	08/03/14	Mysteries of Asia	Sun 9-10p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	-----1				1	\$200.00			
Week:		07/21/14	07/27/14	-----1				1	\$200.00			
Week:		07/28/14	08/03/14	-----1				1	\$200.00			
<b>Totals</b>											<b>144</b>	<b>\$16,645.00</b>

\*Tax 1 Note: Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/30/14 - 07/27/14	70	\$8,145.00	\$6,923.25	\$326.22	\$7,249.47
07/28/14 - 08/08/14	74	\$8,500.00	\$7,225.00	\$340.44	\$7,565.44
<b>Totals</b>	<b>144</b>	<b>\$16,645.00</b>	<b>\$14,148.25</b>	<b>\$666.66</b>	<b>\$14,814.91</b>

Signature: Sam Epling Date: 7/15/14

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