

# CONTRACT



**Bonneville**  
**55 North 300 West**  
**Suite 200**  
**Salt Lake City, UT 84101**  
**801-575-5674**

<u>Contract / Revision</u> 190766 /		<u>Alt Order #</u> 28394265
<u>Advertiser</u> <b>Conservative Values For Utah</b>		<u>Original Date / Revision</u> 04/22/24 / 04/23/24
<u>Contract Dates</u> <b>04/26/24 - 05/02/24</b>	<u>Estimate #</u> <b>426502</b>	
<u>Product</u> <b>Conservative Values</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-TV	<u>Account Executive</u> Rachel Chason	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> Green	<u>Advertiser Ref</u>	

And:

**Del Cielo Media**  
**1427 Leslie Avenue**  
**Suite 102**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSLTV	04/26/24	04/26/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$250.00			
N 2	KSLTV	04/29/24	04/29/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$250.00			
N 3	KSLTV	04/30/24	04/30/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				1	\$250.00			
N 4	KSLTV	05/01/24	05/01/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$250.00			
N 5	KSLTV	05/02/24	05/02/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				1	\$250.00			
N 6	KSLTV	04/26/24	04/26/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$400.00			
N 7	KSLTV	04/29/24	04/29/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$400.00			
N 8	KSLTV	04/30/24	04/30/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				1	\$400.00			
N 9	KSLTV	05/01/24	05/01/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$400.00			
N 10	KSLTV	05/02/24	05/02/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				1	\$400.00			
N 11	KSLTV	04/28/24	04/28/24	SU Meet the Press	8:00 AM-9:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/28/24	04/28/24	S-----				1	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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190766 /	28394265

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Conservative Values For Utah</b>	04/22/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>04/26/24 - 05/02/24</b>	Conservative Values	<b>426502</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$400.00			
N 12	KSLTV	04/26/24	04/26/24	12pm- KSL News	12:00 PM-1:00 PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				2	\$275.00			
N 13	KSLTV	04/29/24	04/29/24	12pm- KSL News	12:00 PM-1:00 PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				2	\$275.00			
N 14	KSLTV	04/30/24	04/30/24	12pm- KSL News	12:00 PM-1:00 PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				2	\$275.00			
N 15	KSLTV	05/01/24	05/01/24	12pm- KSL News	12:00 PM-1:00 PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				2	\$275.00			
N 16	KSLTV	05/02/24	05/02/24	12pm- KSL News	12:00 PM-1:00 PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				2	\$275.00			
N 17	KSLTV	04/26/24	04/26/24	2-3pm	2:00 PM-3:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				2	\$180.00			
N 18	KSLTV	04/29/24	04/29/24	2-3pm	2:00 PM-3:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				2	\$180.00			
N 19	KSLTV	04/30/24	04/30/24	2-3pm	2:00 PM-3:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				2	\$180.00			
N 20	KSLTV	05/01/24	05/01/24	2-3pm	2:00 PM-3:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				2	\$180.00			
N 21	KSLTV	05/02/24	05/02/24	2-3pm	2:00 PM-3:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				2	\$180.00			
N 22	KSLTV	04/29/24	04/29/24	5pm-KSL News	5:00 PM-5:30 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$1,800.00			
N 23	KSLTV	05/01/24	05/01/24	5pm-KSL News	5:00 PM-5:30 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$1,800.00			
N 24	KSLTV	04/27/24	04/27/24	5pm -Sa KSL News	5:00 PM-5:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$1,000.00			
N 25	KSLTV	04/26/24	04/26/24	6pm-KSL News	6:00 PM-6:30 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$2,000.00			
N 26	KSLTV	04/29/24	04/29/24	6pm-KSL News	6:00 PM-6:30 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$2,000.00			
N 27	KSLTV	04/30/24	04/30/24	6pm-KSL News	6:00 PM-6:30 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				1	\$2,000.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				1	\$2,000.00			
N 28	KSLTV	05/01/24	05/01/24	6pm-KSL News	6:00 PM-6:30 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$2,000.00			
N 29	KSLTV	05/02/24	05/02/24	6pm-KSL News	6:00 PM-6:30 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				1	\$2,000.00			
N 30	KSLTV	04/28/24	04/28/24	4:30pm -Su KSL News	4:30 PM-5:00 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KSLTV	04/22/24-04/28/24	4:30pm -Su KSL News	4:30 PM-5:00 PM	-----Su	:30	<del>\$800.00</del>	NM		
		See MG 30.2										
		2	KSLTV	05/02/24-05/02/24	630pm- KSL News	M-F 6:30-7pm	----Th----	:30	\$1,800.00	NM		
		Ⓜ MG for 51.1,30.1										
N 31	KSLTV	04/28/24	04/28/24	5pm -Su KSL News	5:00 PM-5:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$1,000.00			
N 32	KSLTV	04/27/24	04/27/24	10pm Sa-KSLNews	10:00 PM-10:35 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$1,200.00			
N 33	KSLTV	04/28/24	04/28/24	SUNDAY EDITION	9:00 AM-9:30 AM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$240.00			
N 34	KSLTV	04/27/24	04/27/24	SPORTS-SA KSL Sports Live	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$450.00			
N 35	KSLTV	04/26/24	04/26/24	5-5:30am-KSL 5 News Today	5:00 AM-5:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$200.00			
N 36	KSLTV	04/29/24	04/29/24	5-5:30am-KSL 5 News Today	5:00 AM-5:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$200.00			
N 37	KSLTV	04/30/24	04/30/24	5-5:30am-KSL 5 News Today	5:00 AM-5:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				1	\$200.00			
N 38	KSLTV	05/01/24	05/01/24	5-5:30am-KSL 5 News Today	5:00 AM-5:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$200.00			
N 39	KSLTV	05/02/24	05/02/24	5-5:30am-KSL 5 News Today	5:00 AM-5:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				1	\$200.00			
N 40	KSLTV	04/26/24	04/26/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$650.00			
N 41	KSLTV	04/29/24	04/29/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$650.00			

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<b>04/26/24 - 05/02/24</b>	Conservative Values	<b>426502</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 42	KSLTV	04/30/24	04/30/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-T-----				1	\$650.00			
N 43	KSLTV	05/01/24	05/01/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$650.00			
N 44	KSLTV	05/02/24	05/02/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	---T---				1	\$650.00			
N 45	KSLTV	04/28/24	04/28/24	Sunday Today Show	7:00 AM-8:00 AM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$240.00			
N 46	KSLTV	04/26/24	04/26/24	8am -NBC Today Show	8:00 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$600.00			
N 47	KSLTV	04/29/24	04/29/24	8am -NBC Today Show	8:00 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$600.00			
N 48	KSLTV	05/01/24	05/01/24	8am -NBC Today Show	8:00 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	--W----				1	\$600.00			
N 49	KSLTV	04/27/24	04/27/24	Saturday Today	5:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$80.00			
N 50	KSLTV	04/27/24	04/27/24	6:30pm-SA Outdoors	6:30 PM-7:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$1,200.00			
N 51	KSLTV	04/27/24	04/27/24	4:30pm-Sa KSLNews	4:30 PM-5:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KSLTV	04/22/24-04/28/24	4:30pm-Sa KSLNews	4:30 PM-5:00 PM	-----Sa--	:30		<del>\$800.00</del>	NM		
	See MG 30.2											
N 52	KSLTV	04/28/24	04/28/24	SPORTS-Su KSL Sports Live	11:00 PM-11:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KSLTV	04/22/24-04/28/24	SPORTS-Su KSL Sports Live	11:00 PM-11:30 PM	-----Su	:30		<del>\$450.00</del>	NM		
	See MG 52.3											
	3	KSLTV	05/01/24-05/01/24	Late News Encore	M-F Various	---W-----	:30		\$150.00	NM		
	Ⓜ MG for 52.1 04/28											
N 53	KSLTV	04/29/24	04/29/24	The Voice	7:00 PM-9:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$5,000.00			
N 54	KSLTV	04/27/24	04/27/24	The Wall	7:00 PM-8:00 PM		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				2	\$800.00			
N 55	KSLTV	04/28/24	04/28/24	The Voice	SU VARIOUS		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$1,600.00			

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**Bonneville**  
**55 North 300 West**  
**Suite 200**  
**Salt Lake City, UT 84101**  
**801-575-5674**

<u>Contract / Revision</u>	<u>Alt Order #</u>
190766 /	28394265

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Conservative Values For Utah</b>	04/22/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>04/26/24 - 05/02/24</b>	Conservative Values	<b>426502</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 56	KSLTV	04/27/24	04/27/24	NBC Soccer Sa-Su	9:30 AM-3:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$1,000.00			
N 57	KSLTV	04/28/24	04/28/24	NBC Soccer Sa-Su	9:30 AM-3:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KSLTV	04/22/24-04/28/24	NBC Soccer Sa-Su	9:30 AM-3:00 PM	-----Su	:30		<del>\$1,000.00</del>	NM		
			See MG 57.2									
	2	KSLTV	04/27/24-04/27/24	NBC Soccer Sa-Su	9:30 AM-3:00 PM	-----Sa--	:30		\$1,000.00	NM		
			Ⓜ MG for 57.1 04/28									
N 58	KSLTV	04/28/24	04/28/24	NBC Indy Car Sa-Su	SA SU Various		:30			NM	3	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KSLTV	04/22/24-04/28/24	NBC Indy Car Sa-Su	SA SU Various	-----Su	:30		<del>\$1,500.00</del>	NM		
			See MG 58.3,58.4									
	3	KSLTV	04/22/24-04/28/24	MotorSports-Supercross Phil	1:00 PM-4:00 PM	-----Sa--	:30		<del>\$750.00</del>	NM		
			Ⓜ See MG 58.5									
	4	KSLTV	04/22/24-04/28/24	US Track & Field / Bermuda	2:00 PM-4:00 PM	-----Su	:30		\$800.00	NM		
			Ⓜ MG for 58.2 04/28									
	5	KSLTV	04/22/24-04/28/24	US Track & Field / Bermuda	2:00 PM-4:00 PM	-----Su	:30		\$800.00	NM		
			Ⓜ MG for 58.3 04/27									
N 59	KSLTV	04/28/24	04/28/24	NBC Indy Car Sa-Su	SA SU Various		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				2	\$1,500.00			
<b>Totals</b>											<b>72</b>	<b>\$51,510.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	29	\$22,120.00	(\$3,318.00)	\$18,802.00
04/29/24 - 05/02/24	43	\$29,390.00	(\$4,408.50)	\$24,981.50
<b>Totals</b>	<b>72</b>	<b>\$51,510.00</b>	<b>(\$7,726.50)</b>	<b>\$43,783.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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