

**QUARTERLY ISSUES/PROGRAMS LIST**

1st Quarter of 2021

[WRMM-FM, Rochester/New York, 14614, facility id 1907]

The following is a list of topics that WRMM-FM identified as community issues for the 1<sup>st</sup> quarter of 2021:

- Animal Welfare
- Arts and Culture
- Education
- Gambling
- Health
- People with Special Needs
- Poverty
- Veterans
- Women's issues
- Child Welfare

The following is a list of programs aired on WRMM-FM during the 1<sup>st</sup> quarter of 2021 that have provided the station's most significant treatment of community issues:

<b>Program Title (Community Issue)</b>	<b>Date Aired</b>	<b>Time Aired</b>	<b>Program Duration</b>	<b>Brief description of issue given significant treatment and programming that covered the issue</b>
<i>Rochester Speaks (Animal Welfare)</i>	<i>1/3/21</i>	<i>6A-7A</i>	<i>14:55</i>	The Verona Street Animal Society is dedicated to providing the resources necessary to enable Rochester Animal Services to more effectively serve the public. Director of Animal Services for the City of Rochester Chris Fitzgerald visits to talk about animal care and control, pet sterilization, and the pet adoption process. Executive Director of the Verona Street Animal Society Mary Jones tells us how they work with Animal Services and how they have been affected by the Covid 19 pandemic.
<i>Rochester Speaks (Arts and Culture)</i>	<i>1/3/21</i>	<i>6A-7A</i>	<i>16:17</i>	The Rochester Museum & Science Center has been a great family destination since 1912. President and CEO of the RMSC Hillary Olson recaps the museum's history, talks about the campus and the 1.2 million collection items and how RMSC collaborates with other museums, learning through interactivity. She also reflects on how the museum has been affected by the Covid 19 pandemic, and previews what's ahead in 2021.
<i>Rochester Speaks</i>	<i>1/3/21</i>	<i>6A-7A</i>	<i>13:20</i>	The American Foundation for Suicide Prevention is dedicated to

<i>(Health)</i>				understanding and preventing suicide through research, education and advocacy. Area Director of the Western New York Chapter of the American Foundation for Suicide Prevention Missy Stolfi talks about how AFSP reaches out to those people with mood disorders and those affected by suicide. She also previews their upcoming Out of the Darkness Community Walks
<i>Rochester Speaks (Tourism)</i>	<i>1/10/21</i>	<i>6A-7A</i>	<i>15:35</i>	The Susan B. Anthony House & Museum was the home of one of Rochester's highest profile residents. Her life is remembered in numerous ways at the Madison Street address. President and CEO of the Susan B. Anthony House Deborah Hughes reflects on the legacy of Susan B. Anthony and previews the upcoming annual Suffragist City Parade and block party.
<i>Rochester Speaks (Poverty)</i>	<i>1/10/21</i>	<i>6A-7A</i>	<i>17:12</i>	Volunteers of America Upstate New York empowers people in our community to rise out of poverty and reach their full potential. VOA Upstate New York President and CEO Lynn Sullivan explains how VOA helps over 6000 people per year, and talks about the challenges of the Covid pandemic. Vice President of Services for Children and Families Rob Stedman tells us about their Children's Center and how they've had to adapt to keep one of Rochester's largest daycare providers open.
<i>Rochester Speaks (Education)</i>	<i>1/10/21</i>	<i>6A-7A</i>	<i>15:56</i>	Dr. David Singleton of Help Me Read discusses the challenges of COVID -19 on Children's education and the need for quality tutors for students.
<i>Rochester Speaks (Health)</i>	<i>1/17/21</i>	<i>6A-7A</i>	<i>16:06</i>	Syed Amed Mustafa of NE Quadrant Life Support discusses the mission of the organization. NE Quadrant Life Support supplies EMT services to Monroe, Livingston and Wayne Counties. He discusses the challenges during COVID.
<i>Rochester Speaks (Health)</i>	<i>1/17/21</i>	<i>6A-7A</i>	<i>15:21</i>	The National Council on Alcoholism and Drug Dependence Rochester provides substance abuse and problem gambling prevention services to a diverse population. Director of DePaul's NCADD Rochester Area Jennifer Faringer visits to tell us about DePaul and the education, support, resources, advocacy and referral that they offer. She also talks about the opioid epidemic and the Monroe County Opioid Task Force.
<i>Rochester Speaks (Arts and Culture)</i>	<i>1/17/21</i>	<i>6A-7A</i>	<i>15:28</i>	The Rochester Museum & Science Center has been a great family destination since 1912. President and CEO of the RMSC Hillary Olson recaps the museum's history, talks about the campus and the 1.2 million collection items and how RMSC collaborates with other museums, learning through interactivity. She also reflects on how the museum has been affected by the Covid 19 pandemic, and previews what's ahead in 2021.
<i>Rochester Speaks</i>	<i>1/24/21</i>	<i>6A-7A</i>	<i>16:30</i>	Lollypop Farm, part of the Humane Society of Greater Rochester, is

<i>(Animal Welfare)</i>				committed to building lifelong bonds between people and animals. Associate Director of Communications Ashley Zeh visits to talk about how Lollypop provides education and community outreach programs, and strives for the prevention of cruelty to animals. She also looks ahead to Lollypop's upcoming 24th Annual Tales of Hope Telethon
<i>Rochester Speaks (Arts and Culture)</i>	<i>1/24/21</i>	<i>6A-7A</i>	<i>15:07</i>	Shawn Dunwoody is a an artist, Black Lives Matter Activist who joins us to talk about the power of art in the movement. He also talks about the various art projects in Rochester to commemorate important African Americans and their contributions.
<i>Rochester Speaks (Tourism)</i>	<i>1/24/21</i>	<i>6A-7A</i>	<i>14:39</i>	The Susan B. Anthony House & Museum was the home of one of Rochester's highest profile residents. Her life is remembered in numerous ways at the Madison Street address. President and CEO of the Susan B. Anthony House Deborah Hughes reflects on the legacy of Susan B. Anthony and previews the upcoming annual Suffragist City Parade and block party.
<i>Rochester Speaks (Education)</i>	<i>1/31/21</i>	<i>6A-7A</i>	<i>15:10</i>	Patricia Cruz Irving of the United Way of Greater Rochester discusses the impact of COVID 19 on fundraising and the challenges that member organizations face.
<i>Rochester Speaks (Women's Issues)</i>	<i>1/31/21</i>	<i>6A-7A</i>	<i>15:09</i>	Embrace Your Sisters' mission is to provide support and hope to people struggling with Breast Cancer through financial assistance, education and informational resources. Embrace Your Sisters Vice President Krista Jackson recaps the history of EYS, and talks about how they're able to help out people in an 11 county area and how to volunteer. Breast cancer survivor Pam Dambra talks about how she benefited from an EYS donation.
<i>Rochester Speaks (Tourism)</i>	<i>1/31/21</i>	<i>6A-7A</i>	<i>15:07</i>	The George Eastman Museum is an educational institution that tells the story of photography and motion pictures, and was the home of the founder of Eastman Kodak. Curator of Film Exhibitions Jared Case shares facts about the man, the house and the museum. He also talks about the ongoing major renovation project, the annual Dutch Connection floral display and Nitrate Picture Show.
<i>Rochester Speaks (People with Special Needs)</i>	<i>2/7/21</i>	<i>6A-7A</i>	<i>15:03</i>	Empowering People's Independence (formerly Epilepsy-Pralid's) mission is to be a successful partner for all individuals with developmental or acquired brain conditions as they strive to remove barriers to their personal fulfillment. Board member Lisa Noonan talks about their mission and their name change
<i>Rochester Speaks (Women's Issues)</i>	<i>2/7/21</i>	<i>6A-7A</i>	<i>16:51</i>	Embrace Your Sisters' mission is to provide support and hope to people struggling with Breast Cancer through financial assistance, education and informational resources. Embrace Your Sisters Vice President Krista Jackson

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<i>Rochester Speaks (Animal Welfare)</i>	2/7/21	6A-7A	14:59	Lollypop Farm, part of the Humane Society of Greater Rochester, is committed to building lifelong bonds between people and animals. Associate Director of Communications Ashley Zeh visits to talk about how Lollypop provides education and community outreach programs, and strives for the prevention of cruelty to animals. She also looks ahead to Lollypop's upcoming 24th Annual Tales of Hope Telethon
<i>Rochester Speaks (Poverty)</i>	2/14/21	6A-7A	15:32	For over 60 years, The Open Door Mission has provided needed services to the poor and homeless of Rochester and Monroe County. Executive Director Anna Valeria-Iseman visits to explain what the Open Door Mission does and tells us how they've grown. She also talks about the recent opening of the Coldwater House for women and children, and reminds us how the public can help out.
<i>Rochester Speaks (Poverty)</i>	2/14/21	6A-7A	15:09	The Salvation Army is underway with another red kettle campaign. Director of County Operations for the Salvation Army of Greater Rochester Major Deborah Burr recaps the history of the Salvation Army and explains what they offer, including four area shelters and emergency family services. Associate Director of County Operations and Shared Ministry Coordinator for the Finger Lakes Region Major Douglas Burr talks about the impact of the Covid 19 pandemic, how red kettle donations will be a little different this year, reminds us that volunteers are still needed, and explains how to help out.
<i>Rochester Speaks (People with Special Needs)</i>	2/14/21	6A-7A	14:27	The Al Sigl Community of Agencies was founded to support independent agencies working together. Al Sigl Community of Agencies Event Director Christine Lemcke talks about Al Sigl's history, how the Community of Agencies has grown, and tells us what the 6 member agencies offer. She also promotes their annual 'Just One' campaign, reminding us that even just one dollar can go a long way.
<i>Rochester Speaks (Health)</i>	2/21/21	6A-7A	15:16	Local doctor Dr. Jeffrey Eisenberg has written a book on sugar addiction called "Suckered". He admits that he was very unhealthy until he unlocked the secret to breaking the sugar addiction and losing quite a bit of weight. He also talks about the growing obesity issue and how residents can get a handle on it for their families. He now works with children and parents to help them stave off their sugar cravings.
<i>Rochester Speaks (Arts and Culture)</i>	2/21/21	6A-7A	15:32	To say that Shawn Dunwoody is an artist barely scratches the surface of who he is and the love he has for Rochester. He talks about our city's challenges

				and says he believes art can potentially lead to positive change and maybe even solve some problems. He also shares some other ideas to help improve our community, and talks about some recent projects, including the award winning Black Lives Matter exhibit at Martin Luther King Junior Memorial Park.
<i>Rochester Speaks (Veterans)</i>	<i>2/21/21</i>	<i>6A-7A</i>	<i>15:03</i>	Everyone has been affected by the Caronavirus pandemic. Veterans Outreach Center Executive Director Laura Stradley talks about how they are now operating to make sure veterans get the benefits they've earned. And Iron Smoke Distillery CEO & Founder Tommy Brunett tells us about shifting restaurant employees to the distillery side to help produce hand sanitizer in the fight against Covid 19.
<i>Rochester Speaks (Arts and Culture)</i>	<i>2/28/21</i>	<i>6A-7A</i>	<i>15:42</i>	The Rochester Philharmonic Orchestra has been committed to enriching and inspiring our community through the art of music since 1922. RPO Principal Pops Conductor Jeff Tyzik tells us about his background and the Rochester music scene. He also talks about the shutdown of live shows because of the Covid pandemic, and how the RPO is streaming select concerts, including an upcoming New Year's Eve special presentation.
<i>Rochester Speaks (Poverty)</i>	<i>2/28/21</i>	<i>6A-7A</i>	<i>15:03</i>	Volunteers of America Upstate New York empowers people in our community to rise out of poverty and reach their full potential. VOA Upstate New York President and CEO Lynn Sullivan explains how VOA helps over 6000 people per year, and talks about the challenges of the Covid pandemic. Vice President of Services for Children and Families Rob Stedman tells us about their Children's Center and how they've had to adapt to keep one of Rochester's largest daycare providers open.
<i>Rochester Speaks (Child Welfare)</i>	<i>3/7/21</i>	<i>6A-7A</i>	<i>16:51</i>	The Bivona Child Advocacy Center, now in their 16th year, provides a safe and welcoming place where sexually or physically abused children can begin their journey to recovery. Executive Director Deb Rosen explains what services are offered and how the center helps children avoid re-living the trauma with their 'under one roof' collaboration
<i>Rochester Speaks (Animal Welfare)</i>	<i>3/7/21</i>	<i>6A-7A</i>	<i>14:59</i>	Lollypop Farm, part of the Humane Society of Greater Rochester, is committed to building lifelong bonds between people and animals. Associate Director of Communications Ashley Zeh visits to talk about how Lollypop provides education and community outreach programs, and strives for the prevention of cruelty to animals. She also looks ahead to Lollypop's upcoming 25th Annual Tales of Hope Telethon
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<i>Rochester Speaks (People with Special Needs)</i>	<i>3/14/21</i>	<i>6A-7A</i>	<i>14:27</i>	For over 65 years, Holy Childhood has enriched the lives of people with intellectual and developmental disabilities. Director of Development Brian Wirth and Public Relations Manager Laurie Otto discuss how Holy Childhood prepares children and adults for maximum independence and integration in the community through individualized programs and services. He also looks ahead to their 7th Annual Wine at Center Ice 2020 fundraiser, which will benefit Holy Childhood's school and their adult programs and services
<i>Rochester Speaks (Health)</i>	<i>3/21/21</i>	<i>6A-7A</i>	<i>15:16</i>	The American Foundation for Suicide Prevention is dedicated to understanding and preventing suicide through research, education and advocacy. Area Director of the Western New York Chapter of the American Foundation for Suicide Prevention Missy Stolfi talks about how AFSP reaches out to those people with mood disorders and those affected by suicide.
<i>Rochester Speaks (People with Special Needs)</i>	<i>3/21/21</i>	<i>6A-7A</i>	<i>15:32</i>	For 40 years, Catholic Charities Community Services has been committed to enhancing and strengthening the independence of persons with disabilities and those who are living with health challenges. Catholic Charities Executive Director Lori VanAuken recaps her organization's history and talks about the services they provide.
<i>Rochester Speaks (Veterans)</i>	<i>3/28/21</i>	<i>6A-7A</i>	<i>15:03</i>	Everyone has been affected by the Caronavirus pandemic. Veterans Outreach Center Executive Director Laura Stradley talks about how they are now operating to make sure veterans get the benefits they've earned. And Iron Smoke Distillery CEO & Founder Tommy Brunett tells us about shifting restaurant employees to the distillery side to help produce hand sanitizer in the fight against Covid 19.
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