

ORDER



Orders

Order / Rev: 390955

Alt Order #:

Product Desc: Friends of David Jolly

Estimate: 335

Flight Dates: 02/05/14 - 02/11/14

Original Date / Rev: 02/03/14 / 03/06/14

Order Type: GENERAL

WFTS

Primary AE: Dave Lombardo

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Mentzer Media

Buying Contact:

Billing Contact:

600 Fairmont Avenue - Suite #306

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Jolly/Republican/US Congress

Demographic: A25-54

Product Codes: PL Federal Candidate

Priority: P-3

Revenue Codes: POL, POL, CAND

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/14	02/11/14	9	\$5,050.00	\$4,292.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2014	9	\$5,050.00	\$4,292.50	0.00
Totals	9	\$5,050.00	\$4,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	02/05/14	02/10/14	M-F 7-9a GMA GMA	CM	658-9a	1- 1- - - -	:30	2	\$565.00	P-3	0.00	NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/03/14	02/09/14	- - 1- - - -		1				\$565.00		0.00			
	Week:	02/10/14	02/16/14	1- - - - -		1				\$565.00		0.00			
N 2	WFTS	02/07/14	02/07/14	M-F 6-630p ABC Action News	CM	558-630p	- - - - F- -	:30	1	\$975.00	P-3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/03/14	02/09/14	- - - - F- -		1				\$975.00		0.00			
N 3	WFTS	02/05/14	02/11/14	M-SU 11-1135p ABC Action News	CM	11-1135p	111- 111	:30	6	\$550.00	P-6	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/03/14	02/09/14	- - 1- 111		4				\$550.00		0.00			
	Week:	02/10/14	02/16/14	11- - - - -		2				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WFTS	02/10/14-02/16/14	M-SU 11-1135p		11-1135p	MT- - - - -	:30		(\$550.00)		0.00	NM		
	Credited														
N 5	WFTS	02/09/14	02/09/14	SU 9-10a This Week Su 9-10a This Week	CM	9-10a	- - - - - S	:30	1	\$195.00	P-6	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/03/14	02/09/14	- - - - - S		1				\$195.00		0.00			
Totals														9	\$5,050.00