

ORDER



Orders
Order / Rev: 390955
 Alt Order #:
Product Desc: Friends of David Jolly
Estimate: 335
Flight Dates: 02/05/14 - 02/11/14
Original Date / Rev: 02/03/14 / 03/06/14
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 600 Fairmont Avenue - Suite #306
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jolly/Republican/US Congress
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/14	02/11/14	9	\$5,050.00	\$4,292.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2014	9	\$5,050.00	\$4,292.50	0.00
Totals	9	\$5,050.00	\$4,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	02/05/14	02/10/14	M-F 7-9a GMA GMA	CM	658-9a	1-1----	:30	2	\$565.00	P-3	0.00	NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/03/14	02/09/14	--1----		1		\$565.00		0.00					
		Week: 02/10/14	02/16/14	1-----		1		\$565.00		0.00					
N 2	WFTS	02/07/14	02/07/14	M-F 6-630p ABC Action News	CM	558-630p	----F--	:30	1	\$975.00	P-3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/03/14	02/09/14	----F--		1		\$975.00		0.00					
N 3	WFTS	02/05/14	02/11/14	M-SU 11-1135p ABC Action News	CM	11-1135p	111-111	:30	6	\$550.00	P-6	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/03/14	02/09/14	--1-111		4		\$550.00		0.00					
		Week: 02/10/14	02/16/14	11-----		2		\$550.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WFTS	02/10/14-02/16/14	M-SU 11-1135p		11-1135p	MF-----	:30		(\$550.00)		0.00	NM		
				Credited											
N 5	WFTS	02/09/14	02/09/14	SU 9-10a This Week Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$195.00	P-6	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/03/14	02/09/14	-----S		1		\$195.00		0.00					
													Totals	9	\$5,050.00