

CONTRACT



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

<u>Contract / Revision</u> 2202629 /		<u>Alt Order #</u>
<u>Advertiser</u> Support Public Safety		<u>Original Date / Revision</u> 05/06/24 / 05/06/24
<u>Contract Dates</u> 05/07/24 - 05/21/24	<u>Estimate #</u>	
<u>Product</u> 43709		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> House House-Nationa	<u>Sales Office</u> National No Rep
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 214.90
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 10191901	<u>Advertiser Ref</u> 10191901	

And:

Support Public Safety
1291 N 9TH ST
COOS BAY, OR 97420
US

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	05/07/24	05/21/24	KVAL News @ 5a	5a-6a		:30				NM	3	\$180.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--				1	\$60.00	3.90			
Week:		05/13/24	05/19/24	MTWTF--				1	\$60.00	3.90			
Week:		05/20/24	05/26/24	MT-----				1	\$60.00	3.90			
N 2	Multi	05/07/24	05/21/24	KVAL News @ 6a	6a-7a		:30				NM	3	\$450.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--				1	\$150.00	6.90			
Week:		05/13/24	05/19/24	MTWTF--				1	\$150.00	6.90			
Week:		05/20/24	05/26/24	MT-----				1	\$150.00	6.90			
N 3	Multi	05/07/24	05/21/24	CBS This Morning	7a-9a		:30				NM	5	\$825.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--				2	\$165.00	8.30			
Week:		05/13/24	05/19/24	MTWTF--				2	\$165.00	8.30			
Week:		05/20/24	05/26/24	MT-----				1	\$165.00	8.30			
N 4	Multi	05/07/24	05/21/24	KVAL News @ 5p	5p-530p		:30				NM	3	\$1,200.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--				1	\$400.00	11.20			
Week:		05/13/24	05/19/24	MTWTF--				1	\$400.00	11.20			
Week:		05/20/24	05/26/24	MT-----				1	\$400.00	11.20			
N 5	Multi	05/07/24	05/21/24	KVAL News @ 6p	6p-630p		:30				NM	3	\$1,350.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--				1	\$450.00	15.30			
Week:		05/13/24	05/19/24	MTWTF--				1	\$450.00	15.30			
Week:		05/20/24	05/26/24	MT-----				1	\$450.00	15.30			
N 6	Multi	05/07/24	05/21/24	Jeopardy	7p-730p		:30				NM	1	\$500.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--				1	\$500.00	18.10			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
N 7	Multi	05/07/24	05/21/24	Wheel of Fortune	730p-8p		:30				NM	1	\$525.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	-TWTF--	1			\$525.00	15.00				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
N 8	Multi	05/07/24	05/21/24	KVAL News @ 11p	11p-1135p		:30				NM	1	\$270.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	-TWTF--	1			\$270.00	5.20				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
N 9	Multi	05/07/24	05/21/24	Sat CBS 5-7a News	5a-7a		:30				NM	1	\$75.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	-----S-	1			\$75.00	2.40				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
N 10	Multi	05/07/24	05/21/24	KVAL News @ 11p	11p-1130p		:30				NM	1	\$180.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	-----S-	1			\$180.00	4.30				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
N 11	Multi	05/07/24	05/21/24	CBS Sunday Morning	7a-830a		:30				NM	1	\$225.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	-----S	1			\$225.00	11.60				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
N 12	Multi	05/07/24	05/21/24	KVAL News @ 11p	11p-1130p		:30				NM	1	\$225.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	-----S	1			\$225.00	4.90				
Week:		05/13/24	05/19/24	-----	0			\$0.00	0.00				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				
Totals											214.90	24	\$6,005.00

Time Period	# of Spots	Gross Amount	Net Amount
05/06/24 -05/12/24	13	\$3,390.00	\$3,390.00
05/13/24 -05/19/24	6	\$1,390.00	\$1,390.00
05/20/24 -05/26/24	5	\$1,225.00	\$1,225.00
Totals	24	\$6,005.00	\$6,005.00

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Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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