

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Greer Margolis Mitchell / POL
3050 K Street NW
Washington, DC 20007

<u>Contract / Revision</u> 1471388 /		<u>Alt Order #</u> 08778079
<u>Product</u> EMERSON COLLECTIVE		
<u>Contract Dates</u> 09/06/17 - 09/12/17		<u>Estimate #</u> 6059
<u>Advertiser</u> Emerson Collective / ISS		<u>Original Date / Revision</u> 09/05/17 / 09/05/17
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 8	<u>Product 1/2</u> 261
<u>Agency Ref</u> 1700AG		<u>Advertiser Ref</u> 112687

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/06/17	09/12/17	9News 10p M-F	9News 10p M-F		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/17	09/12/17	MT-TF--				3	\$3,000.00				
N 2	KUSA	09/06/17	09/12/17	9News 5 O'CLOCK	5p-530p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/17	09/12/17	MT-TF--				1	\$2,000.00				
N 3	KUSA	09/06/17	09/12/17	NBC Nightly News	530-6p		:30				NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/17	09/12/17	MT-TF--				2	\$2,600.00				
N 4	KUSA	09/06/17	09/12/17	9News 6 O'CLOCK	6-630p		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/17	09/12/17	MT-TF--				2	\$1,900.00				
N 5	KUSA	09/06/17	09/12/17	9News 6am	6-7am		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/17	09/12/17	MT-TF--				1	\$1,650.00				
N 6	KUSA	09/10/17	09/10/17	Meet the Press	Su 9-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/17	09/10/17	-----S				1	\$1,000.00				
Totals								0.00				10	\$22,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/04/17 - 09/10/17	6	\$13,500.00	(\$2,025.00)	\$11,475.00
09/11/17 - 09/17/17	4	\$9,150.00	(\$1,372.50)	\$7,777.50
Totals	10	\$22,650.00	(\$3,397.50)	\$19,252.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.