



KATV, LLC
PO Box 77
Little Rock, AR 72203

Screen Strategies Media
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

Contract # 260303

Schedule Dates 08/11/14-08/17/14
Advertiser Mark Pryor for U.S. Senate (10467)
Agency Screen Strategies Media (5529)
Product Political-Political (1088)
Brand SENATE/REP (18399)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name JONES,RACHAEL
Phone/Fax /
CPE 671
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/30/14
Last Modified 07/30/14
Entered By Danice Scales
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,467.25
Net Total \$19,647.75
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Aug. 2014	38	\$23,115.00
Grand Total:	38	\$23,115.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/14-08/14/14	4	:30	4:57A- NEWS-DAYBREAK EARLY					1				1	\$205.00	\$205.00	KATV Little Rock (KATV)		7/30/14
2.0	Normal Line / SPOT	08/11/14-08/15/14	4	:30	5:58A- NEWS-DAYBREAK		1		1		1			3	\$475.00	\$1,425.00	KATV Little Rock (KATV)		7/30/14
3.0	Normal Line / SPOT	08/11/14-08/14/14	4	:30	7A- ABC--GOOD MORNING AMERICA		1	1		1				3	\$445.00	\$1,335.00	KATV Little Rock (KATV)		7/30/14
4.0	Normal Line / SPOT	08/16/14-08/16/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$225.00	\$225.00	KATV Little Rock (KATV)		7/30/14
5.0	Normal Line / SPOT	08/13/14-08/13/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS				1					1	\$150.00	\$150.00	KATV Little Rock (KATV)		7/30/14
6.0	Normal Line / SPOT	08/15/14-08/15/14	4	:30	9:58A- ABC--THE VIEW						1			1	\$200.00	\$200.00	KATV Little Rock (KATV)		7/30/14
7.0	Normal Line / SPOT	08/12/14-08/12/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS			1						1	\$155.00	\$155.00	KATV Little Rock (KATV)		7/30/14
8.0	Normal Line / SPOT	08/11/14-08/11/14	4	:30	12P- ABC--THE CHEW		1							1	\$125.00	\$125.00	KATV Little Rock (KATV)		7/30/14
9.0	Normal Line / SPOT	08/14/14-08/14/14	4	:30	1P- ABC--GENERAL HOSPITAL					1				1	\$155.00	\$155.00	KATV Little Rock (KATV)		7/30/14
10.0	Normal Line / SPOT	08/13/14-08/13/14	4	:30	2P- JEOPARDY				1					1	\$125.00	\$125.00	KATV Little Rock (KATV)		7/30/14
11.0	Normal Line / SPOT	08/12/14-08/12/14	4	:30	2:30P- INSIDE EDITION			1						1	\$125.00	\$125.00	KATV Little Rock (KATV)		7/30/14

CONFIRMATION CONTRACT

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12.0	Normal Line / SPOT	08/15/14-08/15/14	4	:30	2:59P- KATIE COURIC						1			1	\$175.00	\$175.00	KATV Little Rock (KATV)		7/30/14
13.0	Normal Line / SPOT	08/11/14-08/15/14	4	:30	3:59P- DR. OZ		1	1	1	1	1			5	\$300.00	\$1,500.00	KATV Little Rock (KATV)		7/30/14
14.0	Normal Line / SPOT	08/13/14-08/15/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5				1		1			2	\$755.00	\$1,510.00	KATV Little Rock (KATV)		7/30/14
15.0	Normal Line / SPOT	08/12/14-08/14/14	4	:30	5:58P- NEWS-KATV NEWS @ 6			1		1				2	\$1,015.00	\$2,030.00	KATV Little Rock (KATV)		7/30/14
16.0	Normal Line / SPOT	08/11/14-08/15/14	4	:30	6:30P- 7P (CST)		1	1	1		1			4	\$1,250.00	\$5,000.00	KATV Little Rock (KATV)	WHEEL	7/30/14
17.0	Normal Line / SPOT	08/11/14-08/11/14	4	:30	9:01P- ABC--MISTRESSES		1							1	\$1,700.00	\$1,700.00	KATV Little Rock (KATV)		7/30/14
18.0	Normal Line / SPOT	08/12/14-08/12/14	4	:30	7P- ABC--EXTREME WEIGHT LOSS			1						1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)		7/30/14
19.0	Normal Line / SPOT	08/14/14-08/14/14	4	:30	8P- ABC--ROOKIE BLUE					1				1	\$955.00	\$955.00	KATV Little Rock (KATV)		7/30/14
20.0	Normal Line / SPOT	08/15/14-08/15/14	4	:30	9:01P- ABC--20/20						1			1	\$850.00	\$850.00	KATV Little Rock (KATV)		7/30/14
21.0	Normal Line / SPOT	08/17/14-08/17/14	4	:30	7P- ABC--WIPEOUT								1	1	\$800.00	\$800.00	KATV Little Rock (KATV)		7/30/14
22.0	Normal Line / SPOT	08/11/14-08/14/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE		1	1		1				3	\$1,015.00	\$3,045.00	KATV Little Rock (KATV)		7/30/14

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23.0	Normal Line / SPOT	08/13/14-08/13/14	4	:30	10:34P- MODERN FAMILY - SYN				1					1	\$325.00	\$325.00	KATV Little Rock (KATV)		7/30/14

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