



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Mark Pryor for U.S. Senate (10467)
Screen Strategies Media (5529)
JONES,RACHAEL
HOUSE, HOUSE (1)
ph: (000) 000-0000

Invoice 528636
Inv Date 10/12/2014
Terms Cash In Advance
Contract 258582
Bill Type Standard
Period 9/29/2014 - 10/12/2014

Screen Strategies Media
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

AgM

Product Political-Political (1088)
Brand SENATE/REP (18399)
Acct Types Local/Political Candidate Agency
Est/Headline 498/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/16/2014 12:11:47PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	4:57:56AM-NEWS-D	Day,M-1	10/06/14 5:24AM (Mo)	00:30	PRYTV64H SMALLER	\$205.00	
2.0	SPOT	4:57:56AM-NEWS-D	Day,Tu-1	10/07/14 5:00AM (Tu)	00:30	PRYTV62H END	\$205.00	
3.0	SPOT	4:57:56AM-NEWS-D	Day,W-1	10/08/14 5:38AM (We)	00:30	PRYTV64H SMALLER	\$205.00	
4.0	SPOT	4:57:56AM-NEWS-D	Day,Th-1	10/09/14 5:28AM (Th)	00:30	PRYTV64H SMALLER	\$205.00	
5.0	SPOT	4:57:56AM-NEWS-D	Day,F-1	10/10/14 5:19AM (Fr)	00:30	PRYTV64H SMALLER	\$205.00	
6.0	SPOT	5:58:00AM-NEWS-D	Day,Tu-1	10/07/14 6:28AM (Tu)	00:30	PRYTV64H SMALLER	\$855.00	
7.0	SPOT	5:58:00AM-NEWS-D	Day,M-2	10/06/14 6:22AM (Mo)	00:30	PRYTV64H SMALLER	\$855.00	
7.0	SPOT	5:58:00AM-NEWS-D	Day,M-2	10/06/14 6:59AM (Mo)	00:30	PRYTV62H END	\$855.00	
8.0	SPOT	5:58:00AM-NEWS-D	Day,W-1	10/08/14 6:08AM (We)	00:30	PRYTV64H SMALLER	\$855.00	
9.0	SPOT	5:58:00AM-NEWS-D	Day,Th-1	10/09/14 6:40AM (Th)	00:30	PRYTV62H END	\$855.00	
10.0	SPOT	5:58:00AM-NEWS-D	Day,F-2	10/10/14 6:15AM (Fr)	00:30	PRYTV64H SMALLER	\$855.00	
10.0	SPOT	5:58:00AM-NEWS-D	Day,F-2	10/10/14 6:48AM (Fr)	00:30	PRYTV64H SMALLER	\$855.00	
11.0	SPOT	7:00:00AM-ABC--GO	Day,M-1	10/06/14 8:42AM (Mo)	00:30	PRYTV64H SMALLER	\$825.00	
12.0	SPOT	7:00:00AM-ABC--GO	Day,Tu-2	10/07/14 7:54AM (Tu)	00:30	PRYTV64H SMALLER	\$825.00	
12.0	SPOT	7:00:00AM-ABC--GO	Day,Tu-2	10/07/14 8:59AM (Tu)	00:30	PRYTV64H SMALLER	\$825.00	
13.0	SPOT	7:00:00AM-ABC--GO	Day,W-2	10/08/14 7:25AM (We)	00:30	PRYTV64H SMALLER	\$825.00	
13.0	SPOT	7:00:00AM-ABC--GO	Day,W-2	10/08/14 8:48AM (We)	00:30	PRYTV62H END	\$825.00	
14.0	SPOT	7:00:00AM-ABC--GO	Day,Th-2	10/09/14 7:25AM (Th)	00:30	PRYTV64H SMALLER	\$825.00	
14.0	SPOT	7:00:00AM-ABC--GO	Day,Th-2	10/09/14 8:58AM (Th)	00:30	PRYTV64H SMALLER	\$825.00	
15.0	SPOT	7:00:00AM-ABC--GO	Day,F-1	10/10/14 8:55AM (Fr)	00:30	PRYTV62H END	\$825.00	
16.0	SPOT	6:57:45AM-ABC--GO	Day,Sa-1	10/11/14 7:56AM (Sa)	00:30	PRYTV65H FLAG	\$205.00	
17.0	SPOT	8:01:30AM-NEWS-S	Day,Sa-1	10/11/14 9:11AM (Sa)	00:30	PRYTV62H END	\$255.00	
18.0	SPOT	6:56:45AM-ABC--GO	Day,Su-1	10/12/14 7:40AM (Su)	00:30	PRYTV62H END	\$155.00	
19.0	SPOT	9:00:00AM-NEWS-G	Day,Tu-1	10/07/14 9:22AM (Tu)	00:30	PRYTV62H END	\$175.00	
20.0	SPOT	9:00:00AM-NEWS-G	Day,Th-1	10/09/14 9:21AM (Th)	00:30	PRYTV62H END	\$175.00	
21.0	SPOT	9:58:30AM-ABC--TH	Day,M-1	10/06/14 9:59AM (Mo)	00:30	PRYTV62H END	\$215.00	
22.0	SPOT	9:58:30AM-ABC--TH	Day,W-1	10/08/14 9:59AM (We)	00:30	PRYTV62H END	\$215.00	
23.0	SPOT	9:58:30AM-ABC--TH	Day,F-1	10/10/14 10:59AM (Fr)	00:30	PRYTV62H END	\$215.00	
24.0	SPOT	11:00:00AM-JEOPAR	Day,Tu-1	10/07/14 11:28AM (Tu)	00:30	PRYTV62H END	\$125.00	
25.0	SPOT	11:00:00AM-JEOPAR	Day,Th-1	10/09/14 11:04AM (Th)	00:30	PRYTV62H END	\$125.00	
26.0	SPOT	11:30:00AM-NEWS-M	Day,M-1	10/06/14 11:43AM (Mo)	00:30	PRYTV62H END	\$185.00	
27.0	SPOT	11:30:00AM-NEWS-M	Day,W-1	10/08/14 11:42AM (We)	00:30	PRYTV62H END	\$185.00	
28.0	SPOT	11:30:00AM-NEWS-M	Day,F-1	10/10/14 11:53AM (Fr)	00:30	PRYTV62H END	\$185.00	
29.0	SPOT	12:00:00PM-ABC--TH	Day,Tu-1	10/07/14 12:57PM (Tu)	00:30	PRYTV62H END	\$195.00	
30.0	SPOT	1:00:00PM-ABC--GE	Day,M-1	10/06/14 1:21PM (Mo)	00:30	PRYTV62H END	\$195.00	
31.0	SPOT	1:00:00PM-ABC--GE	Day,W-1	10/08/14 1:26PM (We)	00:30	PRYTV62H END	\$195.00	
32.0	SPOT	1:00:00PM-ABC--GE	Day,F-1	10/10/14 1:23PM (Fr)	00:30	PRYTV62H END	\$195.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
33.0	SPOT	2:00:00PM-MERED	Day,Tu-1	10/07/14 2:21PM (Tu)	00:30	PRYTV62H END	\$125.00	
34.0	SPOT	2:00:00PM-MERED	Day,Th-1	10/09/14 2:20PM (Th)	00:30	PRYTV62H END	\$125.00	
35.0	SPOT	2:59:29PM-THE STE	Day,M-1	10/06/14 3:19PM (Mo)	00:30	PRYTV62H END	\$225.00	
36.0	SPOT	2:59:29PM-THE STE	Day,Tu-1	10/07/14 3:26PM (Tu)	00:30	PRYTV62H END	\$225.00	
37.0	SPOT	2:59:29PM-THE STE	Day,W-1	10/08/14 3:45PM (We)	00:30	PRYTV62H END	\$225.00	
38.0	SPOT	2:59:29PM-THE STE	Day,Th-1	10/09/14 3:35PM (Th)	00:30	PRYTV62H END	\$225.00	
39.0	SPOT	2:59:29PM-THE STE	Day,F-1	10/10/14 3:45PM (Fr)	00:30	PRYTV62H END	\$225.00	
40.0	SPOT	3:59:24PM-DR. OZ	Day,M-1	10/06/14 4:21PM (Mo)	00:30	PRYTV62H END	\$425.00	
41.0	SPOT	3:59:24PM-DR. OZ	Day,Tu-1	10/07/14 4:24PM (Tu)	00:30	PRYTV62H END	\$425.00	
42.0	SPOT	3:59:24PM-DR. OZ	Day,W-1	10/08/14 4:32PM (We)	00:30	PRYTV62H END	\$425.00	
43.0	SPOT	3:59:24PM-DR. OZ	Day,Th-1	10/09/14 4:42PM (Th)	00:30	PRYTV62H END	\$425.00	
44.0	SPOT	3:59:24PM-DR. OZ	Day,F-1	10/10/14 4:25PM (Fr)	00:30	PRYTV62H END	\$425.00	
45.0	SPOT	4:58:05PM-NEWS-K	Day,M-1	10/06/14 5:21PM (Mo)	00:30	PRYTV64H SMALLER	\$1450.00	
46.0	SPOT	4:58:05PM-NEWS-K	Day,Tu-1	10/07/14 5:26PM (Tu)	00:30	PRYTV62H END	\$1450.00	
47.0	SPOT	4:58:05PM-NEWS-K	Day,W-1	10/08/14 5:21PM (We)	00:30	PRYTV64H SMALLER	\$1450.00	
48.0	SPOT	4:58:05PM-NEWS-K	Day,Th-1	10/09/14 5:26PM (Th)	00:30	PRYTV64H SMALLER	\$1450.00	
49.0	SPOT	4:58:05PM-NEWS-K	Day,F-1	10/10/14 5:17PM (Fr)	00:30	PRYTV64H SMALLER	\$1450.00	
50.0	SPOT	5:58:46PM-NEWS-K	Day,M-1	10/06/14 6:16PM (Mo)	00:30	PRYTV64H SMALLER	\$2050.00	
51.0	SPOT	5:58:46PM-NEWS-K	Day,Tu-1	10/07/14 6:19PM (Tu)	00:30	PRYTV64H SMALLER	\$2050.00	
52.0	SPOT	5:58:46PM-NEWS-K	Day,W-1	10/08/14 6:25PM (We)	00:30	PRYTV64H SMALLER	\$2050.00	
53.0	SPOT	5:58:46PM-NEWS-K	Day,Th-1	10/09/14 6:27PM (Th)	00:30	PRYTV62H END	\$2050.00	
54.0	SPOT	5:58:46PM-NEWS-K	Day,F-1	10/10/14 6:13PM (Fr)	00:30	PRYTV64H SMALLER	\$2050.00	
55.0	SPOT	6:30:00PM- 7:00:00	Day,M-1	10/06/14 6:35PM (Mo)	00:30	PRYTV62H END	\$2400.00	
56.0	SPOT	6:30:00PM- 7:00:00	Day,Tu-1	10/07/14 6:48PM (Tu)	00:30	PRYTV64H SMALLER	\$2400.00	
57.0	SPOT	6:30:00PM- 7:00:00	Day,W-1	10/08/14 6:58PM (We)	00:30	PRYTV64H SMALLER	\$2400.00	
58.0	SPOT	6:30:00PM- 7:00:00	Day,Th-1	10/09/14 6:48PM (Th)	00:30	PRYTV64H SMALLER	\$2400.00	
59.0	SPOT	6:30:00PM- 7:00:00	Day,F-1	10/10/14 6:37PM (Fr)	00:30	PRYTV64H SMALLER	\$2400.00	
60.0	SPOT			10/11/14		1 preempt @\$575.00	\$0.00	Program Change
61.0	SPOT	7:00:00PM- 9:00:00	Day,M-1	10/06/14 7:28PM (Mo)	00:30	PRYTV64H SMALLER	\$3555.00	
62.0	SPOT	8:00:00PM- 8:30:00	Day,W-1	10/08/14 8:18PM (We)	00:30	PRYTV62H END	\$2555.00	
63.0	SPOT	7:00:00PM- 8:00:00	Day,Th-1	10/09/14 7:42PM (Th)	00:30	PRYTV64H SMALLER	\$2655.00	
64.0	SPOT	8:00:00PM- 9:00:00	Day,Th-1	10/09/14 8:18PM (Th)	00:30	PRYTV64H SMALLER	\$2655.00	
65.0	SPOT	8:00:00PM- 9:00:00	Day,F-1	10/10/14 8:26PM (Fr)	00:30	PRYTV62H END	\$1555.00	
66.0	SPOT	9:00:00PM-10:00:00	Day,F-1	10/10/14 9:48PM (Fr)	00:30	PRYTV64H SMALLER	\$855.00	
67.0	SPOT	5:59:30PM-ABC--AM	Day,Su-1	10/12/14 6:42PM (Su)	00:30	PRYTV65H FLAG	\$1255.00	
68.0	SPOT	7:00:00PM-ABC--ON	Day,Su-1	10/12/14 7:41PM (Su)	00:30	PRYTV62H END	\$2255.00	



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69.0	SPOT	10:00:26PM-NEWS-K	Day,M-1	10/06/14 10:23PM (Mo)	00:30	PRYTV64H SMALLER	\$2400.00	
70.0	SPOT	10:00:26PM-NEWS-K	Day,Tu-1	10/07/14 10:30PM (Tu)	00:30	PRYTV64H SMALLER	\$2400.00	
71.0	SPOT	10:00:26PM-NEWS-K	Day,W-1	10/08/14 10:26PM (We)	00:30	PRYTV64H SMALLER	\$2400.00	
72.0	SPOT	10:00:26PM-NEWS-K	Day,Th-1	10/09/14 10:23PM (Th)	00:30	PRYTV62H END	\$2400.00	
73.0	SPOT	10:00:26PM-NEWS-K	Day,F-1	10/10/14 10:30PM (Fr)	00:30	PRYTV64H SMALLER	\$2400.00	
74.0	SPOT	10:28:00PM-NEWS-K	Day,Sa-1	10/11/14 11:10PM (Sa)	00:30	PRYTV65H FLAG	\$600.00	
75.0	SPOT	10:00:26PM-NEWS-K	Day,Su-1	10/12/14 10:25PM (Su)	00:30	PRYTV65H FLAG	\$2400.00	
76.0	SPOT	10:34:56PM-MODER	Day,M-1	10/06/14 11:02PM (Mo)	00:30	PRYTV64H SMALLER	\$225.00	
77.0	SPOT	10:34:56PM-MODER	Day,Tu-1	10/07/14 11:00PM (Tu)	00:30	PRYTV62H END	\$225.00	
78.0	SPOT	10:34:56PM-MODER	Day,W-1	10/08/14 11:02PM (We)	00:30	PRYTV64H SMALLER	\$225.00	
79.0	SPOT			10/12/14		1 preempt @\$155.00	\$0.00	Program Change

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$82,820.00	Total Spots	82
Commission	(\$12,423.00)		
Net Total	\$70,397.00		