



125 West 55th St
New York, NY 10019

Contract # 25348174	Changes as of: 11/4/2016 at 2:54 PM	Version: Current State Version 2
CPE: 1212/1818/5050	Flight: 11/5/16 - 11/8/16	Station: WOOD
Agency: STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Advertiser: Iden, Brandt	Market: Grand Rapids
Product: TV	Agency Order #: 5551959	Office: WASHINGTON
Buyer: Krack, Eric	Salesperson: NILE NOYES 202-872-5880	Primary Demo: Adults 35+
		Con Type: POLITICAL/VOTE
		Assistant: NILE NOYES 202-872-5880
		Total \$: \$8,350.00
		Total Spots: 24
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 964937
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/5 - 11/8				Total Spots	Total \$	CPP	GRP
							11/5	11/6	11/7	11/8				
1	M-F 5a-6a		News 8 Daybreak Early Edition	\$150.00	0	30	0	0	1	1	2	\$300.00	\$0.00	0.0
2	M-F 6a-7a		News 8 Daybreak	\$350.00	0	30	0	0	1	1	2	\$700.00	\$0.00	0.0
3	M-F 7a-9a		Today Show	\$350.00	0	30	0	0	1	1	2	\$700.00	\$0.00	0.0
4	M-F 5p-5:30p		News 8 At 5PM	\$525.00	0	30	0	0	1	0	1	\$525.00	\$0.00	0.0
5	M-F 6p-6:30p		News 8 At 6PM	\$850.00	0	30	0	0	1	0	1	\$850.00	\$0.00	0.0
6	M-F 6:30p-7p		NBC Nightly News	\$1,100.00	0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
7	M-F 11p-11:35p		News 8 At 11PM	\$750.00	0	30	0	0	1	0	1	\$750.00	\$0.00	0.0
8	Sa 5a-6a		News 8 Daybreak Saturday	\$100.00	0	30	1	0	0	0	1	\$100.00	\$0.00	0.0
9	Sa 6a-7a		News 8 Daybreak Saturday	\$150.00	0	30	1	0	0	0	1	\$150.00	\$0.00	0.0
10	Sa 8a-10a		Saturday Today	\$350.00	0	30	1	0	0	0	1	\$350.00	\$0.00	0.0
11	Sa 6p-7p		News 8 At 6PM	\$350.00	0	30	1	0	0	0	1	\$350.00	\$0.00	0.0
12	Sa 11p-11:30p		News 8 At 11PM	\$600.00	0	30	1	0	0	0	1	\$600.00	\$0.00	0.0
13	Sa 11:30p-1a		Saturday Night Live	\$500.00	0	30	1	0	0	0	1	\$500.00	\$0.00	0.0
14	Su 5a-6a		News 8 Daybreak Sunday	\$75.00	0	30	0	2	0	0	2	\$150.00	\$0.00	0.0
15	Su 7a-8a		News 8 Daybreak Sunday	\$150.00	0	30	0	1	0	0	1	\$150.00	\$0.00	0.0
16	Su 8a-9a		Sunday Today	\$400.00	0	30	0	1	0	0	1	\$400.00	\$0.00	0.0
17	Su 10a-10:30a		To The Point	\$75.00	0	30	0	1	0	0	1	\$75.00	\$0.00	0.0
18	Su 6p-7p		News 8 At 6PM	\$600.00	0	30	0	1	0	0	1	\$600.00	\$0.00	0.0
19	Sa 3:30p-6p		NASCAR	\$200.00	0.0	30	1	0	0	0	1	\$200.00	\$0.00	0.0
20	Su 2p-6p		NASCAR	\$800.00	0.0	30	0	1	0	0	1	\$800.00	\$0.00	0.0
21	M 12:35a-1:35a		Late Night	\$100.00	0.0	30	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:							7	7	7	3	24	\$8,350.00	\$0.00	0.0



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Salesperson: NILE NOYES 202-872-5880	Assistant: NILE NOYES 202-872-5880	Total GRP:
		Traffic #: 964937
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/04/16 2:32 PM	NILE NOYES	Separation: 30
		LINE 6: 1X 11/7 NA, STN OFFER & ENTER MG: 1X 11/5 330-6P (NASCAR)@200 1X 11/6 2-6P (NASCAR)@800 1X 11/7 1235-135A (LATE NIGHT)@100
11/04/16 12:39 PM	KieuAnh Nguyen	THANKS KIEU-ANH
11/04/16 11:53 AM	System	Notice Received.
11/04/16 11:50 AM	NILE NOYES	Separation: 30

Competitive Information	
Market Budget:	\$8,350
WOOD Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$8,350.00	N/A	0.0
Total	100%	24	\$8,350.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	24	\$8,350.00
Total	24	\$8,350.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/4/16 2:32 PM	NILE NOYES	Confirmed	2		\$0	\$8,350.00	Changes: Total Spots from 22 to 24, User Entered \$ from \$0.00 to \$8,350.00, Demo Meta to [R16]. 4 buylines added or modified.
Makegood 1	11/4/16 12:39 PM	KieuAnh Nguyen	Confirmed			\$0	\$8,350.00	
Queued for Electronic Contracting	11/4/16 11:52 AM					\$0	\$0	
New	11/4/16 11:50 AM	NILE NOYES	Confirmed	22		\$8,350.00	\$8,350.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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