

ORDER

**WOOD Grand Rapids**

Orders
Order / Rev: 964937
Alt Order #: 25348174
Product Desc: TV
Estimate: 5050
Flight Dates: 11/05/16 - 11/08/16
Original Date / Rev: 11/04/16 / 11/04/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Committee to Elect Brandt Iden
Demographic: A35+
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN9370/IN11002/IN14195/TO29
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	24	\$8,350.00	\$7,097.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	24	\$8,350.00	\$7,097.50	0.00
Totals	24	\$8,350.00	\$7,097.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	11/07/16	11/07/16	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			1			\$150.00		0.00			
E 2	WOOD	11/08/16	11/08/16	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----			1			\$150.00		0.00			
E 3	WOOD	11/07/16	11/07/16	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			1			\$350.00		0.00			
E 4	WOOD	11/08/16	11/08/16	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----			1			\$350.00		0.00			
E 5	WOOD	11/07/16	11/07/16	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			1			\$350.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	11/08/16	11/08/16	Today Show M-F Today Show	CM	658-9a	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	-T-----	1		\$350.00		0.00						
E 7	WOOD	11/07/16	11/07/16	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$525.00	P4	0.00	NM	1	\$525.00
News 8 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	M-----	1		\$525.00		0.00						
E 8	WOOD	11/07/16	11/07/16	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$850.00	P4	0.00	NM	1	\$850.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	M-----	1		\$850.00		0.00						
E 9	WOOD	11/06/16	11/06/16	NASCAR NASCAR	CM	2-6p (2:00 PM-6:00 PM)	-----S	:30	1	\$800.00	P5	0.00	NM	1	\$800.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S	1		\$800.00		0.00						
E 10	WOOD	11/07/16	11/07/16	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	M-----	1		\$750.00		0.00						
E 11	WOOD	11/05/16	11/05/16	Daybreak Sat @5am Daybreak Sat @5am	CM	Sa 5a-6a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
News 8 Daybreak Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$100.00		0.00						
E 12	WOOD	11/05/16	11/05/16	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 8 Daybreak Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$150.00		0.00						
E 13	WOOD	11/05/16	11/05/16	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$350.00		0.00						
E 14	WOOD	11/05/16	11/05/16	Sat 6p News 8 Sat News 8 @6p	CM	6-7p	-----S-	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$350.00		0.00						
E 15	WOOD	11/05/16	11/05/16	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$600.00		0.00						
E 16	WOOD	11/05/16	11/05/16	SNL Saturday Night Live	CM	1130p-103a (11:30 PM-1:00 XM)	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$500.00		0.00						
E 17	WOOD	11/06/16	11/06/16	Daybreak Sun @5am Daybreak Sun @5am	CM	Su 5a-6a	-----S	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
News 8 Daybreak Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S	2		\$75.00		0.00						
E 18	WOOD	11/06/16	11/06/16		CM	658-8a	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daybreak Sun @7am											
				Daybreak Sun @7am											
				News 8 Daybreak Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$150.00		0.00			
E 19	WOOD	11/06/16	11/06/16	Today Show Su	CM	758-9a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show Sunday											
				Sunday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$400.00		0.00			
E 20	WOOD	11/06/16	11/06/16	Su 10-11a	CM	1001-11a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				To The Point		(10:00 AM-10:30 AM)									
				To The Point											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$75.00		0.00			
E 21	WOOD	11/06/16	11/06/16	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Sun News 8 @6p											
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$600.00		0.00			
N 22	WOOD	11/05/16	11/05/16	NASCAR	CM	330-6p	-----S-	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				NASCAR		(3:30 PM-6:00 PM)									
				NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-		1				\$200.00		0.00			
N 23	WOOD	11/07/16	11/07/16	Last Call/Carson Daly	CM	136x-207x	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Last Call w/ Carson Daly											
				News 8 At 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----		1				\$100.00		0.00			
													Totals	24	\$8,350.00