

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 870636 /		<u>Alt Order #</u> 25151979
<u>Product</u> ISSUE		
<u>Contract Dates</u> 08/30/16 - 09/05/16		<u>Estimate #</u> 4553
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/27/16 / 05/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Targeted Platform Media
 1291 Hollywood Avenue
 Annapolis, MD 21403
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/30/16	09/05/16	Tonight Show	Tonight Show		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$2,000.00				
N 2	WFLA	08/30/16	09/05/16	M-F 530-6p	530-6p		:30				NM	2	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$1,470.00				
N 3	WFLA	08/30/16	09/05/16	Local 7p News	7-730p		:30				NM	2	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$1,260.00				
N 4	WFLA	08/30/16	09/05/16	Today Show	657-9a		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				1	\$2,550.00				
N 5	WFLA	08/30/16	09/05/16	M-F 730-8p	730-8p		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$1,050.00				
N 6	WFLA	08/30/16	09/05/16	Late News M-Su	M-Su		:30				NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTFSS				2	\$4,200.00				
N 7	WFLA	08/31/16	08/31/16	Wed 10p Chicago PD	10-1059p		:30				NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--W----				1	\$8,400.00				
Totals												12	\$30,910.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/05/16	12	\$30,910.00	(\$4,636.50)	\$26,273.50
Totals	12	\$30,910.00	(\$4,636.50)	\$26,273.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.