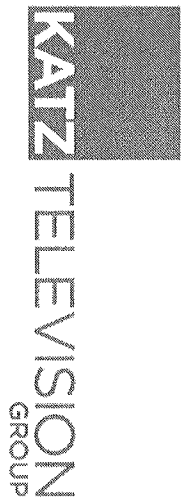


Contract # 25151979		Changes as of: 5/27/2016 at 12:04 PM		Version: Current State Version 1	
CPE: //4553		Flight: 8/30/16 - 9/5/16		Total \$: \$30,910.00	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Total Spots: 12	
1291 HOLLYWOOD AVENUE		Product: ISSUE		Total CPP: \$0.00	
ANNAPOLIS, MD		Agency Order #:		Primary Demo: Adults 35+	
21403		Buyer: Thompson, Katie		Con Type: POLITICAL/VOTE	
		Salesperson: CHRISTIAN CAMBEIRO		Assistant: CHRISTIAN CAMBEIRO	
		202-955-5342		Separation:	

Comments: THIS IS A TAKOVER CONTRACT FROM COX EFFECTIVE 3/28/16

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/30 - 8/30		Total Spots	Total \$	CPP	GRP
							8/30	8/30				
1	Tu-F,M 11:35a-12:37a		TONIGHT SHOW	\$2,000.00	0.0	30	2		2	\$4,000.00	\$0.00	0.0
2	Tu-F,M 5:30p-6p		NEWS	\$1,470.00	0.0	30	2		2	\$2,940.00	\$0.00	0.0
3	Tu-F,M 7p-7:30p		NEWS	\$1,260.00	0.0	30	2		2	\$2,520.00	\$0.00	0.0
4	Tu-F,M 7a-9a		TODAY SHOW	\$2,550.00	0.0	30	1		1	\$2,550.00	\$0.00	0.0
5	Tu-F,M 7:30p-8p		EXTRA	\$1,050.00	0.0	30	2		2	\$2,100.00	\$0.00	0.0
6	Tu-M 11p-11:35p		NEWS	\$4,200.00	0.0	30	2		2	\$8,400.00	\$0.00	0.0
7	W 10p-11p		CHICAGO PD	\$8,400.00	0.0	30	1		1	\$8,400.00	\$0.00	0.0
TOTALS:							12		12	\$30,910.00	\$0.00	0.0



Contract # 25151979		Changes as of: 5/27/2016 at 12:04 PM		Version: Current State Version 1	
CPE: //4553		Flight: 8/30/16 - 9/5/16		Total \$: \$30,910.00	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Total Spots: 12	
1291 HOLLYWOOD AVENUE ANNAPOLIS, MD 21403		Product: ISSUE		Office: WASHINGTON	
Agency Order #:		Buyer: Thompson, Katie		Primary Demo: Adults 35+	
Salesperson: CHRISTIAN CAMBEIRO 202-955-5342		Con Type: POLITICAL/VOTE		Total CPE: \$0.00	
Assistant: 202-955-5342		Separation:		Total GRP:	

Hit Listed Programs	
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Order Level Comments

Date/Time	Added by	Comment
04/16/16 12:08 PM	LAILA DAFTARI	THIS IS A TAKEOVER CONTRACT FROM COX EFFECTIVE 3/28/16

Competitive Information	
Market Budget:	\$30,910
WFLA Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$30,910.00	N/A	0.0
Total	100%	12	\$30,910.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	12	\$30,910.00
Total	12	\$30,910.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/27/16 11:34 AM					\$0	\$0	
New	4/16/16 12:08 PM	LAILA DAFTARI	Confirmed	12		\$30,910.00	\$30,910.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

<u>Contract / Revision</u> 870636 /		<u>Alt Order #</u> 25151979
<u>Product</u> ISSUE		
<u>Contract Dates</u> 08/30/16 - 09/05/16		<u>Estimate #</u> 4553
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/27/16 / 05/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/30/16	09/05/16	Tonight Show	Tonight Show		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$2,000.00				
N 2	WFLA	08/30/16	09/05/16	M-F 530-6p	530-6p		:30				NM	2	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$1,470.00				
N 3	WFLA	08/30/16	09/05/16	Local 7p News	7-730p		:30				NM	2	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$1,260.00				
N 4	WFLA	08/30/16	09/05/16	Today Show	657-9a		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				1	\$2,550.00				
N 5	WFLA	08/30/16	09/05/16	M-F 730-8p	730-8p		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTF--				2	\$1,050.00				
N 6	WFLA	08/30/16	09/05/16	Late News M-Su	M-Su		:30				NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/30/16	09/05/16	MTWTFSS				2	\$4,200.00				
N 7	WFLA	08/31/16	08/31/16	Wed 10p Chicago PD	10-1059p		:30				NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--W----				1	\$8,400.00				
Totals												12	\$30,910.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/05/16	12	\$30,910.00	(\$4,636.50)	\$26,273.50
Totals	12	\$30,910.00	(\$4,636.50)	\$26,273.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.