



Remit Address:
WFLA
 33096 Collection Center Drive
 Chicago, IL 60693
 Main: (813) 221-5771
 Billing: (317) 296-3100

Billing Address:
 Targeted Platform Media
 Attention: Accounts Payable
 1291 Hollywood Avenue
 Annapolis, MD 21403
 USA

DUPLICATE

Advertiser	POL/Priorities USA Action
Product	TV
Estimate Number	4645

Invoice #	864313-1
Invoice Date	06/12/16
Invoice Month	June 2016
Invoice Period	05/30/16 - 06/06/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	864313
Alt Order #	25173076
Deal #	
Order Flight	05/31/16 - 06/07/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #					
1	WFLA	M-F 3-4p	3-4p		05/31/16 to 06/06/16	5x	MTWTF--									
					Tu	05/31/16	:30	3:18 PM	PRATV1602H	\$650.00		2				
					W	06/01/16	:30	3:21 PM	PRATV1603H	\$650.00		1				
					Th	06/02/16	:30	3:30 PM	PRATV1602H	\$650.00		4				
					F	06/03/16	:30	3:47 PM	PRATV1603H	\$650.00		5				
					M	06/06/16	:30	3:21 PM	PRATV1603H	\$650.00		3				
					05/31/16 to 06/06/16 2x MTWTF--											
					Tu	05/31/16	:30	5:11 AM	PRATV1603H	\$350.00		1				
					M	06/06/16	:30	5:23 AM	PRATV1603H	\$350.00		2				
					2	WFLA	Local News @ 5a	5-530a		05/31/16 to 06/06/16	2x	MTWTF--				
W	06/01/16	:30	5:41 AM	PRATV1603H						\$400.00		1				
M	06/06/16	:30	5:53 AM	PRATV1603H						\$400.00		2				
05/31/16 to 06/06/16 2x MTWTF--																
Tu	05/31/16	:30	6:41 AM	PRATV1602H						\$1,350.00		3				
W	06/01/16	:30	6:21 AM	PRATV1602H						\$1,350.00		4				
Th	06/02/16	:30	6:41 AM	PRATV1603H						\$1,350.00		2				
M	06/06/16	:30	6:25 AM	PRATV1603H						\$1,350.00		1				
05/31/16 to 06/06/16 2x MTWTF--																
Tu	05/31/16	:30	8:26 AM	PRATV1603H						\$2,400.00		2				
M	06/06/16	:30	8:44 AM	PRATV1603H	\$2,400.00		1									
3	WFLA	Local News @ 530a	530-558a		05/31/16 to 06/06/16	2x	MTWTF--									
					Tu	05/31/16	:30	6:41 AM	PRATV1602H	\$1,350.00		3				
					W	06/01/16	:30	6:21 AM	PRATV1602H	\$1,350.00		4				
					Th	06/02/16	:30	6:41 AM	PRATV1603H	\$1,350.00		2				
					M	06/06/16	:30	6:25 AM	PRATV1603H	\$1,350.00		1				
					05/31/16 to 06/06/16 2x MTWTF--											
					Tu	05/31/16	:30	8:26 AM	PRATV1603H	\$2,400.00		2				
					M	06/06/16	:30	8:44 AM	PRATV1603H	\$2,400.00		1				
					4	WFLA	Local News @ 6a	558-7a		05/31/16 to 06/06/16	4x	MTWTF--				
										Tu	05/31/16	:30	6:41 AM	PRATV1602H	\$1,350.00	
W	06/01/16	:30	6:21 AM	PRATV1602H						\$1,350.00		4				
Th	06/02/16	:30	6:41 AM	PRATV1603H						\$1,350.00		2				
M	06/06/16	:30	6:25 AM	PRATV1603H						\$1,350.00		1				
05/31/16 to 06/06/16 2x MTWTF--																
Tu	05/31/16	:30	8:26 AM	PRATV1603H						\$2,400.00		2				
M	06/06/16	:30	8:44 AM	PRATV1603H						\$2,400.00		1				
5	WFLA	Today Show	657-9a							05/31/16 to 06/06/16	2x	MTWTF--				
										Tu	05/31/16	:30	8:26 AM	PRATV1603H	\$2,400.00	
					M	06/06/16	:30	8:44 AM	PRATV1603H	\$2,400.00		1				
					05/31/16 to 06/06/16 2x MTWTF--											
					Tu	05/31/16	:30	4:09 PM	PRATV1603H	\$1,000.00		2				
					W	06/01/16	:30	4:22 PM	PRATV1602H	\$1,000.00		1				
					05/31/16 to 06/06/16 2x MTWTF--											
					Tu	05/31/16	:30	4:09 PM	PRATV1603H	\$1,000.00		2				
					W	06/01/16	:30	4:22 PM	PRATV1602H	\$1,000.00		1				
					6	WFLA	M-F 4-5p	4-5p		05/31/16 to 06/06/16	2x	MTWTF--				
Tu	05/31/16	:30	4:09 PM	PRATV1603H						\$1,000.00		2				
W	06/01/16	:30	4:22 PM	PRATV1602H						\$1,000.00		1				
05/31/16 to 06/06/16 2x MTWTF--																
Tu	05/31/16	:30	4:09 PM	PRATV1603H						\$1,000.00		2				
W	06/01/16	:30	4:22 PM	PRATV1602H						\$1,000.00		1				
05/31/16 to 06/06/16 2x MTWTF--																
Tu	05/31/16	:30	4:09 PM	PRATV1603H						\$1,000.00		2				
W	06/01/16	:30	4:22 PM	PRATV1602H						\$1,000.00		1				
7	WFLA	M-F 5-530p	5-530p							05/31/16 to 06/06/16	2x	MTWTF--				
					Tu	05/31/16	:30	4:09 PM	PRATV1603H	\$1,000.00		2				
					W	06/01/16	:30	4:22 PM	PRATV1602H	\$1,000.00		1				
					05/31/16 to 06/06/16 2x MTWTF--											
					Tu	05/31/16	:30	4:09 PM	PRATV1603H	\$1,000.00		2				
					W	06/01/16	:30	4:22 PM	PRATV1602H	\$1,000.00		1				
					05/31/16 to 06/06/16 2x MTWTF--											
					Tu	05/31/16	:30	4:09 PM	PRATV1603H	\$1,000.00		2				
					W	06/01/16	:30	4:22 PM	PRATV1602H	\$1,000.00		1				

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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Product	TV	Invoice Date	06/12/16
Estimate Number	4645	Invoice Month	June 2016
		Invoice Period	05/30/16 - 06/06/16

Property	WFLA	Order #	864313
Account Executive	Katz Washington	Alt Order #	25173076
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	05/31/16 - 06/07/16

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	750
Special Handling		Product 1/2	760

Agency Ref	
Advertiser Ref	

Targeted Platform Media
 Attention: Accounts Payable
 1291 Hollywood Avenue
 Annapolis, MD 21403
 USA

Billing Address:

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WFLA	M-F 5-530p	5-530p		05/31/16 to 06/06/16	2x	MTWTF--				
	WFLA			W	06/01/16	:30	5:24 PM	PRATV1603H	\$1,300.00		2
	WFLA			M	06/06/16	:30	5:10 PM	PRATV1603H	\$1,300.00		1
8	WFLA	M-F 530-6p	530-6p		05/31/16 to 06/06/16	2x	MTWTF--				
	WFLA			Tu	05/31/16	:30	5:38 PM	PRATV1602H	\$1,400.00		1
	WFLA			Th	06/02/16	:30	5:51 PM	PRATV1603H	\$1,400.00		2
9	WFLA	Local 6p News	6-630p		05/31/16 to 06/06/16	2x	MTWTF--				
	WFLA			W	06/01/16	:30	6:13 PM	PRATV1602H	\$2,200.00		1
	WFLA			Th	06/02/16	:30	6:12 PM	PRATV1602H	\$2,200.00		2
10	WFLA	M-F 730-8p	730-8p		05/31/16 to 06/06/16	3x	MTWTF--				
	WFLA			Tu	05/31/16	:30	7:54 PM	PRATV1603H	\$500.00		2
	WFLA			W	06/01/16	:30	7:53 PM	PRATV1603H	\$500.00		1
	WFLA			M	06/06/16	:30	7:49 PM	PRATV1603H	\$500.00		3
11	WFLA	Late News M-Su	M-Su		05/31/16 to 06/06/16	3x	MTWTF--				
	WFLA			Tu	05/31/16	:30	11:24 PM	PRATV1602H	\$2,000.00		1
	WFLA			Th	06/02/16	:30	11:22 PM	PRATV1603H	\$2,000.00		3
	WFLA			M	06/06/16	:30	11:28 PM	PRATV1603H	\$2,000.00		2
12	WFLA	Wed 10p Night Shift	10-1059p		05/30/16 to 06/05/16	1x	--W----				
	WFLA			W	06/01/16	:30	10:34 PM	PRATV1602H	\$4,500.00		1
13	WFLA	Local Sa 7a News	7-8a		05/30/16 to 06/05/16	1x	-----S-				
	WFLA			Sa	06/04/16	:30	7:13 AM	PRATV1603H	\$250.00		1

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Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	750
Special Handling		Product 1/2	760

Agency Ref	
Advertiser Ref	

Targeted Platform Media
 Attention: Accounts Payable
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 USA

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
14	WFLA	Late News M-Su	M-Su									
					05/30/16 to 06/05/16	1x	-----S-					
					Sa	06/04/16	:30	11:11 PM	PRA1TV1603H		\$2,000.00	1
15	WFLA	SNL										
					05/30/16 to 06/05/16	1x	-----S-					
					Sa	06/04/16	:30	12:54 AM	PRA1TV1603H		\$1,400.00	1
16	WFLA	Su 7p Dateline										
					05/30/16 to 06/05/16	1x	-----S					
					Su	06/05/16	:30	7:29 PM	PRA1TV1603H		\$2,000.00	1
17	WFLA	Late News M-Su	M-Su									
					05/30/16 to 06/05/16	1x	-----S					
					Su	06/05/16	:30	11:14 PM	PRA1TV1603H		\$2,000.00	1

Aired Spots 35

Gross Total	\$46,400.00
Agency Commission	\$6,960.00
Net Amount Due	\$39,440.00
	Payment Terms 30 Days

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