



Remit Address:
WFLA
 33096 Collection Center Drive
 Chicago, IL 60693
 Main: (813) 221-5771
 Billing: (317) 296-3100

DUPLICATE

Advertiser	POL/Priorities USA Action
Product	TV
Estimate Number	4645

Invoice #	864313-1
Invoice Date	06/12/16
Invoice Month	June 2016
Invoice Period	05/30/16 - 06/06/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	864313
Alt Order #	25173076
Deal #	
Order Flight	05/31/16 - 06/07/16

Billing Address:

Targeted Platform Media
 Attention: Accounts Payable
 1291 Hollywood Avenue
 Annapolis, MD 21403
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	M-F 3-4p	3-4p								
	WFLA			05/31/16 to 06/06/16	5x	MTWTF--					
	WFLA			Tu	05/31/16	:30	3:18 PM	PRATV1602H	\$650.00		2
	WFLA			W	06/01/16	:30	3:21 PM	PRATV1603H	\$650.00		1
	WFLA			Th	06/02/16	:30	3:30 PM	PRATV1602H	\$650.00		4
	WFLA			F	06/03/16	:30	3:47 PM	PRATV1603H	\$650.00		5
	WFLA			M	06/06/16	:30	3:21 PM	PRATV1603H	\$650.00		3
2	WFLA	Local News @ 5a	5-530a								
	WFLA			05/31/16 to 06/06/16	2x	MTWTF--					
	WFLA			Tu	05/31/16	:30	5:11 AM	PRATV1603H	\$350.00		1
	WFLA			M	06/06/16	:30	5:23 AM	PRATV1603H	\$350.00		2
3	WFLA	Local News @ 530a	530-558a								
	WFLA			05/31/16 to 06/06/16	2x	MTWTF--					
	WFLA			W	06/01/16	:30	5:41 AM	PRATV1603H	\$400.00		1
	WFLA			M	06/06/16	:30	5:53 AM	PRATV1603H	\$400.00		2
4	WFLA	Local News @ 6a	558-7a								
	WFLA			05/31/16 to 06/06/16	4x	MTWTF--					
	WFLA			Tu	05/31/16	:30	6:41 AM	PRATV1602H	\$1,350.00		3
	WFLA			W	06/01/16	:30	6:21 AM	PRATV1602H	\$1,350.00		4
	WFLA			Th	06/02/16	:30	6:41 AM	PRATV1603H	\$1,350.00		2
	WFLA			M	06/06/16	:30	6:25 AM	PRATV1603H	\$1,350.00		1
5	WFLA	Today Show	657-9a								
	WFLA			05/31/16 to 06/06/16	2x	MTWTF--					
	WFLA			Tu	05/31/16	:30	8:26 AM	PRATV1603H	\$2,400.00		2
	WFLA			M	06/06/16	:30	8:44 AM	PRATV1603H	\$2,400.00		1
6	WFLA	M-F 4-5p	4-5p								
	WFLA			05/31/16 to 06/06/16	2x	MTWTF--					
	WFLA			Tu	05/31/16	:30	4:09 PM	PRATV1603H	\$1,000.00		2
	WFLA			W	06/01/16	:30	4:22 PM	PRATV1602H	\$1,000.00		1
7	WFLA	M-F 5-530p	5-530p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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7	WFLA	M-F 5-530p	5-530p								
05/31/16 to 06/06/16 2x MTWTF--											
	WFLA			W	06/01/16	:30	5:24 PM	PRATV1603H	\$1,300.00		2
	WFLA			M	06/06/16	:30	5:10 PM	PRATV1603H	\$1,300.00		1
8	WFLA	M-F 530-6p	530-6p								
05/31/16 to 06/06/16 2x MTWTF--											
	WFLA			Tu	05/31/16	:30	5:38 PM	PRATV1602H	\$1,400.00		1
	WFLA			Th	06/02/16	:30	5:51 PM	PRATV1603H	\$1,400.00		2
9	WFLA	Local 6p News	6-630p								
05/31/16 to 06/06/16 2x MTWTF--											
	WFLA			W	06/01/16	:30	6:13 PM	PRATV1602H	\$2,200.00		1
	WFLA			Th	06/02/16	:30	6:12 PM	PRATV1602H	\$2,200.00		2
10	WFLA	M-F 730-8p	730-8p								
05/31/16 to 06/06/16 3x MTWTF--											
	WFLA			Tu	05/31/16	:30	7:54 PM	PRATV1603H	\$500.00		2
	WFLA			W	06/01/16	:30	7:53 PM	PRATV1603H	\$500.00		1
	WFLA			M	06/06/16	:30	7:49 PM	PRATV1603H	\$500.00		3
11	WFLA	Late News M-Su	M-Su								
05/31/16 to 06/06/16 3x MTWTF--											
	WFLA			Tu	05/31/16	:30	11:24 PM	PRATV1602H	\$2,000.00		1
	WFLA			Th	06/02/16	:30	11:22 PM	PRATV1603H	\$2,000.00		3
	WFLA			M	06/06/16	:30	11:28 PM	PRATV1603H	\$2,000.00		2
12	WFLA	Wed 10p Night Shift	10-1059p								
05/30/16 to 06/05/16 1x --W----											
	WFLA			W	06/01/16	:30	10:34 PM	PRATV1602H	\$4,500.00		1
13	WFLA	Local Sa 7a News	7-8a								
05/30/16 to 06/05/16 1x -----S-											
	WFLA			Sa	06/04/16	:30	7:13 AM	PRATV1603H	\$250.00		1
14	WFLA	Late News M-Su	M-Su								

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14	WFLA	Late News M-Su	M-Su								
	WFLA			05/30/16 to 06/05/16	1x	-----S-					
	WFLA			Sa 06/04/16	:30	11:11 PM	PRATV1603H		\$2,000.00		1
15	WFLA	SNL		05/30/16 to 06/05/16	1x	-----S-					
	WFLA			Sa 06/04/16	:30	12:54 AM	PRATV1603H		\$1,400.00		1
16	WFLA	Su 7p Dateline	7-8p	05/30/16 to 06/05/16	1x	-----S					
	WFLA			Su 06/05/16	:30	7:29 PM	PRATV1603H		\$2,000.00		1
17	WFLA	Late News M-Su	M-Su								
	WFLA			05/30/16 to 06/05/16	1x	-----S					
	WFLA			Su 06/05/16	:30	11:14 PM	PRATV1603H		\$2,000.00		1
Aired Spots											35

Gross Total \$46,400.00
Agency Commission \$6,960.00
Net Amount Due \$39,440.00
Payment Terms 30 Days

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