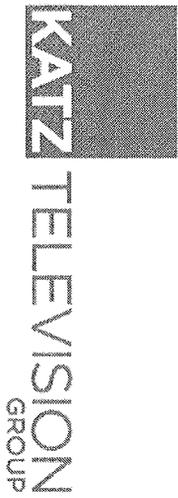


**Contract #** 25151674      **Changes as of:** 5/27/2016 at 11:55 AM      **Version:** Current State Version 1  
**CPE: //4549**      **Flight:** 8/2/16 - 8/8/16      **Station:** WFLA      **Total \$:** \$29,660.00  
**Agency:** TARGETED PLATFORM MEDIA      **Advertiser:** Priorities Usa Action      **Market:** Tampa-St. Petersburg      **Total Spots:** 17  
 1291 HOLLYWOOD AVENUE      **Product:** ISSUE      **Office:** WASHINGTON      **Total CPP:** \$0.00  
 ANNAPOLIS, MD 21403      **Agency Order #:**      **Primary Demo:** Adults 35+      **Total GRP:**

**Buyer:** Thompson, Katie      **Con Type:** POLITICAL/VOTE  
**Salesperson:** CHRISTIAN CAMBEIRO      **Assistant:** CHRISTIAN CAMBEIRO      **Separation:**  
 202-955-5342

**Comments:** THIS IS A TAKEOVER CONTRACT FROM COX EFFECTIVE 3/28/16

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
							8/2	8/2				
1	Tu-F M 11:35a-12:37a		TONIGHT SHOW	\$2,000.00	0.0	30	2		2	\$4,000.00	\$0.00	0.0
2	Tu-F M 5:30p-6p		NEWS	\$1,470.00	0.0	30	2		2	\$2,940.00	\$0.00	0.0
3	Tu-F M 7p-7:30p		NEWS	\$1,260.00	0.0	30	2		2	\$2,520.00	\$0.00	0.0
4	Tu-F M 7a-9a		TODAY SHOW	\$2,550.00	0.0	30	1		1	\$2,550.00	\$0.00	0.0
5	Tu-F M 7:30p-8p		EXTRA	\$1,050.00	0.0	30	2		2	\$2,100.00	\$0.00	0.0
6	Sa 11:30p-1a		SNL	\$3,000.00	0.0	30	1		1	\$3,000.00	\$0.00	0.0
7	Sa 7a-8a		NEWS	\$525.00	0.0	30	1		1	\$525.00	\$0.00	0.0
8	Su 12n-1p		NOON NEWS	\$630.00	0.0	30	1		1	\$630.00	\$0.00	0.0
9	Su 7a-8a		NEWS	\$160.00	0.0	30	1		1	\$160.00	\$0.00	0.0
10	Su 8a-9a		SUNDAY TODAY	\$1,785.00	0.0	30	1		1	\$1,785.00	\$0.00	0.0
11	Su 9a-10a		NEWS	\$1,050.00	0.0	30	1		1	\$1,050.00	\$0.00	0.0
12	Tu-M 11p-11:35p		NEWS	\$4,200.00	0.0	30	2		2	\$8,400.00	\$0.00	0.0
<b>TOTALS:</b>							<b>17</b>		<b>17</b>	<b>\$29,660.00</b>	<b>\$0.00</b>	<b>0.0</b>



**Contract #** 25151674      **Changes as of:** 5/27/2016 at 11:55 AM      **Version:** Current State Version 1  
**CPE:** //4549      **Flight:** 8/2/16 - 8/8/16      **Station:** WFLA      **Total \$:** \$29,660.00  
**Agency:** TARGETED PLATFORM MEDIA      **Advertiser:** Priorities Usa Action      **Market:** Tampa-St. Petersburg      **Total Spots:** 17  
 1291 HOLLYWOOD AVENUE      **Product:** ISSUE      **Office:** WASHINGTON      **Total CPP:** \$0.00  
 ANNAPOLIS, MD      **Agency Order #:**      **Primary Demo:** Adults 35+      **Total GRP:**

**Buyer:** Thompson, Katie      **Con Type:** POLITICAL/VOTE      **Separation:**

**Salesperson:** CHRISTIAN CAMBEIRO      **Assistant:** CHRISTIAN CAMBEIRO     

202-955-5342      202-955-5342     

Hit Listed Programs	
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**Order Level Comments**

Date/Time	Added by	Comment
04/16/16 11:28 AM	LAILA DAFTARI	THIS IS A TAKEOVER CONTRACT FROM COX EFFECTIVE 3/28/16

<b>Competitive Information</b>	
Market Budget:	\$29,660
WFLA Share:	100%
Comment:	Competitive Unknown

Daypart Summary	Spots	Dollars	CPP	GRP
Day/Time	% Distrib			
	100%	17	\$29,660.00	N/A
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$29,660.00</b>	<b>N/A</b>

Monthly Summary	Spots	Dollars
Month		
2016-Aug	17	\$29,660.00
<b>Total</b>	<b>17</b>	<b>\$29,660.00</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/27/16 11:34 AM					\$0	\$0	
New	4/16/16 11:28 AM	LAILA DAFTARI	Confirmed	17		\$29,660.00	\$29,660.00	

**Transaction History**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 221-5771

<u>Contract / Revision</u> 870613 /		<u>Alt Order #</u> 25151674
<u>Product</u> ISSUE		
<u>Contract Dates</u> 08/02/16 - 08/08/16		<u>Estimate #</u> 4549
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/27/16 / 05/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Targeted Platform Media**  
 1291 Hollywood Avenue  
 Annapolis, MD 21403  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/02/16	08/08/16	Tonight Show	Tonight Show		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	MTWTF--	2			\$2,000.00					
N 2	WFLA	08/02/16	08/08/16	M-F 530-6p	530-6p		:30				NM	2	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	MTWTF--	2			\$1,470.00					
N 3	WFLA	08/02/16	08/08/16	Local 7p News	7-730p		:30				NM	2	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	MTWTF--	2			\$1,260.00					
N 4	WFLA	08/02/16	08/08/16	Today Show	657-9a		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	MTWTF--	1			\$2,550.00					
N 5	WFLA	08/02/16	08/08/16	M-F 730-8p	730-8p		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	MTWTF--	2			\$1,050.00					
N 6	WFLA	08/06/16	08/06/16	SNL	Sa 1130p-1a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-----S-	1			\$3,000.00					
N 7	WFLA	08/06/16	08/06/16	Local Sa 7a News	7-8a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-----S-	1			\$525.00					
N 8	WFLA	08/07/16	08/07/16	Su 12p News	12-1p		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-----S	1			\$630.00					
N 9	WFLA	08/07/16	08/07/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-----S	1			\$160.00					
N 10	WFLA	08/07/16	08/07/16	Today Show Su	8-9a		:30				NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	-----S	1			\$1,785.00					
N 11	WFLA	08/07/16	08/07/16	Local Su 9a News	9-10a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 221-5771

<u>Contract / Revision</u> 870613 /	<u>Alt Order #</u> 25151674
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<u>Contract Dates</u> 08/02/16 - 08/08/16	<u>Product</u> ISSUE	<u>Estimate #</u> 4549
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<u>Advertiser</u> POL/Priorities USA Actio	<u>Original Date / Revision</u> 05/27/16 / 05/27/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S				1	\$1,050.00				
N 12	WFLA	08/02/16	08/08/16	Late News M-Su	M-Su		:30				NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTFSS				2	\$4,200.00				
<b>Totals</b>											17	\$29,660.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/08/16	17	\$29,660.00	(\$4,449.00)	\$25,211.00
<b>Totals</b>	17	\$29,660.00	(\$4,449.00)	\$25,211.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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