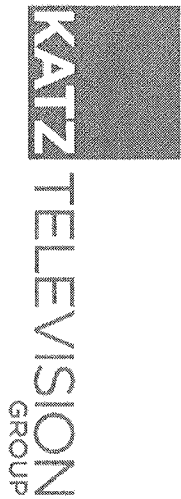


Contract # 25151674		Changes as of: 5/27/2016 at 11:55 AM		Version: Current State Version 1	
CPE: //4549		Flight: 8/2/16 - 8/8/16		Total \$: \$29,660.00	
Agency: TARGETED PLATFORM MEDIA 1291 HOLLYWOOD AVENUE ANNAPOLIS, MD 21403		Advertiser: Priorities Usa Action		Market: Tampa-St. Petersburg	
		Product: ISSUE		Office: WASHINGTON	
		Agency Order #:		Primary Demo: Adults 35+	
		Buyer: Thompson, Katie		Con Type: POLITICAL/VOTE	
		Salesperson: CHRISTIAN CAMBEIRO 202-955-5342		Assistant: CHRISTIAN CAMBEIRO 202-955-5342	
				Separation:	
				Total Spots: 17	
				Total CPP: \$0.00	
				Total GRP:	

Comments: THIS IS A TAKEOVER CONTRACT FROM COX EFFECTIVE 3/28/16

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	8/2	Total Spots	Total \$	CPP	GRP
1	Tu-F M 11:35a-12:37a		TONIGHT SHOW	\$2,000.00	0.0	30	2	2	\$4,000.00	\$0.00	0.0
2	Tu-F M 5:30p-6p		NEWS	\$1,470.00	0.0	30	2	2	\$2,940.00	\$0.00	0.0
3	Tu-F M 7p-7:30p		NEWS	\$1,260.00	0.0	30	2	2	\$2,520.00	\$0.00	0.0
4	Tu-F M 7a-9a		TODAY SHOW	\$2,550.00	0.0	30	1	1	\$2,550.00	\$0.00	0.0
5	Tu-F M 7:30p-8p		EXTRA	\$1,050.00	0.0	30	2	2	\$2,100.00	\$0.00	0.0
6	Sa 11:30p-1a		SNL	\$3,000.00	0.0	30	1	1	\$3,000.00	\$0.00	0.0
7	Sa 7a-8a		NEWS	\$525.00	0.0	30	1	1	\$525.00	\$0.00	0.0
8	Su 12p-1p		NOON NEWS	\$630.00	0.0	30	1	1	\$630.00	\$0.00	0.0
9	Su 7a-8a		NEWS	\$160.00	0.0	30	1	1	\$160.00	\$0.00	0.0
10	Su 8a-9a		SUNDAY TODAY	\$1,785.00	0.0	30	1	1	\$1,785.00	\$0.00	0.0
11	Su 9a-10a		NEWS	\$1,050.00	0.0	30	1	1	\$1,050.00	\$0.00	0.0
12	Tu-M 11p-11:35p		NEWS	\$4,200.00	0.0	30	2	2	\$8,400.00	\$0.00	0.0
TOTALS: 17								17	\$29,660.00	\$0.00	0.0



Contract # 25151674		Changes as of: 5/27/2016 at 11:55 AM		Version: Current State Version 1	
CPE: //4549	Flight: 8/2/16 - 8/8/16	Station: WFLA		Total \$: \$29,660.00	
Agency: TARGETED PLATFORM MEDIA	Advertiser: Priorities Usa Action	Market: Tampa-St. Petersburg		Total Spots: 17	
1291 HOLLYWOOD AVENUE	Product: ISSUE	Office: WASHINGTON		Total CPP: \$0.00	
ANNAPOLIS, MD 21403	Agency Order #:	Primary Demo: Adults 35+		Total GRP:	
Buyer: Thompson, Katie	Salesperson: CHRISTIAN CAMBEIRO	Con Type: POLITICAL/VOTE		Separation:	
202-955-5342	202-955-5342	Assistant: CHRISTIAN CAMBEIRO			

Hit Listed Programs	
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Order Level Comments

Date/Time	Added by	Comment
04/16/16 11:28 AM	LAILA DAFTARI	THIS IS A TAKEOVER CONTRACT FROM COX EFFECTIVE 3/28/16

Competitive Information			
Market Budget:	\$29,660		
WFLA Share:	100%		
Comment:			
Competitive Unknown			

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$29,660.00	N/A	0.0
Total	100%	17	\$29,660.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Aug	17	\$29,660.00	
Total	17	\$29,660.00	

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	5/27/16 11:34 AM					\$0	\$0		
New	4/16/16 11:28 AM	LAILA DAFTARI	Confirmed	17		\$29,660.00	\$29,660.00		

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 870613 /		<u>Alt Order #</u> 25151674
<u>Product</u> ISSUE		
<u>Contract Dates</u> 08/02/16 - 08/08/16		<u>Estimate #</u> 4549
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/27/16 / 05/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/02/16	08/08/16	Tonight Show	Tonight Show		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$2,000.00				
N 2	WFLA	08/02/16	08/08/16	M-F 530-6p	530-6p		:30				NM	2	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$1,470.00				
N 3	WFLA	08/02/16	08/08/16	Local 7p News	7-730p		:30				NM	2	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$1,260.00				
N 4	WFLA	08/02/16	08/08/16	Today Show	657-9a		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$2,550.00				
N 5	WFLA	08/02/16	08/08/16	M-F 730-8p	730-8p		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$1,050.00				
N 6	WFLA	08/06/16	08/06/16	SNL	Sa 1130p-1a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S-				1	\$3,000.00				
N 7	WFLA	08/06/16	08/06/16	Local Sa 7a News	7-8a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S-				1	\$525.00				
N 8	WFLA	08/07/16	08/07/16	Su 12p News	12-1p		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S				1	\$630.00				
N 9	WFLA	08/07/16	08/07/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S				1	\$160.00				
N 10	WFLA	08/07/16	08/07/16	Today Show Su	8-9a		:30				NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S				1	\$1,785.00				
N 11	WFLA	08/07/16	08/07/16	Local Su 9a News	9-10a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

Contract / Revision	Alt Order #
870613 /	25151674

Contract Dates	Product	Estimate #
08/02/16 - 08/08/16	ISSUE	4549

Advertiser	Original Date / Revision
POL/Priorities USA Action	05/27/16 / 05/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S				1	\$1,050.00				
N 12	WFLA	08/02/16	08/08/16	Late News M-Su	M-Su		:30				NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTFSS				2	\$4,200.00				
Totals												17	\$29,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/08/16	17	\$29,660.00	(\$4,449.00)	\$25,211.00
Totals	17	\$29,660.00	(\$4,449.00)	\$25,211.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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