

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Adelstein Liston
Attention: Accounts Payable
222 West Ontario Street, Suite 600
Chicago, IL 60654

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
613240-1	10/26/14	October 2014	09/29/14 - 10/25/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Brian Thomas	TELEREP-CHIC	National

Advertiser	Product	Estimate Number
Stacy Erwin Oakes For Stat	D/STACY OAKES SEN 451	

Flight Dates	Order #	Alt Order #
10/20/14 - 10/26/14	613240	07461976

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/23/14	10/24/14	Wakeup 6-7a	6-7a	---TF--	:30	1	\$425.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$425.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:57 AM Wakeup 6-7a 6-7a :30 ERWI 1230 \$425.00 NM										
2	10/23/14	10/24/14	CBS This Morning	7-9am	---TF--	:30	2	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 2 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Th 10/23/14 8:54 AM CBS This Morning 7-9am :30 ERWI 1230 \$200.00 NM 1 WNEM F 10/24/14 8:19 AM CBS This Morning 7-9am :30 ERWI 1230 \$200.00 NM										
3	10/23/14	10/24/14	10a-11a	10-11a	---TF--	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 9:58 AM 10a-11a 10-11a :30 ERWI 1230 \$200.00 NM										
5	10/23/14	10/24/14	TV5 Noon News	12n-1230p	---TF--	:30	2	\$325.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 2 \$325.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 12:22 PM TV5 Noon News 12n-1230p :30 ERWI 1230 \$325.00 NM 2 WNEM F 10/24/14 12:29 PM TV5 Noon News 12n-1230p :30 ERWI 1230 \$325.00 NM										
7	10/23/14	10/24/14	The Talk	2-3p	---TF--	:30	1	\$225.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$225.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 2:28 PM The Talk 2-3p :30 ERWI 1230 \$225.00 NM										
8	10/23/14	10/24/14	TV-5 News at 5pm	5-530pm	---TF--	:30	1	\$500.00		NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
613240-1	10/26/14	October 2014	09/29/14 - 10/25/14
Advertiser	Product	Estimate Number	
Stacy Erwin Oakes For Stat	D/STACY OAKES SEN 451		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
8	10/23/14	10/24/14	TV-5 News at 5pm	5-530pm	---TF--	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 5:12 PM TV-5 News at 5pm 5-530pm :30 ERWI 1230 \$500.00 NM										
9	10/23/14	10/24/14	TV-5 News at 530pm	530-6pm	---TF--	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 5:56 PM TV-5 News at 530pm 530-6pm :30 ERWI 1230 \$500.00 NM										
10	10/23/14	10/24/14	TV-5 News at 6pm	6-630pm	---TF--	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:27 PM TV-5 News at 6pm 6-630pm :30 ERWI 1230 \$900.00 NM										
12	10/23/14	10/24/14	TV5 News at 11pm (M-F)	11-1135p	---TF--	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 11:32 PM TV5 News at 11pm (M-F) 11-1135p :30 ERWI 1230 \$500.00 NM										
13	10/25/14	10/25/14	CBS Sat AM 9a-11am	9a-11a	-----1-	:30	1	\$150.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 10/25/14 10:29 AM CBS Sat AM 9a-11am 9a-11a :30 ERWI 1230 \$150.00 NM										
14	10/23/14	10/24/14	Wakeup 5-6a	5-6am	---TF--	:30	2	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 2 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 5:14 AM Wakeup 5-6a 5-6am :30 ERWI 1230 \$200.00 NM 2 WNEM F 10/24/14 5:39 AM Wakeup 5-6a 5-6am :30 ERWI 1230 \$200.00 NM										
15	10/23/14	10/24/14	THE DOCTORS	M-F 3-4pm	---TF--	:30	2	\$150.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 2 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Th 10/23/14 3:44 PM THE DOCTORS M-F 3-4pm :30 ERWI 1230 \$150.00 NM 1 WNEM F 10/24/14 3:55 PM THE DOCTORS M-F 3-4pm :30 ERWI 1230 \$150.00 NM										
16	10/23/14	10/24/14	Wakeup 6-7a	6-7a	---TF--	:30	1	\$425.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$425.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:38 AM Wakeup 6-7a 6-7a :30 ERWI 1230 \$425.00 NM										
17	10/25/14	10/25/14	Sat 730-8pm	730-8pm	-----S-	:30	1	\$200.00		NM

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<u>Invoice #</u> 613240-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/25/14
<u>Advertiser</u> Stacy Erwin Oakes For Stat		<u>Product</u> D/STACY OAKES SEN 451	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																												
<table border="1" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u> 10/20/14</td> <td><u>End Date</u> 10/26/14</td> <td><u>MTWTFSS</u> -----S-</td> <td><u>Spots/Week</u> 1</td> <td><u>Rate</u> \$200.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WNEM</td> <td>Sa</td> <td>10/25/14</td> <td></td> <td>Sat 730-8pm</td> <td>730-8pm</td> <td>:00</td> <td></td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="text-align:center"><i>Credited</i></td> </tr> </table>										Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WNEM	Sa	10/25/14		Sat 730-8pm	730-8pm	:00		\$200.00	NM	<i>Credited</i>										
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00																																															
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1	WNEM	Sa	10/25/14		Sat 730-8pm	730-8pm	:00		\$200.00	NM																																										
<i>Credited</i>																																																				
18	10/23/14	10/24/14	Better Mid Michigan	9-10am	---TF--	:30	1	\$50.00	NM																																											
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Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00																																															
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1	WNEM	F	10/24/14	9:19 AM	Better Mid Michigan	9-10am	:30	ERWI 1230	\$50.00	NM																																										
<u>Total Spots</u>							18																																													

Payment Terms Net 30 Days

<u>Gross Total</u>	\$5,625.00
<u>Agency Commission</u>	\$843.75
<u>Net Amount Due</u>	\$4,781.25

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