

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Adelstein Liston
Attention: Accounts Payable
222 West Ontario Street, Suite 600
Chicago, IL 60654

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
613240-1	10/26/14	October 2014	09/29/14 - 10/25/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Brian Thomas	TELEREP-CHIC	National

Advertiser	Product	Estimate Number
Stacy Erwin Oakes For Stat	D/STACY OAKES SEN 451	

Flight Dates	Order #	Alt Order #
10/20/14 - 10/26/14	613240	07461976

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/23/14	10/24/14	Wakeup 6-7a	6-7a	---TF--	:30	1	\$425.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$425.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:57 AM Wakeup 6-7a 6-7a :30 ERWI 1230 \$425.00 NM								
2	10/23/14	10/24/14	CBS This Morning	7-9am	---TF--	:30	2	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 2 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Th 10/23/14 8:54 AM CBS This Morning 7-9am :30 ERWI 1230 \$200.00 NM 1 WNEM F 10/24/14 8:19 AM CBS This Morning 7-9am :30 ERWI 1230 \$200.00 NM								
3	10/23/14	10/24/14	10a-11a	10-11a	---TF--	:30	1	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 9:58 AM 10a-11a 10-11a :30 ERWI 1230 \$200.00 NM								
5	10/23/14	10/24/14	TV5 Noon News	12n-1230p	---TF--	:30	2	\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 2 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 12:22 PM TV5 Noon News 12n-1230p :30 ERWI 1230 \$325.00 NM 2 WNEM F 10/24/14 12:29 PM TV5 Noon News 12n-1230p :30 ERWI 1230 \$325.00 NM								
7	10/23/14	10/24/14	The Talk	2-3p	---TF--	:30	1	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$225.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/23/14 2:28 PM The Talk 2-3p :30 ERWI 1230 \$225.00 NM								
8	10/23/14	10/24/14	TV-5 News at 5pm	5-530pm	---TF--	:30	1	\$500.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
613240-1	10/26/14	October 2014	09/29/14 - 10/25/14
Advertiser	Product	Estimate Number	
Stacy Erwin Oakes For State	STACY OAKES SEN 451		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
8	10/23/14	10/24/14	TV-5 News at 5pm	5-530pm	---TF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---TF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description									

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Advertiser	Product	Estimate Number	
Stacy Erwin Oakes For State	D/STACY OAKES SEN 451		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/14	10/26/14	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	10/25/14		Sat 730-8pm	730-8pm	:00		\$200.00 NM
Credited									
18	10/23/14	10/24/14	Better Mid Michigan	9-10am	---TF--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/14	10/26/14	---TF--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	F	10/24/14	9:19 AM	Better Mid Michigan	9-10am	:30	ERWI 1230	\$50.00 NM
<u>Total Spots</u>							18		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$5,625.00
<u>Agency Commission</u>	\$843.75
<u>Net Amount Due</u>	\$4,781.25