

INVOICE



WDFX-TV
2221 Ross Clark Circle
Dothan, AL 36301
Main: (804) 672-6565
Billing: (804) 672-6565

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
1351 King Ave
2nd Floor
Columbus, OH 43212

Send Payment To:

WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Property	WDFX		
Invoice #	193737-1	Order #	193737
Invoice Date	03/05/24	Alt Order #	28355526
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2452		
Account Executive	Continental Washington DC		
Sales Office	Continental-Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	115		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/28/24	03/05/24	M-F	7:00 AM-8:00 AM	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 11111-- 5 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WDFX	W	02/28/24	7:59 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022624H	\$20.00 NM
3	WDFX	Th	02/29/24	7:45 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022624H	\$20.00 NM
4	WDFX	F	03/01/24	7:28 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022624H	\$20.00 NM
2	WDFX	M	03/04/24	7:09 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022624H	\$20.00 NM
1	WDFX	Tu	03/05/24	7:59 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022624H	\$20.00 NM
2	02/28/24	03/05/24	M-F	2:00 PM-3:00 PM	MTWTF--	:30	1	\$40.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Tu	03/05/24	2:29 PM	M-F	2:00 PM-3:00 PM	:30	ALCD1SFF022024H	\$40.00 NM
3	02/28/24	03/05/24	M-F	3:00 PM-4:00 PM	11111--	:30	5	\$40.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDFX	W	02/28/24	3:16 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF022624H	\$40.00 NM
3	WDFX	Th	02/29/24	3:25 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF021924H	\$40.00 NM
5	WDFX	F	03/01/24	3:44 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF022024H	\$40.00 NM
4	WDFX	M	03/04/24	3:52 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF022024H	\$40.00 NM
1	WDFX	Tu	03/05/24	3:13 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF022624H	\$40.00 NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDFX	W	02/28/24	4:21 PM	M-F	4:00 PM-4:30 PM	:30	ALCD1SFF022624H	\$65.00 NM
2	WDFX	Th	02/29/24	4:18 PM	M-F	4:00 PM-4:30 PM	:30	ALCD1SFF022024H	\$65.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193737-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2452		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193737-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2452		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																												
9	02/28/24	03/05/24	M-F	6:30 PM-7:00 PM	11111--	:30	5	\$85.00	NM																																																																												
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3	WDFX	Tu	03/05/24	10:44 PM	M-F	10:30 PM-11:00 PM	:30	ALCD1SFF021924H	\$50.00	NM																																																																											
13	02/28/24	03/05/24	M-F	11:00 PM-11:30 PM	11111--	:30	5	\$30.00	NM																																																																												
<div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>02/28/24</td><td>03/05/24</td><td>11111--</td><td>5</td><td>\$30.00</td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDFX</td><td>W</td><td>02/28/24</td><td>11:14 PM</td><td>M-F</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>ALCD1SFF022624H</td><td>\$30.00</td><td>NM</td></tr><tr><td>5</td><td>WDFX</td><td>Th</td><td>02/29/24</td><td>11:17 PM</td><td>M-F</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>ALCD1SFF021924H</td><td>\$30.00</td><td>NM</td></tr><tr><td>4</td><td>WDFX</td><td>F</td><td>03/01/24</td><td>11:28 PM</td><td>M-F</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>ALCD1SFF022624H</td><td>\$30.00</td><td>NM</td></tr><tr><td>2</td><td>WDFX</td><td>M</td><td>03/04/24</td><td>11:12 PM</td><td>M-F</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>ALCD1SFF021924H</td><td>\$30.00</td><td>NM</td></tr><tr><td>3</td><td>WDFX</td><td>Tu</td><td>03/05/24</td><td>11:03 PM</td><td>M-F</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>ALCD1SFF022024H</td><td>\$30.00</td><td>NM</td></tr></table></div>										Start Date	End Date	MTWTFSS	Spots/Week	Rate	02/28/24	03/05/24	11111--	5	\$30.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	W	02/28/24	11:14 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF022624H	\$30.00	NM	5	WDFX	Th	02/29/24	11:17 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF021924H	\$30.00	NM	4	WDFX	F	03/01/24	11:28 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF022624H	\$30.00	NM	2	WDFX	M	03/04/24	11:12 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF021924H	\$30.00	NM	3	WDFX	Tu	03/05/24	11:03 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF022024H	\$30.00	NM
Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
02/28/24	03/05/24	11111--	5	\$30.00																																																																																	
#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																											
1	WDFX	W	02/28/24	11:14 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF022624H	\$30.00	NM																																																																											
5	WDFX	Th	02/29/24	11:17 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF021924H	\$30.00	NM																																																																											
4	WDFX	F	03/01/24	11:28 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF022624H	\$30.00	NM																																																																											
2	WDFX	M	03/04/24	11:12 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF021924H	\$30.00	NM																																																																											
3	WDFX	Tu	03/05/24	11:03 PM	M-F	11:00 PM-11:30 PM	:30	ALCD1SFF022024H	\$30.00	NM																																																																											
14	02/28/24	02/28/24	Wed	8:00 PM-9:00 PM	--1----	:30	1	\$350.00	NM																																																																												

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INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193737-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2452		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	02/28/24	02/28/24	Wed	8:00 PM-9:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 8:36 PM Wed 8:00 PM-9:00 PM :30 ALCD1SFF022624H \$350.00 NM									
15	02/29/24	02/29/24	Thu	7:00 PM-8:00 PM	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 7:21 PM Thu 7:00 PM-8:00 PM :30 ALCD1SFF021924H \$250.00 NM									
16	03/01/24	03/01/24	Fri	7:00 PM-9:00 PM	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX F 03/01/24 7:15 PM Fri 7:00 PM-9:00 PM :30 ALCD1SFF022624H \$250.00 NM									
17	03/02/24	03/02/24	Sa	9:00 PM-9:30 PM	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Sa 03/02/24 9:58 PM Sa 9:00 PM-9:30 PM :30 ALCD1SFF022024H \$50.00 NM									
18	03/02/24	03/02/24	Sa	9:30 PM-10:00 PM	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Sa 03/02/24 10:22 PM Sa 9:30 PM-10:00 PM :30 ALCD1SFF022624H \$50.00 NM									
19	03/03/24	03/03/24	Su	9:00 AM-10:00 AM	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Su 03/03/24 9:34 AM Su 9:00 AM-10:00 AM :30 ALCD1SFF021924H \$200.00 NM									
20	03/03/24	03/03/24	Su	9:00 PM-9:30 PM	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Su 03/03/24 9:14 PM Su 9:00 PM-9:30 PM :30 ALCD1SFF022624H \$50.00 NM									
21	03/03/24	03/03/24	Su	9:30 PM-10:00 PM	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Su 03/03/24 9:59 PM Su 9:30 PM-10:00 PM :30 ALCD1SFF022024H \$50.00 NM									
22	03/03/24	03/03/24	Su	10:00 PM-10:30 PM	-----1	:30	1	\$40.00	NM

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INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193737-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2452		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	03/03/24	03/03/24	Su	10:00 PM-10:30 PM	-----1	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Su 03/03/24 10:29 PM Su 10:00 PM-10:30 PM :30 ALCD1SFF022624H \$40.00 NM									
23	03/03/24	03/03/24	Su	10:30 PM-11:00 PM	-----1	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Su 03/03/24 10:55 PM Su 10:30 PM-11:00 PM :30 ALCD1SFF021924H \$40.00 NM									
<u>Total Spots</u>							71		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,420.00
<u>Agency Commission</u>	\$813.00
<u>Net Amount Due</u>	\$4,607.00
<u>Invoice Balance as of 03/06/24 9:25:48 AM ET</u>	\$4,607.00

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