



1001 Morehead Square Drive, Ste 500  
Charlotte NC 28203  
Return Service Requested

INVOICE NUMBER 360037628  
INVOICE PERIOD 02/26/24 - 03/31/24

CUSTOMER NAME AMPERSAND  
CUSTOMER ID 40007761  
ADVERTISER NAME ISS/EMPIRE STATE VOICES

AMPERSAND  
400 BROADACRES DR  
3RD FL  
BLOOMFIELD, NJ 07003



Contact us to begin receiving your monthly invoices via email or to update your mailing address.  
877-286-7117 | [reachbusops@charter.com](mailto:reachbusops@charter.com)



AMPERSAND  
400 BROADACRES DR  
3RD FL  
BLOOMFIELD, NJ 07003

Remittance Section	
CUSTOMER ID	40007761
DUE DATE	04/30/2024
INVOICE NUMBER	360037628
INVOICE TOTAL	\$2,861.86
PAYMENT RECEIVED	\$(2,861.86)
TOTAL DUE	\$0.00

Mail Payments to:  
**SPECTRUM REACH**  
PO Box 936671  
Atlanta GA 31193



Remember to put your CUSTOMER ID on your check and make payable to SPECTRUM REACH  
or pay online at <https://clientportal.spectrumreach.com>

\*\*Please include remittance detail if more than one invoice is included in your payment\*\*



INVOICE NUMBER 360037628  
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### ORDER SUMMARY

Customer ID: 40007761
Customer Name: AMPERSAND

Advertiser	Order #	Account Executive	Total Cost
ISS/EMPIRE STATE VOICES	NY11631428	MELISSA VASSENELLI	\$3,870.00

Payment Terms  
30 days Due net

Advertising Total	\$3,870.00
Agency Discount	(\$580.50)
Rep Firm Discount	(\$427.64)
<b>Invoice Total:</b>	<b>\$2,861.86</b>



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### COMMERCIAL SUMMARY

<b>Order #</b> NY11631428	<b>Product Type</b> Linear TV Advertising	<b>Advertiser</b> ISS/EMPIRE STATE VOICES	<b>Account Executive</b> MELISSA VASSELLI
<b>PO Number</b> CNBI/9076	<b>Contract No</b> PL144498	<b>Estimate No.</b> 9076	
<b>Package</b>	<b>Ext. Order</b> 63165747	<b>Product</b>	<b>Ext Client</b>

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
24ESVNY009TH / SRF48994	24ESVNY009TH	CNN, FOOD, ID, MNBC, S1CN	63	\$3,870.00
<b>Total</b>				<b>\$3,870.00</b>

### ORDER LINE SUMMARY

Line Start	Line End	Line No	Time Period	Network	Reg / Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
03/26/24	03/29/24	3	9:00 AM 2024-03-29	CNN	CNBI	1970	4	4	\$69.00	\$276.00
03/26/24	03/29/24	4	7:00 PM 2024-03-29	CNN	CNBI	1970	7	7	\$99.00	\$693.00
03/26/24	03/31/24	5	7:00 PM 2024-03-31	FOOD	CNBI	1970	2	2	\$112.00	\$224.00
03/26/24	03/31/24	6	7:00 PM 2024-03-31	ID	CNBI	1970	6	6	\$39.00	\$234.00
03/26/24	03/29/24	9	9:00 AM 2024-03-29	MNBC	CNBI	1970	4	2	\$60.00	\$120.00
03/26/24	03/29/24	10	7:00 PM 2024-03-29	MNBC	CNBI	1970	8	8	\$99.00	\$792.00
03/26/24	03/29/24	13	9:00 AM 2024-03-29	S1CN	CNBI	1970	4	4	\$20.00	\$80.00
03/26/24	03/29/24	14	7:00 PM 2024-03-29	S1CN	CNBI	1970	4	4	\$20.00	\$80.00
03/26/24	03/29/24	16	4:00 PM 2024-03-29	CNN	CNBI	1970	4	4	\$82.00	\$328.00
03/26/24	03/29/24	19	4:00 PM 2024-03-29	MNBC	CNBI	1970	4	4	\$85.00	\$340.00
03/26/24	03/29/24	21	4:00 PM 2024-03-29	S1CN	CNBI	1970	4	4	\$20.00	\$80.00
03/26/24	03/29/24	22	5:00 AM 2024-03-29	CNN	CNBI	1970	4	3	\$69.00	\$207.00
03/26/24	03/29/24	26	5:00 AM 2024-03-29	S1CN	CNBI	1970	4	4	\$20.00	\$80.00
03/26/24	03/29/24	27	5:00 AM 2024-03-29	MNBC	CNBI	1970	4	4	\$69.00	\$276.00
03/27/24	03/29/24	30	9:00 AM 2024-03-29	S1CN	CNBI	1970	1	1	\$20.00	\$20.00
03/27/24	03/29/24	31	7:00 PM 2024-03-29	S1CN	CNBI	1970	1	1	\$20.00	\$20.00
03/27/24	03/29/24	32	5:00 AM 2024-03-29	S1CN	CNBI	1970	1	1	\$20.00	\$20.00
<b>Total</b>							<b>66</b>	<b>63</b>		<b>\$3,870.00</b>

### AFFIDAVIT TIME CHARGE - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit / Region	Region Description	Syscode	Network	Date / Time	Spot Title	Program	Len	Charges
3	CNBI	Binghamton	1970	CNN	03/26/24 11:46 AM	24ESVNY009TH	CNN Newsroom With Wolf Blitzer	30	\$69.00
16	CNBI	Binghamton	1970	CNN	03/26/24 6:48 PM	24ESVNY009TH	The Situation Room With Wolf Blitzer	30	\$82.00
4	CNBI	Binghamton	1970	CNN	03/26/24 7:20 PM	24ESVNY009TH	Erin Burnett OutFront	30	\$99.00
4	CNBI	Binghamton	1970	CNN	03/26/24 11:35 PM	24ESVNY009TH	Laura Coates Live	30	\$99.00
22	CNBI	Binghamton	1970	CNN	03/27/24 8:12 AM	24ESVNY009TH	CNN News Central	30	\$69.00
3	CNBI	Binghamton	1970	CNN	03/27/24 3:31 PM	24ESVNY009TH	CNN News Central	30	\$69.00
16	CNBI	Binghamton	1970	CNN	03/27/24 4:57 PM	24ESVNY009TH	The Lead With Jake Tapper	30	\$82.00
4	CNBI	Binghamton	1970	CNN	03/27/24 8:52 PM	24ESVNY009TH	Anderson Cooper 360	30	\$99.00
4	CNBI	Binghamton	1970	CNN	03/27/24 9:31 PM	24ESVNY009TH	The Source with Kaitlan Collins	30	\$99.00
22	CNBI	Binghamton	1970	CNN	03/28/24 5:21 AM	24ESVNY009TH	CNN This Morning	30	\$69.00
3	CNBI	Binghamton	1970	CNN	03/28/24 12:45 PM	24ESVNY009TH	Inside Politics With Dana Bash	30	\$69.00
16	CNBI	Binghamton	1970	CNN	03/28/24 5:51 PM	24ESVNY009TH	The Situation Room With Wolf Blitzer	30	\$82.00
4	CNBI	Binghamton	1970	CNN	03/28/24 8:56 PM	24ESVNY009TH	Anderson Cooper 360	30	\$99.00
4	CNBI	Binghamton	1970	CNN	03/28/24 9:55 PM	24ESVNY009TH	The Source with Kaitlan Collins	30	\$99.00
22	CNBI	Binghamton	1970	CNN	03/29/24 6:13 AM	24ESVNY009TH	CNN This Morning	30	\$69.00
3	CNBI	Binghamton	1970	CNN	03/29/24 9:25 AM	24ESVNY009TH	CNN News Central	30	\$69.00
16	CNBI	Binghamton	1970	CNN	03/29/24 5:40 PM	24ESVNY009TH	The Situation Room With Wolf Blitzer	30	\$82.00
4	CNBI	Binghamton	1970	CNN	03/29/24 11:19 PM	24ESVNY009TH	Laura Coates Live	30	\$99.00
							<b>Network CNN Sub Total (18)</b>		<b>\$1,504.00</b>
5	CNBI	Binghamton	1970	FOOD	03/28/24 9:19 PM	24ESVNY009TH	Beat Bobby Flay	30	\$112.00
5	CNBI	Binghamton	1970	FOOD	03/29/24 10:14 PM	24ESVNY009TH	Diners, Drive-Ins and Dives	30	\$112.00
							<b>Network FOOD Sub Total (2)</b>		<b>\$224.00</b>
6	CNBI	Binghamton	1970	ID	03/26/24 11:40 PM	24ESVNY009TH	Bail Jumpers	30	\$39.00
6	CNBI	Binghamton	1970	ID	03/27/24 10:47 PM	24ESVNY009TH	On the Case With Paula Zahn	30	\$39.00
6	CNBI	Binghamton	1970	ID	03/28/24 9:53 PM	24ESVNY009TH	Evil Lives Here: The Killer Speaks	30	\$39.00
6	CNBI	Binghamton	1970	ID	03/29/24 7:28 PM	24ESVNY009TH	American Monster	30	\$39.00
6	CNBI	Binghamton	1970	ID	03/30/24 8:50 PM	24ESVNY009TH	Fatal Vows	30	\$39.00
6	CNBI	Binghamton	1970	ID	03/31/24 8:13 PM	24ESVNY009TH	Evil Lives Here	30	\$39.00
							<b>Network ID Sub Total (6)</b>		<b>\$234.00</b>



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AFFIDAVIT TIME CHARGE - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit / Region	Region Description	Syscode	Network	Date / Time	Spot Title	Program	Len	Charges
27	CNBI	Binghamton	1970	MNBC	03/26/24 5:16 AM	24ESVNY009TH	Way Too Early With Jonathan Lemire	30	\$69.00
27	CNBI	Binghamton	1970	MNBC	03/26/24 5:28 AM	24ESVNY009TH	Way Too Early With Jonathan Lemire	30	\$69.00
19	CNBI	Binghamton	1970	MNBC	03/26/24 4:25 PM	24ESVNY009TH	Deadline: White House	30	\$85.00
19	CNBI	Binghamton	1970	MNBC	03/26/24 4:59 PM	24ESVNY009TH	Deadline: White House	30	\$85.00
10	CNBI	Binghamton	1970	MNBC	03/26/24 7:23 PM	24ESVNY009TH	The ReidOut	30	\$99.00
10	CNBI	Binghamton	1970	MNBC	03/26/24 7:35 PM	24ESVNY009TH	The ReidOut	30	\$99.00
10	CNBI	Binghamton	1970	MNBC	03/26/24 9:22 PM	24ESVNY009TH	Alex Wagner Tonight	30	\$99.00
10	CNBI	Binghamton	1970	MNBC	03/26/24 9:52 PM	24ESVNY009TH	Alex Wagner Tonight	30	\$99.00
27	CNBI	Binghamton	1970	MNBC	03/27/24 5:13 AM	24ESVNY009TH	Way Too Early With Jonathan Lemire	30	\$69.00
27	CNBI	Binghamton	1970	MNBC	03/27/24 5:28 AM	24ESVNY009TH	Way Too Early With Jonathan Lemire	30	\$69.00
9	CNBI	Binghamton	1970	MNBC	03/27/24 9:34 AM	24ESVNY009TH	Morning Joe	30	\$60.00
9	CNBI	Binghamton	1970	MNBC	03/27/24 9:59 AM	24ESVNY009TH	Morning Joe	30	\$60.00
19	CNBI	Binghamton	1970	MNBC	03/27/24 4:22 PM	24ESVNY009TH	Deadline: White House	30	\$85.00
19	CNBI	Binghamton	1970	MNBC	03/27/24 4:34 PM	24ESVNY009TH	Deadline: White House	30	\$85.00
10	CNBI	Binghamton	1970	MNBC	03/27/24 7:19 PM	24ESVNY009TH	The ReidOut	30	\$99.00
10	CNBI	Binghamton	1970	MNBC	03/27/24 7:30 PM	24ESVNY009TH	The ReidOut	30	\$99.00
10	CNBI	Binghamton	1970	MNBC	03/27/24 7:51 PM	24ESVNY009TH	The ReidOut	30	\$99.00
10	CNBI	Binghamton	1970	MNBC	03/27/24 8:21 PM	24ESVNY009TH	All In With Chris Hayes	30	\$99.00
<b>Network MNBC Sub Total (18)</b>									<b>\$1,528.00</b>
26	CNBI	Binghamton	1970	S1CN	03/26/24 5:09 AM	24ESVNY009TH	Spectrum News FH	30	\$20.00
26	CNBI	Binghamton	1970	S1CN	03/26/24 5:40 AM	24ESVNY009TH	Spectrum News BH	30	\$20.00
13	CNBI	Binghamton	1970	S1CN	03/26/24 9:09 AM	24ESVNY009TH	Spectrum News FH	30	\$20.00
13	CNBI	Binghamton	1970	S1CN	03/26/24 1:28 PM	24ESVNY009TH	Spectrum News FH	30	\$20.00
21	CNBI	Binghamton	1970	S1CN	03/26/24 4:09 PM	24ESVNY009TH	Spectrum News FH	30	\$20.00
21	CNBI	Binghamton	1970	S1CN	03/26/24 4:28 PM	24ESVNY009TH	Spectrum News FH	30	\$20.00
14	CNBI	Binghamton	1970	S1CN	03/26/24 7:40 PM	24ESVNY009TH	Spectrum News Sports BH	30	\$20.00
14	CNBI	Binghamton	1970	S1CN	03/26/24 7:49 PM	24ESVNY009TH	Spectrum News Sports BH	30	\$20.00
26	CNBI	Binghamton	1970	S1CN	03/28/24 7:09 AM	24ESVNY009TH	Spectrum News YMN FH	30	\$20.00
32	CNBI	Binghamton	1970	S1CN	03/28/24 7:41 AM	24ESVNY009TH	Spectrum News YMN BH	30	\$20.00
13	CNBI	Binghamton	1970	S1CN	03/28/24 3:39 PM	24ESVNY009TH	Spectrum News BH	30	\$20.00
21	CNBI	Binghamton	1970	S1CN	03/28/24 6:49 PM	24ESVNY009TH	Spectrum News BH	30	\$20.00
14	CNBI	Binghamton	1970	S1CN	03/28/24 11:57 PM	24ESVNY009TH	Spectrum News Sports BH	30	\$20.00
26	CNBI	Binghamton	1970	S1CN	03/29/24 8:29 AM	24ESVNY009TH	Spectrum News FH	30	\$20.00
30	CNBI	Binghamton	1970	S1CN	03/29/24 9:20 AM	24ESVNY009TH	Spectrum News FH	30	\$20.00
13	CNBI	Binghamton	1970	S1CN	03/29/24 11:09 AM	24ESVNY009TH	Spectrum News FH	30	\$20.00
21	CNBI	Binghamton	1970	S1CN	03/29/24 6:10 PM	24ESVNY009TH	Spectrum News FH	30	\$20.00
31	CNBI	Binghamton	1970	S1CN	03/29/24 9:40 PM	24ESVNY009TH	Spectrum News Sports BH	30	\$20.00
14	CNBI	Binghamton	1970	S1CN	03/29/24 11:57 PM	24ESVNY009TH	Spectrum News Sports BH	30	\$20.00
<b>Network S1CN Sub Total (19)</b>									<b>\$380.00</b>
<b>Region CNBI Sub Total (63)</b>									<b>\$3,870.00</b>
<b>Order NY11631428 Sub Total (63)</b>									<b>\$3,870.00</b>

INVOICE NOTES

TOTAL COST

Advertising Total	\$3,870.00
Agency Discount	(\$580.50)
Rep Firm Discount	(\$427.64)
<b>Invoice Amount</b>	<b>\$2,861.86</b>