

ORDER



Orders
Order / Rev: 1079002
 Alt Order #:
Product Desc: 2824
Estimate: 2824
Flight Dates: 10/18/22 - 10/23/22
Original Date / Rev: 10/12/22 / 10/12/22
Order Type: GENERAL

KMGH

Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Affordable Housing Ne
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 274379
Agency External ID: 103052
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/21/22	16	\$45,850.00	\$38,972.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	16	\$45,850.00	\$38,972.50	0.00
Totals	16	\$45,850.00	\$38,972.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMGH	18%	\$45,850.00
Market	100%	\$254,722.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCDO	0%	\$0.00
KCEC	0%	\$0.00
KCNC	0%	\$0.00
KDEN	0%	\$0.00
KDVR	0%	\$0.00
KETD	0%	\$0.00
KPJR	0%	\$0.00
KPXC	0%	\$0.00
KQCK	0%	\$0.00
KREG	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KSBS	0%	\$0.00
KSZG	0%	\$0.00
KTFD	0%	\$0.00
KTVB	0%	\$0.00

KUSA 0% \$0.00
 KWGN 0% \$0.00
 KWYP 0% \$0.00
 KZCO 0% \$0.00
 UNKWN 82% \$208,872.22

Order / Rev: 1079002
 Alt Order #:
 Flight Dates: 10/18/22 - 10/23/22

Advertiser: Coloradans for Affordable Housing Now
 Product Desc: 2824
 Estimate: 2824
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/18/22	10/23/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	- TWTF - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					1	\$1,500.00		0.00			
N 2	KMGH	10/18/22	10/23/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	- TWTF - -	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					4	\$2,000.00		0.00			
N 3	KMGH	10/18/22	10/23/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	- TWTF - -	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					2	\$1,500.00		0.00			
N 4	KMGH	10/18/22	10/23/22	M-F 330-4pm M-F 330-4pm	CM	330-4pm	- TWTF - -	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					1	\$350.00		0.00			
N 5	KMGH	10/18/22	10/23/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	- TWTF - -	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					2	\$1,500.00		0.00			
N 6	KMGH	10/18/22	10/23/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- TWTF - -	:30	2	\$5,000.00	P-1	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					2	\$5,000.00		0.00			
N 7	KMGH	10/18/22	10/23/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	- TWTF - -	:30	4	\$5,000.00	P-1	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -					4	\$5,000.00		0.00			
Totals													16	\$45,850.00	