

ORDER



Orders
Order / Rev: 1071376
 Alt Order #:
Product Desc: Issue
Estimate: 2752
Flight Dates: 10/31/22 - 11/08/22
Original Date / Rev: 09/23/22 / 09/23/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Affordable Housing Ne
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 274379
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	67	\$106,700.00	\$90,695.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	67	\$106,700.00	\$90,695.00	0.00
Totals	67	\$106,700.00	\$90,695.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/31/22	11/08/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$600.00	P-2	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$600.00		0.00			
		Week: 11/07/22	11/13/22	11-----		2				\$600.00		0.00			
N 2	KMGH	10/31/22	11/08/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$1,000.00	P-2	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$1,000.00		0.00			
		Week: 11/07/22	11/13/22	11-----		2				\$1,000.00		0.00			
N 3	KMGH	10/31/22	11/08/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$1,500.00	P-2	0.00	NM	14	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	22222--		10				\$1,500.00		0.00			
		Week: 11/07/22	11/13/22	22-----		4				\$1,500.00		0.00			
N 4	KMGH	10/31/22	11/06/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1-		1				\$500.00		0.00			
N 5	KMGH	10/31/22	11/06/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----1	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Coloradans for Affordable Housing Now
 Product Desc: Issue
 Estimate: 2752
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/31/22	11/06/22	M-F 10-11am M-F 10-11am	CM	10-11am	1-1-1--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----1		1				\$750.00		0.00			
N 7	KMGH	10/31/22	11/08/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	1-1-1--		3				\$1,100.00		0.00			
Week:		11/07/22	11/13/22	1-----		1				\$1,000.00		0.00			
N 8	KMGH	10/31/22	11/08/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	11111--	:30	5	\$350.00	P-3	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	11111--		5				\$350.00		0.00			
Week:		11/07/22	11/13/22	1-----		1				\$350.00		0.00			
N 9	KMGH	10/31/22	11/08/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	11111--	:30	5	\$1,250.00	P-2	0.00	NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-1111--		4				\$1,250.00		0.00			
Week:		11/07/22	11/13/22	1-----		1				\$1,250.00		0.00			
N 10	KMGH	10/31/22	11/08/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$3,000.00	P-2	0.00	NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	11111--		5				\$3,000.00		0.00			
Week:		11/07/22	11/13/22	1-----		1				\$3,000.00		0.00			
N 11	KMGH	10/31/22	11/08/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$3,500.00	P-2	0.00	NM	6	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	11111--		5				\$3,500.00		0.00			
Week:		11/07/22	11/13/22	1-----		1				\$3,500.00		0.00			
N 12	KMGH	10/31/22	11/08/22	M-F/Su 10-1035pm New M-F/Su 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	11111--		5				\$2,500.00		0.00			
Week:		11/07/22	11/13/22	1-----		1				\$2,500.00		0.00			
N 13	KMGH	10/31/22	11/06/22	Post Game News Post Game News	CM	Various	-----1-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----1-		1				\$2,500.00		0.00			
N 14	KMGH	10/31/22	11/06/22	M-F/Su 10-1035pm New M-F/Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----1		1				\$2,500.00		0.00			
N 15	KMGH	10/31/22	11/06/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	---1---		1				\$600.00		0.00			
Totals													67	\$106,700.00	